



# 2019 Representing Your Community Through Policy and Engagement: Phase IV

**St. Cloud**  
September 21  
Best Western Plus Kelly Inn  
(100 4th Ave. S.)

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**Presented to you by MSBA Staff:**  
**Greg Abbott, Director of Communications**  
**Terry Morrow, Director of Legal and Policy Services**

## **AGENDA**

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| 8:30 a.m.  | Registration/Coffee - Meet Your Colleagues             |
| 9:00 a.m.  | Introductions and Outcomes                             |
| 9:15 a.m.  | Your Role as a Policy-Maker                            |
| 10:30 a.m. | Policy Development Examples                            |
| 11:00 a.m. | Dealing with Media/Public                              |
| Noon       | Luncheon   |
| 1:00 p.m.  | Community Conversations - What Makes a Quality School? |
| 2:30 p.m.  | Bringing Out the Important Ideas                       |
| 4:00 p.m.  | Evaluation and Closing                                 |