97th Annual Leadership Conference
January 11-12, 2018
Minneapolis Convention Center

• Learning to Lead – School Board Basics: Phase I, January 9, Hilton Minneapolis
• Leadership Foundations – School Finance and Management: Phase II, January 10, Hilton Minneapolis
• Charter School Board Member Training, January 10, Hilton Minneapolis
• Evening Early Birds, January 10, Minneapolis Convention Center
Since 1984, MSDLAF+ has offered competitive investment options to Minnesota schools and related entities. As you proceed through the coming months, please remember that MSDLAF+ provides:

- Unlimited number of accounts and no minimum investment requirement
- Check writing, next day ACH, and same day Fed wires
- Variable and fixed-rate investment options
- Professionally managed portfolio
- A simplified manner of monitoring collateral
- A dedicated client service team
- Minnesota Association of School Administrators, Minnesota Association of School Business Officials, and Minnesota School Boards Association serve as the sponsors of MSDLAF+

For further information contact:

Donn Hanson
Managing Director
612.371.3720
hansond@pfm.com

Carole Loehr
Senior Managing Consultant
320.202.1421
loehrCI@pfm.com

Brian Johnson
Senior Managing Consultant
612.371.3750
johnsonB@pfm.com

Amber Cannegieter
Key Account Manager
717.213.3871
cannegietera@pfm.com

This information is for institutional investor use only, not for further distribution to retail investors, and does not represent an offer to sell or a solicitation of an offer to buy or sell any fund or other security. Investors should consider the investment objectives, risks, charges and expenses before investing in any of the Fund’s series. This and other information about the Fund’s series is available in the Fund’s current Information Statement, which should be read carefully before investing. A copy of the Fund’s Information Statement may be obtained by calling 1-888-4-MSDLAF or is available on the Fund’s website at www.msdlaf.org. While the MSDLAF+ Liquid Class and MAX Class seek to maintain a stable net asset value of $1.00 per share and the MSDLAF+ TERM series seeks to achieve a net asset value of $1.00 per share at its stated maturity, it is possible to lose money investing in the Fund. An investment in the Fund is not insured or guaranteed by the Federal Deposit Insurance Corporation or any other government agency. Shares of the Fund are distributed by PFM Fund Distributors, Inc., member Financial Industry Regulatory Authority (FINRA) (www.finra.org) and Securities Investor Protection Corporation (SIPC) (www.sipc.org). PFM Fund Distributors, Inc. is a wholly owned subsidiary of PFM Asset Management LLC.
The less you spend on operating costs,
the more you have for education.

Ameresco’s vast experience in sustainable energy solutions can help a school district lower annual operating costs by up to 30%. And these are savings that can be used in many different ways. From funding new programs to updating old programs to maintaining your faculty. For a partner who’s invested in education as well as energy, think Ameresco.

Learn more about Ameresco and our full range of solutions.

612-315-6930 or ameresco.com
EDUCATION DESIGN for student centered learning

Designing schools for better learning and working environments

www.eapc.net
### CALENDAR

#### JANUARY 2018

1. Terms Begin for Newly Elected School Board Members
2. New Year’s Day (no meetings)
3. MSBA Learning to Lead – School Board Basics: Phase I, Minneapolis
4. MSBA Leadership Foundations – School Finance and Management: Phase II, Minneapolis
5. MSBA Charter School Board Member Training, Minneapolis
6. MSBA Board of Directors’ Meeting, Minneapolis
7. MSBA Early Bird Workshops, Minneapolis
8. Leadership Conference, Minneapolis
9. Martin Luther King, Jr.’s Birthday Observed (no meetings)

#### FEBRUARY 2018

1. MSBA Insurance Trust Meeting
2. Precinct Caucus Day (no meetings or activities after 6:00 p.m.)
3. Superintendent Evaluation Workshop, St. Peter
4. MASBO Winter Conference
5. MSBA Officers’ Workshop, St. Peter
6. Presidents’ Day (no meetings)
7. School Board Recognition Week
8. Legislative Session Begins
9. MSBA Officers’ Workshop, Bemidji
10. MSBA Officers’ Workshop, Maple Grove

#### MARCH 2018

1. MSBA Officers’ Workshop, St. Cloud
2. MSBA Charter School Board Member Training, St. Peter
3. Township Election Day (if applicable, no meetings or activities 6:00 p.m. – 8:00 p.m.)
4. MSBA Board of Directors’ Meeting
5. MSBA Day at the Capitol

### TABLE OF CONTENTS

- 6 | MSBA BOARD AND STAFF DIRECTORY
- 7 | STRAIGHT TALK, KIRK SCHNEIDAWIND, MSBA EXECUTIVE DIRECTOR
- 8 | TIPS FOR FIRST-TIME LEADERSHIP CONFERENCE ATTENDEES
- 9 | TECHNOLOGY RESOURCES AND RAFFLE INFORMATION
- 10 | KEYNOTE SPEAKERS
- 12 | GENERAL INFORMATION
- 13 | GENERAL INFORMATION AND SKILLS SESSIONS
- 14 | CONFERENCE AT A GLANCE
- 15 | THURSDAY OPENING SESSION
- 16 | SHOW & TELL
- 18 | RECOGNITION LUNCHEON
- 19 | MSBA HONOR ROLL
- 20 | ROUND TABLE SESSIONS
- 21 | THURSDAY WORKSHOPS
- 23 | CONVENTION CENTER MAP
- 25 | FRIDAY WORKSHOPS
- 26 | FRIDAY CLOSING SESSION
- 37 | EXHIBITOR MAP
- 38 | EXHIBITOR DIRECTORY
- 59 | VENDOR DIRECTORY
- 62 | ADVERTISERS

The MSBA Journal (USPS 352-220) is published bimonthly by the Minnesota School Boards Association, 1900 West Jefferson Avenue, St. Peter, Minnesota. Telephone 507-934-2450. Call the MSBA office for subscription rates. (Opinions expressed in the Journal are those of the writers and do not necessarily represent MSBA policy.)
To The Membership:

I have checked the records of the Minnesota School Boards Association for the year beginning July 1, 2017. The membership of the Association consists of 328 Independent School Districts and four Intermediate Districts entitled to 2,148 ballots for the 2018 Leadership Conference.


I respectfully submit this report to the membership and certify that, to the best of my knowledge, the report is true and correct.

Kirk Schneidawind
MSBA Executive Director
Like leaders before me, a few teachers in my life inspired my path into teaching, administration, and eventually MSBA. As the first in my family to graduate from a four-year college with a Bachelor’s and a Master’s degree and a School Administrative License, I take great pride in the fact that I have been able to meet and, to some extent, exceed the expectations of my parents.

I also learned many great lessons from my parents who did not have the same opportunities or expectations that I did. While I learned many skills at college, it was from my parents that I learned about perseverance, passion, hard work, grit, and other intangibles that have helped me on my life and leadership path.

Combine the guidance of my parents and public school teachers, along with a strong fundamental belief in the societal and foundational benefits of our public school system, and the result has been the development of an individual who is grateful and passionate about what our school districts can provide for our current and future generations of students.

Almost everyone in education can track back to the years when a passion for public education and student achievement formed within them. That’s why I was happy to see this year’s opening keynote speaker, Mark J. Lindquist, talking about reigniting your passion to lead.

Being a school board member is a tough job. Finding ways to improve student learning opportunities, while balancing what communities can support, can be a challenge. Midway through the school year, it’s helpful to re-focus your purpose to the mission of serving your students and community.

Whether you are new to a school board or you have been on a board for more than 20 years, it’s always good to reignite the passion for kids that led you to running for your school board.

Through our work at MSBA, we focus our learning, advocacy, and policy efforts to build high-functioning and high-performing school boards. It is through the board’s vision that the path for our school districts and the future of our students are set. We hope you come away energized and with great ideas from networking with other board members or sitting in on nearly 100 different training sessions. Welcome to MSBA’s 97th annual Leadership Conference!

Speaking to a non-partisan crowd

At MSBA, we do our best to inform attendees and speakers that public school boards are non-partisan officials. We have the following clause at the front of our Leadership Conference program: “Opinions of the speakers are informational only. They do not necessarily reflect the opinions of MSBA.”

MSBA selects speakers based on their message of leadership and student achievement. We strongly urge all presenters not to stray into politics or a sales pitch when presenting. MSBA does not ask for speeches or PowerPoints in advance to censor presentations. We make our request and trust presenters will cooperate. If we are informed that a presentation strays from the topic and slides into politics or a sales pitch, that presenter will not be invited back.

When it comes to the education of our students, the focus is on policy, not politics. Student achievement is not a partisan issue – it’s everyone’s issue.

Kirk Schneidawind is the Executive Director for the Minnesota School Boards Association. To reach him about this article, email him at kschneidawind@mnmsba.org.
If this is your first MSBA conference, WELCOME! MSBA is your professional organization, and we are confident you will leave this event with a wealth of information to help you face the challenges of being a school board member or superintendent. Here are a few hints for getting the most from the conference.

- **Look through your materials.** This MSBA Journal magazine includes the Leadership Conference program. You can also find a copy at one of the conference hotel registration desks or at registration on Thursday morning at the Minneapolis Convention Center. The program includes event schedules and other important information.

- **Be punctual.** We value your time. Unless something unavoidable occurs, our events begin and end on time. We do not have assigned or priority seating, so please plan to arrive at meetings a little early to reserve your spot and get settled.

- **Don’t be shy.** Introduce yourself to other school board members. You will find them to be valuable resources for you both at the conference and in the future. Chances are, whatever challenges you are facing on your school board, one or more of your fellow MSBA members have been there before. Name badges give you a wealth of information to help you get to know fellow conference attendees. All blue badges are school board members. Yellow badges are given to superintendents, red to exhibitors, green to guests and purple to other administrators. The number and ribbon on the badge tells you which MSBA district attendees are from.

- **Introduce yourself to MSBA staff and the board of directors.** If the staff or your MSBA director doesn’t find you first, please introduce yourself to them. You will see them at the registration desk and other locations around the conference. They are wearing a gold state of Minnesota name badge and they are there to help you. Please don’t hesitate to ask for assistance.

- **Check out the vendors.** More than 200 vendors exhibit at the Leadership Conference and their support is what enables you to attend the conference without a registration fee. Take some time to visit the vendors and explore what they have to offer.

- **Ask questions.** Don’t worry about asking a “rookie” question. Many of the most important issues facing public education today are raised by new members who are taking a fresh look at situations confronting our schools.

- **Fill out your conference and speaker evaluations via the conference app.** MSBA staff appreciates your comments and reviews all of the feedback given. As time and resources allow, staff implement suggestions that improve the event.

- **Take what you learn home.** MSBA encourages school board members attending the conference to report at your next board meeting what you learned at the conference to any of your fellow board members and key staff who couldn’t attend. Sharing what you learned will help your team grow.

**MSBA is YOUR organization.** Above all, know that MSBA is your organization. We are a diverse group of people with one goal in mind: providing the best possible education to our students. You will find your fellow school board members and our staff ready to help you reach that goal.

Enjoy the conference and again, please let any of the MSBA staff or your board of directors know if they can help you at the conference and after you return home.
Technology Resources

Download the Leadership Conference App

The Leadership Conference App – powered by Guidebook – will give you instant access to the event schedule, workshop handout materials, a map of the Convention Center and much more.

Use your smartphone and search for “Guidebook” from your device’s App Store, or visit https://guidebook.com/g/msba2018.

Once you have the Guidebook app downloaded – or if you already have it on your device – do a search for “2018 MSBA Leadership Conference” and download our guide.

Now you are ready to use the app. Consult with MSBA staff if you have any questions accessing this app.

Prefer to view this app on your Surface or laptop? Visit https://guidebook.com/redeem/?next=/guide/111815 for Web-based access.

Thank you to National Joint Powers Alliance (NJPA) for sponsoring the conference app.

WI-FI AVAILABLE

MSBA knows many of our members like to stay in touch with events happening in their districts and have made wireless access a priority. We do ask that during our sessions, you follow courtesy of listening to our speakers. If you need to answer a text or call, or check email, please move to the registration area so others are not disturbed.

For Wi-Fi access, open the settings on your device and select “MSBA18.” Then open a browser. When prompted for a password on the PFM page, enter “PFM2018MSBA.”

MSBA thanks PFM for sponsoring the Wi-Fi service.

Socialize through Social Media

Join the online conversation with your school board and superintendent colleagues by posting your Leadership Conference-related observations and photos on Twitter. Include @mnmsba and the hashtag #MSBA2018 in your posts so other school officials can view them.

Don’t have a Twitter account? Signing up is easy. Visit www.twitter.com and set up a free account. After your account is activated, search for @mnmsba. Once you’ve found our Twitter feed, click on the “Follow” button. Then go back to your home page and check for updates in your feed. Or do a search for the #MSBA2018 hashtag to read tweets related to the Leadership Conference.

Looking for someone else to follow? Ask your school board colleagues if they are on Twitter and follow our keynote speakers at @MarkJLindquist and @ManuelScott.

Hotel Room Raffle for 2019 MSBA Leadership Conference

Stay through the Closing Session and your school district could win a two-night hotel stay for the 2019 MSBA Leadership Conference. The winning school district can choose a Wednesday night and a Thursday night stay at one of the long-time conference hotels (Hyatt, Hilton, or Millennium) for the 2019 MSBA Leadership Conference. Simply place your name tag in the box marked “Raffle” as you enter the auditorium for the Closing Session no later than 10:30 a.m. Friday. The drawing will be held during Friday’s Closing Session and you must be present to win. Each person in attendance Friday is allowed only one entry on behalf of your school district.
Mark J. Lindquist likes to help people find their passion. As a young man growing up in Ortonville, Minnesota, it took him a while to figure out what he was good at and how his talents could help others.

As the MSBA Leadership Conference’s Thursday keynote speaker, Mark runs through eight steps to reignite your passion. One of his most important steps was to find his strength zone.

“There are things that I simply do not do well,” Lindquist said. “There’s a process of trying and failing and getting back up.”

But he learned to focus on things he did well – those things, when put on a scale of 1 to 10, scored a 7, 8, 9 or 10.

“Once you find those strengths, you’ve arrived. You have fun,” he said. That’s why he sings the national anthem for the NFL. That’s why he’s a speaker whose mission is to help other people find their strengths and develop their passions.

“Once you find those strengths, you start to run fast in life,” he said. “But, it’s a hard journey to find what you need to give to the world.”

That process is important for school board members, as well – finding out what strengths you bring to the board and how you can help your school board team.

The recognition of those strengths also has to come from the superintendent or board chair and veteran members.

“If you’re in a situation where there are several rookies, it’s got to go back to the basics of spending some good one-on-one time with them,” he said. In this email and text society, looking people in the eye over a cup of coffee is what people on a team need to go back to doing, he said. Ask people on your team what their vision for our young people in society is.

“I follow the principle that a team doesn’t care how much you know until they know how much you care,” he said. “You need to show that you care about what they bring to the table.”

Putting your passion to work can be as simple as getting behind a solid strategic plan. By thinking about what students are going to need eight to 10 years out, you move some supports in place and design a path to reach the goals.

“If you have a big enough ‘why,’ you can live with all the ‘whats’,” he said. Setting those future goals will involve lots of work – developing that grand vision, explaining why you are moving in a certain direction, finding out what strengths each board member brings with them to reach the goals and then getting buy-in from the community, staff, and students.

But, when everyone can bring their passion to the table, that’s when things take off, he said.

“I’m hoping that people who walk away from this presentation – those people who have been volunteering on boards for years and have made it their life’s work – that they will have a new breath, new excitement for what they can do, and believe they can make an impact,” he said.
There are a lot of children in the world today who are living with the pain that I used to have. I see – like it was yesterday – the face of a young man who stopped me in the hallway after I spoke at his school. He was trembling, with a pain in his eyes that was so overwhelming that he could not speak. After I sat with him for a while, he was eventually able to share with me that he had just walked into his front door and found his father dangling from a rope. His dad had committed suicide.

I also see the face of a young, blonde-haired, blue-eyed, high school student who stopped me on my way out of her school’s gymnasium. She looked just like a Barbie doll. She said, with a tone of directness, “I have straight As in my classes. I’m on the honor roll. I’m a leader in our Student Body Government. My family has a lot of money. I live in a big house…but two days ago,” her voice softened, “I tried to kill myself.” I was not expecting her to say that. She continued, “I work hard in school, and try to get my parents to notice me, but they travel all the time, and throw money at me. But I don’t want their money.” She then started weeping. Through her sobs, she whimpered, “I don’t know if anybody really loves me.”

Then there’s the face of the young man who walked up to me, perspiring, with his head hanging, and tears falling from his face. As I hugged him, blood just started gushing from his nose onto my clothes and shoes and onto the gymnasium floor. Through the blood, all he kept saying to me, over and over again, was, “thank you, thank you, thank you, thank you…”

I have thousands of stories like that weighing heavy on my heart as I write these words. Those children are living in an abyss of despair, and there are thousands of kids in your schools in Minnesota who are just like them. They need hope and practical help. With all that is already on school districts’ plates – having to do more with less and fewer things better, and having to learn how to navigate your increasingly diverse classrooms – what can board members, school leaders, teachers and staff realistically do to help troubled children succeed in school and come out prepared for work and life?

That is what I will address in my keynote presentation on Friday. I will share an approach informed by the teachers and loving adults who helped me overcome my environment, and how they helped me go from earning Fs and Ds to As and Bs – an approach honed through 18 years of connecting with kids who desperately need someone to show them a path to a more positive future. Because of my work, I have seen many young people who were once thinking about dropping out of high school go on to college. I have seen those who were getting Fs and Ds turn things around academically. I have seen young people who were molested learn to view themselves as survivors and to live with zest and purpose. I have seen young people come to me with tears in their eyes and tell me that they are no longer going to cut themselves, no longer going to disrespect teachers, no longer going to dishonor their parents. I have seen real changes take place, and I am so very grateful to have played a small part in those transformations.

My keynote presentation will aim to help you and your district have this kind of impact on the young people in your schools. I look forward to meeting you in Minnesota very soon.

Manny Scott was an original Freedom Writer whose story is told in part in the 2007 film, “Freedom Writers.” In 2007, he founded Ink International, Inc., an education consulting firm that has helped hundreds of organizations raise student achievement and leader effectiveness.
**General Information**

**EXHIBIT HALL:** Be sure to check out our Exhibit Hall and see more than 200 exhibitors who provide services to Minnesota school districts. MSBA is able to offer our Leadership Conference without a registration fee because these exhibitors help cover the cost of the conference. The exhibit of products and services available to school districts is open from 8:00 a.m. to 3:30 p.m. Thursday and 7:30 a.m. to 10:30 a.m. Friday. Allow ample time to visit this outstanding display and remember to thank our exhibitors for being with us. The Exhibit Hall is also where the school district Show & Tell presentations and Round Table sessions are held.

**CONFERENCE SPONSORS:** MSBA would like to recognize our conference sponsors for making this event possible. The 2018 Leadership Conference sponsors include: Minnesota School Boards Association Insurance Trust, National Joint Powers Alliance (NJPA), Ehlers, Wold Architects and Engineers, Nexus Solutions, National Insurance Services, Marsh & McLennan Agency, PFM, Sodexo, Cooperative Purchasing Connection, Metro Sales, Connecting Partner: Hiller Commercial Floors. Representatives from these organizations are wearing teal ribbons — please let them know you appreciate their support.

**BADGES:** Conference badges are biodegradable, color-coded, and list the number of your MSBA Director District. For security reasons, please wear your badge throughout the conference.

- Blue – School board members
- Yellow – Superintendents
- Red – Exhibitors
- Green – Guests
- Purple – Other Administrators
- Black – Students or Speakers

Gold state of Minnesota badges identify MSBA staff and MSBA Board of Directors.

**RIBBONS:** Conference ribbons allow you to find board members and superintendents from your area and give special recognition to board members, speakers, and sponsors.

- Hot Chartreuse – District 1 (southeast Minnesota)
- Canary – District 2 (south-central Minnesota)
- Brown – District 3 (southwest Minnesota)
- Hot Orange – District 4 (west metro)
- Goldenrod – District 5 (north metro)
- Turquoise – District 6 (northeast metro)
- Dark Pink – District 7 (south metro)
- Maroon – District 8 (Minneapolis and St. Paul)
- Hot Pink – District 9 (central Minnesota)
- Melon – District 10 (west-central Minnesota)
- Navy – District 11 (northeast Minnesota)
- Sky Blue – District 12 (northwest Minnesota)
- Peach – District 13 (southwest metro)

These ribbons also give special recognition to board members, speakers, and sponsors: White – Award winners; Blue – Presenters; Teal – Sponsors (Please thank them for their generous support!); and Purple – Past MSBA Board of Directors.

**GIVE A WARM WELCOME TO MINNESOTA ASSOCIATION OF EDUCATIONAL OFFICE PROFESSIONALS:** The Minnesota Association of Educational Office Professionals will again be joining us at the Leadership Conference. These members are the school district staff who know the pulse of public schools. They are the go-to people for superintendents and board members, and we’re happy they are part of our conference this year.

**CONTINUING EDUCATION UNITS:** A Continuing Education Units (CEUs) sheet is available at the information table in the Registration Area. CEUs must be picked up before the Closing Session on Friday.

**DISTRIBUTION OF MATERIALS:** No printed materials other than official reports of the Association shall be distributed during the conference without the prior approval of the MSBA Executive Director.

**CONCESSION AREAS:** Food and beverages are available at the concession stands in the Exhibit Hall. A Dunn Brothers Coffee Shop is located on Level One (Blue Level), offering coffee, pastries, and other items.

**HOTEL CHECK-OUT TIMES:** An extended check-out time of 12:30 p.m. Friday has been secured for all Leadership Conference attendees at our conference hotels (Hyatt Regency, Hilton, and Millennium).

**THE 2018 STUDENT INNOVATION CHALLENGE:** The student innovation challenge, sponsored by DLR Group, brings a group of innovative Minnesota students together to show off their knowledge, skills and creativity. School teams compete in a blend of project-based learning, collaboration, and teamwork to solve global problems. The student groups, located on the Mezzanine Level (Green Level), will be looking for your input. Stop by and help out, and hear all about their findings at their 9:15 a.m. Friday workshop in Room L100E.

**GIFT LAW:** The Minnesota gift ban law prohibits local officials from receiving any gifts or prizes, including meals and beverages, from an interested person or company for personal use. A gift of a memento or trinket costing $5 or less is an exception and allowed. MSBA members attending the vendor exhibits or entering vendor drawings are individually responsible to make sure they are not in violation of either the law or any local school district gift policies.

**PHOTOGRAPHY AND VIDEO DISCLOSURE:** The 2018 Minnesota School Boards Association (MSBA) Leadership Conference is held in a public space. MSBA gives notice that staff & Lifetouch photographers will photograph, videotape, and audiotape portions of the event for use in MSBA social media, publications, advertisements, promotions, and other materials in written or electronic form. MSBA would like to thank Lifetouch for providing a conference photographer.
**DIRECTOR DISTRICT ELECTION PROCEDURES:**
The MSBA Board of Directors has established the following director district election procedures for the 2018 Leadership Conference:

1. Nominations for the position of Director shall take place during the Director District Discussions, which will be held on the first day of the conference (Thursday).
2. Only school board members are eligible to nominate and/or second and vote.
3. In the event there is no more than one candidate for the Director position, the caucus chair shall be authorized to call for a motion to cast a unanimous ballot for that candidate.
4. If there are two or more candidates for the Director position, the procedures shall be in accordance with the Association bylaws, Article IV, Section 3. Delegates from that Director District will cast ballots at the designated election area.
5. Newly elected Directors will be introduced during the closing General Session. Newly elected Directors assume their position at the conclusion of the conference.

**DIRECTOR DISTRICT DISCUSSIONS:**
All MSBA Director Districts will meet at 12:50 p.m. Thursday on the Mezzanine Level (Green Level). See Page 15 for Director District Discussion locations.

Elections in:
- Director District 3 (OPEN SEAT -- southwest Minnesota)
- Director District 6 (OPEN SEAT – north metro)
- Director District 9 (north suburban)
- Director District 12 (OPEN SEAT – north central and northwest Minnesota)
- Director District 13 (OPEN SEAT – southwest suburbs)

Members in these Director Districts will nominate persons for the position of MSBA Director. Terms are three years. Terms begin at the conclusion of the conference. If needed, polls will be open from 1:30 p.m. to 5:00 p.m. Thursday and 8:00 a.m. to 10:00 a.m. Friday. Polls are located in the Registration Area.

---

**2018 Skills Sessions**
**Thursday 8:15–9:00 a.m.**

**LOWER LEVEL (RED LEVEL)**
The Open Meeting Law
Room L100B
Cathy Miller, Director of Legal and Policy Services, Minnesota School Boards Association

This overview of Minnesota’s Open Meeting Law is a helpful summary for new school board members and a good refresher for those with more experience.

**MSBA’S POLITICAL OUTLOOK FOR THE 2018 LEGISLATIVE SESSION**
Room L100DE
Grace Kelihier, Director of Government Relations, Minnesota School Boards Association

This session will focus on the issues likely to arise during the 2018 legislative session. These issues could include state reserves, general education funding, concurrent enrollment, data practices, cyber-security, teacher shortages, and pensions – plus the latest buzz from the Capitol.

**BOARD CHAIR Q & A WITH MSBA**
Room L100FG
Kirk Schneidawind, Executive Director, Minnesota School Boards Association

School board chairs from across the state are invited to meet with MSBA Executive Director Kirk Schneidawind in this question-and-answer session. Let Kirk know what MSBA can do to support, promote, and strengthen the work of public school boards.

**CRITICAL CHOICES IN THE SUPERINTENDENT’S CONTRACT: WHAT SHOULD BE IN AND WHAT SHOULD BE OUT?**
Room L100I
Peter Martin, Attorney, Knutson, Flynn & Deans, P.A.; and Sandy Gundlach, Director of School Board Services, Minnesota School Boards Association

The superintendent's contract should reflect careful choices of what issues are to be addressed in the contract. The contract should be sufficiently clear and should reflect an effective model of governance in the relationship between the superintendent and the school board. This session will provide an overview of MSBA’s model superintendent contract, discuss applicable legal requirements and limitations, and review “real world” scenarios that may be faced by school boards when negotiating a contract with a new superintendent.
Conference at a Glance

TUESDAY, JANUARY 9
Unless noted, registration begins 30 minutes before the program.
6:30 p.m. – 9:00 p.m. Learning to Lead – School Board Basics: Phase I Workshop (Hilton Minneapolis)

WEDNESDAY, JANUARY 10
Unless noted, registration begins 30 minutes before the programs.
8:30 a.m. – 3:30 p.m. Charter School Board Member Training (Hilton Minneapolis)
8:45 a.m. – 4:00 p.m. Leadership Foundations – School Finance and Management: Phase II Workshop (Hilton Minneapolis)
4:00 p.m. The MN African Heritage School Board Members & the MN Latino Heritage School Board Members Meeting (Hilton Minneapolis)
7:00 p.m. – 9:00 p.m. Evening Early Birds (Minneapolis Convention Center, Lower Level Red Level)
• “Designing an Effective Superintendent Evaluation”
• “Data Privacy and Data Breaches – Are You Prepared? Do You Know What to Do?”

THURSDAY, JANUARY 11
7:30 a.m. Registration
8:00 a.m. – 3:30 p.m. Exhibit Hall open
8:00 a.m. – 8:50 a.m. Skills Sessions
8:00 a.m. – 8:50 a.m. Board Chair Q & A with MSBA
9:00 a.m. – 11:00 a.m. General Session – Main Auditorium
• 9:00 a.m. - The Centennial High School Wind Ensemble — under the direction of Becky Weiland
• 9:15 a.m. - Presentation of the Colors by AFJROTC Color Guard, North Branch Area School District, led by Col. Paul Johnson, USAF (Ret), and SMSgt Chris Edington, USAF (Ret)
• 9:20 a.m. - Mark J. Lindquist: “8 Steps to Reignite Your Passion to Lead”

THURSDAY CONTINUED
11:00 a.m. – 2:15 p.m. Show and Tell (Exhibit Hall A)
11:30 a.m. – 12:30 p.m. Recognition Luncheon
12:50 p.m. – 1:20 p.m. Director District Discussions Districts 1-13
1:30 p.m. – 2:20 p.m. Elections will be held in Districts 3, 6, 9, 12, and 13.
1:30 p.m. – 5:00 p.m. Round Tables (Exhibit Hall A)
2:30 p.m. – 3:30 p.m. Workshops
3:45 p.m. – 4:45 p.m. Workshops
4:50 p.m. – 5:30 p.m. “Education Finance Update” with Minnesota Department of Education Finance Director Tom Melcher

FRIDAY, JANUARY 12
7:30 a.m. Registration
7:30 a.m. – 10:30 a.m. Exhibit Hall open
8:00 a.m. – 9:10 a.m. Round Tables (Exhibit Hall A)
8:00 a.m. – 10:00 a.m. Polls open (if needed)
9:15 a.m. – 10:15 a.m. Workshops
10:15 a.m. – Noon Closing Session – Main Auditorium
• 10:15 a.m. – Native American Drum and Dance Troupe, Northland Community Schools, under the direction of Leah Monroe
• 10:25 a.m. - MSBA Business Meeting
• 10:30 a.m. – Manny Scott “The Power of One: Perseverance and Possibility”
• 11:55 a.m. – Room Drawing
Noon Adjourn

The opinions of the speakers are informational only. They do not necessarily reflect the opinions of MSBA.

Please visit our Exhibit Hall and thank our vendors.

Special thanks to our conference sponsors:

Minneapolis School Boards Association Insurance Trust (general conference sponsor and lanyards)
National Joint Powers Alliance (NJPA) (mobile app and tote bags)
Ehlers (opening keynote speaker Mark J. Lindquist)
Wold Architects and Engineers (closing keynote speaker Manny Scott)
Nexus Solutions (general session staging and production)
National Insurance Services (Recognition Luncheon)
Marsh & McLennan Agency (general session staging and production)
PFM (Wi-Fi service)
Sodexo (Show & Tell)
Cooperative Purchasing Connection (tote bags)
Metro Sales (copy services)
Connecting Partner: Hiller Commercial Floors
Thursday Opening Session
9:00 a.m. – 11:00 a.m., Main Auditorium

Thank you for turning off your cell phone during the session!

Entertainment ......................... The Centennial High School Wind Ensemble, under the direction of Becky Weiland

Please give these students your full attention.

Presentation of the Colors .................... Air Force Junior ROTC (AFJROTC) Color Guard, North Branch Area School District, led by Col. Paul Johnson, USAF (Retired), and SMSgt Chris Edington, USAF (Retired)

Welcome ...................................... Kirk Schneidawind, Executive Director, Minnesota School Boards Association

Remarks .................................................. Kathy Green, MSBA President

Keynote ...........Mark J. Lindquist: “8 Steps to Reignite Your Passion to Lead”

The opinions of the speakers are informational only. They do not necessarily reflect the opinions of MSBA.

Thanks to Ehlers for sponsoring Mark J. Lindquist’s appearance.

After the session, please visit our Exhibit Hall and thank our vendors.

MSBA DIRECTOR DISTRICT DISCUSSION SCHEDULE

Discussions begin at 12:50 p.m. for all MSBA Director Districts. There are elections in Director Districts 3, 6, 9, 12 and 13. Director District Discussions will include any issues members want to discuss. Locations on the Mezzanine Level are as follows:

District 1 – M100J .......................... Heidi Jones presiding
District 2 – M100I ................................. Linda Leiding presiding
District 3 – M100H ................... Linden Olson presiding (open seat - election)
District 4 – M100G ............................... Cheryl Polzin presiding
District 5 – M100F ................................. Suzy Guthmueller presiding
District 6 – M100A ............................. George Kimball presiding (open seat - election)
District 7 – M100B ............................. Melissa Sauser presiding
District 8 – M100C ................................. Zuki Ellis presiding
District 9 – M100D ............................. Kirby Ekstrom presiding (election)
District 10 – M100E ............................ Mike Domin presiding
District 11 – M101A ............................ John Berklich presiding
District 12 – M101B ........................... Ann Long Voelkner presiding (open seat - election)
District 13 – M101C ............................ Deb Pauly presiding (open seat - election)

ROUND TABLES

Exhibit Hall A  ........................................... 1:30 p.m.

Attend two special 20-minute Round Table sessions. Come back for more at 8:00 a.m. Friday morning.

EDUCATION FINANCE UPDATE WITH TOM MELCHER

Room 205A–D ........................................... 4:50–5:30 p.m.
Tom Melcher, Finance Director, Minnesota Department of Education

This special session provides board members with an update from the Minnesota Department of Education finance director on what lies ahead for school district funding.
GEOMETRY THROUGH CONSTRUCTION:
BUILDING A TINY HOUSE
Alexandria School District

Students meet their geometry standards by taking this hands-on class in which they learn and apply all aspects of the construction industry while building a “Tiny House.” A math teacher and an industrial tech teacher team teach this course which is for students interested in pre-engineering, architecture, interior design, landscape architecture, construction, and building trades. By integrating geometry and construction into one learning environment, students experience the direct correlation between math and construction.

LITTLE LEARNERS INCLUSIVE PRESCHOOL + HIVE TIME CHILDCARE = SMALL STUDENTS, BIG LEARNING – INTEGRATING PRESCHOOL AND CHILDCARE TO MAXIMIZE CHILDREN’S LEARNING OPPORTUNITIES
Big Lake School District

In the past, our preschool and childcare programs were running independent of each other with very little collaboration between the two programs. The result was often miscommunication and missed opportunities. Now we are maximizing young children’s potential for learning by integrating our childcare program and our inclusive School Readiness preschool program to offer cohesive environments where young children are learning all the time!

FLEXIBLE SEATING OPTIONS
Cambridge-Isanti School District

The School For All Seasons Elementary School has a schoolwide flexible seating plan for every classroom. Students can choose the type of seating that best meets their individual needs. A variety of seating options are available for students.

POWER HOUR + CHROME DEPOT = STUDENTS HELPING STUDENTS
Cambridge-Isanti School District

Isanti Middle School’s and Minnesota Center’s Power Hour program has grown this school year with the addition of our Chrome Depot elective. This offering provides students with hands-on, problem-solving opportunities as they troubleshoot and fix technology issues in support of our 1-to-1 Chromebook Blended Learning program. This course provides students experience in data entry, data management, work flow management, troubleshooting and problem-solving technology issues, and communicating effectively with students and staff.

EXPLAIN EVERYTHING FROM HOME
Cambridge-Isanti School District

Keep the learning happening, no matter who is absent from the classroom, with easy-to-make videos. These easy-to-make videos allow learning to continue when the teacher is out of the classroom. Students can also stay up to date with lessons when they are absent.

ENCORE PROGRAM
Columbia Heights School District

In the Columbia Heights ENCORE program, students have access to high-quality, out-of-school-time programs in five key areas: arts, environmental studies, academic support, health/fitness, and technology. The district has partnered with the recreation department and other local service providers to provide free before-school, after-school, and summertime opportunities, all funded through the 21st-Century Community Learning Center Grant. Elementary, middle, and high school students in the program learn how to code computer programs, build aquaponics systems, take dance classes, and much more!

HEALTHCARE, SCIENCE, AND HOSA – A HEALTHY PARTNERSHIP
Duluth School District

Building the next generation of healthcare professionals is needed all around the country. Come see the innovative way that Duluth Public Schools has created a healthcare pathway that opens students’ eyes to the variety of healthcare careers and provides leadership, college credit, and industry credentials. By tying closely with our local colleges and healthcare providers, we have created for students, no matter their post-secondary plans, a chance to learn and lead at a national level. Our program offers students the opportunity to earn certifications in First Aid/CPR & Basic Life Support, Clinical Nursing Assistant (CNA), and basic Emergency Medical Responder (EMR). They also have the opportunity to gain industry leadership through our robust HOSA student club, which provides leadership and industry-based technical skills.

EASTERN CARVER COUNTY SCHOOLS: EXCEPTIONAL, PERSONALIZED LEARNING
Eastern Carver County School District

For the last three years, Eastern Carver County Schools (ECCS) has been leading the way in Minnesota, preparing learners for a global society where they are ready to lead! Host of the regionally attended Personalized Learning Summit, Eastern Carver County Schools is proud of the learner-centered approach that is becoming the norm in each of its schools, serving nearly 10,000 students. While academics remain a priority, ECCS is uniquely focused on the competencies and skills that ensure all learners are confidently prepared for modern measures of success. Come meet our learners and our leaders, to hear their stories of personalized learning!

COMMUNITY EDUCATION: ASSET IN ACHIEVING MISSION AND STRATEGIC GOALS
Eden Prairie School District

A Community Education Department plays a unique role in helping a school district achieve its mission. At Eden Prairie Schools, our mission is to “Inspire Each Student Every Day.” Learn how the Community Ed team is doing this in new, creative ways through our new Family Resources Program, Volunteer Program, Preschool Program, and EPIC Youth Program.
Thursday Show & Tell
11:00 a.m. – 2:15 p.m., Exhibit Hall

Thank you to Sodexo for sponsoring this event.

DISCOVERY PRESCHOOL: AN INCLUSIVE PARTNERSHIP MODEL
La Crescent-Hokah School District
The district’s School Readiness program has transformed what early learning opportunities look like in our community, through creative partnerships with Head Start and Early Childhood Special Education. Enrollment has tripled since the 2010–2011 school year, and students are completely integrated with each other, so no one can identify which children are served by Head Start, ECSE, or scholarships.

WATCH US SOAR!
Lac qui Parle Valley School District
The Appleton-Milan Elementary School adopted a Positive Behavior Interventions and Supports (PBIS) initiative during the 2015–16 school year in response to behaviors we were seeing in our school setting. Our moniker is SOAR (Safe, On task, Attitude, Respect), which has transformed the culture and climate of our building. How could you SOAR if given the chance?

LAKE CRYSTAL WELLCOME MEMORIAL ACADEMIC DECATHLON
Lake Crystal Wellcome Memorial School District
Academic Decathlon is the premier scholastic competition in the United States. Students compete in three divisions, based upon their grade point average. They take written exams in art, economics, literature, math, music, science, and social science. Students also participate in an interview, perform a prepared and an impromptu speech, and write an essay. The curriculum topic changes each year, and this year’s topic is Africa. The LCWM Academic Decathlon team has won 12 Minnesota state championships and participated in 12 national competitions, along with winning numerous individual, regional, state, and national medals.

TONKA ONLINE: AN INNOVATIVE APPROACH TO ONLINE LEARNING
Minnetonka School District
Minnetonka showcases a fresh take for middle and high school students’ online learning options. Students are flocking to Tonka Online to help them prep for higher level courses, flexibility in scheduling, access to AP and IB classes, and to explore new interest areas. Taught by Minnetonka’s own high-quality teachers, Tonka Online classes help students complete work at their own pace, while collaborating with classmates and teachers in this innovative and dynamic curricular environment. Learn how this successful, growing program came together.

HEALTHCARE CAREER EXPLORATION THROUGH MAYO CLINIC HEALTH SYSTEM
New Prague Area School District
Stop in to find out more about this program at New Prague High School. We have partnered with our local hospital, clinic, nursing home, physical therapy center, and fitness center to give students an opportunity to explore different careers within the health sector. See how this unique rotational model is exposing students to at least 15 different healthcare careers.

AMERICAN INDIAN EDUCATION IN MINNESOTA - BALANCING TWO WORLDS
Onamia School District
One of the goals of the Onamia Indian Education Department is to increase knowledge and appreciation of American Indian history, language, and culture to all Onamia students and staff. This is done by integrating American Indian culture throughout the entire learning community to ensure student engagement and prepare students to become contributing members of diverse communities.

UNEXPECTED WAYS TO USE YOUR LEARNING MANAGEMENT SYSTEM
Sauk Rapids-Rice School District
Learning Management Systems (Schoology, Canvas, Edmodo, Google Classroom, etc.) provide amazing opportunities for classroom teachers to move learning into an online format. However, Learning Management Systems can be used in so many other ways – from curriculum, to athletics, to mentorship. Your Learning Management System can be leveraged to provide district-wide opportunities!

INTEGRATION VIA SUMMER PROGRAMMING
St. Anthony-New Brighton School District
Mirror demographic opposites, St. Anthony-New Brighton and Columbia Heights have provided a summer course aimed at building community through writing and authentic learning experiences. Come see how students develop a sense of community with their district neighbor while earning a high school credit.

THE 3-CIRCLE MODEL OF AGRICULTURE
Staples-Motley School District
Today’s agricultural education programs are more than cows, plows, and sows. Students participate in innovative classes/lab settings to learn about the many agriculture, food, and natural resource career pathways. The supervised agricultural experience program provides an opportunity to apply what you learn. Lastly, student leadership development is provided by participating in the FFA.

Thank you to Sodexo for sponsoring this event.
STILLWATER FLEX TIME: GIVING STUDENTS A BREAK TO FOCUS ON THEMSELVES!
Stillwater Area School District

Some high school students are stressed trying to meet the demands of their busy schedules. Others struggle to find a sense of belonging and engagement with what’s happening in school. Flex Time offers some relief for all students. We carved time out of the day twice a week when students are free to decide what they need, or want, to do. We use a mobile app so students can sign up for one of a myriad of activity choices. From cross-stitch, yoga, and puzzles, to fishing and hunting club, academic guidance, and college planning, there is truly something for everyone.

PREPARING FOR MINNESOTA’S FUTURE
West Metro Education Program
Minnesota will lose $1.3 billion by not fully educating all students. Get a tested approach for overcoming academic inequities and learn how to implement a solution that addresses the root cause.

USING SCHOOLWIDE THEMES AND TAKE-HOME INQUIRY PROJECTS TO ENGAGE ALL FAMILIES
West St. Paul-Eagan-Mendota Heights School District

Stop and learn how Garlough Environmental Magnet School incorporates five yearly schoolwide themes to bring science, technology, engineering, and mathematics to life each year. Experience how this deeply established environmental school uses “Take-Home Inquiries” to engage the entire family in living and nonliving inquiry learning throughout the school year, and over the five years their children are a part of our school.

YELLOW MEDICINE EAST AGRICULTURAL AND SCIENCE RESEARCH FACILITY
Yellow Medicine East School District

This program is a blend of agriculture science and environmental ethics that gives students a hands-on experience in a state-of-the-art classroom. Our students raise a variety of fish in aquaponic tanks which, in turn, provides nutrients for our plants raised hydroponically. Each chamber is designed to allow students multiple opportunities for research and exploration. Each chamber’s climate can be controlled to be suitable to grow a wide variety of plants.

Recognition Luncheon

Ticket Required - 11:30 A.M.-12:30 P.M.

New Location! Rooms 200A-J Level Two (Yellow Level)

Thank you to National Insurance Services for sponsoring the Recognition Luncheon.

NOTE: Tables have been reserved for recipients of the All-State School Board (including their guests), District Award of Distinction, and Minnesota Superintendent of the Year.

Directors’ Awards and pins may be picked up at the registration desk. Leadership Development Certificates have been distributed to the recipients.

Presiding ...........................................................................................................................................Kathy Green, MSBA President

RECOGNITIONS

Outgoing MSBA Board of Directors..................................................................................................Kathy Green, MSBA President
Minnesota Superintendent of the Year ..............................................................................................Kathy Green, MSBA President
Leadership Development Certificates ...............................................................................................Heidi Jones, MSBA Director
Directors’ Awards ............................................................................................................................Ann Long Voelker, MSBA Director
President’s Awards ...........................................................................................................................Deb Pauly, MSBA President-Elect
MSBA Service Awards .....................................................................................................................Gail Gilman, MSBA Associate Director of Board Development
District Award of Distinction ............................................................................................................Suzy Guthmueller, MSBA Director
All-State School Board ....................................................................................................................Katie Klanderud, MSBA Director

Thank you to Deb Pauly, Ann Long Voelker, Linden Olson, Heidi Jones, and Suzy Guthmueller for serving on the All-State School Board Committee.
MSBA 2018 ALL-SCHOOL BOARD
Name          | District
Sue Kaslow    | Hill City
Betsy Anderson| Hopkins
Walter Hautala| Mankato East
Karen Kirschner| Mora
James Buckley | Redwood Area
Helen Bassett | Robbinsdale Area
George Hoeppner| Stillwater Area

DISTRICT AWARD OF DISTINCTION
Awards are given to districts having a majority of members who have received Directors' or President's Award.
District
Robbinsdale Area
Sauk Rapids-Rice

MSBA SERVICE AWARD—20 YEARS
Name          | District
Chad Holland  | Barnesville
Steven Eklof  | Alexandria
Jane Tomasetti| Chisholm
Susan Black   | East Grand Forks
John Berkich  | Hibbing
Lois Leuthold | Hills-Beaver Creek
Tracy Morse   | Sauk Rapids-Rice
Rodney Huttner| Sebeka
Mary Romansky | Shakopee
Connie Johns  | St. Clair
Joel Lorenz   | Worthington
Stephen Schnieder| Worthington

MSBA SERVICE AWARD—30 YEARS
Name          | District
Dean Anderson | Alexandria
Mark Leight   | Chisago Lakes Area
Judith Schwartz| Mankato
Dan Peterson  | Pine City
Kerry Knutzmus| Westbrook-Walnut Grove

PRESIDENT'S AWARD
Awards are given to members who have attended 100 hours or more of MSBA training programs.
Name          | District
David Anderson| Alexandria
DeeDee Currier| Burnsville-Eagan-Savage
Mark Leight   | Chisago Lakes Area
Harry Wely   | Duluth
Melanie Cole | Fergus Falls
Wendy Donovan| Hopkins
Linda Leiding | Lake Crystal Welcome

LEADERSHIP DEVELOPMENT CERTIFICATES
Awards are given to members who have completed Phases 1-2-3. These certificates have been distributed.
Name          | District
Dena Bishop   | Ada-Borup
Linda Bergere| Byron
Joe Ryan      | Askov
Marc Anderson | Anoka-Hennepin
Leslie Anderson| Ashby
Jeremy Davies | Bagley
Connie Robinson | Becker
Amber Patten | Blue Earth Area
Sara Hauskins | Blue Earth Area

WENDY HETLAND
New York Mills

CHAD JOHNSON
Little Falls

MICHAEL HOLTE
Norman County West

DARRYL GOEBEL
North Branch Area

MIRANDA MICHAUD
North Branch Area

SARAH GROVE
North Branch Area

DAN SCHMITT
NRHEG

ASHTON CONROY
Oortville

CHRISTINA INGVOLDSON
Owatonna

CHARLIE BLAKE
Pelican Rapids

DAN PETERSON
Pine City

PAM PARADIS
Red Lake County Central

DAVIN PRESCOTT
Redwood Area

CARRIE ALLEX
Renville County West

TOM POLLS
Richfield

DON BARLOW
Rochester

MARK SCHLEISNER
Rochester

AMY EDWARDS
Roseau Area

JESSICA JOHNSON
Rockford Area

KEVIN BRENDEN
Rothsay

VALERIE HOWE
Rushford-Peterson

RYAN BUTROWSKI
Sauk Rapids-Rice

SHELIA WURTZBURGER
Sleepy Eye

CASSANDRA PALMER
St. Anthony-New Brighton

SHAWN KUNZ
St. Clair

MIKE STARR
Stillwater

ROB SCHROENCOCK
St. Francis

LYNETTE ZUPELT
St. Louis County

HOLLEY SAWILLE
St. Michael-Albertville

ZUKI ELLIS
St. Paul

JENNIFER PELLIERVILLE
Stillwater Area

MICHAEL PLATCEK
Stillwater Area

PAULA O'Loughlin
Stillwater Area

SARAH SIVILAND
Stillwater Area

CHRIS MELBY
St. Paul

WAYNE NOEMELAND
Thief River Falls

MARSHA FRANKE
Tri-City United

MICHELE BORCHARDT
Tri-City United

REBEKAH MEYER
Underwood

DALE STEVENER
United South Central

GAIL BARBEAU
Virginia

JERRY ARENS
Wabasha-Kellogg

MICHELE WEAVER
Wabasha-Kellogg

DAN LAWSON
Wadena-Deer Creek

LINDA ARTS
Walker-Hackensack-Akeley

LAURE TOMPSON
Willow River

JULIE ANDERSON
Waseca

KON HUTDAK
Waseca

PAM BAKER
Waterville-Elysian-Morristown

TERRY DORMAN
Wabun-Ogema-White Earth

SARAH JOHANSEN
Wayzata

BECYY FOSTER
Westbrook-Walnut Grove

DAN WARNER
Westbrook-Walnut Grove

JOE VINGLES
Westbrook-Walnut Grove

ELLEN FAHEY
White Bear Lake Area

SCOTT WILSON
White Bear Lake Area

JUSTIN BOYD
Willmar

TAMMY BARNES
Willmar

SUSAN GRILL
Willow River

ABIGAIL BREDEHOFF
Zumbrota-Mazeppa

BECKY HINCHLEY
Zumbrota-Mazeppa

JASON LOHMANN
Zumbrota-Mazeppa

JOURNAL | LEADERSHIP CONFERENCE PROGRAM | MINNESOTA SCHOOL BOARDS ASSOCIATION
JANUARY–FEBRUARY 2018 19
Thursday Round Tables

1:30 p.m. – Exhibit Hall A
This session of Round Tables provides an informal presentation of two 20-minute sessions.

1. “YOU’RE JUST DOING THIS TO GET EVEN!”: DEFENDING AGAINST RETALIATION CLAIMS
Timothy Sullivan, Attorney, Ratwik, Roszak & Maloney, P.A.

2. UNREQUESTED LEAVE OF ABSENCE – NOW AND IN THE FUTURE
Bill Kautt, Associate Director of Management Services; and Terry Morrow, Associate Director of Management and Policy Services, Minnesota School Boards Association

3. YOUR FFA ADVISOR ISN’T THE ONLY ADVISOR YOUR SCHOOL NEEDS
Sarah Domnik, Executive Director, Minnesota Agricultural Education Leadership Council (MAELC); Joel Larsen, Program Specialist, Minnesota Department of Education; and Alan Zeithammer, School Board Member, Alexandria School District

4. SCHOOL BOARDS IN THE DIGITAL AGE
Tim Curtis, Product Consultant, BoardBook

5. BID LAW BASICS
Denise Drill, Director of Financial/MSBAIT Services, Minnesota School Boards Association

6. LESSONS LEARNED FROM A REGIONAL SETTING FOR SPECIAL EDUCATION SITES
Jeremy Kovash, Superintendent, Lakes Country Academy-Lakes Country Service Cooperative; Jessica Veum, Director of Special Education; and Josh Nelson, Principal, Lakes Country Service Cooperative

7. RESOURCES TO HELP SUPERINTENDENTS AS PRINCIPAL LEADERS
Michael Coty, Principal Development and Evaluation Specialist, Minnesota Department of Education

8. SUPERINTENDENT SEARCH FROM START TO FINISH
Sandy Gundlach, Director of School Board Services, Minnesota School Boards Association

9. SPECIAL EDUCATION CASE LAW UPDATE: WHAT’S FREE APPROPRIATE PUBLIC EDUCATION (FAPE) GOT TO DO WITH IT?
Christian R. Shafer, Attorney, Ratwik, Roszak & Maloney, P.A.

Friday Round Tables

8:00 a.m. – Exhibit Hall A
This session of Round Tables provides an informal presentation of three 20-minute sessions.

1. FOUNDATIONS OF AN EDUCATION FOUNDATION
Kevin Donovan, Mahtomedi School Board Member and Mahtomedi Education Foundation Development Director; and Tess DeGeest, Executive Director, Anoka-Hennepin Educational Foundation

2. PTOS, FOUNDATIONS, AND BOOSTER CLUBS. . .OH MY!
Gary Lee, Deputy Executive Director, Minnesota School Boards Association

3. SELECTING THE RIGHT INSURANCE CARRIER
Tom Gallagher, Executive Vice President, Marsh & McLennan Agency

4. TENANT USERS LIABILITY INSURANCE PROTECTION (T.U.L.I.P.) COVERAGE FOR SCHOOLS
Jodi Kelly, Client Executive, Marsh & McLennan Agency

5. FROM GREENHOUSES TO BETTER GRADES: INTEGRATING AGRICULTURE INTO ALL CLASSES
Sarah Domnik, Executive Director, Minnesota Agricultural Education Leadership Council (MAELC); Mary Kay Delvo, School Board Member, Fridley School District; Sue Knott, Education Specialist; and Keri Sidle, Education Specialist, Minnesota Department of Agriculture

6. SCHOOL BOARDS IN THE DIGITAL AGE
Tim Curtis, Product Consultant, BoardBook

7. LEARNING AND LEADING: GENDER IDENTITY AND GENDER EXPRESSION IN DULUTH PUBLIC SCHOOLS
Kathy Hermes, Youth Services, Lutheran Social Service; Ron Lake, Climate Coordinator; Rosie Loefller-Kemp, School Board Member; and Bill Gronseth, Superintendent, Duluth School District

8. TECHNOLOGY FOR ELEMENTARY SPECIALIST CLASSES
Kirsten Bouwens, Principal; Beth Erlenborn, Teacher; and Mike Chevalier, School Board Member, Mahtomedi School District

9. GIVE YOUR GRADE SCHOOL STUDENTS A TOOL BOX OF SKILLS TO SUCCEED
Mark Hamre, Principal; Joe Pendleton, Teacher; and Judy Schwartz, School Board Member, Mahtomedi School District

10. MANAGING CRISIS FOR POSITIVE OUTCOMES
Brett Carlson, Director of Community Education; Patrick Tepoorten, Community Relations Coordinator; and Deb Henton, Superintendent, North Branch Area School District

11. MINNESOTA SCHOOL OF EXCELLENCE VALIDATION
Jon Millerhagen, Executive Director, Minnesota Elementary School Principals’ Association; and Sam Richardson, Minnesota School of Excellence Chairperson and Elementary Principal, Northfield School District

12. WHAT YOU REALLY NEED TO KNOW ABOUT ROBERT’S RULES OF ORDER
Greg Abbott, Director of Communications, Minnesota School Boards Association

13. GOALS-BASED SUPERINTENDENT EVALUATIONS
Dave Thompson, Consultant, Minnesota School Boards Association

14. SCHOOL BOARD TEAM ASSESSMENT AND EVALUATION
Gail Gilman, Associate Director of Board Development, Minnesota School Boards Association

15. NEGOTIATIONS: THE TOOLS TO COMPARE CONTRACT DATA
Joel Stencel, Director of Association Finance, Minnesota School Boards Association

16. HOW TO AVOID BARKING UP THE WRONG TREE: EVERYTHING YOU NEED TO KNOW ABOUT SERVICE ANIMALS IN SCHOOLS
Elizabeth Meske, Attorney, Ratwik, Roszak, & Maloney, P.A.

17. CAREER PATHWAY OPPORTUNITIES
Jeff Peterson, School Board Member, Forest Lake Area Schools; Don Mullin, School Board Member, White Bear Lake Area Schools; Mike Wilde, Executive Director, Fair Contracting Foundation; Sarah Lachowich, Construction Careers Foundation; and Larry Gilbertson, President, Apprenticeship Coordinators Association of Minnesota

18. USING MSBA’S STRATEGIC PLANNING SERVICES TO SET HIGH EXPECTATIONS FOR STUDENT LEARNING
Jeff Olson, Consultant, Minnesota School Boards Association

Thank you to our presenters for their time and effort.
Thursday Workshops – 2:30 p.m.

The opinions of the speakers are informational only. They do not necessarily reflect the opinions of MSBA.

**MEZZANINE LEVEL (GREEN LEVEL)**

**MATHEMATICAL MINDSET PUTS A SHIFT ON HOW WE THINK ABOUT MATH LEARNING**

*Room M100A*

Kirsten Bouwens, Principal; Stacey Stout, School Board Member; and Donna Forbes, Instructional Coach, Mahtomedi School District

This session highlights the work our math teams have been doing with mindset in math, the development of rich mathematical tasks, math talks (students explaining their math thinking), how “incorrect” answers help students learn, and the overall shift of how we think about math learning and math instruction.

**USING PROCESS ORIENTED GUIDED INQUIRY LEARNING (POGIL) FOR STUDENTS AND INSTRUCTORS**

*Room M100B*

Katie Nickleby, Principal; Jim Lane, Teacher; and Kevin Donovan, School Board Member, Mahtomedi School District

POGIL is questioning and using an inquiry approach and how it can be applied to the larger community through cross-curricular Professional Learning Communities.

**SCHOOL SAFETY: WHAT COLUMBINE AND SANDY HOOK TAUGHT YOU ABOUT BEING PREPARED**

*Room M100C*

Rick J. Kaufman, Executive Director of Community Relations & Emergency Management, Bloomington School District

Providing a safe and secure environment in which students learn and staff work is critical to the success of any school. Creating that environment, while balancing the equally important welcoming atmosphere, can be a challenging task. Learn how from a nationally recognized crisis response leader who has dealt with high-profile school emergencies.

**UNITED WE WON**

*Room M100D*

Kirby Ekstrom, School Board Chair and MSBA Board Director; Deb Henton, Superintendent; Patrick Tepoorten, Community Relations Coordinator; and Brett Carlson, Director of Community Education, North Branch Area School District

After a decade of failed attempts, North Branch Area Public Schools was victorious with a three-question bond election in May of 2017. Victory was achieved by uniting stakeholders and learning the lessons of past elections. Attendees will learn the road map North Branch Area Public Schools followed to achieve success.

---

**MORE BANDWIDTH FOR YOUR SCHOOL AND LIBRARY**

- **INTERNET / FIBER / GIG**

- **ARVIG PROVIDES COMMUNICATION SERVICES TO HUNDREDS OF SCHOOLS AND LIBRARIES THROUGHOUT MINNESOTA**
  - + Ethernet (Point-to-Point)
  - + Dedicated Internet Access
  - + Hosted Phone Service
  - + Local and Long Distance
  - + Wavelength

888.992.7844 | arvigbusiness.com

*Some restrictions apply. ©Arvig 2018. This institution is an equal opportunity provider and employer.*

**ARVIG PROVIDES COMMUNICATION SERVICES TO HUNDREDS OF SCHOOLS AND LIBRARIES THROUGHOUT MINNESOTA**

- **ARCHITECTS**
  - Planning
- **REGO + YOUNGQUIST**
  - Architecture
  - Interiors

Over 50 years of Experience serving School Districts and Communities

7601 Wayzata Boulevard
Suite 200
St. Louis Park, MN 55426
Phone: 952-544-8941
Fax: 952-544-0585
www.aryarch.com

East Ridge High School, Woodbury MN
TRANSGENDER IN TRANSITION
Room M100F
Jeanette Bazis, Attorney; and Caitlinrose H. Fisher, Attorney, Greene Espel PLLP
Laws, guidelines, and perspectives affecting transgender individuals and rights continue to evolve in Minnesota and across the nation. Based on experience with multiple high profile civil rights cases and disputes impacting Minnesota’s K–12 public school districts, higher education institutions, and nonprofits, legal and social insights and suggestions to help school leaders better understand and manage the complexity of transgender issues, rights, and costs impacting school districts will be discussed.

BRANDING AND MARKETING - THE EVOLUTION CONTINUES
Room M100G
Brian Dietz, Superintendent; Krista Bergert, Director of Public Information and Community Outreach; Suzy Guthmueller, School Board Member and MSBA Board Director; and Mike Macken, Middle School Assistant Principal, Centennial School District
Over the past four years, we’ve shared how we have branded our story within our community and beyond, and the benefits we’ve received from it (increased open enrollment, transparent communication with our taxpayers and residents, passed levies). Now, we’ve branched into a number of other areas to further illuminate our successes and needs over the past year. Come learn some simple outreach techniques we’ve used to tell our story and have people listen.

HOW RELATIONSHIPS AND DATA CAN INCREASE GRADUATION RATES AND CLOSE THE ACHIEVEMENT GAP
Room M100H
Rob Metz, Retired St. Louis Park Superintendent, BARR; and Bruce Richardson, School Board Member, St. Louis Park School District
Building Assets, Reducing Risks (BARR), is a comprehensive, strength-based school improvement model that increases academic achievement for all students by increasing a school’s effectiveness at building relationships, leveraging real-time data, and capitalizing on the strengths of each student. Teacher self-efficacy, collegiality, and use of data also increase in this model.

HITTING, KICKING AND BITING...OH MY! REDUCING CHALLENGING BEHAVIORS IN THE CLASSROOM
Room M100I
Theresa Parish, Occupational Therapist, Certified Ergonomic Evaluation Specialist, Ergonomics and Loss Control Specialist, Sensory Processing Specialist, RAS Companies; and John Siffert, Risk Prevention Consultant, Marsh & McLennan Agency
Many schools have very good behavior management programs in place and still have staff being injured or property damaged. This presentation provides a basic understanding of the sensory processing system and how a compromised system can “react” inappropriately instead of “respond” appropriately, which can create challenging behaviors. Learn successful strategies to implement in the classroom which help calm and organize a compromised sensory system.
MINNESOTA DEPARTMENT OF EDUCATION DATA CENTER
Room M100J
Holly Brunson, Outreach and Training Specialist, Minnesota Department of Education
Participants will work through locating various data sets and reports provided in the Minnesota Department of Education’s Data Center. Discussion will revolve around how this data can be used. Secure Reports will not be discussed in this presentation.

INCREASING STUDENT DIVERSITY AND SUCCESS IN COLLEGE CREDIT COURSES
Room M101A
Kitty Gogins, School Board Member; and Amy Dahlin, High School English Curriculum Lead and National Board Certified Teacher, Roseville Area School District
Learn how Roseville Area Schools approached the challenge of increasing participation of students of color and English learners in college credit courses. Presenters will review key strategies, actions, and learning that has resulted in an overall increase in student participation and close-to-representative rates for all student ethnic groups.

MAXIMIZING THE POTENTIAL OF STUDENTS IN ACTIVITIES THROUGH CLARIFYING STAKEHOLDER ROLES
Room M101B
Eric Strandberg, School Board Member; Darin Laabs, Activities Director/Assistant Principal; Barbara Muckenhirn, High School Principal; Tom Ostroot, Head Coach for Cross Country and Boys and Girls Track; and Lydia Arens, Student, Princeton School District
This presentation will share Princeton’s story about how we are working together with all stakeholders within defined roles to build and improve an activities program that supports the growth and development of our students.

KEEP YOUR DRONES FLYING WITH THE RIGHT INSURANCE
Room M101C
Amy Diedrich, Public Sector Specialist, Marsh & McLennan Agency
Drones are currently being used in schools in a variety of exciting ways, including as tools to entice students into STEM careers or surveying storm/roof damage. What you may not know is that these drones are not toys – they are “unmanned aircraft” and need to have the proper insurance and liability coverage, which is typically excluded from most standard policies.

Top Marks on Our School Work

Employee-owned, Baird runs our public financing business the right way – with an unwavering focus on your best interests. The successes we have helped our clients achieve speak for themselves:

- No. 1 underwriter in Minnesota for K-12 education issues (by number and par amount) from 2014 to September 30, 2017
- Baird is the most active competitive bidder in Minnesota school district issues, bidding on over 360 issues (91%) since 2014
- Municipal advisor or underwriter for The Bond Buyer’s “Deal of the Year” six times since 2005

Baird’s investment in our clients goes beyond just a transaction – we view it as a partnership to assist in any of the district’s financing needs. This partnership extends to nearly 110 districts across the state. Baird has served as municipal advisor or underwriter on more than $2.5 billion in municipal issuances since March 2014.

Contact Baird today, and let us put our proven public finance expertise to work for you.

Michael R. Hoheisel, Managing Director mhoheisel@rwbaird.com
Matt Rantapaa, Vice President mrantapaa@rwbaird.com
651-426-8533 rwbaird.com/publicfinance

LOWER LEVEL (RED LEVEL)
ENGAGING THE COMMUNITY IN SCHOOL BOARD POLICY
Room L100A
Ann Kisch, Minnesota State Coordinator, Action for Healthy Kids; Kristie Probst, Community Health and Health Equity Senior Manager - K–12, Center for Prevention at Blue Cross Blue Shield of Minnesota; Fata Acquoi, Education Organizer, African Immigrant Services; Tom Pellegrino, Director of Food and Nutrition Services; and James Burgett, School Board Member, Osseo Area Schools
For the first time in the history of Osseo Area Schools, a community of culturally diverse stakeholders (parents, students, teachers, community leaders, and school officials) came together to design, revise, and influence the district’s Health and Wellness policy. Hear from participating partners and the district on how collective voices were at the forefront of the policy development and how a nonprofit organization supported a cohort of parent leaders to drive and sustain school policy change through authentic community engagement.

EVERYTHING YOU NEED TO KNOW ABOUT THE NEW TIERED TEACHER LICENSURE SYSTEM
Room L100B
Alex Liuzzi, Professional Educator Licensing and Standards Board (PELSB) Staff; and Bill Kautt, Associate Director of Management Services, Minnesota School Boards Association
This presentation will focus on the new Professional Educator Licensing and Standards Board, the new tiered licensure system, and the rules applicable to each tier.

BUILD A 21ST-CENTURY CULTURE OF INNOVATION: MINNESOTA’S FIRST INNOVATION COHORT SHOWS YOU HOW!
Room L100C
Nicole Snedden, Innovation Coordinator; Pam Langseth, School Board Chair, Minnetonka School District; Kristin Daniels, Director of Innovation, Cambridge-Isanti School District; John Alberts, Assistant Superintendent, Austin School District; Bob McDowell, Assistant Superintendent, Stillwater School District; Steve Malone, Superintendent, Becker School District; Joel Morris, Director of Innovation, United Health Group/Optum; and Dakota Crow, Vice President of Innovation, U.S. Bank
In the 2017–18 school year, eight Minnesota districts (Austin, Becker, Cambridge-Isanti, Eden Prairie, Mahtomedi, Minnetonka, Orono, and Stillwater) joined forces with UnitedHealth/Optum’s innovation team to launch a crowd-based innovation program in each district. This structured, open approach to innovation is used in many leading Fortune 100 companies to identify opportunities and surface problems. Join this presentation to learn about the collaborative effort and how to be a part of the next Minnesota innovation cohort.

EDUCATING OR ADVOCATING: THE CRITICAL DISTINCTION
Room L100D
Margaret Skelton, Attorney, Ratwik, Roszak & Maloney, P.A.
A large number of school districts sought voter approval this fall. This presentation will provide a refresher course on the laws governing referenda elections in Minnesota. While an informed electorate may be crucial to the successful passage of ballot measures, school districts must tread carefully to avoid the potential consequences of crossing the line into advocacy.

MINNESOTA STATE HIGH SCHOOL LEAGUE UPDATE
Room L100E
Dave Stead, Executive Director; Craig Perry, Associate Director; Jody Redman, Associate Director; Lisa Lissimore, Associate Director; and Bob Madison, Associate Director, Minnesota State High School League
Minnesota State High School League staff will update conference attendees on current League issues, including: WHY WE PLAY, booster club information, Anyone Can Save a Life, and the MSHSL Foundation.

YOUR MSBA RETURN ON INVESTMENT
Room L100F
Kirk Schneidawind, Executive Director, Minnesota School Boards Association
MSBA Executive Director Kirk Schneidawind will talk with you about YOUR MSBA. He’ll focus on the services MSBA provides school boards and school districts. Bring questions and suggestions for the future direction of your Association.

CHANGING PERCEPTIONS, SHAPING REALITY: COLLEGE AND CAREER PATHWAYS FOR ALL STUDENTS
Room L100G
Dan Luth, School Board Member; Kathy Funston, Director of Strategic Partnerships and Pathways; and Dave Helke, High School Principal, Burnsville-Eagan-Savage School District
Schools need to create college and career pathways, but what does this mean? How do schools reimagine flexible, scaffolded programs that lead to college credit and/or industry credentials while ensuring buy-in from staff and community? Learn how Burnsville-Eagan-Savage Public Schools redesigned secondary schools by redefining student performance outcomes through tangible strategies for planning, implementing, communicating, and evaluating whole school pathways so that all students learn with purpose, leading to success.
Thursday Workshops – 2:30 p.m.

**SCHOOL START TIME ADJUSTMENT: HOW TO MAKE IT WORK**
Room L100H
Chace Anderson, Superintendent, Wayzata School District; Julie Dahl, Minnesota Sleep Society President; and Tom Burr, Transportation Director, St. Paul School District
Rather than the overall sleep biology and evidence review, this will be a detailed review of the steps needed for a district to adjust start times, with an emphasis on the common myths and misconceptions. There will be plenty of time for the audience to ask questions.

**BOARD/SUPERINTENDENT RELATIONS: THE THINGS THAT TRIP US UP**
Room L100I
Daniel Bittman, Superintendent, Elk River Area School District; and Amy Fullenkamp-Taylor, Director of Management Services, Minnesota School Boards Association
The foundation for a good board/superintendent relationship includes the superintendent’s employment contract, job description, and performance evaluation. Too often, problems happen when board members and superintendents do not pay attention to these items. Learn what’s tripping up your board and superintendent and what steps you can take to prevent the fall.

**SCHOOL BOARDS AND PARENTS – WORKING TOGETHER FOR STUDENT SUCCESS!**
Room L100J
Heather Starks, President, Minnesota PTA; and Deborah Seelinger, School Board Member, Rochester School District
In this session, school board members will learn how to effectively engage parents and parent organizations in fulfilling the vision and goals of the district. Parents are important stakeholders, and this session will share tools and strategies to inform, involve, and engage them in district issues. Time to discuss or share ideas among other attendees will be available after the presentation.

**LEVEL TWO (YELLOW LEVEL)**

**HOT PROPERTY TAX TOPICS**
Room 201AB
Lee Westrum, Superintendent, Wadena-Deer Creek School District; Jodie Zesbaugh, Senior Municipal Advisor; and Shelby McQuay, Municipal Advisor, Ehlers
This session will cover the recently approved School Building Bond Agricultural Credit, how the credit impacts taxes for existing debt, and how to incorporate the impact of the credit when planning a future bond referendum or debt issuance. Wadena-Deer Creek School District’s Superintendent will discuss specific benefits of the ag credit for their district and how the impact was incorporated into their long-term facilities maintenance and bond referendum projects.

**SERVICE AS A STUDENT SCHOOL BOARD MEMBER**
Room 202AB
Ian Baxter, Student School Board Member; Wendy Donovan, School Board Chair, Hopkins School District; Ben Barton, Superintendent; Spencer Yohe, School Board Member, Caledonia Area School District; and Nathan Hagerott, Former Caledonia Area Student School Board Member and 2017 MSBA Scholarship Recipient
Find out the many different ways school boards around the state set up programs to put students on their boards. Learn what the experience is like for students and discuss what boards can do to make the students’ services meaningful.

**HOW SELF-INSURED EMPLOYERS REDUCE HIGH-COST CLAIMANT EXPENSES**
Room 203AB
Brandon Lunak, Assistant Superintendent of Finance and Operations; Kristin Dehmer, Executive Director of Human Resources, Moorhead Area School District; Aaron Casper, Employee Benefits Consultant, National Insurance Services of WI, Inc.; and Tyler McIntosh, Director of Group Health Strategy, Grand Rounds, Inc.
Grand Rounds supports members with the clinical navigation of their health care journey – whether it’s finding a new primary care physician or specialist, obtaining a remote expert opinion from a world-class physician, or getting a same-day consult with a Grand Rounds staff physician. Learn how leveraging physician-level practice data to match members with the high-quality physicians and the most appropriate level of care can improve health and drive costs down.
MEZZANINE LEVEL (GREEN LEVEL)
THE MANY USES OF TECHNOLOGY AT
MAHTOMEDI MIDDLE SCHOOL
Room M100A

Mike Neubeck, Principal; Jim Anderson, Teacher; and Lucy Payne, School Board Chair, Mahtomedi School District

The school is not a 1-to-1 school but utilizes many forms of technology to enhance pedagogy and learning. These forms include the use of Chromebook™ computers in 50 percent of their classrooms, iPad® devices in their music classes, Google Goggles™ in social studies, and a middle school FabLab with several 3D printers, laser cutters, and robotics. This presentation will give examples of each of these technologies, how the school has funded these technologies, and how the school’s academic schedule supports their uses in the classroom.

LGBTQ 101 AND INTERSECTIONALITY FOR MINNESOTA K-12 EDUCATION PROFESSIONALS
Room M100B

Esmé Rodríguez, School Equity Director; and Blaine Kelley, Youth & Schools Coordinator, OutFront MN

This presentation is designed to provide an overview of vocabulary and information regarding LGBTQ identities. This will lead to a deeper discussion around topics of gender identity, sexual orientation, and intersectional identities. The second part of the presentation is focused on LGBTQ youth and the creation of better support services and families. Learn how department data is being used to change together into one department. You will learn how staff relationships or guardian awareness. Attendees will have an opportunity to ask questions and hear about lessons learned in the process.

COMMUNICATING FROM INSIDE AND OUT OF YOUR SCHOOL
Room M100C

Dick Bergstrom, School Board Member, Bloomington School District

The importance of communication with your community in and out of school is critical to the overall success of your district. Learn what works for the Bloomington School District. It should be an uplifting and educational time.

#STOPTHEBLOCK: SAVE SCHOOL MEALS
Room M100D

Wendy Knight, Coordinator of Food Nutrition Services, Rosemount-Apple Valley-Eagan School District; Jennifer Backer-Johnson, Superintendent; and Vickie J. Speltz, Food Service Director, Lewiston-Altura School District

Every school day since 1946, more than 30 million students have relied on school meals for the nourishment of their overall health, academic achievement, and future success. Today, school meal programs face a serious threat. The U.S. Congress has proposed fixed-sum block grants which would slash funds and leave school districts struggling to make up the difference. Many students would be put at risk of malnutrition and be ill-prepared to succeed in the classroom. Learn why and how to lead the local fight in opposition to school meal block grants.

E-COURSEBOOK: UTILIZING TECHNOLOGY TO INSPIRE COURSE REGISTRATION AND INCREASE CAREGIVER ACCESS TO THE REGISTRATION PROCESS
Room M100E

Tanis Henderson, School Counselor; Lael Storlie, School Counselor; and Matt Grose, Superintendent, Deer River School District

Deer River High School utilized an electronic coursebook and registration system for 2017–18. Attendees will get a behind-the-scenes look at how to develop an electronic registration process, with the goal of increasing accurate student registration and parent or guardian awareness. Attendees will have an opportunity to ask questions and hear about lessons learned in the process.

DESIGNING PRODUCTIVE COMMUNITY CONVERSATIONS
Room M100F

Paul Peterson, Superintendent, St. Peter School District; and Pam Conners, Associate Professor, Gustavus Adolphus College

This presentation will share strategies for designing more dynamic and civil public forums that help to ensure more community voices are heard and more ideas are captured. Presenters will describe the community conversations the St. Peter School District held in spring 2017 that helped the district develop a profile of 21st-century graduates.

GETTING STARTED WITH AVID AT THE ELEMENTARY LEVEL
Room M100G

Wayne Whitwam, Elementary Principal; Carrie Leisch, Elementary Teacher; Stacie Ebnet-Dietz, Elementary Teacher; and Brian Dietz, Superintendent, Centennial School District

Advancement Via Individual Determination (AVID) is a program that we started this fall at Centerville Elementary in grades 3, 4, and 5. Our first year implementation goals were focused on organization, note-taking and instructional strategies. We believe the skills students learn in this program will set them up for success in rigorous high school courses and beyond.

EARLY LEARNING ALIGNMENT WITHIN SPECIAL EDUCATION AND REGULAR EDUCATION
Room M100H

Ruth Rosenwinkel, Assistant Director of Early Learning; Joan Morrison, Preschool Supervisor; Ann Schmitz, ECSE Coordinator; Sheri L. Allen, Superintendent; and Scott Hare, Director of Student Support Services, Mankato Area School District

Listen and learn about the benefits of systematically bringing Early Childhood Special Education and Early Childhood Regular Education together into one department. You will learn how staff relationships have changed to empower and deepen the support of students and families. Learn how department data is being used to change practices, expand access, and align to kindergarten.

The opinions of the speakers are informational only. They do not necessarily reflect the opinions of MSBA.
Thursday Workshops – 3:45 p.m.

WORK-BASED LEARNING OPPORTUNITIES FOR CAREER AND TECHNICAL EDUCATION
Room M100I
Kim Mueller, CTE and Career Coordinator; Kristi Schuck, School Board Member, Mankato Area School District; April Schnell, Career Development and Work-Based Learning Specialist; and Joel Larsen, Program Specialist, Minnesota Department of Education

This session will describe work-based learning internship successes and best practices used at Mankato Area Public Schools and identify strategies for program success.

MINNESOTA DEPARTMENT OF EDUCATION – MOBILE ANALYTICS
Room M100J
Holly Brunson, Outreach and Training Specialist, Minnesota Department of Education

This interactive presentation will explore the Minnesota Department of Education Mobile Analytics sites: Early Childhood Longitudinal Data System, Minnesota Report Card, and the Statewide Longitudinal Education Data System. Discussion will revolve around the reports and data provided by these sites, along with how to use these reports.

PARENT-TEACHER HOME VISITS ARE MADE FOR MIDDLE SCHOOLERS
Room M101A
John Nachtshiem, Social Worker, White Bear Lake Area School District; Katie Oliver, Teacher; Brenda Vatthauer, Middle School Principal; Katie Hutchison, Teacher; and Rosie Loeffler-Kemp, School Board Member, Duluth School District

The Parent-Teacher Home Visit Project is a national program that is gaining momentum. A brief overview of this program will highlight the benefits of starting the project in middle school, rather than the traditional Pre-K/Kindergarten entry point. Numerous successes and challenges that have helped to perpetuate our program, its impact on educators, and how it bridges the opportunity gap for all students will be discussed.

BREAKING DOWN THE BARRIERS OF POVERTY IN THE CLASSROOM
Room M101B
Emily Saed, Executive Director, Minnesota Foundation for Student Organizations; and Eva Scates-Winston, Equity and Collaboration Specialist, Minnesota State Colleges and Universities

This session provides an overview of the effect that poverty can have on a student’s life, both inside and outside the classroom. Student performance and parent engagement can be positively impacted by intentional efforts to build better relationships and improve communication. Participants will raise their awareness and understanding of how to better support students and their families who are dealing with poverty, through learning exercises, examination of selected case studies, and identifying action steps for administrators to address these issues.

EXAMPLES OF EMPLOYEE HEALTH PLAN MANAGEMENT TOPICS FROM THE MINNESOTA SELF-FUNDED USER GROUP
Room M101C
Dennis Dahlman and Thom Sturgeon, Co-Founders/Co-Facilitators, Minnesota Self-Funded User Group; Julia Lines, Director of Human Resources and Administrative Services, Cambridge-Isanti School District; Larry Martini, Director of Business Services, Forest Lake Area School District; and Chad Wolff, School Board Member, Faribault School District

This workshop panel will present highlights and examples of peer-to-peer knowledge and confidence-building topics from the Minnesota Self-Funded User Group’s monthly sessions. These topics focus on improving school districts’ health plan quality and cost by increasing the health plan management competencies of administrators, labor leaders, and insurance committee members. Topics include organizational change, learning by exploring, and transitioning to better health plan models, on-site clinics, telemedicine, and pharmaceutical trends and strategies.

Creating the right environment for learning.

Research shows that a classroom’s temperature, lighting and noise level play a significant role in a student’s ability to concentrate and learn.

Trane can help educators create sustainable, high-performance learning environments, while reducing their operating costs.

LET’S GO BEYOND™

Visit us online at trane.com/k12schools

© 2017 Trane. All rights reserved.
Thursday Workshops – 3:45 p.m.

LOWER LEVEL (RED LEVEL)
10 SECONDS TO VIEW . . . A LIFETIME ON THE WEB: HOW SCHOOLS CAN PROACTIVELY TRAIN STUDENTS ON THE DANGERS AND CONSEQUENCES OF THEIR DECISIONS IN THE DIGITAL AGE
Room L100A
Kristi A. Hastings, Attorney; and Joshua M. Heggem, Attorney, Pemberton Law
This workshop previews a training for students discussing tips and tricks, from a school law perspective, on how best to approach the use of social media and technology issues. The training is geared toward middle school and older students, and underscores the serious legal implications related to student social media and technology use, in a light-hearted way. Give your students an opportunity to think about the consequences of social media activity before making a mistake.

THE ROCK 'N' READ PROJECT: DRAMATIC READING GAINS THROUGH SINGING AND TECHNOLOGY
Room L100B
Ann Kay and Bill Jones, Co-Founders, The Rock ‘n’ Read Project; and Don Samuels, School Board Member, Minneapolis School District
In the second year of its state pilot, funded by $600,000 from the Minnesota Legislature, The Rock ‘n’ Read Project is partnering with 10 schools to implement a software program that uses singing to boost reading. Students who used the program last year made substantial gains in reading over students who did not (2017 MCAs). This evidence aligns with new brain research that shows students who make music have higher reading achievement.

Jim Wilson, AIA, LEED AP
612.332.1401
jwilson@wendelcompanies.com
wendelcompanies.com

Sibley East Elementary School
Sibley East High School/Middle School

MINNESOTA | WISCONSIN | NEW YORK | ARIZONA | VIRGINIA | WASHINGTON, D.C.
FOUR KEYS TO REFERENDUM SUCCESS
Room L100D
Margaret Skelton, Attorney, Ratwik, Roszak & Maloney, P.A.
“Four keys to referendum success” from serious allegations to parent interference, school board members and administrators receive a number of emails and calls from parents complaining about coaches during the school year. This presentation will focus on the process for addressing complaints, the data that can be shared publicly, and the non-renewal process schools are required to follow for coaches.

OVERBEARING PARENTS OR ABUSIVE COACH – ADDRESSING COACHING COMPLAINTS
Room L100D
Margaret Skelton, Attorney, Ratwik, Roszak & Maloney, P.A.
“My son doesn’t get enough ice time. I could coach the kids better than that!” From serious allegations to parent interference, school board members and administrators receive a number of emails and calls from parents complaining about coaches during the school year. This presentation will focus on the process for addressing complaints, the data that can be shared publicly, and the non-renewal process schools are required to follow for coaches.

TIME OUT: SUCCESSFUL DISCIPLINE OF SPECIAL EDUCATION STUDENTS
Room L100C
Christian R. Shafer, Attorney, Ratwik, Roszak & Maloney, P.A.
While all student discipline must be approached with care, discipline of special education students requires special consideration. This presentation will provide answers to common questions on the Pupil Fair Dismissal Act, special considerations for suspension and expulsion, manifestation determinations, and functional behavior assessments. Leave this presentation confident that your district’s disciplinary practices make the grade.

INVESTIGATION OF EMPLOYEE COMPLAINTS OF DISCRIMINATION – ESSENTIALS FOR DISTRICTS
Room L100F
Morgan Godfrey, Attorney, O’Meara, Leer, Wagner & Kohl, P.A.
This presentation covers the essentials all school district administrators should know about conducting investigations concerning employee complaints of discrimination. Topics will include investigation timing and length, who should conduct the investigation, choices regarding the types of warnings to provide and their impact on future action, the presence of employee attorneys or union representatives, investigation documentation, and more.

COMMERCIALS: THE BUSINESS SIDE OF THE FIRST AMENDMENT
Room L100H
Nathan Shepherd, Attorney, Ratwik, Roszak & Maloney, P.A.
Can the local bank license your logo to put on checks? Can political candidates use your mascot in a photo on their website? What if a local adult business wants to advertise on the outfield fence? What about advertising in yearbooks, newspapers, or school programs? This presentation will provide guidance for responding to these and other common issues involving school district commercial speech.

RE-IMAGINING THE MEDIA CENTER: FROM CENTRAL HUB TO DISTRIBUTED CREATION LABS
Room L100I
Kay Nelson, Assistant Superintendent; Brenda Steve, High School Principal; and Jeff Schwiebert, Superintendent, Sartell-St. Stephen School District
Schools across Minnesota are seeing a dramatic transformation in their approach to traditional media centers. Originally meant to be a central hub of learning and activity, Sartell took the radical approach of redistributing this space into three labs: Visual (video production and recording studio); Cloud (computer programming, graphic design, and cartography); and Design (prototyping, laser cutters, 3D printers, and robotics). Learn how Sartell-St. Stephen Schools involved students and staff to make their “Media Center” a place where students want to be!

A PRIMER ON STUDENT CONSTITUTIONAL RIGHTS
Room L100J
John Edison, Attorney, Rupp, Anderson, Squires & Waldspurger, P.A.
This presentation will focus on key constitutional rights enjoyed by all students, including issues related to freedom of speech and religion, protections against unreasonable searches and seizures, and due process issues. Discussion will include examples from the experiences of a school law attorney. This session will not focus on due process issues related specifically to special education.
Thursday Workshops – 3:45 p.m.

LEVEL TWO (YELLOW LEVEL)
STRAIGHT TALK FROM STUDENTS
Room 202AB
Andy Baran, Student, Orono School District; Isaac Eggegraaten, Student, Detroit Lakes School District; Broden Grimm and Sydney Young, Students, Minnesota New Country School; Jonathon DiGiovanni, Student, Austin Area Learning Center; R’Elle Robinson, Student, Jennings Community High School; and Donavayn Robinson, Student, Paladin Career & Technical High School

This popular session returns with a new group of students who will tell it like it is. You will have an opportunity to ask these kids about their experiences in Minnesota’s public schools.

REFLECTIVE PRACTICE: A NEW WAY TO SUPPORT SCHOOL RESOURCE OFFICERS
Room 203AB
Laurie Olson, Director of Security and Emergency Management; Mary Vanderwert, School Board Member; Michele Fallon and Linda Kantner, Licensed Social Workers, St. Paul School District; and Kevin Casper, Juvenile Commander, St. Paul Police Department

Working in a high school with teenagers can be very challenging for anyone. Reflective practice provides a venue for school resource officers to understand how their own experiences and biases affect the way they show up every day. Learn how reflective practice results in better relationships and contributes to an extraordinarily safe and welcoming environment for the entire school community.

TRANSFORMING THE SCHOOL ENVIRONMENT TO ENHANCE LEARNING

STOP AT BOOTH 601 FOR MORE INFORMATION ON HOW FLOORING ENHANCES LEARNING

MILLIKEN 20 YEAR WARRANTIES
1. Wear
2. Unraveling
3. Delamination
4. Stain/soil
5. Snitfungual/antibacterial
6. Non-reactive to plasticizer migration
7. Releaseability
8. Cupping or curling

WHY HILLER COMMERCIAL FLOORS
5 year installation warranty
We travel anywhere in Minnesota
Planning & Design for K–12 Schools

WidsethSmithNolting.com
Architecture | Engineering | Surveying | Environmental
Alexandria | Bemidji | Brainerd/Baxter | Crookston | East Grand Forks | Forest Lake | Grand Forks | Rochester
Looking for Evaluation Forms?
MSBA’s Leadership Conference now has electronic evaluation forms that each person can fill out in the Leadership Conference app.
LET US DO THE WORK FOR YOU!
We’ve already done the RFPs

Using CPC supports your local service cooperative
888-739-3289 | info@purchasingconnection.org

CLEAN DIESEL
the “NEW” alternative fuel

- Clean
- Efficient
- Proven
- Renewable
- Available
- Affordable

Clean diesel engines, like the Cummins B 6.7 and the anticipated Detroit™ DD5™, are more fuel-efficient and provide best-in-class fuel economy than diesel engines of the past. In fact, diesel remains the most fuel efficient engine (due to more BTU’s), providing nearly 50% better fuel economy than any other similar-sized gasoline, propane or compressed natural gas engines.

Contact Dean S. Beeninga
www.atsr.com     800.545.3731

PLANNERS / ARCHITECTS / ENGINEERS

Describing spaces to fit new learning models.
MEZZANINE LEVEL (GREEN LEVEL)

HOW SCHOOL COUNSELORS CAN BENEFIT YOUR DISTRICT
Room M100A
Todd Cameron, Superintendent, Ulen-Hitterdal School District; Leah Zimmerman, Crookston High School Counselor and MSCA President; Murray Smart, Retired Breckenridge School District Counselor; Tom Tillberry, School Counselor, Roseville Area Schools; and Tanis Henderson, School Counselor, Deer River School District

The question has been posed: “What do school counselors do?” The more important question is, “How are students different as a result of what school counselors do?” Learn about collaborative counseling efforts benefiting students, parents, teachers, administrators, and the overall community.

EVERY STUDENT SUCCEEDS ACT: FUTURE DESIGN WORK GROUP RECOMMENDATIONS
Room M100B
Lucy Payne, School Board Chair, Mahtomedi School District; Khriisslyn Goodman, Data Literacy and Program Evaluation Coordinator, North St. Paul-Maplewood-Oakdale School District; James Crannell, Teacher, Eastern Carver County School District; Jennifer Lake, Secondary Reading Instructional Services Coordinator, St. Croix River Education District; Sarah Schmidt, Curriculum Coordinator, Chisago Lakes School District; Steve White, Assistant Principal; and Christopher Wernimont, Math District Program Facilitator, Minneapolis School District

The Every Student Succeeds Act (ESSA) Working Group, commissioned by the Minnesota Department of Education (MDE), was tasked to explore how Minnesota might redesign the state’s academic assessment system. This session will share recommendations to the commissioner of education.

CULTURALLY RESPONSIVE LEADERSHIP: PERSONALIZED LEARNING AND LEADING FOR OUR SCHOOLS
Room M100C
Paula O’Loughlin, School Board Member, Stillwater Area School District; Jean Lubke, Executive Director; and Mary Bussman, Professional Learning & Program Evaluation Equity Consultant, Equity Alliance MN (formerly EMID)

Equitable school systems are built by culturally responsive leaders – individuals who pause to reflect how their actions, decisions, and leadership impact others. Participants will engage in reflection, dialogue, and listening to deepen their cultural responsiveness as leaders.

BUILDING THE FOUNDATIONS FOR AN E–12 SOCIAL EMOTIONAL LEARNING FRAMEWORK
Room M100D
Denise Pontrelli, Superintendent; and Rachel Larson, Director of Learning & Student Engagement, Stillwater Area School District

Learn how Stillwater Area Public Schools incorporates a whole child approach, E–12, to help support and develop students’ academic, social, and emotional well-being. This Social Emotional Learning (SEL) framework is embedded within the district’s strategic plan and is integrated within professional learning, daily instruction, curriculum cycle, and annual budgeting.

COMMUNICATING PERSONALIZED LEARNING BEYOND THE CLASSROOM
Room M100E
Jake Sturgis, Chief Storyteller, Captivate Media + Consulting; John Stroebel, School Board Chair; Bob Noyed, Communications Director; Coley Fehringer, Communications Specialist; and Tara Cegla, Communications Specialist, Spring Lake Park School District

Parents and community members may hear the term “personalized learning,” but do they really know what it’s all about? Many adults who had successful K-12 experiences feel like their kids should have the exact same education experience. See how Spring Lake Park Schools is using innovative strategies to communicate this message.

CONTRACTING WITH CARE
Room M100F
David Kyllo, Consultant, Kyllo Consulting

Effective contracts and contracting processes significantly impact a school’s risk and insurance profile. School leaders will learn about common, but sometimes difficult, contract clauses and the value of a well-managed contracting process. This will include the basics of Minnesota’s bid law, conflicts of interest, and terms and conditions.

LEAP OVER LUNCH GIVES STUDENTS AND STAFF A TIME TO CONNECT
Room M100G
Tom Breuning, Head Principal; Michelle Baland, Assistant Principal; and Suzy Guthmueller, School Board Member and MSBA Board Director, Centennial School District

Lunch, Energize, Achieve, Participate (LEAP) is a 60-minute block of time over the lunch hour that offers students and staff opportunities to come together to study, connect, enjoy lunch, and recharge with others who share similar interests. We are in year two of our LEAP program, and we will share our journey and data that shows its success.
Friday Workshops – 9:15 a.m.

REGIONAL CENTERS OF EXCELLENCE: SUPPORTING DISTRICTS TO LEAD SCHOOL IMPROVEMENT
Room M100H
Tyler Livingston, Director of School Support, Minnesota Department of Education; Becca Neal, Director, Northern Sky Regional Center of Excellence; Deb Wanek, District Support Specialist, Western Lakes Regional Center of Excellence; Toni Cox, Program Manager, Regional Center of Excellence; and Nicole Lydick, Director, Southwest Prairie Regional Center of Excellence

Under the Every Student Succeeds Act, districts have new responsibilities to serve schools that are identified for support under Minnesota’s ESSA plan. In addition to exploring policy requirements, participants will learn more about the district supports offered by the Regional Centers of Excellence. Participants will also have opportunities to network and to ask questions about school improvement and the accountability system in Minnesota.

LEGISLATIVE UPDATE FOR PSEO, CONCURRENT ENROLLMENT, AND E-LEARNING DAYS
Room M100I
Paula Palmer, Office of Career and College Success Director; Mary Barrie, High School Postsecondary Initiatives Supervisor, Minnesota Department of Education; and Sara Paul, Assistant Superintendent, White Bear Lake Area School District

Legislative changes in 2017 impact several secondary programs, and many of these will require board action. This session will review those changes and the steps that schools and districts need to take to meet the new requirements.

STATISTICS, STORIES, AND OPIOID SOLUTIONS
Room M100J
Charlene Briner, Deputy Commissioner, Minnesota Department of Education; Dana Farley, Policy Director, Minnesota Department of Health; Colleen Ronnei, Founder, Change The Outcome; and Payton Troute, Student in Recovery, Augsburg Step Up Program

This workshop will provide school board members with the most current information on the scope and magnitude of the opioid epidemic in Minnesota’s youth. This workshop will address the way addiction is impacting students, teachers, school leaders, and families throughout the state. Panelists will provide strategies and creative program initiatives for addressing this issue in individual districts.

SPECIAL EDUCATION: UNDERSTANDING THE WORLD OF SPECIAL EDUCATION AND BALANCING STUDENT NEEDS WITH THE LAW
Room M101A
Jackie Ward, Assistant Director of Special Education Services; Deanna Gronseth, Special Services Teacher on Special Assignment; and David Kirby, School Board Chair, Duluth School District

This session will help school board members understand the complex world of special education language, law, and best practice. Once an understanding is obtained, it becomes easier to balance what is required and what practices work to increase student achievement and independence. The very basics of special education terminology, levels of support, parental rights, and what can be done to attract qualified teachers and support staff in a field facing a shortage will be discussed.

TWITTER AS A TOOL FOR PROFESSIONAL DEVELOPMENT FOR EDUCATIONAL LEADERS
Room M101B
Melissa Sauser, Farmington Area School District, Intermediate 917 and MSBA Board Director; Bill Gronseth, Superintendent, Duluth School District; and Bill Adams, Superintendent, Janesville-Waldorf-Pemberton School District

Contrary to popular belief, Twitter isn’t just for teenagers and celebrities. Education leaders are utilizing Twitter as a tool for professional development. In this session, we’ll not only teach you all about Twitter, we’ll also go live and coach you along the way. You will leave this session with a new tool that will build your capacity as an education leader. Participants will need to bring their own devices (phones, laptops, etc.).

INSURANCE LIMITS AND DEDUCTIBLES – WHAT’S IN YOUR POLICIES?
Room M101C
Kerry Leider and John Siffert, Partners, Marsh & McLennan Agency and the Minnesota School Boards Association Insurance Trust (MSBAIT)

This presentation will provide school business professionals with perspectives and considerations relating to the types of insurance recommended for school districts. Included will be discussion about appropriateness of insured values, limits, and deductibles. What is right for your district?
Friday Workshops – 9:15 a.m.

LOWER LEVEL (RED LEVEL)
ELEMENTARY MAKERSPACE NIGHTS TO CONNECT WITH YOUR COMMUNITY
Room L100A
Patrick Smith, Technology Integration; Kiah Solberg, TAG Teacher; and Tamara Berg, Superintendent, Pine Island School District
This session will demonstrate, explain, and share resources with district leaders to educate them on how to host successful Makerspace Nights at the elementary school level. Everything from marketing these events to low-cost ideas and supply lists to make your Nights a success will be discussed. Have some fun and take a great idea back to your district.

NINTH GRADE ACADEMY
Room L100B
Robert Prater, Superintendent; Brian Masterson, High School Principal; Annie France, Ninth Grade Academy Coordinator; Sandra Korf, School Social Worker; and Kala Roberts, School Board Member, Hinckley-Finlayson School District
See how our district created a 9th-grade academy for our students who had struggles in 7th and 8th grades. We will share how we began the journey and how we were able to have great success with our students in this program without having to use retention.

REDUCING STUDENT FAILURES VIA PROACTIVE ACADEMIC INTERVENTION
Room L100C
Dennis Peterson, Superintendent; Robb Virgin, Assistant Principal; and Ben Stanerson, Technology Coach, Minnetonka School District
Minnetonka High School faculty have implemented a proactive academic intervention program to identify and assist struggling students, which has resulted in a 33 percent drop in students with a failing grade and a 45 percent drop in failing grades given. The key to this program’s success has been individualized learning opportunities for all students via weekly assessment and sessions integrated into the core school schedule.

TARGETING VOTERS: STRATEGIES AND RESOURCES FOR SUCCESSFUL REFERENDA
Room L100D
Don Lита, Consultant; Kelly D. Smith, Vice President, Springsted Incorporated; and Carey Charbonneau, Regional Manager, GuideK12
In most school districts, parents who are registered voters make up only 15 to 25 percent of all registered voters, posing a big challenge for school districts planning operating, technology, or bond referenda. Winning at the polls requires not only a good turnout from parents, but also finding ways to identify other supporters from the majority of registered voters who are not parents. In this session, proven strategies and resources to identify, target, and then map households likely to show up and vote “yes” in your next referendum will be shared.

THE 2018 STUDENT INNOVATION CHALLENGE
Room L100E
Chris Gibbs, Facilitator, DLR Group; and students from Minnesota school districts.
The student innovation challenge, sponsored by DLR Group, brings a group of innovative Minnesota students together to show off their knowledge, skills, and creativity. School teams compete in a blend of project-based learning, collaboration, and teamwork to solve global problems. This session is the exciting culmination of the challenge, providing a forum for the students to present their solutions and discuss their takeaways and the experience of collaborating with convention attendees to solve problems.

TRANSPORTATION OF STUDENTS – WHAT YOU NEED TO KNOW
Room L100F
Mark R. Azman, Attorney, O’Meara, Leer, Wagner & Kohl, P.A.
Transporting students to and from school-sponsored events can be challenging. Proper planning and oversight of this process is crucial for the protection of students, staff, the school district, and members of the public. We’ll show you what you need to know to stay safe and responsible.
THE TEACHERS RETIREMENT ASSOCIATION'S LEGISLATIVE PREVIEW FOR 2018
Room L100G
John Wicklund, Chief Financial Officer; and Jay Stoffel, Executive Director, Minnesota Teachers Retirement Association
The Teachers Retirement Association (TRA) will provide an overview of its budget condition as of July 1, 2017. A description of the legislative package of the Board of Trustees for the 2018 legislative session will be provided. Speakers will be able to answer questions about GASB 68 reporting and other questions regarding TRA.

2017 CIVIL RIGHTS UPDATE: THE CONTINUING DEVELOPMENT OF TRANSGENDER AS A PROTECTED CLASS AND OTHER EMERGING CIVIL RIGHTS ISSUES
Room L100H
Timothy Sullivan, Attorney, Ratwik, Roszak & Maloney, P.A.
This presentation focuses upon recent developments in civil rights laws, including an update regarding the current status of transgender as a protected status under state and federal laws. Topics discussed include the withdrawal of the “Dear Colleague Letter” by the Trump Administration, the recent release of a “Transgender Toolkit” by the Minnesota Department of Education, as well as emerging civil rights issues such as claims regarding the accessibility of school district websites.

ALTERNATIVES TO THE FULL-TIME SUPERINTENDENT: CONTRACT OPTIONS FOR SCHOOL BOARDS
Room L100I
Peter Martin, Attorney, Knutson, Flynn & Deans, P.A.; and Sandy Gundlach, Director of School Board Services, Minnesota School Boards Association
Effective school boards hire a superintendent who can lead and manage the school district. But some school districts do not need, or cannot afford, a full-time superintendent. Superintendent employment options range from full-time to part-time, while some superintendents have principal duties and others may be shared by two or more school districts. This workshop will highlight the available options for employing a superintendent on a shared-time or part-time basis.

IMMIGRATION AND POLICE ACTIONS RELATED TO STUDENTS: WHAT ARE A SCHOOL DISTRICT’S OBLIGATIONS?
Room L100J
Trevor Helmers, Attorney, Rupp, Anderson, Squires & Waldspurger, P.A.
Many questions have been raised recently about a district’s obligations in educating undocumented students or to potentially serve as a “sanctuary” district, and how a district should respond if immigration or police officers request data or seek to interview students.

Visit us at Bus Booth “A” and enjoy a cup of coffee!

(800) 866-3105
www.hoglundcompanies.com
Protection assurance when you need it.
The Minnesota School Boards Association Insurance Trust (MSBAIT) endorses companies with a proven record of service.

Property, Inland Marine, and Crime  
Workers’ Compensation  
School Leaders’ Legal Liability  
Automobile  
Group Term Life  
Long-Term Disability  
General Liability  
Excess Liability  

MSBAIT has addressed the needs of public schools’ risk-management programs since 1972

Quality Coverage and Service Tailor-Made For School Districts  
Call 800-324-4459 to find out what MSBAIT can do for your school district.  
www.mnmsba.com/MSBAIT

Your MSBAIT contacts  
Denise Drill  
ddrill@mnmsba.org  
Gary Lee  
glee@mnmsba.org
Thank you for turning off your cell phone during the session!

Call to Order ........................................ Kathy Green, 2017–2018 MSBA President

Entertainment .................. Native American Drum and Dance Troupe, Northland Community Schools, under the direction of Leah Monroe

Please give these students your full attention.

Business Session ...................... Kirk Schneidawind, MSBA Executive Director
  • Director District Election Report
  • Remarks ........................................ Kathy Green, MSBA President 2017–2018
  • Presentation of President-Elect Deb Pauly


The opinions of the speakers are informational only. They do not necessarily reflect the opinions of MSBA.

Thanks to Wold Architects and Engineers for sponsoring Manny Scott’s appearance.

Raffle Winner Announcement ...... Kirk Schneidawind, MSBA Executive Director

Adjourn

SUPERINTENDENTS can pick up the School Board Recognition Week kits early this year at the Leadership Conference. Just stop by the registration area. School Board Recognition Week will be February 19–23, 2018. Your kit includes certificates, press releases, a sample opinion column, public service announcements and more. MSBA responded to requests to have the kits early for people attending the Leadership Conference, so get yours today.
We are proud supporters of the Minnesota School Boards Association. At Stahl, we wholeheartedly support student scholars and athletes by fostering their growth and education through the built environment.

Stahl provides professional consulting, development, and general contracting, construction management, design/build, and IPD construction services. We focus on the process of evolving the built environment to create lasting good and ensure our partners find comprehensive success.

Visit us at booth #422

www.stahlconstruction.com

CONNECTED + INVESTED IN EDUCATION

As ISG’s 40+ years of expertise continues to evolve, so does the firm’s steadfast roots in the communities we serve. ISG’s multi-disciplinary team of 250+ professionals anchor the firm to the streets and neighborhoods where we live, learn, work, and play. Powered by our clients, each of ISG’s 8 offices seek to provide a spirit of innovation and ingenious solutions that pave the way for meaningful and functional 21st century design.
With legislative changes, political shifts, and an aging workforce, cities and counties are faced with new challenges every day. That’s why we’re here. We look through news, legislation notices, regulations, and other compliance issues every week. Then deliver only what is relevant to school districts.

**Visit Today for More Information On:**

- Legislative News
- Health Insurance Solutions
- Early Retiree Benefits
- Change Management
- Ancillary Benefits

**Find out more at:** [www.NISBenefits.com](http://www.NISBenefits.com)
AT KNUTSON, WE’RE LEADING THE WAY IN INNOVATIVE IDEAS. TRUE PARTNERS EVERY STEP OF THE WAY.

collaborations that create connected communities — to help you make a difference —

planners | architects | engineers | woldae.com
2018 JOURNAL | LEADERSHIP CONFERENCE PROGRAM | MINNESOTA SCHOOL BOARDS ASSOCIATION

Our Distinguished Group of 2018 Exhibitors

Exhibitor Directory

2nd Wind Exercise ..................108
7585 Equitable Dr.
Eden Prairie, MN 55344
Fitness equipment sales

4.0 School Services .................514
PO Box 127
Mound, MN 55364
Student transportation

A.T. Group, LLC ..................429
PO Box 48033
Minneapolis, MN 55448
Employee benefits

Action For Healthy Kids MN ..........114
9867 Revere Lane N.
Maple Grove, MN 55369
State-level, not-for-profit health and wellness resources

AIM Electronics/Daktronics, Inc. ......717
7655 Washington Ave. S.
Edina, MN 55439-2417
Electronic scoreboard/message displays, logo tables and chairs, and mats

Alpha Video & Audio ................539
7690 Golden Triangle Dr.
Eden Prairie, MN 55344-3732
AV integrator

Ameresco .....................315
9855 W. 78th St., Ste. 310
Eden Prairie, MN 55344-8016
Energy services

Anderson Ladd – Haldeman-
Homme, Inc. .......... 223, 225, 322 ,324
430 Industrial Blvd. NE
Minneapolis, MN 55413-2979
3-D printers, 3-D scanners, FAB Labs, engineering labs, STEM labs, laser engravers, DIRT walls, lockers, science and tech equipment, athletic equipment, athletic floors, bleachers, computer and library furniture, auditorium chairs and seating, and casework

Anderson-Johnson Associates, Inc. ....421
7575 Golden Valley Rd., Ste. 200
Minneapolis, MN 55427-4571
Civil engineering, landscape architecture, master planning

Apex Efficiency Solutions, SBC ..........235
403 Jackson St., Ste. 308
Anoka, MN 55303
Energy services

API Supply Lifts .....................128
624 Arthur St. NE
Minneapolis, MN 55413-2636
Aerial work platforms/lift equipment

Architects Rego +
Youngquist, Inc. ...........413, 415
7601 Wayzata Blvd., Ste. 200
St. Louis Park, MN 55426-1637
Architectural planning, design, and management of educational facilities

Architectural Resources, Inc. .......423
704 E. Howard St.,
Hibbing, MN 55746
Architecture and engineering

Arvig ..................................731
150 2nd St. SW
Perham, MN 56573-1461
Arvig security

ASSA ABLOY .....................434
833 3rd St. SW, Ste. 4
New Brighton, MN 55122-3461
Facility sustainability, doors, frames, and hardware

ASVAB Career Exploration Program ......532
Bishop Henry Whipple Bldg,
1 Federal Dr., Ste 3211
Fort Snelling, MN 55111-4056
Career exploration

ATS&R Planners/
Architects/Engineers ..............218, 220
8501 Golden Valley Rd., Ste. 300
Golden Valley, MN 55427-4685
Specialize in K-12 school planning, architecture, engineering, technology, interior design, and site development

A’viands ..........................211
1751 County Road B W., Ste. 300
Roseville, MN 55113-4037
Food service management

AVID ....................................123
9797 Aero Dr., Ste. 100
San Diego, CA 92123
Professional learning

Ban-Koe Companies .................232
9401 James Ave. S., Ste. 180
Minneapolis, MN 55431
Facility access control, visitor management, crisis management

Benson, Kerrane, Storz & Nelson ......604
7760 France Ave. S., Ste. 1350
Bloomington, MN 55435-5800
Attorney

BerganKDV .................432
3800 American Blvd. W., Ste. 1000
Minneapolis, MN 55431-4425
Financial advisory

Blue Cross Blue Shield of MN ......118, 120
3535 Blue Cross Rd., N181
Eagan, MN 55122
Insurance

BoardBook .......................205
12007 Research Blvd.
Austin, TX 78759-2429
Paperless board agenda preparation

Braun Intertec .....................522
11001 Hampshire Ave. S.
Minneapolis, MN 55438-2424
Geotechnical engineering

Breitbach Construction Co. ........229
PO Box 78
Elrosa, MN 56325
Construction management

Captivate Media + Consulting .......705
755 Florida Ave. S., Ste. D1
Golden Valley, MN 55426
Public relations/video production

Central States Terrazzo Association ..722
PO Box 368
Purcellville, VA 20134-0368
Terrazzo flooring

CESA 10 ..........................621
725 W. Park Ave.
Chippewa Falls, WI 54729
Facility management services
### Exhibitor Directory

#### Our Distinguished Group of 2018 Exhibitors

<table>
<thead>
<tr>
<th>Exhibitor Name</th>
<th>Phone Number</th>
<th>Address Details</th>
</tr>
</thead>
<tbody>
<tr>
<td>Chartwells School Dining Services</td>
<td>.628</td>
<td>615 Bucher Ave. Shoreview, MN 55126 School dining services</td>
</tr>
<tr>
<td>Clark Engineering</td>
<td>.734</td>
<td>12755 Highway 55, Ste. 100 Minneapolis, MN 55441 Engineering</td>
</tr>
<tr>
<td>cmERDC (Central MN Educational Research &amp; Development Council)</td>
<td>.630</td>
<td>570 1st St. SE St. Cloud, MN 56304-0800 Clarnova Strategic Planning software, Viewpoint Data Warehouse software</td>
</tr>
<tr>
<td>Contegrit Group Incorporated</td>
<td>.607</td>
<td>101 1st St. SE Little Falls, MN 56345-3001 Construction management services</td>
</tr>
<tr>
<td>Cooperative Purchasing Connection</td>
<td>.405</td>
<td>1001 E. Mount Faith Ave. Fergus Falls, MN 56537-2375 School procurement</td>
</tr>
<tr>
<td>Crotega</td>
<td>.624</td>
<td>5448 Douglas Dr. N. Minneapolis, MN 55429-3106 Active shooter solution</td>
</tr>
<tr>
<td>CTS Group</td>
<td>.110</td>
<td>15933 Clayton Rd., Ste. 110 Ballwin, MO 63011-2172 Energy-saving facility and system improvements</td>
</tr>
<tr>
<td>Cunningham Group Architecture, Inc.</td>
<td>.129</td>
<td>201 Main St. SE, Ste. 325 Minneapolis, MN 55414-7025 Architecture</td>
</tr>
<tr>
<td>Daktronics</td>
<td>.718</td>
<td>201 Daktronics Dr. Brookings, SD 57006 Scoreboards and display products</td>
</tr>
<tr>
<td>Dashir Management Services, Inc.</td>
<td>.703</td>
<td>E8723 County Rd. H Wisconsin Dells, WI 53965-9802 Facility management services</td>
</tr>
<tr>
<td>DehlerPR/MP&amp;G</td>
<td>.702</td>
<td>10569 Camille Ct. Indianapolis, IN 46236 Communications consulting</td>
</tr>
<tr>
<td>DLR Group</td>
<td>.210</td>
<td>520 Nicollet Mall, Ste. 200 Minneapolis, MN 55402-1040 Architecture, engineering, planning, interior design</td>
</tr>
<tr>
<td>Donlar Construction</td>
<td>.525</td>
<td>550 Shoreview Park Rd. Shoreview, MN 55126-7046 Construction management, general contracting, and design/build services</td>
</tr>
<tr>
<td>DSGW Architects</td>
<td>.412</td>
<td>2 W. 1st St., Ste. 201 Duluth, MN 55802-2044 Architects</td>
</tr>
<tr>
<td>EAPC Architects Engineers</td>
<td>.528</td>
<td>539 Bielenberg Dr., Ste. 115 St. Paul, MN 55125 Architecture, engineering, interior design, LEAN design, sustainability, forensics, and construction management</td>
</tr>
<tr>
<td>Education Minnesota</td>
<td>.521</td>
<td>41 Sherburne Ave. St. Paul, MN 55103-2119 F.I.R.E. - MEA’s anti-racism training and reports from the Educator Policy Innovation Center (EPIC)</td>
</tr>
<tr>
<td>Education Minnesota ESI Financial Services</td>
<td>.431</td>
<td>41 Sherburne Ave. St. Paul, MN 55103-2119 Financial services and long-term care</td>
</tr>
<tr>
<td>Educators Benefit Consultants</td>
<td>.410</td>
<td>3125 Airport Pkwy NE Cambridge, MN 55008-9012 Third Party Administrator handling flex accounts, HRAs, HSAs, COBRA, 403(b)/457(b) Administration and Compliance, as well as Affordable Care Act management software</td>
</tr>
<tr>
<td>Ehhlers</td>
<td>.301, 303</td>
<td>3060 Centre Pointe Dr. Roseville, MN 55113-1122 Independent public financial advisory services</td>
</tr>
<tr>
<td>Eide Bailly, LLP</td>
<td>.121</td>
<td>1911 Excel Dr. Mankato, MN 56001 Accounting services</td>
</tr>
<tr>
<td>EMC Insurance</td>
<td>.407</td>
<td>11095 Viking Dr., Ste. 230 Eden Prairie, MN 55344 Insurance</td>
</tr>
<tr>
<td>Epilepsy Foundation of Minnesota</td>
<td>.231</td>
<td>1600 University Ave. W., Ste. 300 St. Paul, MN 55104 Education nonprofit</td>
</tr>
<tr>
<td>FieldTurf</td>
<td>.512</td>
<td>7445 Cote-De-Liesse Rd., Ste. 200 Montreal, Quebec H4T 1G2 Artificial turf</td>
</tr>
<tr>
<td>Fisher Tracks, Inc.</td>
<td>.323</td>
<td>1192 235th St. Boone, IA 50036-7121 All-weather track surfaces</td>
</tr>
<tr>
<td>FLRSanders, Inc.</td>
<td>.524</td>
<td>3079 92nd Ave. Princeton, MN 55371-1079 Sports floors</td>
</tr>
<tr>
<td>Garland Company</td>
<td>.519</td>
<td>886 S. Highview Circle Mendota Heights, MN 55118 Roofing, walls, building envelope solutions</td>
</tr>
<tr>
<td>Graham Construction Services, Inc.</td>
<td>.735</td>
<td>2995 Lone Oak Circle, Ste. 1 Eagan, MN 55121 General contractor/construction management</td>
</tr>
</tbody>
</table>
Exhibitor Directory
Our Distinguished Group of 2018 Exhibitors

Haldeman-Homme, Inc. - Anderson Ladd ........ 219, 221, 318, 320
430 Industrial Blvd. NE
Minneapolis, MN 55413-2979
3-D printers, 3-D scanners, FAB Labs, engineering labs, STEM labs, laser engravers, DIRTT walls, lockers, science and tech equipment, athletic equipment, athletic floors, bleachers, computer and library furniture, auditorium chairs and seating, and casework

Hallberg Engineering, Inc. .......... 119
1750 Commerce Ct.
White Bear Lake, MN 55110-4686
Mechanical/electrical engineering design services

Harebrain, Inc ..................... 633
1150 McKinley St.
Anoka, MN 55303-1094
Reading tools kids love!

Hazelden Publishing ............. 721
15251 Pleasant Valley Rd.
Center City, MN 55012
Addiction prevention curriculum

Heartland Business Systems .......... 430
N28W23050 Roundy Dr.
Pewaukee, WI 53072
IT solutions

Hero-U-Lift, Inc. .................. 138
5655 Highway 12 W, PO Box 69
Maple Plain, MN 55359-0069
Personnel lifts, scissor lifts, material handling equipment, forklifts

Hiller Commercial Floors .......... 601
2909 S. Broadway
Rochester, MN 55904-5515
Furnish and install commercial flooring for schools in Minnesota

Hoglund Bus Co., Inc. ............ A
PO Box 249, 116 E. Oakwood Dr.
Monticello, MN 55362-0249
IC, International & Collins school buses, parts, service, and sales

ICS Consulting, Inc. .............. 329, 331
3890 Pheasant Ridge Dr. NE, Ste. 180
Blaine, MN 55449
Owner’s representative/project management

IEA .................................. 424
9201 W. Broadway Ave., Ste. 600
Brooklyn Park, MN 55445-1924
Health and safety

Infinite Campus .................... 503
4321 109th Ave. NE
Blaine, MN 55449-6794
Student information system

Infinite Trading, Inc. .............. 728
1810 E. Sahara Ave., Ste. 1482
Las Vegas, NV 89104
EMS tech

InGensa, Inc. ..................... 313
18215 45th Ave. N., Ste. C
Plymouth, MN 55446
Facilities consulting and engineering services

Innovative Office Solutions ...... 319, 321, 418, 420
151 Cliff Rd. E., Ste. 40
Burnsville, MN 55337-1551
School supplies, equipment and furniture, janitorial supplies

INSPEC, Inc. ..................... 103
5801 Duluth St., Ste. 212
Minneapolis, MN 55422-3953
Engineering/architectural services

Intereum .......................... 228
9800 8th Ave. N.
Plymouth, MN 55441
Furniture and full-service dealership

International Masonry Institute ... 433
312 Central Ave. SE, Ste. 334
Minneapolis, MN 55414-1088
Masonry education

IPS Solar .......................... 515
2670 Patton Rd.
Roseville, MN 55113
Solar provider

ISG .................................. 115
115 E. Hickory St., Ste. 300
Mankato, MN 56001-3254
Architecture, engineering, environmental, planning

JE Dunn Construction .......... 619
800 Washington Ave. N., Ste. 600
Minneapolis, MN 55401
General contractor

JLG Architects .................. 215
124 N. 3rd St., Ste. 300
Grand Forks, ND 58203-3719
Architects

JM Schmidt Group ............... 730
1033 Overlook Rd.
Mendota Heights, MN 56118
Furniture

Johnson Controls, Inc. .......... 715
2605 Farnbrook Ln. N., Ste. T
Plymouth, MN 55447-4736
Johnson Controls now has the most comprehensive buildings portfolio in the industry. Visit with our K–12 experts to learn how we can help you improve your schools and offset the project costs with savings guaranteed.

JWood Sports Flooring .......... 606
573 County Rd. A., Ste. 109
Hudson, WI 54016
Athletic flooring sales, service, and installation

Kennedy & Graven, Chartered ...... 602
200 S. 6th St., Ste. 470
Minneapolis, MN 55402-1408
Legal services

KFI Engineers ..................... 500
670 County Road B W.
St. Paul, MN 55113-4527
Mechanical and electrical engineering, commissioning services

Kiefer USA ....................... 612
2910 Falling Waters Blvd.
Lindenhurst, IL 60046-6799
Athletic/commercial flooring and artificial turf

Kline-Johnson .................... 414
2950 Metro Dr., Ste. 306
Bloomington, MN 55425-1562
Building envelope choices
Our Distinguished Group of 2018 Exhibitors

Exhibitor Directory

Knutson Construction ...............419
5985 Bandel Rd. NW
Rochester, MN 55901-8754
Construction

Kodet Architectural Group, Ltd. ........1
15 Groveland Terrace
Minneapolis, MN 55403-1154
Architecture

Kraus-Anderson ................. 212, 214
501 S. 8th St.
Minneapolis, MN 55404
Professional construction services, referendum assistance, and facilities planning and management

LAB Midwest, LLC ............ .710
10235 N. Port Washington Rd.
Mequon, WI 53092
Curriculum, training equipment, and eLearning for educators and industry

Larson Engineering, Inc. ............334
3524 Labore Rd.
White Bear Lake, MN 55110-5126
Civil, structural, and curtain wall engineering

LHB .................................. 314
21 W. Superior St., Ste. 500
Duluth, MN 55802-2085
Architecture/engineering

Liberty Mutual Insurance Company .. .640
350 E. 96th St.
Indianapolis, IN 46240
Commercial Property and Casualty Insurance

Lightspeed Technologies, Inc. ..........700
11509 SW Herman Rd.
Tualatin, OR 97062-8033
Classroom audio and collaboration

LSE Architects, Inc. ................. 330
100 Portland Ave. S., Ste. 100
Minneapolis, MN 55401
Architecture

Lumesis, Inc .......................139
1 Atlantic St.
Stamford, CT 06901
Software

Lunchtime Solutions, Inc. ............622
391 W. Steamboat Dr., PO Box 2022
Dakota Dunes, SD 57049-2022
Food service management

Lyman Companies ...................233
520 3rd St., Ste. 200
Excelsior, MN 55331
Building materials, supplies, and carpentry labor

Marsden Services, LLC .............502
1717 University Ave. W.
St. Paul, MN 55104-3613
Janitorial/security/HVAC

Marsh & McLennan Agency ..........506
7225 Northland Dr. N., Ste. 300
Minneapolis, MN 55428
Insurance risk management

McKinstry ................................707
6900 Wedgewood Rd. N., Ste. 480
Maple Grove, MN 55311
Energy services

Midwest Tennis & Track Co. .........332
PO Box 161, 22 S. Main St.
Denison, IA 51442-1973
Athletic track and tennis court surfacing

Miller Architecture, Inc. .............510
PO Box 1228
St. Cloud, MN 56302-1228
Architectural services

Minnesota Alliance with Youth ..........720
2233 University Ave. W, Ste. 235
St. Paul, MN 55114
Promise Fellow AmeriCorps Program, VISTA Program

Minnesota Association of School Business Officials ........623
1000 Westgate Dr., Ste. 252
St. Paul, MN 55114
Providing education, training, and services to staff that serve in school business management

Minnesota Concrete & Masonry Contractors Association ..........603
1711 W. County Rd. B S., Ste. 207
Roseville, MN 55113
Nonprofit trade association promoting masonry and concrete

Minnesota Department of Education ..........713
1500 Highway 36 W.
Roseville, MN 55113-4035
Division of School Finance

Minnesota Educational Facility Management Professionals (MASMS) ..........134
600 4th St. N.
Cold Spring, MN 56320-1405
Association

Minnesota Family Career and Community Leaders of America ........632
3101 Old Hwy 8, Ste. 200, PO Box 131386
Roseville, MN 55113-4035
FCCLA

Minnesota Healthcare Consortium ........631
5525 Emerald Ave.
Mountain Iron, MN 55768
Insurance

Minnesota National Guard ..........131
8180 Belden Blvd., Ste. A
Cottage Grove, MN 55016-4846
State/government program - free resources for people who work with military families

Minnesota School Nutrition Association ........613
21997 County Rd. 141
Kimball, MN 55353
Education/training

Minnesota Service Cooperatives ..........403
1001 E. Mount Faith Ave.
Fergus Falls, MN 56537-2375
Administrative and educational services

Minnesota State High School League .......... MSHSL
2100 Freeway Blvd.
Brooklyn Center, MN 55430-1735
MSHSL

Minnesota Teachers Retirement Association ..........520
60 Empire Dr., Ste. 400
St. Paul, MN 55103-1889
Retirement benefits

MLA Architects, Inc. ..........611
12 Long Lake Rd., Ste. #17
St. Paul, MN 55115
Architectural/educational planning
Exhibitor Directory

Our Distinguished Group of 2018 Exhibitors

MN Ag Education Leadership Council/MN Ag in the Classroom ................. 531
1994 Buford Ave., 146 Ruttan Hall St. Paul, MN 55108-6006 Education materials and grant information

MN Rural Education Association ........ 620
PO Box 187 St. Cloud, MN 56302-0187 Advocacy for greater Minnesota school districts

MN School Food Buying Group ........ 712
2727 N. Ferry St. Anoka, MN 55303 Cooperative food buying for school nutrition programs

MN State Building and Construction Trades Council ......................... 238
353 7th St. W., Ste. 203 St. Paul, MN 55102-2314 Construction

Mobile Radio Engineering, Inc. .......... 733
745 Boone Ave. N. Golden Valley, MN 55427 Wireless solutions, two-way radios

MobileModular Training Systems ....... 523
2740 W. Mason St. Green Bay, WI 54307 Mechanical and electrical mobile trainers

Molin Concrete Products Company ........ 711
415 Lilac St. Lino Lakes, MN 55014-1005 Structural and architectural precast concrete

Musco Sports Lighting .................. 100
PO Box 27231 Golden Valley, MN 55427-0231 Sports field lighting

National Insurance Services .............. 406
14852 Scenic Heights Rd., Ste. 210 Eden Prairie, MN 55344-2289 Group insurance benefits - MSBAIT Life/ LTD plans

National Joint Powers Alliance .......... 401
PO Box 219 Staples, MN 56479 Cooperative purchasing

National School Boards Association .... 239
1680 Duke St., Fl 2 Alexandria, VA 22314-3455 Education nonprofit

Nexus Solutions, LLC ................. 411
6885 Sycamore Ln. N. Maple Grove, MN 55369 Consulting services firm

North Central Bus & Equipment .......... .C
2629 Clearwater Rd. St. Cloud, MN 56301-5953 School buses

North Central Insulation ............... 529
3205 Pleasant St. Altoona, WI 54720 Roofing/insulation

North Central States Regional Council of Carpenters .............. 105
700 Olive St. St. Paul, MN 55130 Carpenter apprenticeships, career connections

Northland Securities, Inc .............. 111, 113
45 S. 7th St., Ste. 2000 Minneapolis, MN 55402-1625 Diversified financial securities firm recognized as a municipal advisor and underwriter of tax-exempt and taxable debt issues

O’Meara, Leer, Wagner & Kohl P.A. .... 404
7401 Metro Blvd., Ste. 600 Minneapolis, MN 55439-3034 Legal services

Otter Tail Power Company ............. 629
215 S. Cascade St. Fergus Falls, MN 56537-2801 Utility

Palmerton Law Firm .................. 328
110 N. Mill St. Fergus Falls, MN 56537 Legal

PFM Asset Management, LLC- MSDLAF+ ................. 400
50 S. 6th St., Ste. 2250 Minneapolis, MN 55402 MSDLAF+/PFM Asset Management, LLC

PFM Financial Advisors, LLC ........... 325
50 S. 6th St., Ste. 2250 Minneapolis, MN 55402 Financial advisor

Piper Jaffray & Co. .................... 402
800 Nicollet Mall, Ste. 1000 Minneapolis, MN 55402-7036 School district cash flow program

Plaisted Companies, Inc. ............. 126
PO Box 332 Elk River, MN 55330 High-performance sand (peat athletic field Rootzone mixes)

Playgrounds Etc. of Minnesota ........ 340
7321 Longview Circle Chanhasen, MN 55317 Playground safety surfacing

PMA Financial Network, Inc. .......... 136
5301 Kyler Ave. NE, Ste. 202, 2nd Floor Albertville, MN 55301 Investment and financial advisory services

PrairieCare Child and Family Fund .... 222
500 Valleywood Circle Golden Valley, MN 55422 Information about the fund, grant RFPs to schools, mental health and substance abuse information for educators

PreferredOne ......................... 124
6105 Golden Hills Dr. Golden Valley, MN 55416-1023 Health insurance

Project Build Minnesota .............. 530
2919 Eagandale Blvd., #100 Eagan, MN 55121 Promoting careers in the construction industry for Minnesota’s young people
Our Distinguished Group of 2018 Exhibitors

Exhibitor Directory

RA Morton & Associates, Inc. ........112
33145 Roosevelt Rd., Ste. 100
St. Cloud, MN 56301-9674
Construction management and facility analysis

RAS ....................................504
860 Blue Gentian Rd., Ste. 300
Eagan, MN 55121
Workers’ Compensation insurance

Ratwik, Roszk & Maloney, P.A. .......507
730 2nd Ave. S., Ste. 300
Minneapolis, MN 55402-2445
Legal services

Ricoh USA. ..........................342
2740 American Blvd. W.
Bloomington, MN 55431
Managed services, unified communications, interactive white board, copiers, printers, projectors, and IT services

RJM Construction ..................723
830 Boone Ave. N.
Golden Valley, MN 55427
General contracting

Robert W. Baird ......................130, 132
752 Stillwater Rd., Ste. J
Mahtomedi, MN 55115
Public finance

Rochon ..................................533
28 2nd St. NW
Osseo, MN 55369-1002
General contractor services

Ryan Company, Inc. .................425
3361 Republic Ave. Upper
St. Louis Park, MN 55426
Boiler manufacturer’s representative

SCB Public Finance ..................140
903 110th Ave. N.
Moorhead, MN 56560
Tax-exempt government lease-purchase

Scholastic Equipment Company ....714
3880 LaVerne Ave. N., Ste. 220
Lake Elmo, MN 55042
Furniture and equipment for education

School Specialty ......................614
W6316 Design Dr.
Greenville, WI 54942-8404
Furniture and educational essentials

SchoolFinances.com .................513
3730 95th Ave.
Byron, MN 55920
Management and planning systems

Schuler Shook .......................701
219 Main St. SE, Ste. 200
Minneapolis, MN 55414
Performing arts experts: Schuler Shook theatre planners, Kvernstoen Rönholm acoustics and Peterson audio/visual consultants

Scranton Products ..................116
7513 Whitebridge Ct.
Hanover Park, IL 60133
HDPE bathroom partitions and lockers

Seating & Athletic Facility Enterprises, LLC ..................310, 312
79554 325th St.
Ellendale, MN 56026-4267
Specializing in outdoor aluminum bleachers, grandstands, press boxes, and indoor telescoping bleachers

SFE ..................................133, 135
9366 E. Raintree Dr., Ste. 101
Scottsdale, AZ 85260-2098
Food service management company

SFM Insurance ......................333
3500 American Blvd. W., Ste. 700
Bloomington, MN 55431
Workers’ Compensation insurance

Skyward Inc. .........................204
2601 Skyward Dr.
Stevens Point, WI 54482-7700
Delivering a better SIS and ERP experience for more than 1,900 school districts and municipalities

SmithfieldSchoolApp.com ..........634
635 Gest St., #202
Cincinnati, OH 45203
Bully reporting app

Sport Court North .................635
680 East Travelers Trail #600
Burnsville, MN 55337-6888
Athletic flooring

Sports Technology ..................102
11900 Wayzata Blvd., Ste. 104
Minnetonka, MN 55427
Superior outdoor and indoor sound systems specialized for sports and community applications – all of our systems are engineered to focus on pitch and tone to maximize intelligibility and are installed with operational ease of use in mind

Springsted, Inc. .....................306
380 Jackson St., Ste. 300
St. Paul, MN 55101-4705
Provides high-quality, independent financial and management advisory services to public and nonprofit organizations

Stahl Construction .................422
861 E. Hennepin Ave., Ste. 200
Minneapolis, MN 55414
General contractor

Standard for Success ...............719
10741 South County Rd. 850 E.
Cleveland, IN 46120
Technology for staff evaluations

Staples Advantage .................201, 203, 300, 302
1233 W. County Road E
Arden Hills, MN 55112-3738
Scholastic furniture, technology, facilities and classroom/office supplies

Student Assurance Services, Inc. ........213
333 Main St. N., Ste. 300
PO Box 196
Stillwater, MN 55082-5054
Student accident insurance

Sun Control Minnesota .............505
2425 Rice St.
St. Paul, MN 55113
Graphics and window tinting

Superior Transportation Services, Inc. ........641
PO Box 548
Sleepy Eye, MN 56085-0548
Superior Transportation contractor

SwedeBro ..........................618
1409 159th Ave. NE, Ste. 3
Ham Lake, MN 55304-5638
Concrete floor coatings
## Exhibitor Directory

Our Distinguished Group of 2018 Exhibitors

<table>
<thead>
<tr>
<th>Exhibitor Name</th>
<th>Location</th>
<th>Contact Information</th>
</tr>
</thead>
<tbody>
<tr>
<td>Taher, Inc.</td>
<td>Minnetonka, MN 55343-9022</td>
<td>5570 Smetana Dr.</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Food service management</td>
</tr>
<tr>
<td>Teachers On Call a Kelly Services® Company</td>
<td>Bloomington, MN 55425</td>
<td>3001 Metro Dr., Ste. 200</td>
</tr>
<tr>
<td></td>
<td></td>
<td>TOC 24/7, featuring Aesop technology; customized, streamlined, substitute staffing service for Pre-K–12 public, private, and charter schools</td>
</tr>
<tr>
<td>Tesfum, Inc.</td>
<td>Minneapolis, MN 55401</td>
<td>333 Washington Ave. N.</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Acoustical wall and ceiling panels/structural and acoustical roof</td>
</tr>
<tr>
<td>Telin Transportation Group</td>
<td>Lakeville, MN 55044</td>
<td>16290 Kenrick Loop</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Bus sales</td>
</tr>
<tr>
<td>The Retrofit Companies</td>
<td>Owatonna, MN 55060</td>
<td>1010 Hoffman Dr., Ste. A</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Custom energy-efficient lighting design and implementation and custom environmental solutions</td>
</tr>
<tr>
<td>TIPS</td>
<td>Pittsburg, TX 75686</td>
<td>4845 U.S. Highway 271 N.</td>
</tr>
<tr>
<td></td>
<td></td>
<td>National purchasing cooperative</td>
</tr>
<tr>
<td>Trane</td>
<td>St. Paul, MN 55114-1304</td>
<td>775 Vandalia St.</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Facility consulting and energy efficiency</td>
</tr>
<tr>
<td>Tremco Inc.</td>
<td>Vernon, CA 90058-2491</td>
<td>3060 E. 44th St.</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Roofing products/weatherproofing services</td>
</tr>
<tr>
<td>TSP, Inc.</td>
<td>Excelsior, MN 55331</td>
<td>430 2nd St.</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Architecture, engineering, and planning</td>
</tr>
<tr>
<td>UCare</td>
<td>Minneapolis, MN 55413-2615</td>
<td>500 Stinson Blvd. NE</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Statewide retiree health insurance</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Facilities management</td>
</tr>
<tr>
<td>USAquatics Inc.</td>
<td>Delano, MN 55328-0086</td>
<td>PO Box 86, 124 Bridge Ave. E.</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Aquatic consulting and design</td>
</tr>
<tr>
<td>Vaaler Insurance, Inc.</td>
<td>Andover, MN 55304</td>
<td>2701 S. Columbia Rd.</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Property/Casualty/Workers’ Compensation insurance</td>
</tr>
<tr>
<td>Virco</td>
<td>Charlotte, NC 28203</td>
<td>1959 134th Ave. NW</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Andover, MN 55304</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Classroom furniture</td>
</tr>
<tr>
<td>W. L. Hall Company</td>
<td>Hopkins, MN 55343-7834</td>
<td>530 15th Ave. S.</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Windows, skylights, operable partitions, lockers, and fire doors</td>
</tr>
<tr>
<td>WB Manufacturing</td>
<td>Thorp, WI 54771</td>
<td>507 E. Grant St.</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Educational furniture</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Park and playground equipment</td>
</tr>
<tr>
<td>Webseth Smith Nolting</td>
<td>Baxter, MN 56425-270</td>
<td>PO Box 2720, 7804 Industrial Park Rd.</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Architecture, engineering, land surveying, and environmental services, with six offices serving school districts throughout Minnesota</td>
</tr>
<tr>
<td>Willis Towers Watson</td>
<td>Minneapolis, MN 55416</td>
<td>1600 Utica Ave. S.</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Insurance brokerage and consulting</td>
</tr>
<tr>
<td>Winkelman Building Co., LLC.</td>
<td>St. Cloud, MN 56304-1243</td>
<td>340 Highway 10 S.</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Construction management</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Architectural and engineering services</td>
</tr>
<tr>
<td>Widseth Smith Nolting</td>
<td>Moorhead, MN 56560-2641</td>
<td>420 Main Ave.</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Glass writing boards</td>
</tr>
<tr>
<td>YHR Partners, Ltd.</td>
<td>Roseville, MN 55113-2611</td>
<td>2597 Cleveland Ave. N.</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Architecture services</td>
</tr>
</tbody>
</table>

JOURNAL | LEADERSHIP CONFERENCE PROGRAM | MINNESOTA SCHOOL BOARDS ASSOCIATION | JANUARY–FEBRUARY 2018 | 51
You can join more than 600 of Minnesota’s school districts, cities and counties to provide affordable, high quality health insurance to your employees. Seven Minnesota Service Cooperatives have joined together under a new name, Minnesota Healthcare Consortium. **Together we provide the cost savings of being self insured with the financial safety of being in a pool.** Contact your local Minnesota Service Cooperative representative to learn more.

**Dan Weir**
Northwest Service Cooperative
danjw@ebisinc.net

**Melissa Walvatne**
Lakes Country Service Cooperative
mwalvatne@lcsc.org

**Doug Deragisch**
SWWC Service Cooperative
doug.deragisch@swsc.org

**Jeanette Mellesmoen**
Northeast Service Cooperative
jmellesm@nhes.k12.mn.us

**Dan Weir**
Resource Training & Solutions
danjw@ebisinc.net

**Larry IntVeld**
South Central Service Cooperative
lintveld@comcast.net

**Bill Colopoulos**
Southeast Service Cooperative
bcolopoulos@ssc.coop

---

**BOOTH LAW GROUP LLC**
10520 Wayzata Blvd., Suite 200 • Minnetonka, MN 55305
Phone: 763-253-4155 • Fax: 763-253-4160
www.boothlawgroup.com

**Education & Employment Law Group**
At Booth Law Group LLC our focus is on preventive law. That means that we take the time to know you and your organization and we concentrate on creating solutions that are timely, cost-effective and designed to prevent litigation or claims. We know that sometimes even the best preventive strategies will not solve the problem and in those cases we are well prepared to litigate cases in administrative, state and federal court.
Tip for solving facilities problem:

Listen + Plan + Fund + Design + Build = Nexus

The Equation is Simple

Nexus Solutions helps K-12 schools solve facility problems by planning, designing and building 21st-century improvements for long-term success. Our team of experts has been delivering performance for over 25 years, bringing meaningful solutions to public sector clients. We offer a comprehensive approach to facility planning that provides a single source to help you plan, fund, design and build your facility improvements.

Let us help you solve your facilities problem:

Rob Brown – Call 715.315.0140 or email RBrown@NexusSolutions.com
Mike David – Call 414.212.8362 or email MDavid@NexusSolutions.com
LEARNING HAS CHANGED, BUT HAVE YOUR CLASSROOMS?

Most educational facilities have not kept up with advances in modern teaching techniques. Our experts create learning environments that enable students and faculty to benefit from the newest technology.

Planning for tomorrow & building today.
unescocorp.com

PLANNING • ARCHITECTURE • ENGINEERING • CONSTRUCTION • ENERGY

Blue Bird Is Proud To Be The 1st To The Market With A GASOLINE Powered School Bus!

WHY GASOLINE?
• Easy Starting In Extreme Cold Weather
• Reduced Maintenance Costs
• Lower Purchase Price
• Warmer Cabin Temperature

Next Step?
• Ask Your Transportation Dept for Feedback
• Call Your North Central Bus & Equipment, Inc. Sales Representative For More Information!

2629 Clearwater Road
Saint Cloud
—and—
732 SE 30th Avenue
Minneapolis
Toll-Free: 877-485-9595
www.northcentralinc.com

Earn your degree in Educational Administration at a remarkably affordable price.

Our School of Education is fully accredited by NCATE—the highest professional standard in education.

We offer online M.A. and Ed.S. programs in:
• Pre-K–12 Principal
• School District Superintendent
• Adult and Higher Education (M.A. only)

UNIVERSITY OF SOUTH DAKOTA SCHOLL OF EDUCATION
cde@usd.edu
800-233-7937

Empower and Guide Your Students

Motivate
Inspire
Change
Teach.

Apply today: www.usd.edu/online
From the Northwoods to the Southern Prairie
Celebrating 30 years of providing legal services to Minnesota schools.

Focusing on all areas of School Law

- Labor Negotiations & Employment Law
- School Business Affairs
- Special Education
- Student Discipline
- Construction & Land Acquisition
- Investigations
- Data Privacy & Open Meeting Law
- Discrimination/Harassment Charges
- Policy Development, Implementation & Training

Ratwik, Roszak & Maloney, P.A.
A Law Firm Dedicated to Your Needs

730 Second Avenue South, Suite 300
Minneapolis, Minnesota 55402
Phone: (612) 339-0060 | Fax: (612) 339-0038
www.ratwiklaw.com
Congratulations, Sebeka!

August 2017 Referendum

Visit www.emcins.com to find your local independent EMC agent.

Visit us at booth 407

EMC Insurance Companies | Minneapolis Branch
800-362-4670 | minneapolis@emcins.com

It’s the smart choice for Minnesota schools.

Mark Lenz, AIA
(651) 770-4442
www.architectsmla.com
When you think of bus, think of us!

The most dedicated transportation company in southern Minnesota

Contracted Student Transportation Services for School Buses, Type 3 Vans, and Wheelchair Mobility Vans.

SUPERIOR TRANSPORTATION SERVICES
507-217-6343
www.superiortm.com

We help school districts improve efficiency, sustainability, and ultimately create better learning environments. It all starts with the right equipment, controls, and integrated technology. Add performance contracting and alternative financing — and schools can do more with less.

We call it Building Efficiency. You’ll call it a smart way to improve your buildings and empower the students within.

Contact your local expert to get started.
Brian Dudley 763.203.4384
Brian.Dudley@jci.com or
Harold Lance 612.271.5711
Harold.van.ness.lance@jci.com

STUDENT ACHIEVEMENT STARTS HERE

Proudly Backing the
MINNESOTA SCHOOL BOARDS ASSOCIATION

Mike T. Rengel
Josh M. Heggem
Kristi A. Hastings
Sarah C. Duffy

Jennifer Anderson-Tuttle
jtuttle@lse-architects.com
612-581-0458
lse-architects.com
Hallberg Engineering, Inc.  
(Richard Lucio)  
1750 Commerce Court  
White Bear Lake, MN 55110  
651-748-1100, Fax 651-748-9370  
www.hallbergengineering.com  
rlucio@hallbergengineering.com

ICS Consulting, Inc.  
(Pat Overom)  
3890 Pheasant Ridge Drive NE, Suite 180  
Blaine, MN 55449  
763-354-2670, Fax 763-780-2866  
www.ics-consult.com  
pato@ics-consult.com

InGensa, Inc.  
(Jacqueline Coleman)  
18215 45th Avenue N, Suite C  
Plymouth, MN 55446  
952-222-3551, Fax 952-222-9980  
www.ingensainc.com  
jcoleman@ingensainc.com

Kodet Architectural Group, Ltd.  
(Edward J. Kodet Jr.)  
15 Groveland Terrace  
Minneapolis, MN 55403  
612-377-2737, Fax 612-377-1331  
www.kodet.com  
arch@kodet.com

Larson Engineering, Inc.  
(Matt Woodruff)  
3524 Labore Road  
White Bear Lake, MN 55110  
651-481-9120, Fax 651-481-9201  
www.larsonengr.com  
mwoodruff@larsonengr.com

Lawal Scott Erickson Architects, Inc.  
(Jennifer Anderson-Tuttle)  
100 Portland Ave South, Suite 100  
Minneapolis, MN 55401  
612-343-1010  
www.lse-architects.com  
jttuttle@lse-architects.com

MLA Architects  
(Mark Lenz)  
12 Long Lake Road, Suite 17  
St. Paul, MN 55115  
651-770-4442, Fax 651-770-1997  
www.architectsmla.com  
mark@architectsmla.com

Nexus Solutions  
(Michael David)  
6885 Sycamore Lane North  
Maple Grove, MN 55369  
612-747-1003, Fax 763-201-8410  
m david@nexusolutions.com  
www.nexusolutions.com

Trane - Ingersoll Rand  
(Kathleen Donovan)  
775 Vandalia Street  
St. Paul, MN 55114  
612-210-1080, Fax 651-468-2720  
www.trane.com  
kathleen.donovan@irco.com

TSP, Inc.  
(Von Petersen)  
430 2nd Street  
Excelsior, MN 55331  
952-474-3291  
www.teamsps.com  
petersenvj@teamsps.com

Unesco, Inc.  
(Kevin McGauley)  
2125 2nd Street  
White Bear Lake, MN 55110  
888-514-1971, Fax 952-487-9389  
www.UnescoCorp.com  
kevin.mciauley@unescocorp.com

Wendel  
(Jim Wilson)  
401 2nd Avenue North, Suite 206  
Minneapolis, MN 55401  
612-332-1401  
www.wendelcompanies.com  
jwilson@wendelcompanies.com

Wold Architects and Engineers  
(Vaughn Dierks)  
332 Minnesota Street, Suite W2000  
St. Paul, MN 55101  
651-227-7773, Fax 651-223-5646  
www.woldae.com  
vdi erks@woldae.com

ATHLETIC FIELDS
Plaisted Companies, Inc.  
(Kerry Glader)  
P.O. Box 332  
Elk River, MN 55330  
763-441-1100, Fax 763-633-1002  
www.plaistedcompanies.com  
KGlader@plaistedcompanies.com

ATHLETIC SPORTS FLOORS / SURFACING
Fisher Tracks, Inc.  
(Jordan Fisher)  
1192 235th Street  
Boone, IA 50036  
515-432-3191, Fax 515-432-3193  
www.fishertracks.com  
jfisher@fishertracks.com

ATTORNEYS
Benson, Kerrane, Storz & Nelson  
(Ross Hussey)  
7760 France Avenue South  
Suite #1350  
Bloomington, MN 55435  
952-466-7574

Booth Law Group LLC  
(Laura Tubbs Booth)  
10520 Wayzata Blvd., Suite 200  
Minnetonka, MN 55305  
763-253-4155, Fax 763-253-4160  
www.boothlawgroup.com  
iboooth@boothlawgroup.com

Kennedy & Graven, Chartered  
(Maggie R. Wallner)  
470 US Bank Plaza  
Bloomington, MN 55402  
612-377-3500, Fax 612-977-3600  
www.kennedy-graven.com  
contactus@kennedy-graven.com

Knuston, Flynn & Deans  
(Thomas S. Deans)  
1155 Centre Pointe Drive, Suite 10  
Mendota Heights, MN 55120  
651-222-2811, Fax 651-225-0600  
www.kfdmn.com  
tdeans@kfdmn.com
With 36 Years Of Experience, and 250 Public School Clients, Taher Can Professionally Manage Your Program Better Than Ever

CHEF INSPIRED MEALS

Staff Development & Training

Optimum Financial Results

www.taher.com

tel. 952-945-0505

sales@taher.com

facebook.com/TaherFoodService

twitter.com/taherfood4life

Committed To Serving Fresh Wholesome Food
Advertisers

Ameresco ......................................................... Page 3
Architects Rego + Youngquist, inc. ..................... Page 21
Arvig ................................................................. Page 21
ATS&R .............................................................. Page 34
Baird ................................................................. Page 23
Booth Law Group LLC ........................................ Page 52
Cooperative Purchasing Connection .................... Page 34
Cunningham Group Architecture, inc. ................. Page 8
EAPC Architects Engineers ................................. Page 4
Ehlers ............................................................... Inside Front Cover
EMC Insurance .................................................. Page 56
Hiller Commercial Floors .................................... Page 30
Hoglund Bus Co., Inc. ........................................ Page 38
ISG ................................................................. Page 41
Johnson Controls, Inc. ....................................... Page 57
Kennedy & Graven, Chartered ............................. Back Cover
Knutson Construction ........................................ Page 43
Knutson, Flynn & Deans, P.A. ............................. Page 62
Kodet Architectural Group, LTD ......................... Page 22
Lawal Scott Erickson Architects, Inc. .................. Page 57
MLA Architects .................................................. Page 56
MSBAIT ............................................................. Page 39
The Minnesota Service Cooperatives .................. Page 52
National Insurance Services, Inc. ....................... Page 42
Nexus Solutions ................................................ Page 53
North Central Bus & Equipment ......................... Page 54
PFM Asset Management, LLC-MSDLAF+ ............ Inside Front Cover
Pemberton Law ................................................ Page 57
Plaisted Companies Incorporated ...................... Page 42
PreferredOne .................................................. Inside Back Cover
Ratwik, Roszk & Maloney, P.A. ......................... Page 55
Rupp, Anderson, Squires & Waldspurger, P.A. .... Page 39
Stahl Construction ............................................ Page 41
Superior Transportation Services Inc. ................. Page 57
Taher, Inc ....................................................... Page 61
Telin Transportation Group LLC ....................... Page 34
Trane - Ingersoll Rand ....................................... Page 27
Unesco, Inc. ................................................... Page 54
University of South Dakota ............................... Page 54
Wendel .......................................................... Page 28
Widseth Smith Nolting ..................................... Page 31
Wold Architects & Engineers ............................ Page 43

We write the book on Education Law.

Our significant knowledge base and experience makes us well versed in all facets of education law: public employment and employee relations, student matters, school finance, elections, bond counsel services, construction, real estate, school board matters, contracts, discrimination and harassment, data privacy, special education, constitutional issues and more.

Knutson Flynn & Deans P.A.
1155 Centre Pointe Drive, Suite 10
Mendota Heights, MN 55120
651-222-2811 (office)  651-225-0600 (fax)  www.kfdmn.com

Achieving Our Clients’ Goals Since 1947
You know how people say the first step is the hardest?

They’re wrong.

If you’re a small to midsize school district with a fully insured health plan, PreferredOne Simplicity® is an easy step you can take to self-insure your health plan.

PreferredOne Simplicity is a bridge between where you are today and where you want to be tomorrow. You get the advantages of a self-insured employee health plan with none of the risk.

Learn more at the MSBA Conference Booth 124.
SCHOOL DISTRICT LAW GROUP

We welcome the opportunity to work with public school districts and bring them our rich history of responsive, creative, practical, and high quality legal services.

Education Law
Greg Madsen, gmadsen@kennedy-graven.com
Maggie R. Wallner, mwallner@kennedy-graven.com
Adam Wattenbarger, awattenbarger@kennedy-graven.com

Construction
Peter Mikhail, pmikhail@kennedy-graven.com
James M. Strommen, jstrommen@kennedy-graven.com

Real Estate & Business
Sarah J. Sonsalla, ssonsalla@kennedy-graven.com
Doug Shaftel, dshaftel@kennedy-graven.com

Finance & Bonds
Jenny Boulton, jboulton@kennedy-graven.com
Martha Ingram, mingraham@kennedy-graven.com

470 U.S. Bank Plaza, 200 South Sixth Street, Minneapolis, MN 55402
Phone 612.337.9300 • Fax 612.337.9310 • Toll Free 1.800.788.8201 • www.kennedy-graven.com