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Calendar

J A N U A R Y  2 0 1 5
1 ................ New Year’s Day (no meetings)
5 ................ Terms Begin for Newly Elected Board Members
13 .......... MSBA New Board Member Orientation, Phase I, Minneapolis
14 .......... MSBA Board of Directors’ Meeting
14 .......... MSBA Phase II Orientation, Minneapolis
14 .......... MSBA Charter School Board Training, Minneapolis
14 .......... MSBA Leadership Conference Early Bird Workshops
15–16 ...... MSBA Leadership Conference
16 .......... MSBA Board of Director’s Meeting
19 .......... Martin Luther King, Jr.’s Birthday Observed (no meetings)

F E B R U A R Y  2 0 1 5
4 ............. Officers’ Workshop, Brooklyn Park
5 ............. MSBA Insurance Trust Meeting
5–6 ......... MASBO Winter Conference
6–8 ......... MSBA Board/Staff Retreat
7 ............. MSBA Negotiations Seminar, Brooklyn Park
10 .......... MSBA Negotiations Seminar, Detroit Lakes
11 .......... MSBA Negotiations Seminar, Thief River Falls
12 .......... MSBA Negotiations Seminar, Grand Rapids
13 .......... MSBA Negotiations Seminar, Hinckley & Rochester
16 .......... Presidents Day (no meetings)
16–20 ...... School Board Recognition Week
17 .......... MSBA Negotiations Seminar, Worthington
18 .......... MSBA Negotiations Seminar, Marshall
18 .......... Minnesota School District Liquid Asset Fund Plus Meeting
19 .......... MSBA Negotiations Seminar, Morris
20 .......... Officers' Workshop, Bemidji
21 .......... Officers' Workshop, St. Cloud
25 .......... Officers’ Workshop, North Mankato
26 .......... MSBA Negotiations Seminar, North Mankato
27–28 ......... MSBA Negotiations Seminar, Sartell

M A R C H  2 0 1 5
4–5 ......... Big 4 Joint Legislative Meeting
7 .......... MSBA Charter School Training
10 .......... Township Election Day (if applicable – no meetings or activities 6–8 p.m.)
17 .......... Officers’ Workshop, Fergus Falls
Welcome to the 94th edition of the MSBA Leadership Conference. MSBA continues to be the only state school boards association to offer its annual conference without a registration fee – a valuable benefit for MSBA’s membership. Why? Because we believe that high-quality training opportunities are essential to your board’s success.

The theme of the 2015 Leadership Conference is “21st Century Leadership.” Leaders must always lead by example, even more so during this ever-evolving digital age. Successful school boards must not only embrace technology – they must get ahead of it. Proper, efficient use of today’s technological tools can help students achieve greater heights and assist school boards in sharing their success stories with the public – a public consisting of an ever-present Millennial Generation that is shaping our world with its consumption and envelope-pushing of technology.

The deeper value of this conference is that many of the ideas that you take back with you to your board room will help you incorporate or advance your use of technology in your classrooms, with your district operations and professional development, and in your communication with parents and the community.

Thursday’s Opening Session Keynote Speaker Kevin Honeycutt will help you come away from this conference with a knowledge of the trends, tactics and tools required to provide students with a 21st-century education. Kevin will also teach you how to leverage technology to your advantage by telling bigger, better stories about your schools. Kevin grew up in poverty and attended school in many cities across the United States. As he witnessed education around the country, he collected powerful experiences that still influence his conversations and his work with educators.

Friday’s Closing Session Keynote Speaker is Jeff Charbonneau, the 2013 National Teacher of the Year. Jeff teaches physics, chemistry and engineering at Zillah High School, Inland Marine, and Crime Workers’ Compensation School Leaders’ Legal Liability Automobile Group Term Life Long-Term Disability General Liability Excess Liability

Protection assurance when you need it. The Minnesota School Boards Association Insurance Trust (MSBAIT) endorses companies with a proven record of service.

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School (Washington), the same school he attended. Jeff is a big proponent of STEM/STEAM education. He runs a statewide robotics competition, while also serving as the school’s yearbook advisor and assistant drama director. He helped transform his small school into a place where nearly every student graduates with college credit.

Check out our mobile website
MSBA plans to keep moving forward with technology as well. Last year, we rolled out a new and improved MSBA website. This month we launched a mobile version of the MSBA website which is now available for smart phone and tablet users.

APPetizing new feature
I am also pleased to announce the new Leadership Conference App. With this app, the complete conference schedule, a map of the convention center, handout materials, an evaluation function and more will all be just a finger touch away. Please see Page 11 for instructions on how to utilize this app on your smart phone, tablet or laptop.

Socialize on social media
We enjoy interacting with our members face-to-face, but we also like to connect with you via Twitter. We encourage you to post your thoughts and photos you take during Leadership Conference week. Whenever you post something, please add the hashtag #MSBA2015. Adding the hashtag will allow your other school colleagues to see what you have posted. Don’t have a Twitter account? See Page 11 for some quick instructions.

A grand achievement
A few years ago, former Bloomington School Board Member Arlene Bush worked her way into our record books by amassing more than 1,000 points in MSBA training. We honored her by creating the Arlene Bush Distinguished School Board Member Award, which will be presented to future board members who reach the 1,000-point plateau. Well, that future is here already. Marilyn Forsberg – a Spring Lake Park School Board member, and former MSBA Board Director – has eclipsed the 1,000-point mark. MSBA will acknowledge Marilyn during Thursday’s Leadership Conference Recognition Luncheon. Marilyn, I congratulate you – and I thank you.

Keep learning AFTER the conference
The Leadership Conference is just a kick-off of the learning opportunities MSBA will offer its members in 2015. In February, we will roll out a series of Officers’ Workshops for board chairs, clerks and treasurers. MSBA’s Negotiations Seminars also return in February to prepare your school board team for another cycle of bargaining. In April, the Phase III Workshop will help members build high-performing school boards with a focus on leadership styles, consensus building and policy development.

Well-informed school boards are highly successful boards. MSBA will continue to improve what we offer our members in order to support, promote and enhance the work of public school boards and public education.

Enjoy the conference!
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TIPS FOR FIRST-TIME
Leadership Conference Attendees

If this is your first MSBA conference, WELCOME! MSBA is your professional organization, and we are confident you will leave this event with a wealth of information to help you face the challenges of being a school board member or superintendent. Here are a few hints for getting the most from the conference.

• Look through your materials. This MSBA Journal magazine includes the Leadership Conference program. You can also find a copy at one of the conference hotel registration desks or at registration on Thursday morning at the Minneapolis Convention Center. The program includes event schedules and other important information.

• Be punctual. We value your time. Unless something unavoidable occurs, our events begin and end on time. We do not have assigned or priority seating, so please plan to arrive at meetings a little early to reserve your spot and get settled.

• Don’t be shy. Introduce yourself to other school board members. You will find them to be valuable resources for you both at the conference and in the future. Chances are, whatever challenges you are facing on your school board, one or more of your fellow MSBA members have been there before. Name badges give you a wealth of information to help you get to know fellow conference attendees. All blue badges are school board members. Yellow badges are given to superintendents, red to exhibitors, green to guests and purple to other administrators. The number and ribbon on the badge tells you which MSBA district an attendee is from.

• Introduce yourself to MSBA staff and the board of directors. If the staff or your MSBA director doesn’t find you first, please introduce yourself to them. You will see them at the registration desk, the “Ask MSBA” booth, and other locations around the conference. They are wearing gold state of Minnesota name badges and they are there to help you. Please don’t hesitate to ask for assistance.

• Check out the vendors. More than 200 vendors exhibit at the Leadership Conference, and their support is what enables you to attend the conference without a registration fee. Take some time to visit the vendors and explore what they have to offer.

• Ask questions. Don’t worry about asking a “rookie” question. Many of the most important issues facing public education today are raised by new members who are taking a fresh look at situations confronting our schools.

• Fill out your conference and speaker evaluations via the conference app. MSBA staff appreciates your comments and reviews all of the feedback given. As time and resources allow, staff implement suggestions that improve the event.

• Take what you learn home. MSBA encourages school board members attending the conference to report at your next board meeting what you learned at the conference, to any of your fellow board members and key staff who couldn’t attend. Sharing what you learned will help your team grow.

• MSBA is YOUR organization. Above all, know that MSBA is your organization. We are a diverse group of people with one goal in mind: providing the best possible education to our students. You will find your fellow school board members and our staff ready to help you reach that goal.

Enjoy the conference and, again, please let any of the MSBA staff or your board of directors know if they can help you at the conference and after you return home.
The Leadership Conference Mobile App is sponsored by Kraus-Anderson Construction Company. The app will give you instant access to the event schedule, workshop handout materials, a map of the Convention Center and much more.

How to download the 2015 MSBA Leadership Conference App
1. Search for the “Guidebook” app through your tablet or smart phone’s App Store. The Guidebook app should come up first in your search and will feature this icon:
2. Download the Guidebook app.
3. Open the Guidebook app. After opening the app, you’ll see a screen prompting you to sign in. **DO NOT SIGN IN.** Please click on the “X” located in the top right portion of the screen. This will take you to a new page stating: “No Guides Found!” On this page, press “Scan” on the bottom right and scan the QR Code to the right.

Now you are ready to use the app. Consult with MSBA staff if you have any questions accessing this app. **Prefer to view this app on your Surface or laptop?** Visit [http://guidebook.com/guide/27657](http://guidebook.com/guide/27657) for Web-based access.

MSBA Leadership Conference
Hotel Room Raffle
Stay through Friday’s Closing Session and your school district could win a two-night hotel stay for the 2016 MSBA Leadership Conference. The winning school district can choose a Wednesday night and a Thursday night stay at one of the long-time conference hotels (Hyatt Regency, Hilton or Millennium) for the 2016 MSBA Leadership Conference. Simply place your name tag in the box marked “Raffle” as you enter the auditorium for the Closing Session **no later than 10:30 a.m. Friday.** The drawing will be held during Friday’s Closing Session and you must be present to win. Each person in attendance Friday is allowed only one entry on behalf of your school district.

FREE Wi-Fi
MSBA is pleased to again offer free Wi-Fi service at our Leadership Conference, thanks to a generous sponsorship by National Joint Powers Alliance. We know many of our members like to stay in touch with events happening in their districts and have made wireless access a priority. However, we do ask that during our session you follow courtesy by listening to our speakers. If you need to answer a text, call or check e-mail, please move to the registration area so others are not disturbed.

For the NJPA-sponsored Wi-Fi access, open a browser OR the Wi-Fi settings on your device and select “MSBA2015.” Enter “NJPAcoop” when asked for a password.

Socialize Through Social Media
Join the online conversation with your school board and superintendent colleagues by posting your Leadership Conference-related observations and photos on Twitter. Include @mnmsba and the hashtag #MSBA2015 in your posts so other school officials can view them.

Don’t have a Twitter account? Signing up is easy. Visit [www.twitter.com](http://www.twitter.com) and set up a free account. After your account is activated, search for @mnmsba. Once you’ve found our Twitter feed, click on the “Follow” button. Then go back to your home page and check for updates in your feed. Or do a search for the #MSBA2015 hashtag to read tweets related to the Leadership Conference.

Looking for someone else to follow? Ask your school board colleagues if they are on Twitter and follow our keynote speakers at @JeffCharbonneau and @KevinHoneycutt.
The grown-up Kevin Honeycutt is a leader who spends his time espousing the importance of leadership—but young Kevin Honeycutt spent most of his early life as a follower. Raised as a child exposed to poverty and alcoholism, Honeycutt followed his rapidly relocating family through 20 states. Through his nomadic and traumatic childhood, young Kevin developed emotional issues and struggled in school. “I wasn’t stupid but they didn’t test the things I was good at,” Honeycutt said. As Honeycutt witnessed education around the country, he collected powerful experiences that influenced his future. He would go on to teach K–12 art in public schools for 13 years, and spent 17 years leading creative adventure summer camps for kids of all ages.

Presently, Honeycutt is a technology integrationist and a staff developer out of central Kansas. “Now part of my passion is to help schools understand that there are other things to see in children other than test scores...and to cultivate inventiveness and creativity,” he said. “I’ve spent my life trying to make sense of the tragedy that was my childhood and to use that as an impetus to make positive change.”

Honeycutt is also a school board member, currently serving his third term on the Inman Public Schools Board of Education in Kansas. On Thursday, January 15, Honeycutt will speak about the importance of leadership and technology.

In an interview with MSBA, Honeycutt touched on some of the topics he will cover with his school board colleagues in Minnesota.

MSBA: What will be your main message to Minnesota’s school board members?
HONEYCUTT: Mostly that leadership matters. No matter how much you want change to happen, if leadership doesn’t get it, it’s not going to happen. We have to lead by example and do the things we talk about.

The focus (of my presentation) is going to be on the crucial nature of leadership and continued learning. It’s healthy to learn. No matter what age a person is, it’s important to continue to learn, especially if it’s our job to lead.

MSBA: What are some examples of how school board members can improve their leadership and vision?
HONEYCUTT: Social media is a big one. Leveraging the power of social media to tell the good news about your school district. To not be a secret genius in a time when anyone can talk.

Living out loud, sharing the good news about what we do, telling our story better. I think that we have better stories than the politicians who sum us up. I think we need to tell our stories better and bigger. That’s one thing.

MSBA: After your presentation is finished, what do you want board members to come away with?
HONEYCUTT: I want them to get connected in social media for one... to get on Twitter and to leverage social media in their roles as leaders. I use social media as a funnel of opportunity for our district. I am connected to 30,000-plus educators on Twitter and I find things. I find grants. I find opportunities or they find me because I’m connected. Getting beyond the idea that Twitter is a social thing that we do for fun, and realizing that we can leverage it to give our schools an advantage. That’s one.

The other is opening our minds up to new technology, to keep our eyes out for what’s next that will give our kids an advantage. Grabbing new things and trying them out. I think every district probably needs to be playing with at least one of any new device that shows promise and studying it – and seeing if they can get ahead of the curve for once. I like to see us thinking about technology before we see our kids walk in the door with it.

MSBA: Any final thoughts?
HONEYCUTT: Talking to school leaders is sacred work to me. Because when leaders understand, systems change and good things happen next. We can’t do anything without leaders; and I admire them because, if they are like me, we do this for nothing. It’s a calling, it’s a service thing. I admire that. I admire people who put their hat in the ring for that sort of thing. I can’t wait to talk to them.

Visit www.kevinhoneycutt.org for more information about Kevin. Follow him on Twitter at @KevinHoneycutt.
There are a lot of questions in the field of education these days – most of which are devoted to solving problems ranging from the achievement gap to teacher evaluations and everything in between.

At each conference I attend, I have heard countless answers – each promising that it will solve the problem and lead us all to some kind of educational utopia.

However, most of the solutions start by pointing out what is wrong. And that’s why we haven’t solved any of our issues yet. We are pointing to what is wrong and not pointing to what is right.

If I did the same thing in my classroom, how long do you think I would last as a teacher?

I teach physics, for college credit, at the high school level. Straight up it is hard stuff. If I greeted my students each day by scolding them for what they have done wrong, from their homework to their handwriting, there is no way I would be able to fill the seats in my room.

Instead, I value the work they have done, commend what is correct, and further solidify the learning that did occur. By valuing the student-teacher relationship above all else, even as more important than content, students succeed at levels higher than even they expect they can reach.

As an education profession, we are spending far too much time focused on the wrong things. The reality is that there are two worlds in education. One is filled with credentials, certifications, curriculum, strategies, forms, procedures, and far, far too many acronyms to mention.

Then there is the world of education that matters: the relationships we make with students.

Without a doubt the most difficult part of the job is creating and maintaining positive relationships with students. After that, everything else, and I do mean everything, becomes much easier.

Let’s explore the qualities of a great classroom.

1. Great classrooms are hands-on. Students learn by doing. In science, language arts, history, or any subject, students learn deeper by doing real work themselves.

2. Great classrooms are filled with confidence. The teacher has confidence in the instruction and content, and the students have a growing confidence in themselves and their abilities.

3. Great classrooms are adaptable. From assemblies to class pictures to snow days, great classrooms adapt to the situation and don’t miss a beat.

4. Great classrooms are student-led. For all the effort the teacher puts in, great classrooms are only created when the students take ownership and lead the class.

5. Great classrooms are positive. Fundamentally, the entire classroom environment can be explained in one word: positive.

Now let’s think about a great education system.

1. Great education systems value experience. The experienced veteran teachers are valued for their honed skills and ability to use the events of their careers to put trends and ideas into perspective. At the same time, beginning teachers are valued for their experience with social media, technology, innovation, and world of work experience.

2. Great education systems support all participants. Teachers need support from their administration, just as administration needs support from the teachers. It’s two-way and ongoing.

3. Great education systems are flexible. When a teacher comes up with a great idea that is against the rules, the rules get changed. Bureaucracy does not stand in the way of improving student learning.

4. Great education systems are teacher-driven. Teachers know that they can effect change in a school by doing it on a regular basis.

5. Great education systems are not afraid to showcase success. Great systems value communication with the community and ensure that they are showcasing the work of the students.

Look at the lists again. They are virtually the same. Interchange the words teacher, students, and administration and either list works just as well to explain the other for exactly the same reason.

That’s because we already know how to educate kids. Great classrooms do it every day. Let’s stop looking for new solutions, and instead scale up the solutions that we already know work.

Jeff Charbonneau: Put the real world of education first

This is an excerpt from the November/December 2014 MSBA Journal magazine | By Jeff Charbonneau

Jeff Charbonneau is a science teacher at Zillah High School (Washington) and was named the 2013 National Teacher of the Year by the Council of Chief State School Officers.
EXHIBIT HALL: Be sure to check out our Exhibit Hall and see more than 200 exhibitors who provide services to Minnesota school districts. MSBA is able to offer our Leadership Conference without a registration fee because these exhibitors help cover the cost of the conference. The exhibit of products and services available to school districts is open from 8 a.m. to 3:30 p.m. Thursday and 7:30 a.m. to 10:30 a.m. Friday. Allow ample time to visit this outstanding display and remember to thank our exhibitors for being with us. The Exhibit Hall is also where the school district Show & Tell presentations and Friday Round Table sessions are held.

CONFERENCE SPONSORS: MSBA would like to recognize our conference sponsors for making this event possible. The 2015 Leadership Conference sponsors include: Kraus-Anderson Construction Company, Minnesota School Boards Association Insurance Trust (MSBAIT), Ehlers, National Insurance Services, Riverport Insurance Company, Wold Architects and Engineers, Nexus Solutions, PreferredOne and Sodexo. Representatives from these organizations are wearing teal ribbons — please let them know you appreciate their support.

BADGES: Conference badges are biodegradable and color-coded, and list the number of your MSBA Director District. For security reasons, please wear your badge throughout the conference.

Blue – School board members and students
Yellow – Superintendents
Red – Exhibitors
Green – Guests
Purple – Other Administrators
Gold State of Minnesota badges identify MSBA staff and MSBA Board of Directors.

RIBBONS: Conference ribbons let you find board members and superintendents from your area and give special recognition to board members, speakers and sponsors.

Hot Chartreuse – District 1 (southeast MN)
Canary – District 2 (south central MN)
Brown – District 3 (southwest MN)
Hot Orange – District 4 (west metro)
Goldenrod – District 5 (north metro)
Turquoise – District 6 (northeast metro)
Dark Pink – District 7 (south metro)
Maroon – District 8 (Minneapolis and St. Paul)
Hot Pink – District 9 (central MN)
Melon – District 10 (west central MN)
Navy – District 11 (northeast MN)
Sky Blue – District 12 (northwest MN)
Peach – District 13 (southwest metro)

These ribbons also give special recognition to board members, speakers and sponsors:

White – Award winners
Blue – Presenters
Teal – Sponsors (Please thank them for their generous support!)
Purple – Past MSBA Board of Directors

GIVE A WARM WELCOME TO MINNESOTA ASSOCIATION OF EDUCATIONAL OFFICE PROFESSIONALS: This year the Minnesota Association of Educational Office Professionals will again be joining us at the Leadership Conference. These members are the school district staff who know the pulse of public schools. They are the go-to people for superintendents and board members, and we’re happy they are part of our conference this year. MAEOP members will meet Thursday in Room 204AB. Board meeting at 1 p.m.

CONTINUING EDUCATION UNITS: A Continuing Education Units (CEUs) sheet is available at the information table in the Registration Area. CEUs must be picked up before the Closing Session on Friday.

LOST AND FOUND: Bring found items to the MSBA registration desk.

NO SMOKING: MSBA adheres to a smoke-free policy at all functions.

DISTRIBUTION OF MATERIALS: No printed materials other than official reports of the Association shall be distributed during the conference without the prior approval of the MSBA Executive Director.

CONCESSION AREAS: Food and beverages are available at the concession stands in the Exhibit Hall. A Dunn Bros. Coffee Shop is located on Level One, offering coffee, pastries, and other items.

HOTEL CHECK-OUT TIMES: An extended check-out time of 12:30 p.m. Friday has been secured for all Leadership Conference attendees at our conference hotels (Hyatt Regency, Hilton and Millennium).

FRIDAY HOTEL ROOM RAFFLE: Stay through the Closing Session and your district could win a two-night hotel stay for the 2016 Leadership Conference. The winning school district can choose a Wednesday night and a Thursday night stay at one of the long-time conference hotels (Hyatt Regency, Hilton or Millennium) for the 2016 MSBA Leadership Conference. Simply place your name tag in the box marked “Raffle” as you enter the auditorium for the Closing Session no later than 10:30 a.m. Friday. The drawing will be held during Friday’s Closing Session and you must be present to win. Each person in attendance Friday is allowed only one entry on behalf of your school district.

GIFT LAW: NEW! The 2014 revision of the Minnesota gift ban law, Minnesota Statute 471.895, expanded the definition of “local official” to include school board members, superintendents, principals, and school officers. The law prohibits local officials from receiving any gifts or prizes, including meals and beverages, from an interested person or company for personal use. A gift of a memento or trinket costing $5 or less is an exception and allowed. MSBA members attending the vendor exhibits or entering vendor drawings are individually responsible to make sure they are not in violation of either the law or any local school district gift policies.
**DIRECTOR DISTRICT DISCUSSIONS:**
All MSBA Director Districts will meet at 12:50 p.m. Thursday on the Mezzanine Level. See Page 17 for Director District Discussion locations.

Director District 3 (southwest Minnesota); Director District 5 (north metro); Director District 6 (northeast metro); Director District 9 (central Minnesota); Director District 11 (northeast Minnesota); Director District 12 (northwest Minnesota); and Director District 13 (southwest metro) have elections; members in these districts will nominate persons for the position of MSBA Director. Terms are three years for Districts 3, 6, 9, 12 and 13, and one year for Districts 5 and 11. Terms begin at the conclusion of the conference. If needed, polls will be open from 1:30 p.m. to 5:00 p.m. Thursday and 8:00 a.m. to 10:00 a.m. Friday. Polls are located in the registration area.

**DIRECTOR ELECTION PROCEDURES:**
The MSBA Board of Directors has established the following Director election procedures for the 2015 Leadership Conference:

1. Nominations for the position of Director shall take place during the Director District Discussions, which will be held on the first day of the conference (Thursday).
2. School board members only are eligible to nominate and/or second, and to vote.
3. In the event there is no more than one candidate for the Director position, the caucus chair shall be authorized to call for a motion to cast a unanimous ballot for that candidate.
4. If there are two or more candidates for the Director position, the procedures shall be in accordance with the Association bylaws, Article IV, Section 3. Delegates from that Director District will cast ballots at the designated election area.
5. Newly elected Directors will be introduced during the closing General Session. Newly elected Directors assume their positions at the conclusion of the conference.

**2015 SKILLS SESSIONS**
**Thursday 8:15-9:00 a.m.**

**BOARD CHAIR Q & A WITH MSBA**
Room 200FG
Kirk Schneidawind, Executive Director, Minnesota School Boards Association

School board chairs from across the state are invited to meet with Minnesota School Boards Association’s Executive Director, Kirk Schneidawind, in this question-and-answer session. Let Kirk know what MSBA can do to support, promote and enhance the work of public school boards and public education.

**EXCEPTIONS TO THE OPEN MEETING LAW**
Room 200B
Cathy Miller, Director of Legal and Policy Services, Minnesota School Boards Association

The Open Meeting Law has exceptions that require or allow school boards to conduct closed sessions. Find out what those exceptions are (and aren’t). Bring your questions.

**MSBA’S POLITICAL OUTLOOK FOR THE 2015 LEGISLATIVE SESSION**
Room 200DE
Grace Keliher, Director of Government Relations; and Denise Dittrich, Associate Director of Government Relations, Minnesota School Boards Association

This session will focus on the issues likely to arise during the 2015 legislative session. These issues include: state reserves, general education funding, postsecondary program, technology revenue, teacher shortages, capital facilities, career and technical standards, vocational education, publication requirements, pensions, statewide health insurance, school lunch and school breakfast – plus the latest buzz from the Capitol. Please join us for this exciting class.

**UNDERSTANDING THE MSBA/MASA SUPERINTENDENT CONTRACT**
Room 200I
Sandy Gundlach, Director of School Board Services, Minnesota School Boards Association

The model Superintendent Contract provides a template for school boards and superintendents to use as the basis for negotiating all superintendent employment contracts. This session will provide an overview of relevant statutes and model contract language.
CONFERENCE AT A GLANCE

Unless noted, registration begins 30 minutes before the programs.

TUESDAY, JANUARY 13
6:30 p.m. – 9:30 p.m. Phase I Workshop (Hyatt Regency Minneapolis)

WEDNESDAY, JANUARY 14
8:30 a.m. – 4:00 p.m. Charter School Board Member Training (Hyatt Regency Minneapolis)
8:45 a.m. – 4:00 p.m. Phase II Workshop (Hyatt Regency Minneapolis)
7:00 p.m. – 9:00 p.m. Evening Early Birds (Minneapolis Convention Center):
• “Bargaining Basics”
• “Superintendent Evaluation”

THURSDAY, JANUARY 15
7:30 a.m. Registration
8:00 a.m. – 3:30 p.m. Exhibit Hall open
8:15 a.m. – 9:00 a.m. Skills Sessions
8:15 a.m. – 9:00 a.m. Board Chair Q & A with MSBA
9:00 a.m. – 11:00 a.m. Opening Session – Main Auditorium:
• The Glencoe-Silver Lake Concert Band, under the direction of Peter J. Gepson
• Presentation of the Colors by NJROTC Color Guard, Washington Technology Magnet School, St. Paul Public Schools, LCDR Byron Toole, USN (retired), Senior Naval Science Instructor
• Kevin Honeycutt: “Challenges and Opportunities for Today’s Learning Mind”

After the Opening Session, please visit our Exhibit Hall and thank our vendors.

THURSDAY CONTINUED
11:15 a.m. – 2:15 p.m. Show and Tell
11:30 a.m. – 12:30 p.m. Recognition Luncheon
12:50 p.m. – 1:20 p.m. Director District Discussions
1:00 p.m. Minnesota Association of Educational Office Professionals Board Meeting
1:30 p.m. – 2:20 p.m. School Finance Update with Minnesota Department of Education Finance Director Tom Melcher
1:30 p.m. – 5:00 p.m. Polls open (if needed)
2:30 p.m. – 3:30 p.m. Workshops
3:45 p.m. – 4:45 p.m. Workshops
4:50 p.m. – 5:35 p.m. Round Tables (Registration Area)

FRIDAY, JANUARY 16
7:30 a.m. Registration
7:30 a.m. – 10:30 a.m. Exhibit Hall open
8:00 a.m. – 9:10 a.m. Round Tables (Exhibit Hall B)
8:00 a.m. – 10:00 a.m. Polls open (if needed)
9:15 a.m. – 10:15 a.m. Workshops
10:15 a.m. – Noon Closing Session – Main Auditorium:
• The Little Falls Jazz Ensemble I, under the direction of Jonathan Laflamme
• MSBA Business Meeting
• Jeff Charbonneau: “Teach Each Other”
Noon Adjourn

Thank you to Sandra Lewandowski for serving as the conference backup speaker.

Special thanks to our conference sponsors:
Minnesota School Boards Association Insurance Trust (general conference sponsor and lanyards)
Kraus-Anderson Construction Company (sponsor of Leadership Conference App)
Ehlers (sponsoring keynote speaker Kevin Honeycutt)
Wold Architects and Engineers (general conference sponsor)
Nexus Solutions (general conference sponsor)
National Insurance Services (Recognition Luncheon sponsor)
National Joint Powers Alliance (Wi-Fi sponsor)
PreferredOne (audio/visual sponsor)
Sodexo (Show & Tell sponsor)
Riverport Insurance Company (general conference sponsor)
MAIN AUDITORIUM

Opening Session.......................................................... 9:00 a.m. – 11:00 a.m.
Entertainment......................................................... The Glencoe-Silver Lake Concert Band under the direction of Peter J. Gepson

Please give these students your full attention.

Presentation of the Colors........................................ NJROTC Color Guard, Washington Technology Magnet School, St. Paul Public Schools, under the direction of LCDR Byron Toole, USN (retired), Senior Naval Science Instructor

Welcome ...................................................................... Walter Hautala, MSBA President

Remarks ................................................................. Kirk Schneidawind, MSBA Executive Director

Keynote .................... Kevin Honeycutt: “Challenges and Opportunities for Today’s Learning Mind"

Thanks to Ehlers for sponsoring Kevin Honeycutt’s appearance.

After the session, please visit our Exhibit Hall and thank our vendors.

Thank you for turning off your cell phone during the session!

DIRECTOR DISCUSSION SCHEDULE

Discussions begin at 12:50 p.m. for all MSBA Director Districts. There are elections in Director Districts 3, 5, 6, 9, 11, 12 and 13. Director District Discussions will include any issues members want to discuss. Locations on the Mezzanine Level are as follows:

District 1 – M100J .................................................... Kathy Green presiding
District 2 – M100I ..................................................... Jodi Sapp presiding
District 3 – M100H .............................................. Linden Olson presiding (election)
District 4 – M100G ............................................. Betsy Anderson presiding
District 5 – M100F ................................................. Missy Lee presiding (election)
District 6 – M100A ........................................... George Kimball presiding (election)
District 7 – M100B ............................................... Melissa Sauser presiding
District 8 – M100C .......................................... Carla Bates presiding
District 9 – M100D ............................................ Karen Kirschner presiding (election)
District 10 – M100E ........................................... Mike Domí presiding
District 11 – M101A ........................................... Tim Riordan presiding (election)
District 12 – M101B ........................................ Ann Long Voelkner presiding (election)
District 13 – M101C ........................................ Deb Pauly presiding (election)

FINANCE UPDATE WITH TOM MELCHER

New location! Main Auditorium area: Room 1 .......................... 1:30–2:20 p.m
Tom Melcher, Program Finance Director
Minnesota Department of Education

This special session provides board members with an update from the Minnesota Department of Education finance director on what lies ahead for school districts. Save your questions for a Q&A session with Tom at his 2:30 p.m. workshop in Room 200A.

ROUND TABLES

Registration Area................................................................. 4:50 p.m.

Attend two special 20-minute Round Table sessions. Come back for more at 8:00 a.m. Friday morning.
BARNUM BEGINDERTERGARTEN
Barnum School District
The Barnum Begindergarten program prepares children for kindergarten by teaching them school readiness skills while experiencing real school. The children leave Begindergarten and enter kindergarten with an understanding of what school is and how it works, as well as what their individual role is as part of the school community. The additional year also allows students to build confidence, self-esteem and friendships.

CLOSING GAPS BY FLIPPING MATH
Columbia Heights School District
Do you see an achievement gap in math in your school? Come hear how Valley View Elementary is personalizing math instruction through flipped instruction with positive results.

ENRICH. INTERVENE. LEARN. SUCCEED.
Elk River Area School District
Providing effective, multi-tiered enrichment and intervention during the school day for all students can be done. Listen to Elk River’s journey to learn how they incorporated a teacher- and student-friendly schedule at the middle school level. The schedule meets the students’ classroom needs and includes opportunities for teaching AVID strategies, science exploration, engineering, music and world cultures, to name a few focus points.

AUTOMOTIVE YOUTH EDUCATIONAL SYSTEM (AYES)
Faribault School District
Automotive Youth Educational Systems (AYES) and National Automotive Technicians Education Foundation (NATEF) accredited high school programs combine Automotive Maintenance and Light Repair (AMLR) training and rigorous academics, employability training, in-dealership work, and mentoring experiences to prepare students who are ready to work in entry-level positions at dealerships or independent repair facilities, or to continue their education at postsecondary institutions. The Faribault High School automotive program has been accredited by NATEF and partnered with AYES since 2001. Over the past 13 years, the Faribault automotive program has provided students with internships at local dealerships and repair facilities. They also have provided students with a 2,000-hour work experience using their state-approved apprenticeship program. During the past year, a new partnership with South Central College (SCC) has been established for the high school program. Students who successfully pass their ASE Student Certification Assessment can receive up to 18 credits to transfer into their automotive technology college program. This outstanding program has most recently partnered with the Robert Bosch Corporation, which will be providing new state-of-the-art equipment and updating their training facility in the high school.

Seventh Annual Summer Institute
minnetonka.k12.mn.us/summerinstitute

Leadership Institute
June 15-17, 2015
Monday: Interventions and Achievement Gap
George Batsche & Yvette Jackson

Tuesday: Innovation in Education
George Couros, Heather Staker & Eric Scheninger

Wednesday: Assessment and Grading
Doug Reeves, Rick Stiggins, Nicole Vagle & Jeff Erickson

Technology Institute
June 17-18, 2015
Thomas Murray, founder of #EdTechChat, will keynote on June 18. Greg Kulowiec and Beth Holland from EdTechTeacher will lead AppSmashing and Elementary iPad workshops on June 17 and breakout sessions on June 18. Minnesota TIES staff will also lead workshops and breakout sessions, plus all the other presenters and attendees will make this year’s conference a great event! The conference will encompass all ed tech - Google, Schoology, Chromebooks, Moodle, iPads, flipped classrooms, online learning, coding, and much more!

Thanks to Sodexo for sponsoring this event.
**THURSDAY SHOW & TELL**

11:15 A.M. — 2:15 P.M., Exhibit Hall

*Thanks to Sodexo for sponsoring this event.*

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**WATCH OUR FARIBAULT FALCONS SOAR!**

*Faribault School District*

The goal in closing the achievement gap at Faribault High School and Middle School has led to implementing programs and systems to better serve the needs for all students. They aim to energize, engage and empower students through programs such as AVID, CAST, FAST, Falcon Academy, After-school Homework Help and HAPP. Want to know what these stand for? Stop by the booth and visit.

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**2014 AERIAL ASSIST FIRST ROBOTICS DEMONSTRATION**

*Frazee-Vergas School District*

If you are interested in integrating more science, technology, engineering or math into your classrooms, come check out KAOTIC Robotics. The Frazee-Vergas robotics team will be demonstrating their FIRST robotics competition robot, and will talk about this year’s competition and how the program is integrated into their coursework.

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**STUDENTS TO SENIORS: MULTI-AGE TECH TRAINING**

*Lake Superior School District*

Learn about the innovative approach used by Lake County and the Lake Superior School District to address digital divide issues. Their digital inclusion and digital literacy projects include: PCs for People distribution (free refurbished PCs for 50 families); Broadband Community Education (hands-on Internet skills training using iPads and student-senior citizen training programs); and Community Wireless (collaboration with Chamber of Commerce and DECA students to increase the number of public Wi-Fi locations in communities).

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**BUILDING AN ELECTRIC CAR**

*Luverne School District*

Students in the engineering class successfully converted a gas-powered GMC Sonoma pickup to electric power using a forklift motor and rechargeable batteries. Students learned many skills including auto body, mechanics, DC electronics and how to engineer an electric-car conversion. Local businesses and community members supported the project that was completed in spring 2014.

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**CAREER INTERNSHIP**

*Marshall School District*

Career Internship is designed to enrich and enhance a student’s learning through real-world applications. The program is designed to give high school and college credit to students for major-related significant practical work experience. The internship allows the student to apply concepts and technical skills learned in the classroom to a real-world setting before declaring a major at the postsecondary level.

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**BUILDING PROJECTS: BUILDING FUTURES**

*Minnesota New Country School*

Ever wonder how student-led, project-based learning works? Stop by and ask Minnesota New Country School students about their experiences as self-directed learners.

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**PASS PROGRAM — THE BIGGEST LEARNER!**

*Princeton School District*

More than 100 at-risk (PASS) students, on 16 different teams, each with a teacher coach, competed for the title of the Biggest Learner modeled after NBC’s hit reality show “The Biggest Loser.” Team members met weekly with their coaches to discuss successes, roadblocks, goals, etc. Prizes were awarded throughout the competition, leading up to the finale when the team with the highest average GPA for the trimester was deemed the Biggest Learner. Fifty-eight percent of the students increased their overall trimester GPA.

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**ROYALTON HIGH SCHOOL Y.E.S./TECH CLUB**

*Royalton School District*

Students and board members will display a student-built energy trailer and electric car. Presenters will talk about cooperative student-inspired district projects. The mayor will also be present for discussion about projects that include the city.

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**PROGRAMMING, CODING AND CREATING IN STEM — BUILDING AN ITERATIVE ENVIRONMENT OF MAKING AND TINKERING**

*St. Peter School District*

North Intermediate School in St. Peter has created a space for students to create, explore and grow in their understanding of programming and coding using tools, apps and devices such as Scratch, Makey Makey, and Spheros. Students share their learning and understanding of these tools by live demonstration and experimentation.

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**TECHNOLOGY NEEDS? EMPOWER THE STUDENTS**

*Virginia School District*

During the 2013–2014 school year, Virginia established a Student Technology Support course. In this course, students are trained to troubleshoot issues that arise with utilizing technology in the classroom. Students provide training and technology support to staff and students. After completing the first year of this course, school officials found it to be invaluable to the district and the students participating in the course. This presentation will highlight how this course was created, how it has worked, and how it will be adapted to meet the district’s needs in the future.

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**EARLY INVESTMENT FLYING FOURS**

*Virginia and Mesabi East School Districts*

Recognizing the value of early education, the Virginia and Mesabi East school boards have committed to investing in programs that will prepare every young child to enter kindergarten ready for learning.

---

**EARLY INVESTMENT FLYING FOURS**

*Virginia and Mesabi East School Districts*

Recognizing the value of early education, the Virginia and Mesabi East school boards have committed to investing in programs that will prepare every young child to enter kindergarten ready for learning.
Thanks to National Insurance Services for sponsoring the Recognition Luncheon.

NOTE: Tables have been reserved for recipients of the All-State School Board (including their guests) and Minnesota Superintendent of the Year awards.

Director Awards and pins may be picked up at the registration desk. Leadership Development Certificates have been mailed to the recipients.

Presiding .................................................................................................................................................. Walter Hautala, MSBA President

**RECOGNITIONS**

Outgoing MSBA Board of Directors ........................................................................................................ Walter Hautala, MSBA President
Superintendent of the Year .................................................................................................................. Walter Hautala, MSBA President
Leadership Development Certificates ................................................................................................... Deb Pauly, MSBA Director
Directors’ Award ......................................................................................................................................... Ann Long Voelkner, MSBA Director
President’s Award ......................................................................................................................................... Kevin Donovan, MSBA President-Elect
MSBA Service Award ........................................................................................................................ Sandy Gundlach, MSBA Director of School Board Services
District Award of Distinction ................................................................................................................ Jodi Sapp, MSBA Director
All-State School Board .......................................................................................................................... Katie Klanderud, MSBA Director of Board Development
Arlene Bush Award ...................................................................................................................................... Kirk Schneidawind, MSBA Executive Director

Thanks to Jodi Sapp, Missy Lee, Ann Long Voelkner, Deb Pauly and Tim Riordan for serving on the Recognition Program Committee.

---

**Introducing: Health Insurance Exchange Assistance**

A free service to help your early retirees and non-benefit eligible employees explore viable Health Insurance alternatives including MNsure

**What is it?**

- With the introduction of MNsure, there may be access to more suitable and affordable plans without pre-existing condition exclusions.
- An on-site, group presentation by experts explaining Health Insurance options.
- Plus, a free one-on-one personal coaching session to discuss individual needs.
- Because this is brought to you by National Insurance Services (NIS), there is no cost for school districts and employees/retirees.

**Why help employees/retirees find better options?**

If your early retirees and non-benefit eligible employees are choosing to stay on your employer-sponsored Health Insurance plan, both of you may significantly benefit by exploring the new opportunities. Retirees and non-benefit eligible employees may be eligible for subsidies that can help them pay for coverage. And if they leave your plan, it will likely bring down your costs.

For more information, contact Rob Keller, Aaron Casper or David Branback at National Insurance Services, 800.627.3660.

Marketed by: National Insurance Services
Administered by: iPlanRx
**MSBA HONOR ROLL**

**MSBA 2015 ALL-STATE SCHOOL BOARD**

<table>
<thead>
<tr>
<th>Name</th>
<th>District</th>
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</thead>
<tbody>
<tr>
<td>Mary Eckhardt</td>
<td>Blue Earth Area</td>
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<tr>
<td>Steven Eklund</td>
<td>Braham Area</td>
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<tr>
<td>Bob Brinntall</td>
<td>Cannon Falls Area</td>
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<tr>
<td>John Berklich</td>
<td>Hibbing</td>
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<tr>
<td>Bill Tomhaye</td>
<td>Moorhead Area</td>
</tr>
<tr>
<td>Kris Abrahamson</td>
<td>Rockford Area</td>
</tr>
<tr>
<td>Bernard Siebenaler</td>
<td>St. Charles</td>
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</tbody>
</table>

**DISTRIBUTION AWARD OF DISTINCTION**

Awarded to a school district having a majority of board members who have received a Directors’ or President’s Award.

- **District**
  - Dover-Eyota: North St. Paul-Maplewood-Oakdale
  - St. Louis County

**ARLENE BUSH BOARD MEMBER OF DISTINCTION**

Awarded to members who have attended 1,000 hours or more of MSBA training programs.

- **District**
  - Marthyn Forsberg: Spring Lake Park

**MSBA SERVICE AWARD – 30 YEARS**

- **District**
  - John Stenzel: Heron Lake-Oakabena
  - Curtis Hasbargen: Manahga
  - John Danckwrt: Wabasha-Kellogg

**MSBA SERVICE AWARD – 20 YEARS**

- **District**
  - Scott Wenzel: Anoka-Hennepin
  - Ron Pagel: Dover-Eyota
  - Steve Heideman: Glenville-Emmons
  - Mary Ann Olson: Grand Rapids
  - Nicolette Riehl: Grygla-Gatzke
  - Laura Ronbeck: Intermediate District 287
  - Lyle Jacobs: Madelia
  - Robert Olson: Mesabi East
  - Robert Moller: New London-Spicer
  - Rachel Grieger: New York Mills
  - Diane Brommenschinkel: Norman County West
  - Timothy Hechrich: Onotville
  - Mike Swendra: Red Lake Falls
  - Paul Henriksen: Russell-Tyler-Ruthhton
  - Bernadine Stevens: St. Charles
  - Bill Brown: St. James
  - Bill Kirvanek: Upsala Area

**PRESIDENT’S AWARD**

Awarded to members who have attended 300 hours or more of MSBA training programs.

- **District**
  - Nancy Merkins: Ada-Borup
  - Alan Zeithamer: Alexandria
  - Lenore Skoglund: Barnum
  - Ginny Borgerding: Belgrade-Brooten-Elrosa
  - Maureen Bartolotta: Blooming Bai
  - Barb Neprud: Crosby-Ironton
  - Lon Anker: Edgerton
  - Lee Sundberg: Grygla-Gatzke
  - Betsy Anderson: Hopkins
  - Michele Kunz: Intermediate District 287
  - Cynthia Ryder: Lake Superior
  - Judy Keltier: Lakeville Area
  - Jay Spillam: Little Falls
  - Lyle Jacobs: Madelia
  - Jim Lindberg: Monticello
  - Charles Jacobson: New York Mills
  - James Nelson: Ortonville
  - Michael Hamann: Perham-Dent
  - Bill Ward: St. Clair
  - Mike Pfeil: Truman
  - Carter Peterson: Wayzata

**DIRECORS’ AWARD**

Awarded to members who have attended 100 hours or more of MSBA programs within the past four years of their term(s). Certificates and pins may be picked up at the registration desk.

- **Name**
  - Tony Newman: Barnum
  - Cynthia Nord: Blackduck
  - Dick Bergstrom: Bloomington
  - Nelly Kornan: Bloomington
  - Robert Hughes: Braham Area
  - Robert Vandemoor: Burnsville-Eagan-Savage
  - Peggy Harris: Byron
  - Kelley McGraw: Caledonia Area
  - Ellen Dickie: Cleveland
  - Ted Landwehr: Columbus Heights
  - Todd Peterson: Dover-Eyota
  - Judy Loken: East Central
  - Mona Putzel: Eveleth-Gilbert
  - Melissa Sauser: Farmington Area
  - Kandi Johnson: Floodwood
  - David Rohde: Floodwood
  - Pat Medure: Grand Rapids
  - Susan Zeige: Grand Rapids
  - Dwaine Palmer: Hinckley-Finlayson
  - Steven Adams: Hopkins
  - Holli Atp: Jackson County Central
  - Robert Hamlin: Kasson-Mantorville
  - Jim Kelly: Lakeville Area
  - Bill Floyd: Le Sueur-Henderson
  - Toby Brummer: Lewiston-Altura
  - Wendi Renssverger: Martin County West
  - Jill Bartlett: Monticello
  - Michelle Yener: North St. Paul-Maplewood-Oakdale
  - Wendy Leibek: Pine City
  - Louise Lind: Powers
  - Mary Romansky: Shakopee
  - Andrea Scamahorn: St. Anthony-New Brighton
  - Lynette Zupetz: St. Louis County
  - Jeanne Holland: St. Michael-Albertville
  - Mary Duran: St. Paul
  - Sonya Pino: Virginia
  - Steven Day: Walker-Hackensack-Akeley
  - Linda Mathiasen: Willmar

**LEADERSHIP DEVELOPMENT CERTIFICATES**

Awarded to members who have completed Phases I-II-III. These certificates were mailed to the districts.

- **Name**
  - Brian Orlovski: Atkin
  - Don Leathers: Austin
  - Tim Haberg: Bagley
  - Russel VanDenerheuvel: Bertha-Hewitt
  - Chris Henriksen: Blackduck
  - Pam Hameister: Blooming Prairie
  - Tom Bennett: Bloomington
  - Ric Oliva: Bloomington
  - Jim Sorum: Bloomington
  - Dawn Stiegauf: Bloomington
  - Mark Maher: Blue Earth Area
  - Allison Londgren: Braham Area
  - Mike Thompson: Braham Area
  - Janice Thielsen: Brooklyn Center
  - Abigail Alt: Burnsville-Eagan-Savage
  - Julianne Emerson: Carlton
  - Travis Antilla: Deer River
  - Sarah Bellely: Deer River
  - Pam Thompson: Proctor
  - Sharon Notch: Eagle Valley
  - Rochelle Sjoberg: Ely
  - Leon Schanlaub: Eveleth-Gilbert
  - Angela Fiedler: Fergus Falls
  - Stacy Helget: Gibbon-Fairfax-Winthrop
  - Tom Petier: Grand Rapids
  - Arnie Fick: Hills-Beaver Creek
  - Karin Moser: Hills-Beaver Creek
  - Gerrienn Friday: Holdingford
  - Alisha Kruger: Holdingford
  - Steven Adams: Hopkins
  - Lori Hornick-Lindell: Hutchinson
  - Hollie Arp: Jackson County Central
  - Connie Hennen: Jordan
  - Robert Hamlin: Kasson-Mantorville
  - Nancy Bertrand: Lakeview
  - Mike LeMieux: Little Falls
  - Lucy Payne: Mahtomedi
  - Jeff Kunkel: Maple River
  - Wendi Russenberger: Martin County West
  - Karen Christenson: Mesabi East
  - Kathleen Undeland: Mesabi East
  - Bob Mork: Minnewaska Area
  - Mary Jane Damjanovich: Nashwauk-Keewatin
  - Naomi Johnson: New London-Spicer
  - Christie Dewanz: New Ulm
  - Genny LeBrun: Osakis
  - Bruce Vanderplool: Paynesville Area
  - Candice Ames: Pine City
  - Wendy Leibek: Pine City
  - Angela Heiden: Pine Island
  - Rob Wanneke: Pine Island
  - Leslie Bouchouette: Pine River-Backus
  - Mike Christensen: Red Wing
  - Janie Farrar: Red Wing
  - Mark Ryan: Red Wing
  - Christine Maleck: Richfield
  - John Vento: Robbinsdale Area
  - Kara Habben: ROCORI
  - Justine Schumacher: Roseau
  - Jeff Svenson: Royallon
  - Tami Umbrecht: Rush City
  - Pam Reden: Sartell-St. Stephen
  - JoAnn Olson: Sebeka
  - Lauri Flatley: South St. Paul
  - Kathleen McElwee-Stevens: South Washington County
  - Laura Olsnevad: St. Anthony-New Brighton
  - Barbara Jahnke: St. Francis
  - Nancy Wall Glawski: St. Louis County
  - Karen Waters: St. Louis Park
  - Chue Vue: St. Paul
  - Jon Feist: United South Central
  - Mike Schradier: United South Central
  - Vivian Stred
  - Bob Johnson: Warroad

**January/February 2015**

21
UNFAIR LABOR PRACTICES: A FAIR PROCESS?
Room M100A
Kristi A. Hastings, Attorney, Pemberton Law
The process for bringing Unfair Labor Practices claims in Minnesota has been revamped by the Legislature. This new process and procedure will change how these claims are viewed and handled by public employers. This workshop will provide an overview of the elements of an Unfair Labor Practices claim, the new process, and tips for avoiding claims.

MODERN MANUFACTURING LEARNING LAB
Room M100B
Kim Embretson, Rotary & West Central Initiative; Dennis Wutzke, Ag Teacher; and Jerry Ness, Superintendent, Fergus Falls School District
Area manufacturers saw a need to provide a modern manufacturing learning experience for students in Fergus Falls due to a skilled-employee shortage. This session will detail the community strategic plan process and grant writing efforts for fundraising $350,000. Industrial technology teachers will outline how their classroom changed from a 1970s “metals shop” to a modern manufacturing learning lab.

SCHOOL DISTRICT REFERENDUMS IN OFF-YEAR ELECTIONS – SURELY YOU JEST
Room M100C
William D. Morris, President, The Morris Leatherman Company
This presentation will look at the strategies and challenges of holding a school district referendum in off-year elections. The discussion will include survey research about attitudes and behaviors of different demographic groups which can affect a successful electoral result.

TEACHER DEVELOPMENT AND EVALUATION: RESULTS OF STATE MODEL PILOT AND KEY TAKEAWAYS FOR SCHOOL DISTRICTS
Room M100D
Tyler Livingston, Educator Evaluation Supervisor; Tom Cooper, Educator Evaluation Specialist; and Renee Ringold, Educator Evaluation Specialist, Minnesota Department of Education
The state model for teacher development and evaluation was piloted in the 2013–14 school year. The findings report will provide recommendations for model improvements and for school district implementation. This session will share pilot findings and key messages regarding the initiative.
THURSDAY WORKSHOPS – 2:30 P.M.

WHAT’S GROWIN’ ON WITH FARM TO SCHOOL IN MINNESOTA?
Room M100E
Bruce Klaehn, Superintendent, Dover-Eyota School District; Rachel Valesano, Director of Food and Nutrition Services, Owatonna School District; Zoe Hastings, Farm to School Project Specialist, Minnesota Department of Agriculture; Al Withers, Program Director; and Sue Knott, Education Specialist, Minnesota Agriculture in the Classroom
Discover how the three core elements of Farm to School — procurement, education and school gardens — can strengthen your community and school district. Minnesota Department of Agriculture staff will present the basics of Farm to School, share resources, and moderate a panel of Farm to School veterans including a superintendent, a food service director, and a farmer who will answer questions and share innovative strategies for starting and sustaining Farm to School activities in your school district. A taste test and hands-on educational activity will be part of the fun.

HEALTH CARE UTILIZATION TRENDS IN MINNESOTA, MNSURE ALTERNATIVES, HEALTH CARE FINANCING, & MINNESOTA SERVICE COOPERATIVE POOLING
Room M100F
Robert C. Cavanna, Executive Director and CEO; and Daniel J. Weir, Consultant, Minnesota Service Cooperative
Minnesota’s health insurance premiums are below average. Come to this workshop and learn about health care utilization in Minnesota and how MNSure works. The presentation will include reviewing alternative health insurance purchasing models and how Minnesota Service Cooperative’s self-insured pools offer lower costs and limited risks to school districts.

SAVE YOUR SCHOOL DISTRICT THOUSANDS AND CREATE IT YOURSELF
Room M100G
Patrick Smith, Technology Integration; and Angela Heiden, School Board Member, Pine Island School District
Pine Island School District has saved thousands of dollars creating their own technology solutions. Teacher evaluation, discipline referrals, and curriculum alignment are just a few things that they have created to make the school district more efficient at no cost. Find out how your school district can become more efficient and effective.

YOU'RE HIRED! LEGAL ISSUES AND THE SCHOOL BOARD'S ROLE
Room M100H
Maggie R. Wallner, Attorney, Kennedy & Graven Chartered
This presentation will discuss best practices and legal issues involved in the hiring process (e.g., recruiting, applications, interviewing and job offers) and the role of the school board.

PRECIOUSTATUS: ELEVATING PARENT ENGAGEMENT AND COMMUNICATIONS
Room M100I
Julie Gilbert Newrari, CEO, PreciouStatus; Willie Jett, Superintendent; Gary Ganje, Director of Technology and Media Services; Sally Davidson, Kindergarten Teacher, St. Cloud School District; Luisa Fuentes, CEO and Executive Director, Rayito De Sol Spanish Immersion School; and Dennis Dahlman, PreciouStatus and Former School Administrator
PreciouStatus will share the findings of its national child care and K–12 deployment. Through the PreciouStatus app, parents can receive instant real-time updates to their phone about their children during the school day. PreciouStatus is a simple touch-screen interface for teachers, principals, and school administrators that runs on any device — personal computers, tablets or smartphones. PreciouStatus is endorsed by MSBA.

FOOD SERVICE CONTRACTING: FIXED PRICE PER MEAL ADVANTAGES VS. COST REIMBURSABLE CONTRACTS
Room M100J
Tony Simons, Superintendent, Zumbrota-Mazeppa School District; Deni Winter, Director of Business Development; and Chris Goeb, Vice President, Lunchtime Solutions
Compare and contrast advantages of a fixed price per meal food service contract with a food management company versus a cost reimbursable contract. Zumbrota-Mazeppa has had both types of contracts in the past five years, and can speak knowledgeably to the differences, and how they find a fixed price more advantageous to the school district.

TAKING CONTROL OF YOUR HEALTH INSURANCE COSTS AND BENEFITS THROUGH SELECTING YOUR DISTRICT’S SELF-INSURANCE OPTION – THE PRIOR LAKE-SAVAGE AREA SCHOOLS’ STORY
Room M101A
Julie Cink, Executive Director of Business Services; Matt Mons, Executive Director of Human Resources; and Sue Ann Gruver, Superintendent, Prior Lake-Savage Area School District
Three years after recognizing significant initial savings, the Prior Lake-Savage Area School District continues to see the benefits of having selected its self-insured option. The school district has been able to manage premium increases, limit its risk and reinvest its savings within the district as opposed to paying them out to insurance carriers. In addition to cost savings, the district’s school board members, employees, and administrators have been able to access transparent claims cost and benefit information that was unavailable in the fully insured marketplace.

BUILDING BETTER FUTURES: HOT TOPICS IN SCHOOL CONSTRUCTION
Room M101B
Kerry Leider, Property & Risk Manager, Duluth School District; Shamus O’Meara, Attorney, O’Meara, Leer, Wagner, & Kohl, P.A.; and Chris Gibbs, Architect, DLR Group
This panel of experts will discuss key areas of interest and concern involving the design, construction, and management of school building projects. This presentation will include a review of key legal issues related to bidding and contracting, opportunities and challenges in the design phase, and practical lessons in managing and financing construction projects.
THE MINNESOTA SCHOOL SAFETY CENTER: ENGAGING EDUCATORS AND PUBLIC SAFETY PARTNERS IN SCHOOL SAFETY PLANNING
Room M101C
Mike Christianson, School Safety Specialist; and Randy Johnson, Emergency Planning Coordinator, Minnesota School Safety Center

The Minnesota School Safety Center (MnSSC) provides technical expertise, leadership, and coordination in the development of high-quality emergency operations plans and threat assessment programs to schools and their public safety partners. The MnSSC staff offers field delivery of courses and facility assessments, development of guidance materials, research of best practices, analysis data, and presentations to key school and emergency response audiences. This presentation will highlight the range of MnSSC programs, courses and resources available to public K–12 educational providers.

Q&A WITH MINNESOTA DEPARTMENT OF EDUCATION FINANCE DIRECTOR
TOM MELCHER
Room 200A
Tom Melcher, Program Finance Director, Minnesota Department of Education

This session is the time to ask school district finance questions and how recent legislation will affect your school district.

TAKING LOCAL WELLNESS POLICIES TO THE NEXT LEVEL. WHY?
BECAUSE WE CARE ABOUT OUR KIDS!
Room 200B
Tim Lutz, Superintendent, Kelliher School District; and Terri Swartout, SHIP School Coordinator, Minnesota Department of Education

This workshop will explore current local wellness policy guidance from the USDA and will get to the root of why health and learning are inseparable. The importance of “Health in All Policies” will be examined with a closer lens on a success story that Governor Mark Dayton highlighted in his State of the State remarks. Tim Lutz will provide a local level perspective challenging us on how we all can do better for our kids.

SCHOOL BOARD MANUAL ON CONDUCTING A STUDENT EXPULSION HEARING
Room 200C
Jennifer K. Earley, Attorney, Ratwik, Roszak & Maloney, P.A.

School boards encounter a number of legal and procedural issues when conducting a student expulsion hearing. School boards must follow not only the Pupil Fair Dismissal Act that applies to student expulsions but also the Minnesota Open Meeting Law and state and federal data privacy laws. This session provides a practical “how-to” guide that will help a school board successfully maneuver the complex procedures and questions associated with running an expulsion hearing.

MINNESOTA STATE HIGH SCHOOL LEAGUE UPDATE
Room 200DE
Dave Stead, Executive Director, Minnesota State High School League

The Minnesota State High School League (MSHSL) will present information regarding district football, concussions, student participation policies and the MSHSL Board of Directors’ goals.

MINNESOTA’S COMPREHENSIVE RESPONSE TO BULLYING:
IMPLEMENTING THE SAFE AND SUPPORTIVE MINNESOTA SCHOOLS ACT AND WHAT IT MEANS FOR SCHOOL DISTRICTS
Room 200FG
Peter Martin, Attorney, Knutson, Flynn & Deans, P.A.

The new anti-bullying legislation went into effect at the start of the 2014–15 school year. The Safe and Supportive Minnesota Schools Act requires school districts to undertake a number of proactive measures to guard against bullying and ameliorate its effects. What must school districts do to comply with the new law? In this presentation, administrators will learn about the major features of the new law, as well as practical approaches to achieve compliance.

FINDING A BETTER WAY
Room 200H
Sandra Lewandowski, Superintendent; Charlene Myklebust, Educational Leadership Consultant, Intermediate District 287; and Wendy Loberg, Educational Leadership Consultant, Loberg Consulting, LLC

Finding a Better Way is a professional development program aimed at school leaders to show them how to implement positive behavior interventions and supports, social-emotional learning, alternatives to suspension and culturally responsive programming.

BOARD-SUPERINTENDENT RELATIONSHIPS: THE THINGS THAT TRIP US UP – ROUND 2
(Also Presented on Friday at 9:15)
Room 200I
Gary Amoroso, Executive Director, Minnesota Association of School Administrators; and Sandy Gundlach, Director of School Board Services, Minnesota School Boards Association

The foundations for a good board/superintendent relationship include the superintendent’s employment contract, performance evaluation, and effective communication. Unfortunately, problems happen when boards and superintendents don’t pay attention to these items. Learn what’s tripping up your board and superintendent colleagues and what steps you can take to prevent these issues.

BRANDING AND MARKETING YOUR DISTRICT – ONE YEAR LATER
Room 200J
Brian Dietz, Superintendent; Krista Bergert, Director of Public Communication and Community Outreach; Karen Lodico, School Board Member; and Suzy Guthmuller, School Board Member, Centennial School District

Last year, Centennial Public Schools embarked on a branding and marketing campaign to strengthen its relationship within the community. Through listening sessions, surveys, and responding to the needs of the community, they developed the framework of Centennial and truly illustrated what’s best about its school district. The results have been amazing. See the new look; the consistent, meaningful messaging; the strong relationships that have been built; and the pride established in Centennial. The presenters will share data points that reinforce the message.
STRATEGIC PLANNING: THE PLAN IS COMPLETE, SO NOW WHAT?
Room 201AB
Jeff Elstad, Superintendent; Jen Hegna, Director of Information and Learning Technologies; Donita Stepan, Director of Curriculum, Instruction and Assessment; Jan Reed, Teacher; Linda Stelley, Elementary Secretary; Melanie Shaw, Teacher; Matt Weyers, Teacher; Jen Dole, Teacher; Mitch George, Student; and Abe Rodemeyer, Elementary Principal, Byron School District
Your strategic plan has been approved and is on paper — what now? This session will provide purposeful discussion of how a strategic plan comes to life, how to effectively communicate it both internally and externally, and how to streamline the plan each year to make meaningful progress.

SERVICE AS A STUDENT SCHOOL BOARD MEMBER
Room 202AB
Sara Antony, Student; Malak Shahin, Student; Matt Coleman, School Board Member, Marshall School District; Paul Manning, Student; Rosie Loeffler-Kemp, School Board Member, Duluth School District; Katherine Swenson, Student; and Betsy Anderson, School Board Member and MSBA Board Director, Hopkins School District
Find out the many different ways school boards around the state set up programs to put students on their boards. Learn what the experience is like for students and discuss what boards can do to make the students’ service meaningful.

THE THREE Cs OF AFNRE – WHICH IS BEST FOR YOUR SCHOOL DISTRICT?
Room 205B
Sarah Dornink, Executive Director, Minnesota Agricultural Education Leadership Council; Joel Larsen, Program Specialist for Agriculture, Food & Natural Resources, Minnesota Department of Education; Lindsey Brown, AFNR Instructor, Mountain Lake School District; Paul Aarsvold, AFNR Instructor; and Rita Young, School Board Member, Plainview-Elgin-Millville School District
In Agriculture, Food and Natural Resource Education (AFNRE) programs, implementing and meeting science graduation requirements has become increasingly important. Statewide, there are three current ways that agriculture teachers accomplish this: Curriculum for Agricultural Science Education (CASE), MyCAERT — Online Agricultural Science Curriculum Library, and College in the Schools for Plant and Animal Science. Come to this workshop to learn more about these three curricula and which is the best fit for your school district.
students playing an active part in their communities will be discussed. An emphasis on school environment, the school board’s role, and projects within the school district and the community of Royalton. The students who are willing to promote student leadership through the use of student-led projects within the school and the community. The presentation will explore the following questions: What makes a Career and Technical Education program successful? How do we measure success? How are Career and Technical Education student organizations included in successful programs? How do successful programs use experiential learning?

CRISIS MANAGEMENT: WHAT COLUMBINE AND SANDY HOOK TAUGHT US ABOUT BEING PREPARED
Room M100E
Rick J. Kaufman, Executive Director of Community Relations & Emergency Management, Bloomington School District
Threats to student safety make it vital that school systems have current plans for preventing and responding to emergencies. This interactive session will help school leaders and school board members to recognize threats to school safety, and develop strategies to prevent and respond to incidents.

OUR JOURNEY CONTINUES: 1-TO-1 WITH WINDOWS® 8 TABLETS
Room M100G
Taylor Bauman, Director of Technology Services; Josh Westphal, Dean of Students; Patrick Smith, High School English Teacher and Technology Integrationist; and Tammy Berg-Beniak, Superintendent, Pine Island School District
Pine Island Public Schools started their 1-to-1 journey last year, using a Windows 8 Tablet. Learn what they’ve discovered over the last year, where they’re heading next, and the outcomes they’re hoping for. Hopefully this information will help your school district’s 1-to-1 journey, too.

TRANSFORMING TEACHER DEVELOPMENT AND COMPENSATION
Room M100H
Gretchen Garcia, President, Chaska Education Association; Catherine Gallagher, Director of Teaching and Learning; and Lisa Anderson, School Board Member, Eastern Carver County School District
Grounded in a culture of collaboration, including district administration, the teachers’ association and the school board, Eastern Carver County Schools researched and designed a teacher development and evaluation model that best supports their vision for student growth and achievement. Their standardized system uses common rubrics and training to give instructional coaches and administrative evaluators the tools they need. This system, coupled with an innovative approach to alternative compensation, is transforming the way teachers engage in their own development throughout their career and reflecting a better reward system as a result.
STUDENTS, SNACKS AND SALES: WHAT IS THE IMPACT ON SCHOOLS?
Room M100I
With the implementation of the USDA Smart Snacks Ruling effective July 1, 2014, this session will talk about the impact on the school lunch program and the challenges school meal programs have faced as they work to meet the new nutrition standards for school meals and snacks. Many school districts are struggling with higher costs, shrinking revenue, and challenges with product availability and student acceptance under new nutrition standards for school meals.

BETTER DATA ON HIGH SCHOOL-TO-COLLEGE TRANSITIONS USING SLEDS
Room M100J
Kara Arzamendia, Data Analytics Supervisor, Minnesota Department of Education; Tom LaBounty, Director of Research, Evaluation, and Assessment; and Mike Johnson, Assistant Superintendent, South Washington County School District
The Minnesota Statewide Longitudinal Education Data System (SLEDS) provides access to a rich longitudinal dataset which can be transformed into information that educators, policymakers, researchers, students and parents can use to answer a range of program and policy questions. K–12 and higher education staff will demonstrate the new SLEDS Mobile Analytics website. By improving available information about how students transition from high school to college and the workforce and their outcomes, evaluating the effectiveness of programs and designing targeted improvement strategies can be done with outcomes, such as career and college readiness, which were not easily available before. View the power of this analytic tool to strengthen your decision-making work and extend your understanding of the impact of K–12 education.

CHANGING LABOR LAWS
Room M101A
Kevin Rupp, Attorney, Rupp, Anderson, Squares & Waldspurger, P.A.; and Josh Tilsen, Commissioner, Bureau of Mediation Services
The 2014 Legislature made significant changes to the state’s labor laws. These changes will impact your union negotiations, as well as day-to-day union relations. An experienced attorney for school districts and the Commissioner of the Bureau of Mediation Services will review and discuss the changes from their respective viewpoints.

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UNDERSTANDING THE IMPACT OF THE HEALTH INSURANCE TRANSPARENCY ACT
Room M101B
Mick Waldspurger, Attorney, Rupp, Anderson, Squires & Waldspurger, P.A.
This presentation will address the new requirements of the Health Insurance Transparency Act (HITA) and the impact those requirements will have on school districts, school board members, and school officials. This presentation will include a discussion of HITA's new bidding requirements, including the significant costs associated with those requirements; HITA's new limitations on the duration of insurance contracts; HITA's new reimbursement requirements; and HITA's provisions that apply to self-insured school districts.

YOU CAN’T PUNISH ME BECAUSE I WAS NOT AT SCHOOL WHEN I MISBEHAVED: THE AUTHORITY TO DISCIPLINE STUDENTS AND EMPLOYEES FOR OFF-CAMPUS BEHAVIOR
Room M101C
Amy Mace, Attorney, Rupp, Anderson, Squires & Waldspurger, P.A.
This presentation will review the legal standards that apply when considering the discipline of a student or an employee for off-campus behavior. The discussion will include a description of what speech is constitutionally protected versus what off-campus speech can be the basis for disciplinary action. The presentation will cover the use of social media by staff and students.

USING THE HEALTH CARE CORE CURRICULUM AS A PATHWAY TO HEALTH CARE CAREERS
Room 200A
Sue Field, Health Care Core Curriculum Project Manager, HealthForce Minnesota; and Michael Mitchell, Education Specialist, Minnesota Department of Education
Find out why high schools and colleges around the state are developing partnerships with plans to use the Minnesota Health Care Core Curriculum as a foundational course for a health science program and as a pathway to multiple health care careers. In 2013–2014, the Minnesota Health Care Core Curriculum (HCCC) was updated to national standards with resources developed to make the HCCC appealing to high school, college, and industry partners. See how the HCCC can make a difference for the students in your school district.

THE CHANGING LIABILITY LANDSCAPE FOR SEXUAL ABUSE CLAIMS AGAINST SCHOOLS
Room 200B
Margaret Skelton, Attorney, Ratwik, Roszk & Maloney, P.A.
This presentation will discuss the recent change in the statute of limitations allowing decades-old claims, which were previously time-barred, to be brought against schools. It will also analyze the current state of the law regarding a school’s vicarious liability for abuse (and other intentional misconduct) committed by its employees. The presentation will also discuss policies and procedures that schools can adopt to set the best stage for the defense of any claims of sexual abuse by its employees.

LITTLE JOHNNY IS NOW LITTLE JESSICA: ACCOMMODATING TRANSGENDER STUDENTS IN MINNESOTA SCHOOLS
Room 200C
Timothy A. Sullivan, Attorney; Ashley Geisendorfer, Attorney, Ratwik, Roszk & Maloney, P.A.
This presentation focuses on gender identity, which is an emerging issue that school districts are facing nationwide. Recent and ongoing high profile cases from around the country will be summarized and discussed, with a particular focus upon a school district’s accommodation obligation under the Minnesota Human Rights Act.

VISIONARY LEADERSHIP
Room 200DE
Kevin Honeycutt, School Board Member; and Kevin Case, Superintendent, Inman Public Schools, Kansas
What does it mean to be a visionary leader in the 21st century? Join Keynote Speaker Kevin Honeycutt for a free-ranging conversation where you’ll share ideas, resources and inspiration. School leaders are the people who can inspire real, positive change and they can grow the culture necessary to sustain it.

THE GIFT LAW – WHAT YOU NEED TO KNOW
Room 200FG
Tom Grundhoefer, MSBA Legislative Legal Counsel and League of Minnesota Cities General Counsel
This session will review the law, now applicable to school officials, which prohibits local government officials from receiving “gifts” from “interested persons.” This talk will take a look at the requirement of the law, who it applies to, and its various exceptions.

CO-CREATING A SOCIAL MEDIA POLICY WITH STUDENTS, STAFF, AND PARENTS: ONE SCHOOL DISTRICT’S JOURNEY
Room 200H
Nik Lightfoot, Assistant Superintendent; Wendy Donovan, School Board Member; Kris Newcomer, School Board Member; John Schultz, Superintendent; and Doobie Kuras, Director, Hopkins School District
When Hopkins High School students approached the school board to ask for help finding and understanding its social media policy, school officials knew it was time to review, revise, and recommend a new policy for board approval. But school officials also understood that you need to teach the behavior you expect from students and staff. The district’s work has been a journey of co-creating its social media policy with their stakeholders and then working to educate and engage students, parents and staff on expectations and policy.

RACE EQUITY AND EXCELLENCE IN EDUCATION IN ACTION: MMEP HIGHLIGHTS PROMISING PRACTICES IN ENGAGING COMMUNITIES FOR RACE EQUITY POLICY AND PRACTICE
Room 200I
Jennifer Godinez, Acting Executive Director; Marika Pfefferkorn, Director of Solutions Not Suspensions Campaign; Jessica Edwards, Coordinator of Minnesota College Access Network; and Carlos Mariani, Executive Director (on Sabbatical), Minnesota Minority Education Partnership (MMEP)
This presentation will highlight the impact of network development that engages youth, community members, and educators in forming race equity school policies. The Minnesota Minority Education Partnership’s impact in the areas of cradle-to-career action planning, suspension rate policy changes, and college access and success will
showcase how school administrators can better enhance community engagement efforts to involve more youth and families of color in race equity policy planning and action.

**COLLEGE READINESS FOR ALL STUDENTS: HOW ONE DISTRICT IS ADDRESSING THE CHALLENGE OF POSTSECONDARY PLANNING**

*Room 200J*

Julie Sweitzer, St. Louis Park School Board Member and Director, College Readiness Consortium, University of Minnesota; Katie Pekel, Principal in Residence, College Readiness Consortium, University of Minnesota; Mark Bonine, Superintendent; and Carly Jarva, Secondary Principal, Brooklyn Center School District

With a new mandate for postsecondary plans for all high school students in place, understanding why college readiness matters for all students is even more critical. Learn how Brooklyn Center engages their students in understanding why today’s educational choices matter for their future. Explore resources, such as SLEDS, Getting Prepared, and Ramp-Up to Readiness, that can help you design your college readiness strategy.

**HOW DID A MEDIUM-SIZED RURAL DISTRICT JUMP-START POSITIVE CHANGE?**

*Room 201AB*

Patti Hoffman, School Board Member; Matt Ringhofer, School Board Member; Duane Winter, School Board Member; Christie Dewanz, School Board Member; and Jeff Bertrang, Superintendent, New Ulm School District

New Ulm Schools experienced positive change through strategic planning and a focus on the whole child and well-being of families in the community. Building positive relationships, community connections, and leveraging assets for growth and innovation have resulted in increased student achievement and learning. Additionally, a building referendum passed the first time it was presented to voters when historically these measures failed or took multiple attempts to pass.

**STRAIGHT TALK FROM STUDENTS**

*Room 202AB*

Andrew Quirk, MASC, Wayzata School District; Paige Frank, MAHS, Chisago Lakes Area School District; and Tristan Audus and Millie Lange, Minnesota New Country School

This popular session returns with a new group of students who will “tell it like it is.” You will have an opportunity to ask these kids about their experiences in Minnesota’s public schools.

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THURSDAY & FRIDAY
ROUND TABLES

MSBA thanks our presenters for their time and effort. Table numbers correspond to the topics listed below.

Thursday Round Tables
4:50 p.m. – Registration Area
This session of Round Tables provides an informal presentation of two 20-minute sessions.

1. BOARDBOOK: THE BASICS AND A REVIEW OF NEW FEATURES
   Michael Elder, BoardBook Marketing Consultant, Texas Association of School Boards

2. THE SUPERINTENDENT SEARCH PROCESS FROM START TO FINISH
   Amy Fullenkamp-Taylor, Associate Director of Management Services, Minnesota School Boards Association

3. THE MINNESOTA STEM NETWORK: STRENGTHENING STEM EDUCATION THROUGH COMMUNITY SUPPORT
   Anne Hornickel, Executive Committee Chair, SciMathMN

4. AUTHENTIC ASSESSMENT: WE MUST KNOW THE PURPOSE OF GRADING BEFORE WE MAKE GRADING POLICY
   Shannon L. Helgeson, PLC Building Trainer; and Loy Woelber, Superintendent, Westbrook-Walnut Grove School District

5. PUBLIC ENGAGEMENT TOOLKIT: REAL TALK WITH YOUR PUBLIC ABOUT WHAT IS HAPPENING IN YOUR SCHOOLS
   Mark Bonjavanni, National Connection Consultant, National School Boards Association

6. BASICS OF BOARD-APPROVED REFERENDUM AND LOCAL OPTIONAL REVENUE
   Gary Lee, Director of Membership Services, Minnesota School Boards Association

Friday Round Tables
8:00 a.m. – Exhibit Hall B
This session of Round Tables provides an informal presentation of three 20-minute sessions.

1. BOARDBOOK: THE BASICS AND A REVIEW OF NEW FEATURES
   Michael Elder, BoardBook Marketing Consultant, Texas Association of School Boards

2. AUTHENTIC ASSESSMENT: WE MUST KNOW THE PURPOSE OF GRADING BEFORE WE MAKE GRADING POLICY
   Shannon L. Helgeson, PLC Building Trainer; and Loy Woelber, Superintendent, Westbrook-Walnut Grove School District

3. PUBLIC ENGAGEMENT TOOLKIT: REAL TALK WITH YOUR PUBLIC ABOUT WHAT IS HAPPENING IN YOUR SCHOOLS
   Mark Bonjavanni, National Connection Consultant, National School Boards Association

4. TAKING A PROACTIVE APPROACH TO MANAGE SOCIAL MEDIA USE: CREATING A SOCIAL MEDIA GUIDELINE FOR STUDENT PARTICIPANTS
   Chris Pack, Athletic Director; and Lisa Bungum, School Board Member, Hayfield School District

5. SUPERINTENDENT EVALUATION
   Amy Fullenkamp-Taylor, Associate Director of Management Services, Minnesota School Boards Association

6. SPEAKING MY LANGUAGE: UNDERSTANDING THE PERSONALITY STRUCTURE OF STUDENTS
   Jason Colvin, Director, Team Quest

7. GASB 68: HOW WILL IT AFFECT YOUR DISTRICT’S BOTTOM LINE?
   Jay Stoffel, Deputy Executive Director; and John Wicklund, Assistant Executive Director, Teachers Retirement Association

8. THINK KIDS: CREATING SPACE FOR COMMUNITY CONVERSATIONS
   Rosie Loeffler-Kemp, Board Member; and Bill Gronseth, Superintendent, Duluth School District

9. BID LAW BASICS
   Denise Drill, Director of Financial/MSBAIT Services, Minnesota School Boards Association

10. FILLING YOUR BOARD VACANCY THE RIGHT WAY
    Greg Abbott, Director of Communications, Minnesota School Boards Association

11. EMPLOYMENT BACKGROUND CHECKS REQUIRED FOR MINNESOTA SCHOOLS
    Bob Lowe, Director of Management Services, Minnesota School Boards Association

SCHOOL BOARD RECOGNITION KITS

SUPERINTENDENTS can pick up the School Board Recognition Week kits early this year at the Leadership Conference. Just stop by the “Ask MSBA Booth” near the registration area. School Board Recognition Week will be February 16-20, 2015. Your kit includes certificates, press releases, a sample opinion column, public service announcements and more. MSBA responded to requests to have the kits early for people attending the Leadership Conference, so get yours today.
**USING BIOMASS TO CONTROL HEATING COSTS AT SCHOOLS**
*Room M100A*

Douglas G. Tiffany, Assistant Extension Professor; Dennis Becker, Assistant Professor, University of Minnesota Extension Service and College of Food Agriculture and Natural Resources Sciences; Tom Cundy, Director of Facilities and Grounds; and Shelly Sauter, Head Custodian, St. Louis County School District

School heating costs have experienced great changes in recent years, particularly in facilities heated with fuel oil and propane. The history and outlook for conventional fuel prices will be discussed to set the stage for a demonstration of a University of Minnesota decision tool that helps schools calculate total heating costs in order to fairly consider opportunities to use wood and other renewable biomass, often from local sources.

**CIVIL AND HUMAN RIGHTS FOR SCHOOL BOARDS**
*Room M100B*

Shamus P. O'Meara, Attorney; and Mark R. Azman, Attorney, O'Meara, Leer, Wagner & Kohl, P.A.

This presentation will address the rights of students and district employees. As to students, we will address first amendment rights, search/seizure, IDEA/504, athletics/extracurriculars, harassment/bullying, student privacy and entitlements for private school students with disabilities. As to employees, we will address First Amendment rights, harassment/discrimination, discipline, intellectual property rights and related items.

**ALIGNING EFFORTS FOR MORE EFFICIENT USE OF RESOURCES**
*Room M100C*

Jeanna Miller, Multi-Tiered Systems of Support Coordinator; Kate Pechacek, Learning Supports Coordinator; Chris Lennox, Assistant Superintendent; and Eric Melbye, Director of Student Services, Bloomington School District

Align the resources, strategies, and practices that provide physical, social, emotional, and intellectual supports intended to enable all students to have an equal opportunity for success at school by addressing barriers to and promoting engagement in learning and teaching.

**BUILDING CAPACITY FOR CONTINUOUS SCHOOL IMPROVEMENT: A DISTRICT'S JOURNEY WITH MINNESOTA'S STATEWIDE SYSTEM OF SUPPORT**
*Room M100D*

Mark Bonine, Superintendent, Brooklyn Center Community Schools; Shana Bregenzer-Brenny, ELD School Advocate, Central Lakes Statewide System of Support; Ann Clark, Director, Southeast Metro Regional Centers of Excellence; Jim Clark, Team Coordinator, Northern Sky Statewide System of Support; Suzanne Riley, Executive Director, Southeast Service Cooperative; Greg Keith, School Support Director, Minnesota Department of Education; Elizabeth Ziemer, Statewide System of Support Program Supervisor, Minnesota Department of Education; and Carly Jarva, Principal, Brooklyn Center Community Schools

Learn about Minnesota’s Statewide System of Support (SSOS), developed in partnership with the Minnesota Department of Education and service cooperative partners, to build capacity for sustainable school improvement. Priority and Focus school administrators and leadership teams work directly with a school advocate using data to identify the greatest instructional needs of the school and develop an action plan focused on continuous school improvement. Meet the linked team partners, from the superintendent to the Department of Education, and listen to the two-year school improvement journey in one district.

**ESSENTIAL IPAD APPS TO INCREASE DEPTH OF KNOWLEDGE IN THE CLASSROOM**
*Room M100E*

Samantha Schmit, Elementary ELA; Nancy Moore, Curriculum Coordinator; and John Cselovski, Superintendent, Sleepy Eye School District

Learn how iPad apps can be used to increase depth of knowledge in the classroom. A variety of iPad apps will be demonstrated through various applications within the classroom setting. Data will represent how these applications have increased student growth on district benchmark testing.

**THE CHANGING LANDSCAPE OF HEALTH CARE...AND WHY A NEW APPROACH IS NECESSARY**
*Room M100F*

Mike Reier, Founder & CEO; Michael Birdman, President, Benovate; and David Duhn, Contract Manager, National Joint Powers Alliance

National Joint Powers Alliance Cooperative Health Solutions provides an alternative to traditional health plan design. Uncovering the true costs associated with each plan (costs, utilization and plan design) gives school districts the tools they need to manage the ever-increasing costs in providing health care plans for their employees.

**RECONNECTING WITH OUR COMMUNITY FOR A SUCCESSFUL BOND REFERENDUM**
*Room M100G*

John Champa, School Board Chair; Tammy Berg-Beniak, Superintendent; Karen Doll, EDA Director; Rob Warneke, School Board Member; and Kim Fall, School Board Member, Pine Island School District

The need to address Pine Island’s school facilities may have appeared obvious to most, but after three failed bond referendums in the small town over the last 12 years, it was clear Pine Island needed to change its approach before asking citizens to approve another bond referendum. Hear the story of the two-year journey and how they reconnected with the community to ultimately pass a $40 million bond referendum in May 2014.
MUSIC MAKES US WHOLE: THE IMPORTANCE OF MUSIC EDUCATION IN A WELL-ROUNDED SCHOOL CURRICULUM  
Room M100H  
Michael Hiatt, Advocacy Chairperson; Amy Roism-Foley, President; David Stordalen, Advocacy Task Force Member, Minnesota Music Educators Association; Tom Nelson, Superintendent, South Washington County School District; Andrea Brinkman, Music Educator; and Julie Brugman, School Board Member, Mountain Lake School District  
Music positively impacts academic achievement for students, and shapes the way children understand themselves and the world around them. This session will share research on the impact of student achievement through music as well as effective strategies to better implement a well-rounded music program for all students in districts large and small, rural and urban. This session is presented by members of the Minnesota Music Educators Association Advocacy Task Force.

CONCURRENT ENROLLMENT PARTNERSHIPS: A MINNESOTA MODEL THAT WORKS  
Room M100I  
Julie Williams, Director; Jan M. Erickson, Associate Director, College in the Schools, University of Minnesota, Twin Cities; Carla Bates, Minneapolis School Board Member and MSBA Board Director; and Laurie Raymond, Buffalo-Hanover-Montrose School Board Member and Former CIS Instructor  
Teachers, students, and schools benefit when rigorous college courses are offered in high schools for dual credit. Schools attract – and keep – student leaders; students gain critical momentum toward college graduation; and high school teachers truly understand what colleges expect students to know and be able to do. Learn about College in the Schools at the University of Minnesota, Twin Cities, and the research supporting concurrent enrollment programs.

IMPACT ON INSTRUCTION: UTILIZING INSTRUCTIONAL COACHES TO SUPPORT TEACHER EFFECTIVENESS  
Room M100J  
Renee Kerzman, Director of Curriculum, Instruction and Technology; Pam Daly, Instructional Coach; Rob Nielsen, Instructional Coach; Rhonda Fode, Instructional Coach; Jill Perkins, Instructional Coach; Doug Froke, Superintendent, Detroit Lakes School District; and David Tack, Partner, Instructional Coaching Team, Minnesota State University Moorhead  
Detroit Lakes Public Schools is committed to using the Jim Knight model of instructional coaching to support teachers and increase teacher effectiveness. This model utilizes all four full-time instructional coaches throughout the district. In our presentation, Detroit Lakes will share implementation strategies and describe how they utilize their instructional coaches and university partnership to support the growth model in the teacher evaluation system, as well as supporting teachers and district goals.

TRANSFORMING LEADERSHIP, INCLUDING THE BOARD, IN A 1-TO-1 ENVIRONMENT  
Room M101A  
Keith Ryskoski, Interim Executive Director of Labor Negotiations and Personnel Services, Elk River School District; Andrew Baldwin, Director of Instructional Technology, Farmington Area School District; Gina Gamnis, Program Manager, AVID; and Curt Tryggestad, Superintendent, Eden Prairie School District  
It’s not about the device. Leadership and student learning is transformed through strategic planning and support within the entire system. Explore and hear from multiple school districts on their journeys to personalize student learning. Hear about their challenges, celebrations and next steps to continue to support transformation of leadership and learning for all students.

ENGAGING FAMILY AND COMMUNITY MEMBERS AS PARTNERS  
Room M101C  
Sherry Tyrrell, School Board Chair; Helen Bassett, School Board Member; Aldo Sicoli, Superintendent; Al Ickler, Executive Director of Community Education; and Marcellus Davis, Director of Integration and Equity, Robbinsdale Area School District  
School districts must be committed to providing opportunities for meaningful engagement to support the learning of every student. Learn how one school district developed an effective plan to increase family and community engagement. Learn about the strategies they used to connect with families in places and ways most familiar to them.

HUFF AND PUFF YOUR WAY TO BETTER BEHAVIOR AND ACADEMICS  
Room 200A  
Joe McCarthy, Physical Education Teacher, Farmington Area School District; and Melissa Sauser, Farmington Area School Board Member and MSBA Board Director  
This session is designed to demonstrate how movement can change the culture of your school. Learn from national speaker and award-winning Minnesota physical education teacher Joe McCarthy on how his school has used physical activity to positively influence math and literacy assessment scores, learning, and student behavior.

FRIDAY WORKSHOPS – 9:15 A.M.  
Visit www.mnmsba.org/OfficersWorkshop for details.

Are you an officer? Get training to learn the duties!
SPECIAL EDUCATION LAW 101: TEN THINGS EVERY SCHOOL BOARD MEMBER NEEDS TO KNOW
Room 200B
Christian Shafer, Attorney, Ratwik, Roszak & Maloney, P.A.
This presentation will provide an overview of 10 of the most misunderstood and forgotten areas of special education law. Topics will include discipline of special education students, removal of violent or disruptive students from the classroom, and the school’s obligation to consider parental requests. The presenter will offer practical strategies to help school districts avoid common legal pitfalls and reduce potential liability related to special education matters.

ADDRESSING COMPLAINTS ABOUT COACHES: WHEN PARENTS AND COMMUNITY MEMBERS CRY FOUL TO THE SCHOOL BOARD
Room 200C
Eric J. Quiring, Attorney, Ratwik, Roszak & Maloney, P.A.
From allegations of abuse to unhappiness about playing time, school boards are regularly called upon to address complaints about coaches. As a result, school board members must be prepared to tackle the difficult issues that arise when parents and community members show up at meetings in full force. This presentation will provide guidance and practical tips for dealing with complaints about coaches.

WHY WE PLAY: REDEFINING THE PURPOSE OF EDUCATION-BASED ATHLETICS
Room 200D
Jody Redman, Associate Director, Minnesota State High School League
This session will challenge school leaders to clearly define the purpose of “why we play.” Attendees will understand the value of education-based athletic programs, will be provided with a common language that will assist in the alignment of school communities, and will be shown a variety of tools to create awareness and action around purpose-based athletics in the current win-at-all-costs sports culture.

SCHOOL BOARDS AND MEDIA: THE NEXT GENERATION
Room 200E
Dave Davidson, School Board Member; and Frank Fee, School Board Chair, Crookston School District
Frank, an award-winning broadcaster, and Dave, a former writing teacher, will provide a forum that addresses the challenges facing school boards as they interact with local media. This presentation will include time for troubleshooting and addressing local issues.

BOARD VOTING AND PARLIAMENTARY PROCEDURE
Room 200F
Michelle D. Kenney, Attorney, Knutson, Flynn & Deans, P.A.
Learn more about the language of boards — parliamentary procedure. This method for running a productive board meeting can be intimidating. (Would you second that?) Let this session boost your confidence.

HOW THE SCHOOL FACILITIES FINANCE WORKING GROUP RECOMMENDATIONS AFFECT YOU!
Room 200G
Greg Crowe, Financial Advisor; Jeff Seeley, Financial Advisor, Ehlers; and Bob Indihar, Superintendent, Moose Lake School District
In February 2014, the School Facilities Working Group issued a report with eight recommendations for reforming access to programs, equalization, qualified expenditures, special circumstances, and review and comment. The 2014 Legislature adopted some of those recommendations, but the bulk of the recommendations are expected to be considered by the 2015 Legislature. This session will provide a brief overview of the task force’s recommendations, and discuss what parts of the recommendations are most important to individual school districts and what impact the recommendations may have on Minnesota’s education system. We will also provide sample calculations of how individual school district levies and revenues could change with the implementation of the recommendations.

ADMINISTRATIVE CHALLENGES OF THE AFFORDABLE CARE ACT: EXECUTION AND ISSUES
Room 200H
Paige McNeal, Vice President; Mary Harty, Sr. Benefit Consultant, Educators Benefit Consultants; and Dan Huffman, Director of Business Services, Centennial School District
This session will discuss these questions: How do you manage and execute new Affordable Care Act (ACA) requirements for counting hours, setting equivalencies, establishing look-back periods, reporting under IRS 6055 and 6056, averaging summer hours in education, etc.? What are the pros and cons of handling this in-house? What are the pros and cons of a technology solution?

BOARD-SUPERINTENDENT RELATIONSHIPS: THE THINGS THAT TRIP US UP – ROUND 2
Room 200I
(ALSO PRESENTED ON THURSDAY AT 2:30)
Gary Amoroso, Executive Director, Minnesota Association of School Administrators; and Sandy Gundlach, Director of School Board Services, Minnesota School Boards Association
The foundations for a good board/superintendent relationship include the superintendent’s employment contract, performance evaluation, and effective communication. Unfortunately, problems happen when boards and superintendents don’t pay attention to these items. Learn what’s tripping up your board and superintendent colleagues and what steps you can take to prevent them.

TEACHING STAFF REDUCTIONS: UNREQUESTED LEAVE OF ABSENCE (ULA) AND NON-RENEWAL OF PROBATIONARY TEACHERS
Room 200J
Bill Kautt, Associate Director of Management Services, Minnesota School Boards Association
This presentation will focus on the procedures and timeline the school district must follow to properly place teachers on ULA using the process provided in statute. While going through the process, the presentation will point out opportunities for the school district to improve the process, from a management perspective, by negotiating a different ULA process using M.S. 122A.40, Subd. 10.
FRIDAY CLOSING SESSION

MAIN AUDITORIUM

Closing Session..............................................................10:15 a.m. – Noon
Thank you for turning off your cell phone during the session!
Call to Order.................................Walter Hautala, 2013–2014 MSBA President
Entertainment.....................................................The Little Falls Jazz Ensemble I
under the direction of Jonathan Laflamme
Please give these students your full attention.
Business Session...............Kirk Schneidawind, MSBA Executive Director
• Director District Election Report
• Raffle: District Winner

Passing of the Gavel
• Remarks: Kevin Donovan, MSBA President 2015–2016
• Remarks: Walter Hautala, MSBA Past President

Keynote Speaker............................................................Jeff Charbonneau
Teach Each Other

Adjourn
An extended check-out time of 12:30 p.m. Friday has been secured for all Leadership Conference attendees at our conference hotels (Hyatt Regency, Hilton and Millennium).

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DESIGNING FOR TODAY’S STUDENT

Innovative and high-performing buildings improve educational outcomes. At ISG, that fact is the cornerstone of each K-12 space we design. Whether designing new spaces, renovating existing buildings or performing deferred maintenance projects, our team of experts helps build effective long-term plans and safe environments. These facilities not only are conducive to multiple learning modalities, but reduce operating costs and offer responsive, sustainable solutions to accommodate the rapidly changing educational environment.
EXHIBIT MAP AT A GLANCE

Minnesota School Boards Association
January 15–16, 2015

Minneapolis Convention Center - Exhibit Hall B

LEGEND
FH - Fire Hose Cabinet
9'-6" Low Ceiling Height
Required Safety Zone
(Min. 15' Clearance)

ENTRANCE

PLAN CURRENT AS OF 12-9-14
This floor plan is only a preliminary drawing and must be submitted for Fire-Marshall’s approval.
<table>
<thead>
<tr>
<th>Company Name</th>
<th>Address</th>
<th>Phone</th>
<th>Specialties</th>
</tr>
</thead>
<tbody>
<tr>
<td>360 Fun Learning</td>
<td>700 Cedar St., Ste. 274, Alexandria, MN 56308</td>
<td>701-932-1234</td>
<td>Online bullying program</td>
</tr>
<tr>
<td>4.0 School Services</td>
<td>PO Box 127, Mound, MN 55364</td>
<td>763-471-2121</td>
<td>School transportation</td>
</tr>
<tr>
<td>A.T. Group, LLC</td>
<td>PO Box 48033, Minneapolis, MN 55448</td>
<td>612-773-4000</td>
<td>Employee benefits</td>
</tr>
<tr>
<td>Action For Healthy Kids MN</td>
<td>9867 Revere Lane N., Maple Grove, MN 55369</td>
<td>763-475-5700</td>
<td>State level not-for-profit health and wellness resources</td>
</tr>
<tr>
<td>AIM Electronics/Daktronics, Inc.</td>
<td>7655 Washington Ave. S., Edina, MN 55439-2417</td>
<td>612-781-8181</td>
<td>Electronic scoreboard/message displays, logo tables and chairs, and mats</td>
</tr>
<tr>
<td>Ameresco</td>
<td>9855 W. 78th St., Ste. 310, Eden Prairie, MN 55344-8016</td>
<td>952-969-4000</td>
<td>Energy services</td>
</tr>
<tr>
<td>Anderson-Johnson Associates, Inc.</td>
<td>7575 Golden Valley Rd., Ste. 200, Minneapolis, MN 55427-4571</td>
<td>612-726-4300</td>
<td>Architectural design, planning, and management of educational facilities</td>
</tr>
<tr>
<td>API Supply Lifts</td>
<td>624 Arthur St. NE, Minneapolis, MN 55413-2636</td>
<td>612-232-3600</td>
<td>Aerial work platforms</td>
</tr>
<tr>
<td>Architects Rego + Youngquist, inc.</td>
<td>7601 Wayzata Blvd., Ste. 200, St. Louis Park, MN 55426-1637</td>
<td>952-745-9999</td>
<td>Architectural planning, design, and management of educational facilities</td>
</tr>
<tr>
<td>Architects Resources, Inc.</td>
<td>704 E. Howard St., Hibbing, MN 55746</td>
<td>218-222-4000</td>
<td>Architectural and engineering services</td>
</tr>
<tr>
<td>Ardent Lighting Group</td>
<td>1378 118th Pl., Knoxville, IA 50138-8757</td>
<td>319-887-2020</td>
<td>High-quality sports lighting and playground structures</td>
</tr>
<tr>
<td>Arvig</td>
<td>150 2nd St. SW, Perham, MN 56573-1461</td>
<td>320-766-5500</td>
<td>Security, business phone systems, network services</td>
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<tr>
<td>ASVAB Career Exploration Program</td>
<td>Bishop Henry Whipple Bldg., 1 Federal Dr., Ste 3211, Fort Snelling, MN 55114-4065</td>
<td>612-674-5000</td>
<td>Career exploration program</td>
</tr>
<tr>
<td>Athletic Performance Solutions</td>
<td>5525 Memorial Ave. N., Ste. 5, Oak Park Heights, MN 55082-1193</td>
<td>763-554-2121</td>
<td>Athletic flooring</td>
</tr>
<tr>
<td>ATS&amp;R Planners/Architects/Engineers</td>
<td>8501 Golden Valley Rd., Ste. 300, Minneapolis, MN 55427-4685</td>
<td>952-868-7070</td>
<td>Specialize in K–12 school planning, architecture, engineering, technology, interior design, and site development</td>
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<tr>
<td>Audubon Center of the North Woods</td>
<td>PO Box 530, Sandstone, MN 55072</td>
<td>612-991-2222</td>
<td>Residential environment learning center</td>
</tr>
<tr>
<td>August Ash</td>
<td>2626 East 82nd St., Ste. 320, Bloomington, MN 55425</td>
<td>952-852-4200</td>
<td>Internet marketing and website development</td>
</tr>
<tr>
<td>A’vivands Food &amp; Services Management</td>
<td>1751 County Road B W., Ste. 300, Roseville, MN 55113-4037</td>
<td>651-422-9055</td>
<td>Food service management</td>
</tr>
<tr>
<td>Ban-Koe Companies</td>
<td>9100 W. Bloomington Freeway, Bloomington, MN 55431</td>
<td>952-830-1938</td>
<td>Access control, visitor management, video surveillance, mass notifications, and emergency messaging</td>
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<tr>
<td>Blue Cross Blue Shield of MN</td>
<td>PO Box 64560, St. Paul, MN 55164-0660</td>
<td>651-481-0000</td>
<td>Insurance services</td>
</tr>
<tr>
<td>BoardBook</td>
<td>PO Box 400, Austin, TX 78767-0400</td>
<td>512-866-5000</td>
<td>BoardBook provides the flexibility of iPads, laptops, or printed agenda packets for board meetings</td>
</tr>
<tr>
<td>Bossart Corporation</td>
<td>5270 W. 84th St., Ste. 550, Minneapolis, MN 55437</td>
<td>612-922-2222</td>
<td>Construction management services</td>
</tr>
<tr>
<td>BusinessWare Solutions</td>
<td>555 3rd Ave. NW, Hutchinson, MN 55350-1638</td>
<td>507-434-3600</td>
<td>Service and storage virtualization, Chromebooks, wireless, and management print services</td>
</tr>
<tr>
<td>Center for Energy and Environment</td>
<td>212 3rd Ave. N., St. Paul, MN 55101-2119</td>
<td>651-292-8100</td>
<td>Teacher development and evaluation materials</td>
</tr>
<tr>
<td>Central States Terrazzo Association</td>
<td>PO Box 368, Purcellville, VA 20134-0368</td>
<td>540-338-4000</td>
<td>Terrazzo flooring services</td>
</tr>
<tr>
<td>Chartwells School Dining Services</td>
<td>615 Bucher Ave., Shoreview, MN 55126</td>
<td>651-775-1162</td>
<td>Food service management</td>
</tr>
<tr>
<td>Clark Engineering Corporation</td>
<td>621 Lilac Dr. N., Minneapolis, MN 55422-4609</td>
<td>612-722-5000</td>
<td>Engineering services</td>
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<td>Contegrit Group Incorporated</td>
<td>101 1st St. SE., St. Paul, MN 56345-3001</td>
<td>651-292-8100</td>
<td>Construction management services</td>
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<tr>
<td>CTS Group</td>
<td>15933 Clayton Rd., Ste. 110, Ballwin, MO 63011-2172</td>
<td>636-354-1100</td>
<td>Performance contracting (energy-saving facility retrofits)</td>
</tr>
<tr>
<td>Cunningham Group Architecture, Inc.</td>
<td>201 Main St. SE., Ste. 325, Minneapolis, MN 55414-7025</td>
<td>612-333-8000</td>
<td>Architecture, interior design, planning</td>
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<td>Dashir Management Services, Inc.</td>
<td>2356 Reinhardt Ct., Reedsburg, WI 53959-2293</td>
<td>608-341-8800</td>
<td>Building and grounds management</td>
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<tr>
<td>Data Business Systems</td>
<td>17011 Lincoln Ave., Parker, CO 80134</td>
<td>303-760-2000</td>
<td>Premier K–12 software - POS, automated free/ reduced and more</td>
</tr>
<tr>
<td>DLR Group</td>
<td>520 Nicollet Mall, Ste. 200, Minneapolis, MN 55402-1040</td>
<td>612-876-1200</td>
<td>Architecture, engineering, planning and interior design</td>
</tr>
<tr>
<td>Donlar Construction</td>
<td>550 Shoreview Park Rd., Shoreview, MN 55126-7046</td>
<td>651-775-1162</td>
<td>Construction management, general contracting and design/build services</td>
</tr>
<tr>
<td>DSGW Architects</td>
<td>2 W. 1st St., Ste. 201, Duluth, MN 55802-2044</td>
<td>218-724-0000</td>
<td>Architecture services</td>
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<tr>
<td>EAPC Architects Engineers</td>
<td>112 N. Roberts St., Ste. 300, Fargo, ND 58102</td>
<td>701-275-1200</td>
<td>Architecture and engineering services</td>
</tr>
<tr>
<td>Edgenuity</td>
<td>3125 Airport Pkwy NE, Cambridge, MN 55008-9012</td>
<td>952-542-7000</td>
<td>Educational software</td>
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<tr>
<td>Education Minnesota</td>
<td>41 Sherburne Ave., St. Paul, MN 55103-2119</td>
<td>651-292-8100</td>
<td>Teacher development and evaluation materials</td>
</tr>
<tr>
<td>Education Minnesota ESI</td>
<td>41 Sherburne Ave., St. Paul, MN 55103-2119</td>
<td>651-292-8100</td>
<td>Financial services and long-term care</td>
</tr>
<tr>
<td>Educators Benefit Consultants</td>
<td>3125 Airport Pkwy NE, Cambridge, MN 55008-9012</td>
<td>952-542-7000</td>
<td>TPA handling fex accounts, HRA, HSA, COBRA and 403(b)/457(b) administration and compliance, as well as Affordable Care Act consulting and software management system</td>
</tr>
<tr>
<td>Ehlers</td>
<td>3060 Centre Pointe Dr., Roseville, MN 55113-1122</td>
<td>651-633-2000</td>
<td>Independent public financial advisory services</td>
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<tr>
<td>Eide Bailly, LLP</td>
<td>1911 Excel Dr., Mankato, MN 56001</td>
<td>507-633-2000</td>
<td>Audit and health care reform</td>
</tr>
</tbody>
</table>
Exhibitor Directory – Our Distinguished Group of 2015 Exhibitors

Emergent Networks, LLC .......................... 435
3600 Minnesota Dr., Ste. 150
Edina, MN 55435
IT strategy, solutions and support

Empirehouse, Inc. ................................. 505
5200 Quincy St.
Mounds View, MN 55112-1426
Energy-efficient windows, heavy-duty entrance doors, glass and metal railing systems, decorative glass, and egress consultation services

ESSDACK ........................................... 535
1500 E. 11th Ave., Ste. 200
Hutchinson, KS 67501
Education service agency

FieldTurf ........................................... 213
7445 Cote-De-Liesse Rd., Ste. 200
Montreal, Quebec H4P 2L7
Artificial turf

Fisher Tracks, Inc. ............................... 323
1192 235th St.
Boone, IA 50036-7121
All-weather track surfaces

Flagship Recreation ................................. 717
4940 W. 35th St.
St. Louis Park, MN 55416
Playground equipment, design, maintenance, site furnishings, shelters, surfacing

FLR Sanders, Inc. ................................. 519
3079 92nd Ave.
Princeton, MN 55371-1079
Athletic flooring

Foster, Jacobs & Johnson, Inc. ................. 116
345 Canal Park Dr., #200
Duluth, MN 55802
Consulting

Frontline Technologies Group .................. 333
397 Eagleview Blvd.
Exton, PA 19341-1156
Aesop/VeriT ime/AppTrack

Garland Company, The ......................... 532
337 Lindsay Rd.
Hudson, WI 54016-8068
Roofing and building envelope services

GCA Services Group .............................. 225
4702 Western Ave., Ste. 101
Knoxville, TN 37921
Comprehensive facilities services and operations

Gordon Bernard Company ...................... 534
28725 Prairie Rose Ln.
Red Wing, MN 55066-6137
School calendars, handbooks, registration books, spiral-bound planners

Groves Academy ................................. 603
3200 Hwy 100 S.
St. Louis Park, MN 55416
Learning disabilities education

Haldeman-Homme, Inc. ......................... 219, 221, 318, 320
430 Industrial Blvd. NE
Minneapolis, MN 55413-2979
Casework, bleachers, lockers, wood floors, science and tech. equip., computer and library furniture, athletic equip., auditorium chairs and seating, PLTW, 3-D printers, and laser engravers

Hallberg Engineering, Inc. ...................... 119
1750 Commercial Ct.
White Bear Lake, MN 55110-4686
Engineering

HealthPartners ..................................... 110
8170 33rd Ave. S., Bloomington, MN 55425
The largest consumer-governed, nonprofit health care organization in the nation

Healy, Bender & Associates, Inc. .............. 513
4040 Helene Ave.
Naperville, IL 60564
Full-service architectural firm specializing in educational facilities

Heartland Business Systems .................... 718
7760 France Ave. S.
Bloomington, MN 55435
Technology consulting

Herc-U-Lift, Inc. .................................... 138
5655 Highway 12 W., PO Box 69
Maple Plain, MN 55359-0069
Personnel lifts, scissor lifts, material handling equipment, forklifts

Hiller Commercial Floors ......................... 601
2909 S. Broadway
Rochester, MN 55904-5515
Commercial floor covering

Hoglund Bus Co., Inc. ............................. A
PO Box 249, 116 E. Oakwood Dr.
Monticello, MN 55362-0249
International school buses, parts, and service

I+S Group ......................................... 133, 135
115 E. Hickory St., Ste. 300
Mankato, MN 56001-3254
Architects + Engineers

ICS Consulting, Inc. .............................. 514
3890 Pheasant Ridge Dr. NE, Ste. 180
Blaine, MN 55449
Owner’s representation, construction management

IEA, Inc. ......................................... 424
9201 W. Broadway Ave., Ste. 600
Brooklyn Park, MN 55445-1924
Health and safety

Infinite Campus .................................... 619
4321 109th Ave. NE
Blaine, MN 55449-6794
Student information system

Ingressa, Inc. ....................................... 313
17249 72nd Pl. N.
Maple Grove, MN 55311
Facilities consulting services

Innovative Office Solutions ..................... 319, 321, 418, 420
151 Cliff Rd., Ste. 40
Burnsville, MN 55337-1551
School supplies, equipment and furniture, janitorial supplies

INSPEC, Inc. ....................................... 103
5801 Duluth St., Ste. 212
Minneapolis, MN 55422-3953
Architectural/engineering services

Interium ........................................... 224
845 Berkshire Ln. N.
Plymouth, MN 55441-5419
Furnishings, architectural products and installation services

International Masonry Institute ............. 522
312 Central Ave. SE, Ste. 334
Minneapolis, MN 55414-1088
IMI demonstrates the advantage of masonry and skilled union craftsmanship

Johnson Controls, Inc. ......................... 414
2605 Fernbrook Ln. N., Ste. T
Plymouth, MN 55447-4736
Facility and energy solutions

Jostens ........................................... 430
3601 Minnesota Dr., Ste. 400
Minneapolis, MN 55435-6008
SchoolWay App

JWood Sports Flooring ......................... 631
573 County Rd. A., Ste. 109
Hudson, WI 54016
Athletic flooring sales and installation

Karges-Faulconbridge, Inc. ..................... 500
670 County Road B W.
St. Paul, MN 55113-4527
Mechanical and electrical engineering, commissioning services

KDV ........................................... 724
3800 American Blvd. W., Ste. 1000
Bloomington, MN 55431-4425
CPA services

Kennedy & Graven, Chartered .................. 602
200 S. 6th St., Ste. 470
Minneapolis, MN 55402-1408
Legal services

Kiefer USA ...................................... 612
2910 Falling Waters Blvd.
Lindenhurst, IL 60046-6799
Athletic/commercial flooring and artificial turf

Know the Truth .................................. 330
1619 Portland Ave. S., Minneapolis, MN 55404
Prevention program

Knuston Construction ......................... 215
5985 Bandel Rd. NW
Rochester, MN 55901-8754
Construction services

Kodet Architectural Group, Ltd. .............. 120
15 Groveland Terrace
Minneapolis, MN 55403-1154
Architectural services
EXHIBITOR DIRECTORY - OUR DISTINGUISHED GROUP OF 2015 EXHIBITORS

Kraus-Anderson Construction Company .................................. 212, 214
PO Box 158
8625 Rendova St. NE
Circle Pines, MN 55014-0158
Professional construction management services, referendum assistance, and facilities planning and management

Lance Service, Inc. ........... 719, 721, 723, 725
8845 Research Center Rd. E.
New Hope, MN 55428-3613
Casework

Lancer Dining Services .................................................. 328
1255 Trapp Rd
Eagan, MN 55121-1218
Food service management

Larson Engineering, Inc. .............. 334
3524 Labore Rd.
White Bear Lake, MN 55110-5126
Civil, structural and curtain wall engineering

LHB ................................................. 314
21 W. Superior St., Ste. 500
Duluth, MN 55802-2085
Architecture and engineering

LifeSpan of Minnesota, Inc. .............. 530
12425 River Ridge Blvd., Ste. 200
Burnsville, MN 55337-4872
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LifeTrack Services .................... 518
1271 Port Dr.
Clarkston, WA 99403-1852
Graduate follow-up surveys, snapshot surveys, athletic/activity surveys and Title IX interest surveys

Lightspeed Technologies, Inc. .............. 700
11509 SW Herman Rd.
Tualatin, OR 97062-8033
Classroom audio technology

Long Lake Conservation Center ...... 533
28952 438th Ln.
Palisade, MN 56469
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Lowery McDunnell Company .............. 529
17116 Harrington Way
Lakeville, MN 55044
School furnishings and equipment

Lunchtime Solutions, Inc. .............. 622
PO Box 2022
717 N. Derby Lane, Ste. B
North Sioux City, SD 57049-2022
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1717 University Ave. W.
St. Paul, MN 55104-3613
Facility maintenance, janitorial, and security

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PO Box 100
Warroad, MN 55122-1042
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MASMS-MN Educational Facilities Management Professionals .............. 122
600 4th St. N.
Cold Spring, MN 56320-1405
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6900 Wedgewood Rd. N., Ste. 480
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2720 Arbor Ct., Ste. A
Eau Claire, WI 54701-6240
Engineers/consultants/commissioning

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PO Box 161
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Denison, IA 51442-1973
Athletic track and tennis court surfacing

Minnesota Alliance With Youth ........ 132
2233 University Ave. W., Ste. 235
St. Paul, MN 55101-5114
Dropout prevention initiative, Grad Minnesota information and youth council updates

Minnesota Association of School Business Officials .............. 623
1000 Westgate Dr., Ste. 252
St. Paul, MN 55114
Providing education, training and services to staff that serve in school business management

Minnesota Career Information System (MCIS) .............. 431
1500 Highway 36 W.
Roseville, MN 55113-4035
Career exploration product

Minnesota Concrete & Masonry Contractors Association .............. 425
1711 W. County Rd. B S., Ste. 207
Roseville, MN 55113
Masonry promotion

Minnesota Department of Education ........ 712
1500 Highway 36 W.
Roseville, MN 55113-4035
Division of School Finance

Minnesota National Guard .............. 131
8180 Belden Dr.
Cottage Grove, MN 55016-4846
State/government program – free resources for people who work with military families

Minnesota Optometric Association ........ 611
3800 American Blvd. W., Ste. 1500
Bloomington, MN 55431-4429
Informational brochures

Minnesota School Nutrition Association .......... 613
21997 County Rd. 141
Kimball, MN 55353
Educational/training

Minnesota Service Cooperatives ........ 404
1001 E. Mount Faith Ave.
Fergus Falls, MN 56537-2375
Minnesota Service Cooperatives

Minnesota State High School League - MSHSL ........ 210
2100 Freeway Blvd.
Brooklyn Center, MN 55430-1735
MSHSL/MSBA Olympics

Minnesota State Industries .............. 223
444 Lafayette Rd.
St. Paul, MN 55155-0992
ADA interior signage and exterior signage

Minnesota State Patrol - Office of Pupil Transportation Safety ........ 422
1110 Centre Pointe Curve, Ste. 410
Mendota Heights, MN 55120
School bus safety/regulations

MLA Architects, Inc. .............. 624
12 Long Lake Rd., Ste. #17
St. Paul, MN 55115
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MN Ag Education Leadership Council/MN Ag in the Classroom .............. 531
1994 Buford Ave., #46
Rutten Hall
St. Paul, MN 55108-8006
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MN Building & Construction Trades ........ 728
411 Main St., #206
St. Paul, MN 55102
Construction

MN Rural Education Association ........ 620
PO Box 187
St. Cloud, MN 56302-0187
Advocacy for rural Minnesota school districts

MN School Food Buying Group - Anoka-Hennepin ISD 111 .............. 615
2727 N. Ferry St.
Anoka, MN 55303
School food service cost savings

Musco Sports Lighting .............. 100
PO Box 27231
Golden Valley, MN 55427-0231
Sports field lighting

Musser Environmental Consulting, Inc. ........ 521
27096 Sevastopol Rd.
Red Wing, MN 55066
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14852 Scenic Heights Rd., Ste. 210
Eden Prairie, MN 55344-2289
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202 12th St. NE
Staples, MN 56479
Cooperative purchasing

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11188 Zealand Ave. N.
Champlin, MN 55316-3594
Facility planning, design, construction
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<td>45 S. 7th St., Ste. 2000</td>
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<td>Minneapolis, MN 55402-1625</td>
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<td>Northland Securities is a diversified financial services firm recognized as a municipal advisor and underwriter of tax-exempt and taxable debt issues</td>
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<td><strong>NPCG, LLC</strong> .......... 401</td>
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<td>205 S. Garfield</td>
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<td>215 S. Cascade St. Fergus Falls, MN 56537-2801</td>
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<td><strong>Palmer Bus Service</strong> .......... 324</td>
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<td>PO Box 2026</td>
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<td>Mankato, MN 56002-2026</td>
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<td>Student transportation</td>
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<td><strong>PFM Asset Management LLC – MSDLAF+</strong> .......... 400</td>
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<td>800 Nicollet Mall, Ste. 2710 Minneapolis, MN 55402</td>
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<td>MSDLAF+/PFM Asset Management, LLC</td>
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<td><strong>Piper Jaffray &amp; Co.</strong> .......... 402</td>
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<td>800 Nicollet Mall, Ste. 1000</td>
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<td>School district cash flow program</td>
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<td>5301 Kyler Ave. NE, 2nd Floor Albertville, MN 55301</td>
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<td>79554 325th St. Elendale, MN 56026-4287</td>
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<td>Specializing in sales and service of outdoor aluminum bleachers, grandstands, press boxes, and indoor telescoping bleachers</td>
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<td>Company Name</td>
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<td>Team Quest</td>
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<td>Tremco Incorporated</td>
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<td>TSP Architects and Engineers</td>
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<td>TIES Education Technology</td>
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<td>Winkelman Building Corp.</td>
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MEMBERSHIP LETTER

Minnesota School Boards Association
1900 West Jefferson Avenue
St. Peter, Minnesota 56082

To The Membership:

I have checked the records of the Minnesota School Boards Association for the year beginning July 1, 2014. The membership of the Association consists of 329 Independent School Districts and three Intermediate Districts entitled to 2,179 ballots for the 2015 Leadership Conference.


I respectfully submit this report to the membership and certify that, to the best of my knowledge, the report is true and correct.

Kirk Schneidawind
MSBA Executive Director
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MSBA’s Vendor Directory helps connect school districts with the products and services they need. The directory is always at your fingertips. You’ll find it printed in the back of every Journal magazine as well as on the MSBA Website at www.mnmsba.org. Most listings in the Web version of this directory include a link so you can head instantly to a Website or e-mail address. The directory includes everything you need to know to contact a company quickly—phone numbers, fax numbers and addresses—in an easy-to-read format. If you have a service or product you would like included in this directory, please contact Erica Nelson at 763-497-1778 or erica@pierreproductions.com.

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andy.eckles@databusys.com

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Thomas: 952-435-0955
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mbullis@bullisagency.com

Minnesota School Boards Association Insurance Trust (MSBAIT)
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Amy Fullenkamp-Taylor, John Schwartz)
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St. Peter, MN 56082-3015
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Minnesota School Bus Operators Association
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Aurora, MN 55327
320-274-8213, Fax 320-274-8207
www.mbsoa.com
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National Bus Sales
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