Leadership and...

98th Annual Leadership Conference
January 17-18, 2019
Minneapolis Convention Center

- Learning to Lead – School Board Basics: Phase I, January 15, Hyatt Regency Minneapolis
- Leadership Foundations – School Finance and Management: Phase II, January 16, Hyatt Regency Minneapolis
- Charter School Board Member Workshop, January 16, Hyatt Regency Minneapolis
- Evening Early Birds, January 16, Minneapolis Convention Center
Debt Issuance & Management  
Referendum Planning  
Financial Management

Objectives:
SECURITY • LIQUIDITY • YIELD

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MEMBERSHIP LETTER

To The Membership:

I have checked the records of the Minnesota School Boards Association for the year beginning July 1, 2018. The membership of the Association consists of 329 Independent School Districts and four Intermediate Districts entitled to 2,155 ballots for the 2019 Leadership Conference.


I respectfully submit this report to the membership and certify that, to the best of my knowledge, the report is true and correct.

Kirk Schneidawind
MSBA Executive Director
TRUST IS YOUR MOST VALUABLE CURRENCY

By Kirk Schneidawind, MSBA Executive Director

During my tenure at MSBA, I’ve seen many outstanding public school boards do great work in helping all of their students succeed.

If there is one element in common among these boards, it’s that the boards are laser-focused on student achievement goals, and trust that every member of the board is working toward those same goals. There is also a great amount of trust between school boards and the superintendent, who is in charge of charting the course to accomplish those goals. Trust extends from the board to the superintendent, who extends trust to the district staff. Your students and staff can make great gains when trust is extended, earned, and returned.

At MSBA’s 98th Leadership Conference, we’ll hear David Horsager talk about the eight pillars of trust. Our goal is to enhance the relationship and trust that is built between school boards and their superintendents. It all starts with conduct and continues with open and transparent communication among all members of the board team – information that comes from the superintendent to all board members, and information that comes from the board to the superintendent through goal-setting and evaluation. Trust is your most valuable currency.

Want to build trust? Use the new MSBA-MASA superintendent evaluation to focus on clarity of what the board expects from the superintendent. Use the board self-evaluation to focus on what board members can expect from each other. When goals are clear, it helps to build trust.

Vague goals cause doubt and erase trust for everyone.

If there is one thing new board members can take away from this year’s conference, it’s how to build that trust within the board room. Every board should review the ethics and conduct policy (Policy 209) each year as a reminder for all board members. Does everyone at the table agree? If not, reach consensus on how board members should treat each other and the superintendent. How will we support the decision of the board when we don’t agree? We trust that everyone is there for what is best for student achievement.

Each year the board should review the strategic plan with all board members and how it is incorporated into the superintendent and board evaluations. Let new members know how those goals were developed and why they are a priority. Working toward the same goals also builds trust.

To ensure your district continues its positive momentum, a board should establish an orientation or onboarding experience for its new board members. Working as a team takes compromise, communication, and trust. This may mean revisiting some goals to bring new board members along. During this time, boards need to remember to follow their own code of ethics policy – and following it – becomes important. Everyone on the board team needs to treat each other with respect. As you’ll hear from our keynote speaker, trust makes your board team and school more efficient and high-performing. We hope you come away energized and with great ideas from the valuable learning opportunities, from networking with other board members, or attending nearly 100 different workshops and sessions. On behalf of the MSBA Board and staff, welcome to MSBA’s 98th annual Leadership Conference!

Speaking to a nonpartisan crowd

At MSBA, we say this every year: We do our best to inform attendees and speakers that public school boards are nonpartisan officials. MSBA selects speakers based on their message of leadership and student achievement. We strongly urge all presenters not to stray into politics or a sales pitch when presenting. We do not censor presentations, but we trust presenters will cooperate. If we are informed that a presentation strays from the topic and slides into politics or a sales pitch, that presenter will not be invited back.

When it comes to the education of our students, the focus is on policy, not politics. Student achievement is EVERYONE’S issue.

Kirk Schneidawind is the Executive Director of the Minnesota School Boards Association. To reach him about this article, email him at kscheidawind@mnmsba.org.
Bargaining Basics

7:00 p.m. – 9:00 p.m. Wednesday, January 16
Room L100FG in the Minneapolis Convention Center
Tuition: $110; walk-ins add $10

Presenters: Amy Fullenkamp-Taylor, Director of Management Services; Bill Kautt, Associate Director of Management Services; Terry Morrow, Associate Director of Management and Policy Services; and Maria Lonis, Associate Director of Management Services, Minnesota School Boards Association

“Bargaining Basics” is essential training for newly elected school board members and new negotiators and a great refresher for veteran negotiators. Negotiating employee Master Agreements for both licensed and non-licensed staff is among the school board’s most complex, technical, and stressful duties. This session is designed to introduce attendees to the negotiations process, including applicable statutes, various responsibilities of board members, do’s and don’ts, and much more.

The Board’s Role in Driving Successful Technology Implementations

7:00 p.m. – 9:00 p.m. Wednesday, January 16
Room L100DE in the Minneapolis Convention Center
Tuition: $110; walk-ins add $10

Presenter: Sue Meyer, Apple Education Team

Technology can play an important role in improving learning when it’s implemented effectively by district leadership. This session draws from best practices of Apple Distinguished Schools around the world and addresses critical elements of leadership and the board’s role in guiding strategic technology decision-making.

Celebrate MSBA’s 100th Anniversary at next year’s conference
January 16-17, 2020 at the Minneapolis Convention Center
If this is your first MSBA conference, WELCOME! MSBA is your professional organization, and we are confident you will leave this event with a wealth of information to help you face the challenges of being a school board member or superintendent. Here are a few hints for getting the most from the conference.

- **Look through your materials.** This MSBA journal magazine includes the Leadership Conference program. You can also find a copy at one of the conference hotel registration desks or at registration on Thursday morning at the Minneapolis Convention Center. The program includes event schedules and other important information.

- **Be punctual.** We value your time. Unless something unavoidable occurs, our events begin and end on time. We do not have assigned or priority seating, so please plan to arrive at meetings a little early to reserve your spot and get settled.

- **Don’t be shy.** Introduce yourself to other school board members. You will find them to be valuable resources for you both at the conference and in the future. Chances are, whatever challenges you may face on your school board, one or more of your fellow MSBA members have been there before. Name badges give you a wealth of information to help you get to know fellow conference attendees. All blue badges are school board members. Yellow badges are given to superintendents, red to exhibitors, green to guests and purple to other administrators. The number and ribbon on the badge tells you which MSBA director district attendees are from.

- **Introduce yourself to MSBA staff and the board of directors.** If the staff or your MSBA district director doesn’t find you first, please introduce yourself to them. You will see them at the registration desk and other locations around the conference. They are wearing a gold state of Minnesota name badge and they are there to help you. Please don’t hesitate to ask for assistance.

- **Check out the vendors.** More than 200 vendors exhibit at the Leadership Conference and their support is what enables you to attend the conference without a registration fee. Take some time to visit the vendors and explore what they have to offer.

- **Ask questions.** Don’t worry about asking a “rookie” question. Many of the most important issues facing public education today are raised by new members who are taking a fresh look at situations confronting our schools.

- **Fill out your conference and speaker evaluations via the conference app.** MSBA staff appreciates your comments and reviews all of the feedback given. As time and resources allow, staff implement suggestions that improve the event.

- **Take what you learn home.** MSBA encourages school board members attending the conference to report at your next board meeting what you learned at the conference to any of your fellow board members and key staff who couldn’t attend. Sharing what you learned will help your team grow.

**MSBA is YOUR organization.** Above all, know that MSBA is your organization. We are a diverse group of people with one goal in mind: providing the best possible education to our students. You will find your fellow school board members and our staff ready to help you reach that goal.

Enjoy the conference and, again, please let any of the MSBA staff or your board of directors know if they can help you at the conference and after you return home.
We are in a crisis. World Economic Forum leaders recently declared that our biggest crisis is not financial, but a lack of trust and confidence. We are in a trust crisis and few people really understand the bottom-line implications. Not only does it affect schools and board members, but it also affects every relationship and every organization.

A recent Gallup poll shows that America’s confidence in nearly every major societal institution is declining. Pull out any newspaper and you’ll see countless examples of how trust is violated every day. Collectively, we no longer trust major corporations, banks, government, the media, public schools, nor organized religion. Doing business in this suspicious climate is extraordinarily difficult, and the degree to which people trust you and your organization is quite literally the difference between success and failure. Professor John Whitney of the Columbia Business School found, “Mistrust doubles the cost of doing business.” I think it costs even more.

Without trust, leaders lose teams and sales people lose sales. Without trust, professionals lose productivity, retention of good people, reputation, morale and revenue. The lower the trust the more time everything takes, the more everything costs, and the lower the loyalty of everyone involved. However, with greater trust comes greater innovation, creativity, impact, freedom, morale, and a bigger bottom line.

Based on my graduate research, and over a decade of leadership consulting, it has become clear that trust is the world’s most precious resource. No matter your position in life — parent, CEO, or school board member — your ability to inspire trust has a direct impact on your influence and success.

There are eight pillars that are identified in my research that are key to building and supporting trust.

1. **Clarity:** People trust the clear and mistrust the ambiguous. Clarity requires honesty. With honesty comes the need to share your vision, your purpose, and your expectations. Once people have a good understanding of what you stand for, where you want to go, and the role they play in your vision, it is easier to trust in your leadership.

2. **Compassion:** People put faith in those who care beyond themselves. Show that you can look beyond your own needs and wants. Trust and the ability to show empathy go hand in hand. There is a reason why we still hear, “people do not care how much you know until they know how much you care.”

3. **Character:** People notice those who do what’s right over what’s easy. It is a complex word, but for our purposes, let us consider the two main components to be integrity and morality. With integrity, you are being consistent with your thoughts, words, and actions. Add that to a strong moral compass, a sense of right and wrong, and you are giving people someone they can trust.

4. **Competency:** People have confidence in those who stay fresh, relevant, and capable. Knowing how to do your job well matters. Whether it is a dentist giving you a root canal or the mechanic replacing your transmission, you want to know they are competent and capable of doing their job. The same applies to you. If you want people to trust you, make competency a priority.

5. **Commitment:** People believe in those who stand through adversity. In this instance, actions definitely speak louder than words. So, if you say something matters to you, be prepared to show it to the people whose trust you want. It can mean demonstrating tenacity and stubbornness and making it clear you will see things through to the end.
6. **Connection**: People want to follow, buy from, and be around friends. It’s easier to trust a friend than a stranger, so look for ways to engage with people and build relationships. You can start by learning to ask great questions. Use these questions to connect with people, to find the common ground you share. We find it easier to trust when we sense that we connect in some area.

7. **Contribution**: People immediately respond to results. By giving of yourself and your talents, you are investing in others. And if you are serious about making a difference, you need to invest in the actions that will make your vision a reality. People trust those who actually do, as opposed to just talking about doing.

8. **Consistency**: People love to see the little things done consistently. While all the pillars are important for building trust, failing to be consistent can undermine your efforts. Think of consistency like a savings account. Put a little in each day and over time, it will pay you back in safety and security. Remember: it is unlikely that you will get one, big chance to be trusted. Instead, you will have thousands of small ones. Like the savings account, when you respond consistently you will see the results build up over time.

Right now we have an opportunity to be agents of change. We cannot regain trust in business or government if we do not trust each other, and it starts with you. It is through individuals that we can rebuild trust in our communities and our institutions. Have the courage to act on what you know to be true: that trust is the foundation of all genuine and lasting success. I look forward to seeing you at the MSBA Leadership Conference on January 17-18, 2019, at the Minneapolis Convention Center.

**David Horsager**, MA, CSP, CPAE, is the CEO of Trust Edge Leadership Institute, national best-selling author of *The Trust Edge*, inventor of the Enterprise Trust Index™, and director of one of the nation’s foremost trust studies: *The Trust Outlook™*. His work has been featured in prominent publications such as *Fast Company*, *Forbes*, *The Huffington Post*, and *The Wall Street Journal*. David has advised leaders and delivered life-changing presentations on six continents, with audiences ranging everywhere from FedEx, Toyota, and global governments to the New York Yankees and the Department of Homeland Security. Get free resources and more at www.DavidHorsager.com and www.TrustEdge.com.
The Leadership Conference App – powered by Guidebook – will give you instant access to the event schedule, workshop handout materials, a map of the Convention Center and much more.

Use your smartphone and search for “Guidebook” from your device’s App Store or visit https://guidebook.com/g/MSBA2019.

Once you have the Guidebook app downloaded — or if you already have it on your device — do a search for “2019 MSBA Leadership Conference” and download our guide.

Now you are ready to use the app. Consult with MSBA staff if you have any questions accessing this app.

Prefer to view this app on your Surface or laptop? Visit https://guidebook.com/guide/146269 for Web-based access.

Thank you to Sourcewell for sponsoring the conference app.

Hotel Room Raffle for 2020 MSBA Leadership Conference

Stay through the Closing Session and your school district could win a two-night hotel stay for the 2020 MSBA Leadership Conference. The winning school district can choose a Wednesday night and a Thursday night stay at one of the long-time conference hotels (Hyatt, Hilton, or Millennium) for the 2020 MSBA Leadership Conference. Simply place your name tag in the box marked “Raffle” as you enter the auditorium for the Closing Session no later than 10:30 a.m. Friday. The drawing will be held during Friday’s Closing Session and you must be present to win. Each person in attendance Friday is allowed only one entry on behalf of your school district.

Socialize through Social Media

Join the online conversation with your school board and superintendent colleagues by posting your Leadership Conference-related observations and photos on Twitter. Include @mnmsba and the hashtag #MSBA2019 in your posts so other school officials can view them.

Don’t have a Twitter account? Signing up is easy. Visit www.twitter.com and set up a free account. After your account is activated, search for @mnmsba.

Once you’ve found our Twitter feed, click on the “Follow” button. Then go back to your homepage and check for updates in your feed. Or do a search for the #MSBA2019 hashtag to read tweets related to the Leadership Conference.

Looking for someone else to follow? Ask your school board colleagues if they are on Twitter and follow our keynote speaker at @DavidHorsager.

For Wi-Fi access, open a browser or the Wi-Fi settings on your device and select “MSBA19.” Enter “PFM2019MSBA” when prompted for a password.

MSBA thanks PFM for sponsoring the Wi-Fi service.

MSBA knows many of our members like to stay in touch with events happening in their districts and have made wireless access a priority. We do ask that during our sessions, you follow courtesy of listening to our speakers. If you need to answer a text, call, or check email, please move to the registration area so others are not disturbed.

Download the Leadership Conference App
**General Information**

**EXHIBIT HALL:** Be sure to check out our Exhibit Hall and see more than 200 exhibitors who provide services to Minnesota school districts. MSBA is able to offer our Leadership Conference without a registration fee because these exhibitors help cover the cost of the conference. The exhibit of products and services available to school districts is open from 8:00 a.m. to 3:30 p.m. Thursday and 7:30 a.m. to 10:30 a.m. Friday. Allow ample time to visit this outstanding display and remember to thank our exhibitors for being with us.

The Exhibit Hall is also where the school district School Excellence Showcase presentations and Round Table sessions are held.

**CONFERENCE SPONSORS:** MSBA would like to recognize our conference sponsors for making this event possible. The 2019 Leadership Conference sponsors include: Minnesota School Boards Association Insurance Trust (MSBAIT), Sourcewell, Ehlers, Wold Architects and Engineers, Nexus Solutions, National Insurance Services, Marsh & McLennan Agency, PFM, InGensa, Inc., Sodexo, Cooperative Purchasing Connection, and Metro Sales. We also want to thank our Connecting Partners, Hiller Commercial Floors and UnitedHealthcare. Representatives from these organizations are wearing teal ribbons – please let them know you appreciate their support.

**BADGES:** Conference badges are biodegradable, color-coded and list the number of your MSBA Director District. For security reasons, please wear your badge throughout the conference.

- Blue – School Board Members
- Yellow – Superintendents
- Red – Exhibitors
- Green – Guests
- Purple – Other Administrators
- Black – Students or Speakers
- Gold – District 1 (southeast Minnesota)
- Canary – District 2 (south-central Minnesota)
- Brown – District 3 (southwest Minnesota)
- Hot Orange – District 4 (west metro)
- Goldenrod – District 5 (north metro)
- Turquoise – District 6 (northeast metro)
- Dark Pink – District 7 (south metro)
- Maroon – District 8 (Minneapolis and St. Paul)
- Hot Pink – District 9 (central Minnesota)
- Melon – District 10 (west-central Minnesota)
- Navy – District 11 (northeast Minnesota)
- Sky Blue – District 12 (northwest Minnesota)
- Peach – District 13 (southwest metro)

These ribbons also give special recognition to board members, speakers, and sponsors: White – Award winners; Blue – Presenters; Teal – Sponsors (Please thank them for their generous support); and Purple – Past MSBA Board of Directors.

**GIVE A WARM WELCOME TO MINNESOTA ASSOCIATION OF EDUCATIONAL OFFICE PROFESSIONALS:**
This year the Minnesota Association of Educational Office Professionals will again be joining us at the Leadership Conference. These members are the school district staff who know the pulse of public schools. They are the go-to people for superintendents and board members, and we’re happy they are part of our conference this year.

**CONTINUING EDUCATION UNITS:** A Continuing Education Units (CEUs) sheet is available at the information table in the Registration Area. CEUs must be picked up before the Closing Session on Friday.

**DISTRIBUTION OF MATERIALS:** No printed materials other than official reports of the Association shall be distributed during the conference without the prior approval of the MSBA Executive Director.

**CONCESSION AREAS:** Food and beverages are available at the concession stands in the Exhibit Hall. A Dunn Brothers Coffee Shop is located on Lower Level, (Red Level), offering coffee, pastries, and other items.

**PHOTOGRAPHY AND VIDEO DISCLOSURE:** The 2019 Minnesota School Boards Association (MSBA) Leadership Conference is held in a public space. MSBA gives notice that staff and Lifetouch photographers will photograph, videotape, and audiotape portions of the event for use in MSBA social media, publications, advertisements, promotions, and other materials in written or electronic form. MSBA would like to thank Lifetouch for providing a conference photographer.

**GIFT LAW:** The Minnesota gift ban law prohibits local officials from receiving any gifts or prizes, including meals and beverages, from an interested person or company for personal use. A gift of a momento or trinket costing $5 or less is an exception and allowed. MSBA members attending the vendor exhibits or entering vendor drawings are individually responsible to make sure they are not in violation of either the law or any local school district gift policies.

**PRAYER ROOM AND NURSING ROOM:** MSBA has set aside a space for a prayer room and a second space for nursing mothers. Just ask MSBA staff for locations.

**TELL YOUR MSBA STORY AND WHAT YOU LIKE BEST ABOUT THE LEADERSHIP CONFERENCE:** MSBA would like to thank Jake Sturgis of Captivate Media for helping to produce promotional videos about the Leadership Conference and video for our upcoming 100th anniversary next year.

Jake will have cameras in the Mezzanine Level, Green Level (and outside the opening session on Level One, Blue Level) to capture your thoughts about the conference and your stories about MSBA for next year’s celebration.

Thank you for taking time to talk with Jake.
**General Information**

**DIRECTOR DISTRICT ELECTION PROCEDURES:**
The MSBA Board of Directors has established the following director district election procedures for the 2019 Leadership Conference:

1. Nominations for the position of Director shall take place during the Director District Discussions, which will be held on the first day of the conference (Thursday).
2. School board members only are eligible to nominate and/or second and vote.
3. In the event there is no more than one candidate for the Director position, the caucus chair shall be authorized to call for a motion to cast a unanimous ballot for that candidate.
4. If there are two or more candidates for the Director position, the procedures shall be in accordance with the Association bylaws, Article IV, Section 3. Delegates from that Director District will cast ballots at the designated election area.
5. Newly elected Directors will be introduced during the closing General Session. Newly elected Directors assume their position at the conclusion of the conference.

**DIRECTOR DISTRICT DISCUSSIONS:**
All MSBA Director Districts will meet at 12:50 p.m. Thursday on the Mezzanine Level (Green Level). See Page 15 for Director District Discussion locations.

Elections in:
- Director District 2 (south central Minnesota)
- Director District 5 (northern metro)
- Director District 8 (Minneapolis and St. Paul)
- Director District 11 (north central and northeast Minnesota)

Members in these Director Districts will nominate persons for the position of MSBA Director. Terms are three years. Terms begin at the conclusion of the conference. If needed, polls will be open from 1:30 p.m. to 5:00 p.m. Thursday and 8:00 a.m. to 10:00 a.m. Friday. Polls are located in the Registration Area.

We do our best to inform attendees and speakers that the public school boards are nonpartisan officials. MSBA selects speakers based on their message of leadership and student achievement. We strongly urge all presenters not to stray into politics or a sales pitch when presenting. We do not censor presentations, but we trust presenters will cooperate. If we are informed that a presentation strays from the topic and slides into politics or a sales pitch, that presenter will not be invited back.

When it comes to the education of our students, the focus is on policy, not politics. Student achievement is EVERYONE’s issue.

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**Skills Sessions**

**Thursday 8:00–8:50 a.m.**

**LOWER LEVEL (RED LEVEL)**

**THE OPEN MEETING LAW**
Room L100B
Cathy Miller, Director of Legal and Policy Services, Minnesota School Boards Association

This overview of Minnesota’s Open Meeting Law is a helpful summary for new board members and a good refresher for those with more experience.

**MSBA’S POLITICAL OUTLOOK FOR THE 2019 LEGISLATIVE SESSION**
Room L100DE
Grace Kelhier, Director of Government Relations, Minnesota School Boards Association

Get a preview of the issues likely to arise during the 2019 legislative session. These issues could include state reserves, general education funding, concurrent enrollment, data practices, cyber-security, teacher shortages, and pensions — plus the latest buzz from the Capitol.

**BOARD CHAIR Q & A WITH MSBA**
Room L100FG
Kirk Schneidawind, Executive Director, Minnesota School Boards Association

School board chairs from across the state are invited to meet with Minnesota School Boards Association’s Executive Director, Kirk Schneidawind, in this question-and-answer session. Let Kirk know what MSBA can do to support, promote, and strengthen the work of public school boards.

**CRITICAL CHOICES IN THE SUPERINTENDENT’S CONTRACT: WHAT SHOULD BE IN AND WHAT SHOULD BE OUT?**
Room L100I
Sandy Gundlach, Director of School Board Services, Minnesota School Boards Association; and Peter Martin, Knutson, Flynn & Deans, P.A.

The superintendent contract should reflect careful choices of what issues are to be addressed in the contract. This session will provide an overview of MSBA’s Model Superintendent Contract, discuss applicable legal requirements and limitations, and review “real-world” scenarios that may be faced by school boards when negotiating a contract with a superintendent.
CONFERENCE AT A GLANCE

TUESDAY, JANUARY 15
Unless noted, registration begins 30 minutes before the programs.
6:30 p.m. – 9:00 p.m. 
Learning to Lead – School Board Basics: Phase I Workshop (Hyatt Regency Minneapolis)

WEDNESDAY, JANUARY 16
Unless noted, registration begins 30 minutes before the programs.
8:30 a.m. – 3:30 p.m. 
Charter School Board Member Workshop (Hyatt Regency Minneapolis)
8:45 a.m. – 4:00 p.m. 
Leadership Foundations – School Finance and Management: Phase II Workshop (Hyatt Regency Minneapolis)
4:00 p.m. – 5:30 p.m. 
School Board Members of Color Meeting
7:00 p.m. – 9:00 p.m. 
Evening Early Birds (Minneapolis Convention Center)

THURSDAY, JANUARY 17
7:30 a.m. 
Registration opens
8:00 a.m. – 3:30 p.m. 
Exhibit Hall open
8:00 a.m. – 8:50 a.m. 
Skills Sessions
8:00 a.m. – 8:50 a.m. 
Board Chair Q & A with MSBA
9:00 a.m. – 11:00 a.m. 
Opening Session – Main Auditorium

THURSDAY CONTINUED
11:30 a.m. – 12:30 p.m. 
Recognition Luncheon (Room 200)
12:50 p.m. – 1:20 p.m. 
Director District Discussions Districts 1-13

FRIDAY, JANUARY 18
7:30 a.m. 
Registration opens
7:30 a.m. – 10:30 a.m. 
Exhibit Hall open
8:00 a.m. – 9:10 a.m. 
Round Tables (Exhibit Hall A)
8:00 a.m. – 10:00 a.m. 
Polls open (if needed)
9:15 a.m. – 10:15 a.m. 
Closing Session – Main Auditorium

The opinions of the speakers are informational only. They do not necessarily reflect the opinions of MSBA.

Please visit our Exhibit Hall and thank our vendors.

Special thanks to our conference sponsors:

Minnesota School Boards Association Insurance Trust (MSBAIT) (general conference sponsor and lanyards)
Sourcewell (mobile app and tote bags)
Ehlers (opening keynote speaker David Horsager)
Wold Architects and Engineers (closing keynote speaker David Horsager)
Nexus Solutions (general session staging and production)
National Insurance Services (Recognition Luncheon)
Marsh & McLennan Agency (general session staging and production)
PFM (Wi-Fi service)
InGensa, Inc. (general conference sponsor)
Sodexo (School Excellence Showcase)
Cooperative Purchasing Connection (tote bags)
Metro Sales (copy services)
Connecting Partners: Hiller Commercial Floors and UnitedHealthcare
Thank you for turning off your cell phone during the session!

Entertainment ......................................................... The Badger Concert Band, under the direction of Ms. Lisa Hugo-Erickson

Please give these students your full attention.

Presentation of the Colors ........................................... Air Force Junior ROTC (AFJROTC) Color Guard, North Branch Area School District, led by Col. Paul Johnson, (Ret)

Welcome ............................................................... Kirk Schneidawind, Executive Director, Minnesota School Boards Association

Remarks ................................................................. Kathy Green, MSBA President

Keynote .................................................................... David Horsager: “The Trust Edge: The Pillars to Build an Extraordinary Leader”

The opinions of the speakers are informational only. They do not necessarily reflect the opinions of MSBA.

Thanks to Ehlers for sponsoring David Horsager’s appearance.

After the session, please visit our Exhibit Hall and thank our vendors.

MSBA DIRECTOR DISTRICT DISCUSSION SCHEDULE

Discussions begin at 12:50 p.m. for all MSBA Director Districts. There are elections in Director Districts 2, 5, 8, and 11. Director District Discussions will include any issues members want to discuss. Locations on the Mezzanine Level are as follows:

District 1 – M100J ....................................................... Heidi Jones presiding
District 2 – M100I ..................................................... Linda Leiding presiding (election)
District 3 – M100H .................................................... Jeanne Lilleberg presiding
District 4 – M100G ..................................................... Cheryl Polzin presiding
District 5 – M100F ..................................................... Suzy Guthmueller presiding (election)
District 6 – M100A ..................................................... Lucy Payne presiding
District 7 – M100B ..................................................... Melissa Sauser presiding
District 8 – M100C ..................................................... Zuki Ellis presiding (election)
District 9 – M100D ..................................................... Kirby Ekstrom presiding
District 10 – M100E .................................................... Mike Domin presiding
District 11 – M101A ................................................... John Berklich presiding (election)
District 12 – M101B ................................................... James DeVries presiding
District 13 – M101C ................................................... Lisa Anderson presiding

ROUND TABLES

Exhibit Hall A ........................................................... 1:30 p.m.

Attend two special 20-minute Round Table sessions. Come back for more at 8:00 a.m. Friday morning.

GOVERNOR TIM WALZ (INVITED): MY VISION OF PUBLIC EDUCATION

200A–J Rooms ............................................................. 5:00–5:45 p.m.
Tim Walz, Governor, Minnesota

This special session provides board members with a chance to hear Governor Tim Walz’s vision for public education.
BARNUM ELEMENTARY SCHOOL MAKERSPACE
Barnum School District
Barnum Elementary’s Makerspace is a flexible classroom environment where students are encouraged to create, communicate, and problem solve. Students utilize a wide range of materials from cardboard to circuits and set their own learning goals. Projects have included cardboard creations, robotics, engineering with Minecraft, 3D printing, and much more.

511 MILES PER GALLON, YES PLEASE!!! - BRAHAM SUPERMILEAGE
Brahma Area School District
See how your students can use STEM and engineering principles to construct a supermileage vehicle that is street legal. Students design, build, test, evaluate, and adjust their vehicles to obtain the best mileage runs on E 85, gasoline, and electricity. Schools can highlight their efforts by competing both in Minnesota and internationally. Visit with our students, cars, and instructor to investigate this economical alternative to other competitions.

GREEN RIBBON SCHOOL
Columbia Heights School District
Earth Day is every day at North Park Elementary School! The green journey began about 20 years ago when North Park organized school-wide paper recycling in each classroom and office area. Today, all students at the school learn about effective conservation practices such as solar power, water conservation, composting and outdoor classroom learning. North Park Elementary School was awarded the 2018 Green Ribbon School from the U.S. Department of Education.

CSE ASIAN PENGUINS
Community School of Excellence
The Community School of Excellence Asian Penguins reach outside the school walls to impact their community and change their world. The Asian Penguins are the first, and only, Linux users group based in a Hmong school. They work to close the digital divide by refurbishing computers for needy families. The club has been featured in more than 30 news articles and has also won the 2016 Sustainable St. Paul Award, the 2016 MACS Innovation Award, and the 2017 MN eLearning Summit Excellence Award.

CSE DANCE TEAM
Community School of Excellence
The CSE Dance Team proudly represents their school and makes waves wherever they go. The team, made up of 60 kids from grades 2 through 8, mix a variety of traditional and modern dance styles with a decidedly Asian flair. The team has performed at many locations and events, including the Minnesota State Capitol Grand Opening, the State Fair, the Rice Street Parade, and Diversity Day at Target Field.

HEALTHCARE, SCIENCE, AND HOSA - A HEALTHY PARTNERSHIP
Duluth Public Schools
Building the next generation of healthcare professionals is needed all around the country. Come see the innovative way that Duluth Public Schools has created a Healthcare pathway that opens students’ eyes to the variety of healthcare careers and provides leadership, college credit, and industry credentials. By closely collaborating with our local colleges and healthcare providers, we have created a way for students, no matter their post-secondary plans, a chance to learn and lead at a national level. Our program offers students the opportunity to earn certifications in First Aid/CPR & Basic Life Support, Clinical Nursing Assistant (CNA), and basic Emergency Medical Responder (EMR). They also have the opportunity to gain industry leadership through our robust Health Occupations Students of America (HOSA) student club that provides leadership and industry-based technical skills.

HUMAN CENTERED DESIGN: BUILDING TRUST THROUGH COMMUNITY ENGAGEMENT
Eden Prairie School District
Learn how Eden Prairie Schools has developed trust through the use of a human-centered design process aimed at engaging stakeholders and building engagement. Join us for a mini design session and learn how to utilize these tools within your district.

GET YOUR STUDENTS CYCLING FOR ACADEMIC, HEALTH, & SOCIAL SUCCESS
Farmington Area School District
Boeckman Middle School, in Farmington, is the first Minnesota school to use a program designed to provide schools with everything they need to get middle school students riding, including a cycling curriculum, comprehensive teacher training, and a fleet of bikes and safety equipment. But the program is more than just bikes and gear—the Specialized Foundation’s Riding for Focus program promotes cycling as a tool to increase academic, health, and social success, all while instilling a lifelong passion for riding in students who participate.

HEART O’ LAKES HIGH SCHOOL FISHING LEAGUE
Hawley School District
What is one of the fastest-growing sports in the country? High school fishing! Come visit with student anglers, coaches and directors of the newly formed Heart O’ Lakes High School Fishing League and see how 14 schools and more than 280 student anglers organized a multi-species fishing league.

EQUITY OF OPPORTUNITY FOR STUDENTS AND DISTRICTS
Intermediate District 287
Cost barriers often limit opportunities for student learning and teacher professional development. Intermediate District 287 collaborates with districts around the state to create supportive learning opportunities that engage students, promote transparency, and support teachers. See how your district can benefit from open curriculum and professional development resources.
Thursday School Excellence Showcase
11:00 a.m. – 2:15 p.m., Exhibit Hall
Thank you to Sodexo for sponsoring this event.

LAKE CRYSTAL WELLCOME MEMORIAL ACADEMIC DECATHLON
Lake Crystal Wellcome Memorial
Academic Decathlon is the premier scholastic competition in the United States. Students compete in three divisions based upon their grade point average. They take written exams in art, economics, literature, math, music, science, and social science. Students also perform a prepared and impromptu speech, write an essay, and participate in an interview. The curriculum topic changes each year, and this year’s topic is the 1960s. The LCWM Academic Decathlon team has won 13 Minnesota state championships and participated in 13 national competitions. Students have won numerous individual, regional, state, and national medals.

UNITING A COMMUNITY: HOW OUR DISTRICT IS WORKING TO BRING CULTURES TOGETHER
Long Prairie-Grey Eagle School District
We are excited to share with you how our district created a model that encouraged communication and connections between students and staff, while breaking down some of the language barriers within our school district. The model that was created not only included the use of the Rosetta Stone program, but also Professional Learning Community groups and time spent with native Spanish speakers. If you want to learn more about how we bridged the gap and our plans for the future, we would love to share with you where we have been and where we are going.

MEDIA AND EVENT BROADCAST PRODUCTION IN THE HIGH SCHOOL
Mahtomedi School District
Come interact with high school students who produce live and recorded high school activity and athletic events. These events are live-streamed and recorded to video to allow distant fans to experience the excitement of Mahtomedi High School programs.

MAHTOMEDI COMMUNITY EDUCATION SENIOR PROGRAM
Mahtomedi School District
Meet a couple of fun-loving seniors and find out why Mahtomedi Community Education senior programs are growing. You won’t need lots of money, and programs can be easily replicated in any community.

NEVIS ROBOTICS TEAM
Nevis School District
Robotic Demonstrations including FIRST Robotics, Vex Robotics, and Seaperch (underwater robot).

CHALLENGING BEHAVIORS IN EARLY CHILDHOOD
Pine City School District
Are challenging behaviors a problem in early childhood? Are challenging behaviors a barrier to learning? The Pyramid Model initiative has a solution!

DRAGON TECHNOLOGY SUMMIT
Pine City School District
The Dragon Technology Summit is a unique event that provides the opportunity to spend an afternoon immersed in the use of technology. This innovative student-centered event is the first of its kind in the area and one of few in the nation. Students, staff, and community members attend and present breakout sessions that are aligned to college and career standards.

STUDENT LED TECHNOLOGY TEAM - PRIOR LAKE SWAT: STUDENTS WORKING TO ADVANCE TECHNOLOGY
Prior Lake-Savage Area School District
Come meet and interact with Prior Lake-Savage Area Schools’ middle school and high school student technology team members called Students Working to Advance Technology (SWAT). Ask them questions, hear about what we do, and interact with some cool technology that we use in our classrooms, too.

MARSHALL-BRENNAN CONSTITUTIONAL LITERACY PROJECT
Saint Paul School District
The Marshall-Brennan Constitutional Literacy Project is a partnership between Mitchell Hamline School of Law and the Saint Paul Public Schools that is designed to mobilize talented upper-level law students to teach high school students about constitutional law and juvenile justice.

TRANSFORMING THE LEARNING ENVIRONMENT: MOVING FROM “WHY” TO “HOW”
Spring Grove School District
Student ownership of learning became a cornerstone of the Spring Grove School District in 2015, but moving from the “why” of pedagogy to the “how” of space planning is daunting. Learn about our journey and the design thinking we did in partnership with Fielding Nair International, a global leader in education planning and architectural design with a headquarters in Minneapolis.

SOPHOMORE CHEFS
St. James School District
While working with Taher, our school food service provider, students learn what goes into the process of school lunch planning and preparation. From this information, student groups create, plan, prepare, and serve school lunch for the student body. Meals will be creative, nutritionally sound, follow a budget, and allow for the opportunity of our students to take ownership in their cafeteria while working with professionals in the food service business in our own school. Students, instructor, and Taher staff will share the process along with providing samples of food that they have prepared.

LAKE TOWN P.R.I.D.E. IS EXEMPLAR!
Waconia School District
Laketown P.R.I.D.E. is Exemplar showcases the work of students, staff, and stakeholders to transform a new elementary school into an environment where every child matters and every moment counts. This display showcases the systems-wide efforts to use positive behavioral supports, social emotional learning, student leadership, staff ownership, parent involvement, and data-driven decisionmaking to provide a culture where both students and staff can excel.
Recognition Luncheon

Ticket Required - 11:30 a.m.-12:30 p.m.
Rooms 200A-J Level Two (Yellow Level)

Thank you to National Insurance Services for sponsoring the Recognition Luncheon.

NOTE: Tables have been reserved for recipients of the All-State School Board (including their guests), Rising Star, District Award of Distinction, and Minnesota Superintendent of the Year.

Directors’ Awards and pins may be picked up at the registration desk. Leadership Development Certificates have been distributed to the recipients.

RECOGNITIONS

Minnesota Superintendent of the Year .................................................................Kathy Green, MSBA President
Leadership Development Certificates.................................................................Kirby Ekstrom, MSBA Director
Directors’ Awards..............................................................................................Heidi Jones, MSBA Director
President’s Awards ..............................................................................................Deb Pauly, MSBA President-Elect
MSBA Service Awards .......................................................................................Gail Gilman, MSBA Associate Director of Board Development
District Awards of Distinction ...........................................................................Suzy Guthmueller, MSBA Director
Rising Star Award ...............................................................................................Kirk Schneidawind, MSBA Executive Director
All-State School Board .......................................................................................Katie Klanderud, MSBA Director of Board Development

Thank you to Deb Pauly, Suzy Guthmueller, Kirby Ekstrom, Heidi Jones, and John Berklich for serving on the All-State School Board Committee.


Through membership with MSNA, school food service employees can get access to resources and opportunities that can help school meal programs thrive and contribute towards success for students.

- Education and training resources
- Sharing and networking
- Certificate and credentialing program
- Conferences and workshops
- Scholarship programs
- Professional publications

To learn more about MSNA membership, please visit:
mnsna.org

Or contact MSNA at:
info@mnsna.org
MSBA 2019 ALL-STATE SCHOOL BOARD

<table>
<thead>
<tr>
<th>Name</th>
<th>District</th>
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<tbody>
<tr>
<td>Frankie Bly.</td>
<td>Blue Earth Area</td>
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<tr>
<td>Robert Sandin</td>
<td>Crosby-Ironton</td>
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<tr>
<td>Julie Domogalla.</td>
<td>East Central Area</td>
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<tr>
<td>Robert Moller</td>
<td>New London-Spicer</td>
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<tr>
<td>Daniel Peterson.</td>
<td>Pine City</td>
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<tr>
<td>Jan Solarz.</td>
<td>Sauk Rapids-Rice</td>
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MSBA 2019 RISING STAR AWARD

<table>
<thead>
<tr>
<th>Name</th>
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<tr>
<td>Abigail Alt.</td>
<td>Burnsville-Eagan-Savage</td>
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DISTRICT AWARD OF DISTINCTION
Awarded to a district having a majority of board members who have received a Directors’ or President’s Award.

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<tr>
<th>District</th>
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<tbody>
<tr>
<td>Lake Crystal Wellcome Memorial</td>
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<tr>
<td>Le Sueur-Henderson</td>
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<tr>
<td>Mahtomedi</td>
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<td>New Ulm</td>
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<td>Sebeka</td>
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MSBA SERVICE AWARD – 30 YEARS

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<tr>
<td>Jeannette Kester</td>
<td>East Central Schools</td>
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<td>Kent Thiesse</td>
<td>Lake Crystal</td>
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<tr>
<td>Jackie Magneson</td>
<td>Rosemount-Apple Valley-Eagan</td>
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<tr>
<td>Lloyd Henslin</td>
<td>Triton</td>
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MSBA SERVICE AWARD – 20 YEARS

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<tr>
<td>Ken Petersen</td>
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<td>Pamela Carlson</td>
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<td>Darcy Lucas</td>
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<td>Michael Domin</td>
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<td>Ron Miller</td>
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<td>Ronald Evenson</td>
<td>Houston</td>
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<td>Jon McArthur</td>
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<td>Kirby Ekstrom</td>
<td>North Branch Area</td>
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<td>Garny Gaffey</td>
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<td>Lawrence Shelton</td>
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<td>Bob Schute</td>
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<td>Mike Spears</td>
<td>Thief River Falls</td>
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<td>Jim Wendt</td>
<td>Zumbrota-Mazeppa</td>
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<td>Mike Reynolds</td>
<td>Willmar</td>
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PRESIDENT’S AWARD
Awarded to members who have attained 300 or more points of attendance at MSBA training programs.

<table>
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<tr>
<th>Name</th>
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<tbody>
<tr>
<td>Don Leathers</td>
<td>Austin</td>
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<tr>
<td>Carol L. Johnson</td>
<td>Bemidji Area</td>
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<tr>
<td>Dick Bergstrom</td>
<td>Bloomington</td>
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<td>Randy Rittenour</td>
<td>Campbell-Tintah</td>
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<td>Julie Domogalla.</td>
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<td>Melissa Sauser</td>
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<td>Pat Medure</td>
<td>Grand Rapids</td>
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<td>Steven Adams.</td>
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<td>Louise Lind</td>
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<td>Julia Workman.</td>
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<td>Michele Peterson.</td>
<td>Underwood</td>
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<tr>
<td>Thomas Little.</td>
<td>Waterville-Elysian-Morristown</td>
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<tr>
<td>Maydra Maas.</td>
<td>Westbrook-Walnut Grove</td>
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DIRECTORS’ AWARD
Awarded to members who have attained 100 or more points of attendance at MSBA training programs within the past four years of their term(s). Certificates and pins may be picked up at the registration desk.

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<thead>
<tr>
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<tr>
<td>Dena Bishop</td>
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<td>Nicole Hayes</td>
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<td>Carol Rhen</td>
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<td>Ruthie Dallas</td>
<td>Brooklyn Center</td>
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<tr>
<td>Millie Baird.</td>
<td>Cass Lake-Bena</td>
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<td>Amy Erickson</td>
<td>Detroit Lakes</td>
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<tr>
<td>Joel Miranda</td>
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<td>Mathias Schaefer.</td>
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<td>Erin Berle.</td>
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<td>Steve Ziemann</td>
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<td>Jean Roth.</td>
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LEADERSHIP DEVELOPMENT CERTIFICATES
Awarded to members who have completed the School Board Workshop Series: Phases 1-2-3. These certificates have been distributed.

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<td>Nichol O’Neill.</td>
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<td>Will Welch.</td>
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<td>Connie Mikrot.</td>
<td>Willow River</td>
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**Thursday Round Tables**

1:30 p.m. – Exhibit Hall A

This session of Round Tables provides an informal presentation of two 20-minute sessions.

1. **THERE IS SUCH A THING AS A FREE LUNCH...AND BREAKFAST IN MENAHGA SCHOOLS**
   - Kevin Wellen, Superintendent; and Andrea Haverinen, School Board Member, Menahga School District

2. **HOW DOES YOUR STAFF FEEL? THE VALUE OF MEASURING STAFF ENGAGEMENT**
   - Sue Peterson, Project Manager; and Bill Foster, President, School Perceptions

3. **FINANCE & COMMUNICATIONS: COMBINING FOR EFFECTIVENESS**
   - Bill Menozzi, Director of Business Services; Alice Seuffert, Communications Specialist; and Judy Schwartz, School Board Member, Mahtomedi School District

4. **BROADBAND AVAILABILITY IN YOUR SCHOOL DISTRICT**
   - Danna MacKenzie, Executive Director, Minnesota Office of Broadband Development

5. **LESSONS FROM SCHOOL SERIOUS LOSS**
   - Steve Deig, Technical Director; Liberty Mutual Insurance

6. **THE TRUST EDGE FOR SCHOOL DISTRICTS**
   - Katie Klanderud, Director of Board Development; and Amy Fullenkamp-Taylor, Director of Management Services, Minnesota School Boards Association

7. **BID LAW BASICS**
   - Denise Drill, Director of Financial/MSBAIT Services, Minnesota School Boards Association

8. **STUDENT TRANSITIONS FROM K-12 TO POST-SECONDARY TO WORKFORCE: ACCESSING DATA FROM THE MINNESOTA STATEWIDE LONGITUDINAL EDUCATION DATA SYSTEM (SLEDS) TO GUIDE POLICY AND PROGRAMMING ON COLLEGE AND CAREER READINESS**
   - Jane Fields and Debra Ingram, Research Associates, Center for Applied Research and Educational Improvement (CAREI), University of Minnesota

9. **SO YOU HAVE AN FFA CHAPTER...NOW WHAT?**
   - Joel Larsen, Agriculture Food & Natural Resources Program Specialist, Minnesota Department of Education; and Jeff Bisek, Superintendent, Mahnomen School District

10. **VISION 2025: MINNESOTA BLUEPRINT FOR AFNR EDUCATION**
    - Sarah Dornink, Executive Director, Minnesota Agricultural Education Leadership Council (MAELC); and Stephen Jones, Superintendent, Little Falls Community Schools

11. **OH BABY: LEGAL OBLIGATIONS TO PREGNANT AND PARENTING STUDENTS**
    - Elizabeth M. Meske, Attorney, Ratwik, Roszak & Maloney, P.A.

12. **Working with Outside Organizations – PTOs, Boosters, and Others**
    - Gary Lee, Deputy Executive Director, Minnesota School Boards Association

13. **THE BASICS OF PARLIAMENTARY PROCEDURE**
    - Greg Abbott, Director of Communications, Minnesota School Boards Association

14. **CIRCLE DIALOGUE: INTRODUCTION TO RESTORATIVE PRACTICES**
    - Regina Seabrook, Program Manager for Professional Development; Paula O’Loughlin, Program Manager for Classroom Partnerships and Professional Learning, Equity Alliance MN; and Kitty Gogins, School Board Member, Roseville Area School District

15. **SUPPORTING SOCIAL-EMOTIONAL LEARNING OF ELEMENTARY STUDENTS**
    - Kirsten Bouwens, Elementary School Principal; and Mike Chevalier, School Board Member, Mahtomedi School District

16. **THIS SUMMER, AVID TRAINED OVER 40,000 EDUCATORS IN 6 WEEKS-COME SEE WHY...**
    - Gina Gammis, Assistant State Director for Central Division, AVID

17. **WHAT BOARD MEMBERS NEED TO KNOW ABOUT SUPPORTING SUPERINTENDENTS AS PRINCIPAL SUPERVISORS**
    - Mike Coty, Principal Development and Evaluation Specialist, Minnesota Department of Education

18. **BEWARE! IDENTIFYING YOUR INTERNATIONAL TRAVEL EXPOSURES**
    - Anita Williams, Senior Underwriter, AIG WorldRisk; and Jodi Kelly, Client Advisor, Marsh & McLennan Agency, LLC

19. **PLAY IT SAFE: AVOIDING THE HIGH COSTS OF STAFF PARTICIPATION INJURIES**
    - Lori Berdahl, Ergonomics and Loss Control Specialist, RAS

20. **MICRO-CREDENTIALS AND COMPETENCY BASED PROFESSIONAL DEVELOPMENT**
    - Mary Jacobson, Senior Education Consultant; Jody Worcester and Jennifer McLachlan, ACP Coordinators, Sourcewell

21. **(DON'T GET) STUCK IN THE MIDDLE WITH YOU: DEFINING THE SCHOOL’S ROLE IN PARENTAL DISPUTES**
    - Christian R. Shafer, Attorney, Ratwik, Roszak & Maloney, P.A.

22. **A BOARD MEMBER’S GUIDE TO THE BASICS OF SPECIAL EDUCATION**
    - Elizabeth M. Meske, Attorney, Ratwik, Roszak & Maloney, P.A.

23. **SUCCESSFULLY FOSTER A BENEFICIAL PARTNERSHIP WITH YOUR DISTRICT’S AMERICAN INDIAN PARENT ADVISORY COMMITTEE**
    - Jane Harstad, Director of American Indian Education; and Guthrie Capossella, American Indian Education Specialist, Minnesota Department of Education

24. **FRAUD PREVENTION AND INTERNAL CONTROLS**
    - Jason W. Olson, Forensic Services Partner, Eide Bailly LLP

25. **BOLSTERING GOOD GOVERNANCE THROUGH RECRUITMENT AND RETENTION OF DIVERSITY ON SCHOOL BOARDS**
    - Helen Bassett, School Board Member, Robbinsdale Area School District; Abdi Sabrie, School Board Member, Mankato Area School District; Paula Cole, School Board Member, Richfield School District; Don Barlow, School Board Member, Rochester Area School District; and Luisa Trapero, School Board Member, St. James School District

26. **REVIEW OF MSBA STRATEGIC PLANNING SERVICES**
    - Jeffrey Olson, Consultant, Minnesota School Boards Association

27. **NEGOTIATIONS: THE TOOLS TO COMPARE AGREEMENT DATA**
    - Joel Stencel, Director of Association Finance, Minnesota School Boards Association

28. **UNREQUESTED LEAVE OF ABSENCE - NOW AND IN THE FUTURE**
    - Bill Kautt, Associate Director of Management Services, Minnesota School Boards Association

29. **BARGAINING BUILDING BLOCKS**
    - Maria Lonis, Associate Director of Management Services, Minnesota School Boards Association

Thank you to our presenters for their time and effort.

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**Friday Round Tables**

8:00 a.m. – Exhibit Hall A

This session of Round Tables provides an informal presentation of three 20-minute sessions.

1. **RADON IN SCHOOLS: TESTING AND REPORTING**
   - Dan Tranter, Indoor Air Supervisor, Minnesota Department of Health

2. **403(B) PLAN DOCUMENT RESTATEMENT - IRS REQUIREMENT**
   - Paige McNeal, Vice President; and Mary Harty, Senior Benefit Consultant, Educators Benefit Consultants

3. **THE BASICS OF PARLIAMENTARY PROCEDURE**
   - Greg Abbott, Director of Communications, Minnesota School Boards Association

4. **CIRCLE DIALOGUE: INTRODUCTION TO RESTORATIVE PRACTICES**
   - Regina Seabrook, Program Manager for Professional Development; Paula O’Loughlin, Program Manager for Classroom Partnerships and Professional Learning, Equity Alliance MN; and Kitty Gogins, School Board Member, Roseville Area School District

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    - Maria Lonis, Associate Director of Management Services, Minnesota School Boards Association

Thank you to our presenters for their time and effort.
Thursday Workshops – 2:30 p.m.

The opinions of the speakers are informational only. They do not necessarily reflect the opinions of MSBA.

LOWER LEVEL (RED LEVEL)
LGBTQ 101 AND INTERSECTING OPPRESSIONS
Room L100A
Blaine Kelley, Youth & Schools Coordinator; and the School Equity Director, OutFront Minnesota
Hear an overview of vocabulary and information regarding LGBTQ+ identities. We will discuss how different identities intersect with one another and look at how youth are starting to come out and claim their identities at younger ages. Lastly, we’ll focus on the creation of better practices to keep our classrooms and schools safe for all students, while providing data from the 2016 Minnesota School Climate Survey, showcasing disparities among transgender and gender non-conforming students in relation to their peers.

NAVIGATING DATA REQUESTS AND PUBLIC MEETING ISSUES
Room L100B
John P. Edison, Attorney, Rupp, Anderson, Squires & Waldspurger, P.A.
Learn to properly address data requests and issues related to public participation in meetings. This presentation will also address recent case law in the area of the Minnesota Government Data Practices Act and Open Meeting Law.

BUILDING COMMUNITY PARTNERSHIPS TO DELIVER STUDENT HEALTH AND WELLNESS
Room L100C
Kristie Probst, Minnesota State Coordinator, Action for Healthy Kids; Michelle Auld, District Wellness Coordinator; Stephanie Ptak, Health Resource Center Supervisor; Carly Baker, Superintendent; Jeff Palm, School Board Member, Brooklyn Center Community Schools; and Hana Blissett, Farm Educator, Gale Woods Farm - Three Rivers Park District
Action for Healthy Kids’ mission is that every kid is healthy, active, and ready to learn. Through our grant funding and partnerships with school districts, such as Brooklyn Center Community Schools, we see every day how innovative schools can be to deliver on this mission. Learn more about Brooklyn Center’s Community Schools model, how they bring in community resources to address student health and wellness needs, and how these community partnerships help sustain their successful student wellness work.

GROWING HAND IN HAND - 4 STEPS TO PASSING A SUCCESSFUL REFERENDUM IN GREATER MINNESOTA
Room L100D
Jeff Dehler, Consultant, Dehler PR; Mary Pat McNeil, Consultant, MP&B Marketing Solutions; Steve Boser, School Board Member; Rick Sczublewski, School Board Member; and Heidi Theilen, Technology Integration; Pierz School District
Learn about the keys to passing a successful referendum in Greater Minnesota. Since so many presentations are about large urban districts, we will focus on the unique challenges faced as a smaller district in Greater Minnesota.

THE DOG DAYS ARE HERE TO STAY: AN IN-DEPTH LOOK AT ANIMALS IN THE CLASSROOM
Room L100E
Elizabeth M. Meske, Attorney, Ratwik, Roszak & Maloney, P.A.
Have you heard the one about the peacock that tried to board a plane to L.A.? When it comes to emotional support animals in the news, it can be hard to distinguish headlines from punchlines. So how should schools navigate requests to allow animals inside the schoolhouse in this age of emotional support peacocks? Join us for an in-depth look at the myriad ways animals are appearing in schools. From service animals to emotional support animals to therapy animals to classroom pets, this comprehensive presentation will differentiate what legal obligations schools have when it comes to allowing animals in school.

MINNESOTA STATE HIGH SCHOOL LEAGUE UPDATE
Room L100F
Erich Martens, Executive Director; Craig Perry, Associate Director; Lisa Lissimore, Associate Director; and Bob Madison, Associate Director, Minnesota State High School League
The Minnesota State High School League (MSHSL) staff will present the newest information relative to issues facing the organization and its member schools. Updates regarding proposed amendments, as well as feedback from our member schools, will be shared with attendees. There will also be a brief question-and-answer session following the presentation.

KEEPING STUDENTS SAFE: LEGAL ISSUES INVOLVING STUDENT SECURITY
Room L100G
Margaret Skelton, Attorney, Ratwik, Roszak & Maloney, P.A.
Schools have a duty to use reasonable care to provide a safe environment for students. With the renewed media attention on violence and guns in schools, districts face enormous pressure to devise safety plans and policies to protect students and staff. While there are many proposals as to how schools could be made safer, there are legal issues that must be considered. Schools must weigh the state and federal requirements, as well as the potential liability associated with implementing various plans.

BOARD-SUPERINTENDENT RELATIONS: THE THINGS THAT TRIP US UP
Room L100H
Amy Fullenkamp-Taylor, Director of Management Services, Minnesota School Boards Association; and Gary Amoroso, Executive Director, Minnesota Association of School Administrators
The foundation for a good board/superintendent relationship includes the superintendent’s employment contract, job description, and performance evaluation. Too often, problems happen when board members and superintendents do not pay attention to these items. Learn what steps you can take to prevent the fall.

SUPERINTENDENT SEARCH: STRATEGIES FOR GETTING IT RIGHT
Room L100I
Sandy Gundlach, Director of School Board Services; and Terry Quist, Consultant, Minnesota School Boards Association
Discover what it takes to conduct a high-quality superintendent search process. This workshop will cover dos and don’ts of conducting and planning a search, issues to consider when planning a search, how to engage stakeholders without ceding the board’s decision-making authority, and how to ease the transition once a leader is selected.
MODIFIED POLICY GOVERNANCE
Room L100J
Steve Malone, Superintendent; Lori Molus, School Board Member; and Mark Swanson, School Board Member, Becker School District
The Becker School District has been practicing a modified version of John Carver’s Policy Governance model since 2010. Learn how to implement multi-year strategic planning with goals and accountability, solicit ongoing input from stakeholders, and clarify the roles of the school board and superintendent.

MEZZANINE LEVEL (GREEN LEVEL)
Fulfilling the Full Promise of Student-Centered Education
Room M100A
Jay Haugen, Superintendent of the Year, Farmington Area School District
Every student has a powerful mind, full of natural strengths, talents and abilities; every student is also unique. If your talents and passions are part of your school work, if your strengths lie outside of school, 13 years is a long time to check your passion at the door. Come hear how a school district is creating an educational system that supports every student’s unique abilities and is working to be equitable by design.

HOW BUILDING TRUST AMONG STUDENTS, TEACHERS, AND ADMINISTRATORS LEADS TO BOTH ACADEMIC AND NON-ACADEMIC RESULTS
Room M100B
Tonya Sconiers, High School Principal; Nora Sandstad, School Board Member; and Jill Lofald, School Board Member, Duluth School District
The Building Assets Reducing Risks (BARR) model is being used in over 100 high schools across the United States, including Duluth Denfeld High School. The model intentionally builds trusting relationships among students, teachers, and administrators and has proven to deliver both academic and non-academic results.

RESOLVING THE CONFLICTS BETWEEN THE OPEN MEETING LAW AND THE DATA PRIVACY ACT
Room M100C
Jennifer K. Earley, Attorney, Ratwik, Roszak & Maloney, P.A.
The Minnesota Open Meeting Law and Data Privacy Act were both created for the purposes of transparency to ensure that the public is fully informed of the basis for decisions by public bodies and to detect improper influences. Yet, there are many instances when these laws conflict and create a conundrum for a school board. This session will discuss how school boards can take action at public meetings while protecting the interests of the school district and the privacy rights of individuals.

Imagine Financing Solutions That Put Your District First

When securing your district’s future, you need solutions that are built to last. That’s why we bring a deep bench of experienced finance professionals plus Minnesota’s No. 1 underwriting team to work for you.¹

Imagine a full-service financing team working with your district. Imagine the power of you and Baird.

¹Source: Ipreo Muniaalytics March 1, 2014-September 31, 2018 based on number of issues. Does not include private placements or notes.


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TRANSFORMING THE LEARNING EXPERIENCE USING AN EQUITY CURRICULUM AND INSTRUCTION COMPASS
Room M100D
Christina Hester, High School Principal; Mary Hannula, High School Social Studies Teacher; Carly Miller, High School Social Studies Teacher; and Kitty Gogins, School Board Member, Roseville Area School District

Learn how Roseville Area Schools is using an Educational Equity Curriculum and Instruction Compass to shift curricular focus and educator competencies. The session delves into application of the World Studies Trans-Atlantic enslavement lesson, covering the change process, the content shift, and the resulting increase in student engagement and confidence to talk about race.

NEW MINNESOTA ARTS STANDARDS K-12
Room M100E
Curt Tryggestad, Executive Director/Superintendent; Pam Paulson, Director of Professional Development & Resource Programs, Perpich Center for Arts Education; and Alina Campana, Arts Education Specialist, Minnesota Department of Education

The Minnesota Department of Education and the Perpich Center for Arts Education have worked with teams of writers over the past year to develop recommendations for new Arts Academic Standards K-12. The draft standards are going through rule-making as they become the new requirements for all Minnesota students. Find out what has changed, what has stayed the same from the 2008 arts standards, and what could impact your school district when the new standards are implemented. Also learn about resources the Perpich Center makes available to educators and administrators working to strengthen arts education in your schools.

OUR SECONDARY AVID
Room M100F
Tom Breuning, High School Principal; Robert Stevens, Middle School Principal; Brian Dietz, Superintendent; and Suzy Guthmueller, MSBA Board Director and School Board Member, Centennial School District

This presentation will cover the Centennial School District’s journey with implementing AVID (Advancement Via Individual Determination). We will focus on AVID in our secondary schools with the influence of AVID in our elementary schools. Discussion points will be the different stages of AVID, strategies used, and the direction we are going.

PLANNING FOR DISTRICT-WIDE CHANGE
Room M100G
John W. Schultz, Superintendent; Ric Dressen, former Superintendent; Randy Smasal, Director of Teaching & Learning; Steve Buettner, Director of Media & Technology Services; Edina School District; Vaughn Dierks, Partner; Sal Bagley, Associate; and Lynae Schoen, Associate, Wold Architects and Engineers

When Edina held its 2014 referendum, it was based on implementing the district’s strategic vision, as opposed to simply making renovation changes at various buildings. This required a completely different approach to integrating curriculum change simultaneous with facility design and training for staff. Four years later, the district is finishing the projects, and the strategic direction is in place. Join district staff and the project architects as they discuss the overall approach, the challenges along the way, and the lessons learned.

BREAKING BARRIERS: A COMMUNITY’S CREATIVE SOLUTION TO INSPIRE YOUNG SCIENTISTS
Room M100H
David Wolff, Principal; David Krenz, Superintendent; Kathy Green, MSBA President and School Board Member, Austin School District; and Catherine Haslag, Founder of Science Fair Mentoring Project & Chemistry Instructor, Riverland Community College

“I could be the next Einstein,” is the mantra of The Science Fair Mentoring Project, a community based initiative that connects volunteer mentors to local elementary students to support them in competing in local and regional science fairs. Many students in our community face barriers that could prevent them from accessing enriching opportunities like a science fair. Through an innovative collaboration between volunteers and Austin Public Schools, the Science Fair Mentoring Project has supported over 180 students with the materials, guidance, fees, and transportation costs needed to compete in the science fair.

CREATING A CULTURE OF SCIENCE IN A NON-STEM SCHOOL
Room M100I
Elizabeth Kersting-Peterson, Second Grade Teacher; and Alanna Oswald, At-Large School Board Member, Duluth School District

How school boards can encourage STEM-minded education in any classroom, without a budget for it - what that can look like, and why it’s important.

SAFE ENVIRONMENTS FOR STUDENT SUCCESS
Room M100J
Rick J. Kaufman, Executive Director of Community Relations & Emergency Management, Bloomington School District

Providing a safe and secure environment for students to learn and staff to work is critical to the success of any school. Creating that environment, while balancing the equally important welcoming atmosphere, can be a challenge. Learn more from noted school crisis management expert and trainer Rick Kauffman.

VIOLENT INTRUDER PREVENTION TRAINING - RIPL (RELATIONAL - IMPACTFUL - PREVENTATIVE - LEADERSHIP)
Room M101A
Eric Koep, Superintendent; Sharon Thiel, School Board Member, Bertha-Hewitt School District; Paul Oranje, Director of Regional Programs, Sourcewell; Scott Doss, Former Middle School Principal, Pillager School District; and Ben Rudrud, Police Officer, National School Safety Consultant

Bertha-Hewitt Schools partnered with National School Safety Consulting to provide Relational-Impactful-Preventative-Leadership (RIPL) Training to our staff and has changed the way we look at school safety. Their model for prevention of violence was the most powerful training we have ever had as a district. RIPL Training consists of a district-wide threat assessment, student and staff surveys, a two-hour RIPL presentation with staff on preventing violent intruders, mental health training, and a comprehensive threat assessment plan.
THE IMPACT OF STRONG DISTRICT LEADERSHIP UPON THE SUCCESS OF TALENT DEVELOPMENT PROGRAMS
Room M101B
Sheri L. Allen, Superintendent; Heather Mueller, Director of Teaching and Learning; and Sara Hansen, School Board Member, Mankato Area School District

Strong administrative leadership is important in changing systems, implementing services, and serving the ongoing needs of gifted and talented students. This presentation looks at the roles of the superintendent, the director of teaching and learning, the program coordinator, and the building principals in restructuring, developing, and supporting programs to ensure that academically talented students receive an equitable and challenging education.

FACILITY AND PROGRAMMING SAFETY MANAGEMENT DURING OUT OF SCHOOL TIME - A SYSTEMS APPROACH
Room M101C
Audra Nissen Boyer, Director of Community Education and Recreation; Scott Hogen, Director of Facilities; Kristi Schuck, School Board Member, Mankato Area School District; and Justin Neumann, Police Sergeant, Mankato Public Safety

Assuring the safety of participants and the care and security of school resources during out-of-school time hours can be a challenge. Work on this topic at Mankato Area Public Schools has been long-term and involved multiple stakeholders. Participants will learn about our journey and results, receive information for local application and opportunities to discuss.

LEVEL TWO (YELLOW LEVEL)
UNDERSTANDING THE IMPACT OF RISK MANAGEMENT IN YOUR SCHOOL
Room 201AB
Amy Diedrich, Public Sector Specialist, Marsh & McLennan Agency; Jim Westrum, Executive Director of Finance & Business, Wayzata School District; Tom Strausburger, Vice President of Strategic Alliances, Public School Works; and Steve Anderson, Business Manager, Proctor School District

Risk management in schools is more than having insurance and understanding and managing the dynamic nature of risks in schools. Risks range from everyday occurrences, such as trips and falls, to bus accidents, tornados, and floods. Emerging issues such as drones, international field trips, and cybersecurity pose additional challenges to a district’s risk management plans. How does your school district identify and mitigate these risks and control losses? Learn about proactive school risk management measures from expert risk managers.

SERVICE AS A STUDENT SCHOOL BOARD MEMBER
Room 202AB
Alexandra Kline, Student; and Kevin Borg, Superintendent, Westonka School District; MeKena Pratt, Student; and Wayne Kazmierczak, Superintendent, White Bear Lake Area School District

Find out the many different ways school boards around the state set up programs to put students on their boards. Learn what the experience is like for students and discuss what boards can do to make the students’ services meaningful.

COMMUNICATE! COMMUNICATE!! COMMUNICATE!!! AND LESSONS LEARNED FROM 40 YEARS IN EDUCATION
Room 203AB
Jerry Ness, Superintendent, Fergus Falls School District

This session will focus on superintendent communications to school board members, staff, and the community. The presenter will also share current programming and initiatives used in Fergus Falls.
THURSDAY WORKSHOPS – 3:45 P.M.

LOWER LEVEL (RED LEVEL)

WHEN YOUR OPEN FORUM GOES SIDEWAYS
Room L100A
Christine Maleck, School Board Member; Crystal Brakke, School Board Member; and Steven Unowsky, Superintendent, Richfield School District
Richfield Public Schools’ board chair and vice-chair, along with the superintendent, will share experiences and lessons learned when a school board meeting goes sideways. We will discuss the good, the bad, and the ugly in the moment and follow up with how we partnered with administration to review and amend some of our current board meeting procedures, policies, and practices.

IMPACTS OF THE MAJOR 2018 PUBLIC PENSION LEGISLATION
Room L100B
Jay Stoffel, Executive Director; and John Wicklund, Chief Financial Officer, Minnesota Teachers Retirement Association
Major bipartisan public pension legislation was enacted in 2018. The implications have been felt as far as Wall Street. Come hear a summary of the legislation and what it means going forward for Minnesota school districts.

RETHINKING PROFESSIONAL DEVELOPMENT
Room L100C
Anne Cameron, Online Programs Coordinator; Michelle Wang, Director of Learning & Development; Mark Schmitz, Executive Director, Resource Training & Solutions; and Tracy Reimer, Program Director Leadership in K-12 Administration Doctoral Program and Administrative Licensure Program, Bethel University
What words do teachers in your district use to describe professional development? For most, it’s not the positive descriptors we would hope for. The recent changes in Minnesota teacher licensing provide districts with an opportunity to re-imagine professional development and provide teachers with professional development that is what they need, no matter what tier their license might be.

THE NEXT 100 YEARS – CLEVELAND’S CITIZENS COMMITTEE’S ROLE IN PASSING A CRITICAL REFERENDUM IN GREATER MINNESOTA
Room L100D
Jeff Dehler, Consultant, Dehler PR; Mary Pat McNeil, Consultant, MP&G Marketing Solutions; Heidi Wobbrock, Administrative Assistant/Accounts - Bookstore; Jeri Miller, Office Manager - Dining Service, Gustavus Adolphus College; Brian Phillips, Superintendent; and Ron McCabe, School Board Member; Cleveland School District
See how a Citizens Committee played an important role in passing a successful referendum in Greater Minnesota. Cleveland will talk about their successful referendum and how their Citizens Committee worked a strategic plan to get out the Yes vote. We will share strategies and materials for other districts to reference.

STUDENT SPEECH AND THE FIRST AMENDMENT: SAY WHAT?!
Room L100E
Elizabeth M. Meske, Attorney, Ratwik, Roszak & Maloney, P.A.
Are student walkouts protected speech? Can high school athletes take a knee during the national anthem? The Supreme Court has held that students do not “shed their constitutional rights to freedom of speech or expression at the schoolhouse gate.” However, there are circumstances when it is permissible for school districts to restrict student speech. Navigating student speech and the First Amendment can be an onerous task for school district administrators, especially in the era of social media. This presentation will examine the who, what, when, where, and why of free speech as it relates to students.

WORKING WITH STUDENTS WITH MENTAL HEALTH NEEDS
Room L100F
Sandra Lewandowski, Superintendent; Kate Hulse, Assistant Director of Mental Health Partnerships and Crisis Intervention; and James Kurtz, Health, Safety, & Emergency Preparedness, Intermediate District #287
Intermediate School Districts often work with students who have the highest mental health and safety needs within the public schools. Learn how we have adapted to meet the safety and mental health needs of our students.

BLOWING THE WHISTLE ON COACHES
Room L100G
Margaret Skelton, Attorney, Ratwik, Roszak & Maloney, P.A.
Complaints about high school coaches, from playing time to serious allegations, are not a new phenomenon. What is new is the emotional volatility, fueled by social media, related to the complaints. A school district can end up squarely in the middle of cross-community debate. This presentation will discuss how to respond to complaints about coaches, keeping in mind the duties of the school district, procedural rights of the coach, and privacy of student or personnel data.

USING THE EQUITY DASHBOARD TO RAISE STUDENT ACHIEVEMENT AND CLOSE THE ACHIEVEMENT GAP
Room L100H
Paul Peterson, Superintendent, St. Peter School District; Jeff Olson, Consultant, Minnesota School Boards Association; Michael Schroeder, Director of Research and Development, and Sheila Rindahl, Digital Learning Product Manager, Central Minnesota Educational Research and Development Council (cmERDC)
This presentation will focus on using an Equity Dashboard at both the district and building level to close the achievement gap, reduce discipline disparities among and between student groups, and effectively engage all students in academic, arts, and athletic activities. Presenters will share success stories in using the “Dashboard” and provide strategies for gathering and populating the data on the Dashboard.
SUPERINTENDENT EVALUATION: DEVELOPING A GOALS AND STANDARDS-BASED PROCESS
Room L100I
Sandy Gundlach, Director of School Board Services, Minnesota School Boards Association; and Deb Henton, Superintendent, North Branch Area School District
Evaluating the superintendent’s performance is one of the board’s most important duties. An effective evaluation process includes prior agreed upon evaluation criteria, form, rating scale, if any, and a timeline. Come learn about a framework that board-superintendent teams can use to develop a superintendent evaluation process that includes both performance goals and standards of performance. Attendees will receive a copy of a newly released booklet, developed by MSBA and MASA, titled Superintendent Evaluation: A Resource for School Board Members and Superintendents.

THE RE-MAKING OF BRAINERD PUBLIC SCHOOLS: THE KEYS TO PASSING AN HISTORIC $205 MILLION PUBLIC FUNDING PLAN
Room L100J
Laine Larson, Superintendent; Ruth Nelson, School Board Member; Tom Haglin, School Board Member; Bob Nystrom, School Board Member, Brainerd School District; Dave Bergeron, Principal, ICS Consulting; and Todd Rapp, Principal, Rapp Strategies
The presenters will share the objectives, process, and strategic decisions that led to Brainerd’s successful passing of an historic public referendum this past April. You will learn how the outcome of this referendum not only improves all district facilities, but enhances the educational value for the kids, staff, and community.

MEZZANINE LEVEL (GREEN LEVEL)
TIERED LICENSURE AND PELSB UPDATES
Room M100A
Alex Liuzzi, Executive Director; Lucy Payne, Board Member; Abdi Sabre, Board Member, Professional Educator Licensing and Standards Board; and Terry Morrow, Associate Director of Management and Policy Services, Minnesota School Boards Association
Teacher licensure in Minnesota has gone through major changes in the past few years. With implementation of new rules and online processes, come learn about tier licensure. We will also share Professional Educator Licensing Standards Board (PELSB) goals and other updates that impact your work.

PARENTCAMP - A STRATEGY FOR ENGAGING PARENTS AS PARTNERS
Room M100B
Brenda Vatthauer, Middle School Principal; Rachel Thapa, Community School Coordinator; Katie Hutchison, English Teacher; and Jill Lofald, School Board Member, Duluth School District
The ParentCamp experience, by design, is a hybrid “un-conference” opportunity for parents, teachers, and community partners to come together and model the four core beliefs highlighted in the book “Beyond the Bakesale.” A ParentCamp experience levels the playing field, putting all stakeholders in a circle for actual, face-to-face discussion about what is best for kids. What makes ParentCamp unique is it has a different look and feel than a traditional conference. In this session, we will share what makes our ParentCamps successful and equip you with tools to take back to your schools and districts to host your own ParentCamp. ParentCamp is supported by the U.S. Department of Education.
Thursday Workshops – 3:45 p.m.

#METOO: ADDRESSING AND RESPONDING TO CLAIMS OF SEXUAL HARASSMENT
Room M100C
Timothy Sullivan, Attorney; and Emma Oakley, Attorney, Ratwik, Roszak & Maloney, P.A.
This presentation addresses a school district’s obligations when it receives allegations of sexual harassment. Discussion topics include applicable state and federal statutes, as well as guidance for effectively addressing and responding to claims of sexual harassment.

THE BIG TRUST BUSTER: IMPLICIT BIAS AND ITS IMPACT ON OUR DECISION MAKING
Room M100D
Regina Seabrook, Program Manager for Professional Development; Paula O’Loughlin, Program Manager for Classroom Partnerships and Professional Learning, Equity Alliance MN; and Kitty Gogins, School Board Member, Roseville Area School District
Our brain takes in 11 million bits of information per second, but is only able to fully process 40 bits. The information we filter affects how and why we make the decisions we do. Learn more about the impact that implicit bias has on our decision-making and how we can actively shift our behavior, attitudes, and actions to ensure that we are engaging with all our students from a place of greater awareness.

MSDLAF+ INVESTMENT OPPORTUNITIES
Room M100E
Brian Johnson, Senior Managing Consultant; Carole Loehr, Senior Managing Consultant, PFM Asset Management LLC - MSDLAF+; and Bill Harvey, MSDLAF+ Board Chair and School Board Member, Anoka-Hennepin School District
With the Federal Reserve raising rates three to four times in the past year, short-term investment options such as the MSDLAF+ (Minnesota School District Liquid Asset Fund Plus) & MSDLAF+ TERM have become very attractive to Minnesota school districts. Our presenters will provide MSDLAF+ basics, as well as highlight short-term investment strategies to best take advantage of a period of rising interest rates.

AVID IN THE ELEMENTARY
Room M100F
Deb Weir, Elementary Teacher; Carolyn Ruhnow, Elementary Teacher; Wayne Whitwam, Elementary Principal; Bryan Carlson, Elementary Principal; Suzy Guthmueller, MSBA Board Director and School Board Member; and Brian Dietz, Superintendent, Centennial School District
Elementary staff will share how AVID (Advancement Via Individual Determination) was successfully introduced, adopted, and implemented in grades 3-5. The AVID program provides the organizational, academic and communication skills necessary for continuing education pursuits and for the 21st century work force. Short video clips illustrate the effectiveness for both students and parents.

THE POWER OF CHOICE - LETTING GO OF “WE’VE ALWAYS DONE IT THAT WAY, SO WHY CHANGE?”
Room M100G
Jeff Vizenor, High School Principal; Ben Bakeberg, Middle School Principal; Melissa Barnett, Elementary School Principal; Carol Lagergren, Director of Teaching and Learning; Stephanie Olstad, Elementary School Teacher; Rose Gulbranson, Middle School Teacher; Erin Hjelmeland, High School Teacher; and Matthew Helgerson, Superintendent, Jordan School District
During this workshop session, we’ll share information regarding flexible workshop days and the purpose and benefit of the genius hour concept as a professional development option. In addition, we’ll share our experiences and successes associated with a staggered school year start for students utilizing online learning days, student orientation strategies, and a new approach to back-to-school open houses. Finally, we’ll discuss how this non-traditional approach to thinking about how we operate as a PreK-12 has led to the transformation/construction of flexible learning spaces in all buildings and programs.

DOES ALL REALLY MEAN ALL? CREATING ACCESS AND OPPORTUNITY FOR HISTORICALLY UNDERSERVED STUDENTS IN GIFTED EDUCATION
Room M100H
Lisa Willman, Curriculum Specialist, Elk River Area School District; Laura Steabner, Talent Development and Accelerated Services Coordinator, St. Cloud Area School District; David Wolff, Principal; and Kathy Green, MSBA President and School Board Member, Austin School District
Students of all races and socioeconomic status are capable of high intellectual performance, yet Minnesota’s gifted and talented classrooms overrepresent white students and students who do not qualify for free and reduced lunch. In addition to identifying these learners, unique instructional strategies can be employed to enable diverse, talented students who are often overlooked for gifted education services to actualize their potential. Hear from three different districts about the efforts they have made to close the opportunity gap and the results they have achieved.
EMPLOYEE HEALTH PLANS: SCHOOL LEADERS’ PERSPECTIVES ON BEHAVIORAL HEALTH NEEDS/SOLUTIONS
Room M100I
Paula Klinger, President, Hopkins Education Association; Nik Lightfoot, Assistant Superintendent and Director of Administrative Services, Hopkins School District; Larry Martini, Director of Business Services, Forest Lake Area School District; Thom Sturgeon, Co-Founder/Co-Facilitator, Minnesota Self-Funded User Group; Ray Queener, Superintendent; and Julia Lines, Director of Human Resources and Administrative Services, Cambridge-Isanti School District
This panel of district leaders will present perspectives on behavioral health in terms of their districts’ understanding of their employees’ behavioral health needs and the extent to which their districts’ processes and employee health plan solutions are being integrated. Our panel represents districts that are active members of our Minnesota Self-Funded User Group, a unique learning organization sponsored by PreferredOne, that meets monthly with the goal of helping improve school districts’ health plan quality, cost, and outcomes.

THE MISSING LINK - HOW TO ENGAGE STUDENTS, STAFF, AND PARENTS IN MEANINGFUL CONVERSATION
Room M100J
Dick Bergstrom, School Board Member, Bloomington School District and Intermediate District #917
Ever wonder how you can reach out to students, staff, and parents? Learn some tips on how to listen and learn without making promises you can’t keep.

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**SCHOOL NUTRITION PROGRAMS AND THEIR VALUE**

*Room M101A*

Amy Thering, Business Specialist, Child Nutrition Program, Anoka-Hennepin School District; Vickie J. Speltz, Food Service Director, Lewiston-Altura School District; and Jeff Apse, Superintendent, St. Charles School District

District-controlled food service programs bring exceptional value to students and school communities. Access to a healthy, balanced school breakfast and lunch supports better attendance, mental acuteness, and improved overall student academic performance. Maintaining a fiscally strong and nutritionally sound school meal program is far more detailed than balancing the dollars and cents. School boards may recognize the need for school nutrition programs, but not the complexities and challenges to keeping them solvent. Presenters will share insights and perspectives to strengthen connections between nutrition programs, school boards, and school communities.

**USING SOCIAL MEDIA TO INCREASE COMMUNITY ENGAGEMENT - THE MANKATO AREA PUBLIC SCHOOLS’ STORY**

*Room M101B*

Sheri L. Allen, Superintendent; Darren Wacker, School Board Member, Mankato Area School District; and Andrea Gribble, Owner and Social Media Strategist, #SocialSchool4EDU

Mankato Area Public Schools knew that they had a great story to tell, but implementing a successful strategy is easier said than done. Learn the methods they have used to grow their communications department and involve their staff in spreading the #MAPSready pride. We will dive into the impact social media has made in the district, discuss the engagement tactics being used, and wrap it around the steps you can take at your district to experience similar results.

**STAYING ON THE STRAIGHT AND NARROW: ETHICAL ISSUES FOR SCHOOL BOARD MEMBERS**

*Room M101C*

Nathan Shepherd, Attorney, Ratwik, Roszak & Maloney, P.A.

This presentation will identify potential ethical pitfalls for school board members. It will also inform board members on how to avoid these pitfalls, including conflicts of interest, the gift law, the Open Meeting Law, and data practices issues for board members, as well as employment with the school district and incompatible offices.

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Thursday Workshops – 3:45 p.m.

**LEVEL TWO (YELLOW LEVEL)**

**HOW NETWORK SECURITY ISSUES ARE IMPACTING MINNESOTA SCHOOLS**  
Room 201AB  
John Siffert, Risk Management Consultant; Amy Diedrich, Public Sector Specialist; Kerry Evensen, Claims Advocate, Marsh & McLennan Agency; and John Engelking, Superintendent, Proctor School District  
Cyber attacks and networking security breaches are increasing in frequency and intensity in our schools. Listen to other Minnesota schools’ experiences and how they are protecting themselves, and what they wish they would have known.

**STRAIGHT TALK FROM STUDENTS**  
Room 202AB  
Journey Anderst, Student, Medford School District; Jordan Case, Student, Orono School District; Greg Pollack and Sydney Young, Students, Minnesota New Country School; Katelynn Dorry, Student, Northern Lights Community School; Victoria Rivera, Student, Minnesota Valley Area Learning Center; Breanna Kissel, Student, Ivan Sand Community High School; and Fardowso Abdi, Student, Paladin Career & Technical High School  
This popular session returns with a new group of students who will tell it like it is. You will have an opportunity to ask these kids about their experiences in Minnesota’s public schools.

**FORGING LEADERS SINCE 1775: CREATING STRENGTH AND TRUST IN THE 21ST CENTURY**  
Room 203AB  
Colonel Eric P. Lopez, Commander of 3rd Reporting Brigade; and Kerry Juntunen, Superintendent, Hermantown School District  
The U.S. Army provides free leadership resources for all students, not just those interested in the military. No matter their future focus, every student can benefit.

**HOW SCHOOL COUNSELORS BENEFIT YOUR DISTRICT**  
Room 204AB  
Susan Arvidson, School Counselor, St. Paul School District; and Todd Cameron, Superintendent, Ulen-Hitterdal School District  
School counselors play a vital role in the school system. They help students with academic, social/emotional issues, and College and Career Readiness. Come hear how they can benefit your district!

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Friday Workshops – 9:15 a.m.

The opinions of the speakers are informational only. They do not necessarily reflect the opinions of MSBA.

LOWER LEVEL (RED LEVEL)
EVALUATING ONLINE RESOURCES FOR STUDENT USE: CIPA, COPPA, FERPA, AND OTHER CONSIDERATIONS
Room L100A
Patrick Crothers, District Technology Coordinator; Julie McGraw, School Board Member, Mahtomedi School District; and Timothy Sullivan, Attorney, Ratwik, Roszak & Maloney, P.A.

The Privacy Technical Assistance Center (PTAC) of the U.S. Department of Education’s Office of Educational Technology has created model terms of service that some developers of K-12 online resources utilize to ensure confidentiality and privacy for student data. Because not all online resources have been developed specifically for K-12 use and not all vendors model their terms of service after the PTAC’s model, it’s important to understand The Children’s Internet Protection Act (CIPA), Children’s Online Privacy Protection Act (COPPA), Family Educational Rights Privacy Act (FERPA), and your acceptable use policy before districts create a process to evaluate and approve online resources for student use. Join us on our journey through this process of understanding vendors’ terms of service and privacy policies.

THE RIGHTS OF TRANSGENDER STUDENTS AND STAFF MEMBERS
Room L100B
Trevor Helmers, Attorney, Rupp, Anderson, Squires & Waldspurger, P.A.

The rights of transgender students and staff members remain a hot-button political and legal issue. This presentation will offer the most recent applicable case law and guidance on how schools should respond when requests for accommodation are made.

HOW KNOWING OUR “WHY” ENERGIZED OUR LONG-TERM FACILITIES MAINTENANCE PLAN
Room L100C
Pat Rendle, Superintendent/Principal; Sue Kaslow, School Board Member; Bambi Lange, School Board Member; Ellie Hill, Business Manager; and Eric Hill, Building and Grounds, Hill City School District; and Jeff Schiltz, Principal, ICS Consulting

When Long-Term Facilities Maintenance (LTFM) was passed in 2015, Hill City school took on the challenge by asking three questions: What is long-range facility planning? How do you plan for facilities long range? Why does it matter? Hill City first figured out our “why.” Knowing our “why” helped us reimagine our educational direction and led to a successful referendum and building project.

GROWING MINDS: HOW AGRICULTURAL INTEGRATION AND SCHOOL GARDENS CAN POSITIVELY IMPACT YOUR SCHOOL
Room L100D
Keri Sidle, Education Specialist; Sue Knott, Education Specialist, Minnesota Ag in the Classroom; and Tim Lutz, Superintendent, Bemidji Area School District

Discover how integrating agriculture into your cafeteria and curricula can strengthen your community and school district. Our presenters will share free standards-based, agricultural-themed resources and innovative strategies for utilizing food, plants, and animals as a learning context in the classroom and cafeteria. A taste test and hands-on educational activities will be part of the fun!

THE ABCS OF ATHLETICS AND ACTIVITIES: ADVERTISING, BOOSTER CLUBS, AND COACHES
Room L100E
Timothy S. Christensen, Attorney, Ratwik, Roszak & Maloney, P.A.

A school’s activities and athletic programs can bring communities together and be a source of school spirit. While budgeting for these programs can cause headaches for administrators, accepting help from booster clubs or volunteers and raising revenue through advertising creates its own set of legal hurdles. This presentation will discuss two common ways schools can supplement their activities and athletic funding—advertising and booster clubs—while complying with the law. This presentation also will ensure that administrators are up to speed on all the unique wage and hour rules and other potential areas of liability that apply to coaches and volunteers who help run schools’ programs.

COURAGEOUS CONNECTIONS: EVERY HEART MATTERS
Room L100F
Kelly Holstine, Minnesota Teacher of the Year, Shakopee School District

Hear from Minnesota’s Teacher of the Year how working on your mental health can have a more positive impact on youth. The speaker will reveal how her own journey with working through her flaws has helped her to become a better teacher and a better human being. She will also share how her personal journey of being a non-gender conforming, out, lesbian teacher has helped her to be an advocate for at-risk students. The audience will additionally be given some insight on how working on their own mental health can create more opportunities for equity to grow.
ONE DISTRICT, ONE LOGO - A ROADMAP FOR CREATING A NEW VISUAL IDENTITY
Room L100G
Jake Sturgis, Chief Storyteller, Captivate Media + Consulting; Kevin Bettelli, Area Sales Manager, Lifetouch; Jen Hegna, Director of Information and Learning Technology; and Joey Page, Superintendent, Byron School District
Changing a district logo can be a difficult process. It can be more difficult when there are different versions of the logo and no guidelines on how to use them! See the successful journey one district took to create one common identity the entire community now rallies behind.

BID LAW AND BEST VALUE – UPDATES IN THE LAW, AND WHAT YOU NEED TO KNOW
Room L100H
Mark Azman, Attorney, O’Meara, Leer, Wagner & Kohl, P.A.; Wayne Kiefer, School Board Member, Southland School District; and Denise Drill, Director of Financial/MSBAIT Services, Minnesota School Boards Association
The Uniform Municipal Contracting Law, “Bid Law,” is applicable to Minnesota schools. First, review the basics of the Bid Law. Then, learn about Best Value Contracting and how Best Value Contracting may be beneficial to your school district and save your school district money.

ALTERNATIVES TO THE FULL-TIME SUPERINTENDENT: CONTRACT OPTIONS FOR SCHOOL BOARDS
Room L100I
Sandy Gundlach, Director of School Board Services, Minnesota School Boards Association; and Peter Martin, Attorney, Knutson, Flynn & Deans, P.A.
Effective school boards hire a superintendent who can lead and manage the school district. But some school districts do not need, or cannot afford, a full-time superintendent. Superintendent employment options range from full-time to part-time, while some superintendents have principal duties and others may be shared by two or more school districts. This workshop will highlight the available options for employing a superintendent on a shared-time or part-time basis.

SCHOOL DISTRICT SUCCESS: FACILITIES CASE STUDIES
Room L100J
Greg Crowe, Senior Municipal Advisor; Barbie Doyle, Financial Specialist, Ehlers; and Laine Larson, Superintendent, Brainerd School District
School districts have many different “tools” or options available to them for meeting their financial and capital needs. For many years, Ehlers has helped districts explore all of the available tools and find the right combination to solve difficult financial and political challenges and meet the district’s goals. The presenters will offer district case studies that highlight creativity and success in combining tools to solve their unique challenges.

MEZZANINE LEVEL (GREEN LEVEL)
BUILDING A STRONG PARTNERSHIP WITH YOUR SCHOOL RESOURCE OFFICER TO INCREASE SAFETY IN OUR SCHOOLS
Room M100A
Kathe Nickleby, High School Principal; Luanne Wagner, High School Associate Principal; Luke Wisniewski, High School Student; Lucy Payne, MSBA Board Director and School Board Member, Mahtomedi School District; and Justin McDonough, Mahtomedi High School Resource Officer, Washington County Sheriff’s Office
How does the partnership between law enforcement and schools enhance safety? Planning and implementing practices to increase the safety of our schools requires strong relationships between school resource officers and district personnel. Mahtomedi High School will share how our strong relationship with the Washington County Sheriff’s Office has improved our practices and the security of our facilities.
Friday Workshops – 9:15 a.m.

DEVELOPMENT OF THE DULUTH PUBLIC SCHOOLS’ EDUCATION EQUITY FRAMEWORK
Room M100B
William Howes, Coordinator; Patty Paquette, Office Support Specialist, Office of Education Equity; Salaam Witherspoon, Lead Organizer, Health in All Policies; Bill Gronseth, Superintendent; and Rosie Loefler-Kemp, School Board Member, Duluth School District

This presentation will provide an overview of the process that was utilized to develop the Duluth Public Schools Education Equity Framework. We will also share the tools and documents that were developed for our district to use in our efforts to provide an equitable education, as well as recommendations for an implementation plan and various accountability measures to consider.

DISCIPLINING EMPLOYEES: A CASE STUDY
Room M100C
Jennifer K. Earley, Attorney, Ratwik, Roszak & Maloney, P.A.
Using a hypothetical example, this presentation will explore the step-by-step processes to consider when a school district receives a complaint about an employee. The discussion will begin with whether the employee should be placed on leave and will progress to tips when investigating and considering discipline or termination. The requirements and processes for bringing information about the investigation and discipline to the school board will be reviewed.

CAUTIONARY TALES AND HELP FOR WHEN COMPANIES PITCH ENERGY EFFICIENCY
Room M100E
Jon Castaldo, Director, PFM Financial Advisors, LLC
Most school districts are eager to improve the energy efficiency of school buildings. This session will walk you through a typical energy service company pitch and give you the tools to make sure you get the most value out of those transactions. We’ll highlight key issues, points of concern, and economic considerations.

FROM INFORM TO EMPOWER – HOW TRANSFORMATIVE FAMILY ENGAGEMENT CAN CHANGE CLASSROOM AND SCHOOL CULTURE
Room M100F
Amy Nelson, Education Commissioner; Heather Starks, President, Minnesota PTA; and Deborah Seelinger, School Board Member, Rochester School District
Want to increase parent, family, and community involvement at your school? Join representatives from the Minnesota Parent Teacher Association (PTA) as they share information about the five pillars that support positive schools. Participants and presenters will work together to brainstorm ideas to bring local family engagement to the next level.

CONSTRUCTION CAREER PATHWAYS - RESOURCES FOR EDUCATORS
Room M100G
Representatives from Construction Careers Foundation, Apprenticeship Coordinators Association of Minnesota, St. Paul Building and Construction Trades Council, and the Minneapolis Building and Construction Trades Council

Construction Career Pathway (CCP) programs, events, and activities were offered to 78,000 youth at 219 schools across the state since 2017. As a result, over 11,600 students attended and participated in CCP, and this is only the beginning. As youth share their stories and experiences, others seek to become involved. What drives this momentum is the shared vision to motivate Minnesota youth to graduate from high school and consider a well-paying career in construction that can sustain them, their families, and our communities. Collectively, we are helping youth prepare for adulthood through lifelong learning, skill development, and access to good careers with good benefits in the construction industry.

MOVING FROM “SHOW” TO “GO” - HOW ONE DISTRICT USES AN INNOVATIVE PLANNING PROCESS TO MAKE LASTING IMPROVEMENTS FOR STAFF AND STUDENTS
Room M100H
David Law, Superintendent; Johnna Rohmer-Hirt, Director of Research, Evaluation & Testing; Tom Heidemann, School Board Member; and Marci Anderson, School Board Member, Anoka-Hennepin School District

Find out how Anoka-Hennepin Schools (40,194 enrollment) implemented a process aligning annual strategic priorities based on data, a planning calendar with identified key decision points, and a system for measuring organizational effectiveness, incorporating opportunities for staff input and feedback. Ongoing collaboration between the school board and district leadership is an important part of the process, which is grounded in a philosophy of continuous improvement.

WHAT SCHOOL BOARD MEMBERS NEED TO KNOW ABOUT THE ROLE AND EXPERTISE OF SCHOOL SOCIAL WORKERS
Room M100I
Christy McCoy, St. Paul High School Social Worker and Past President and Legislative Chair of the Minnesota School Social Work Association; Catherine Dalnes, Manager of Social Work Services, Minneapolis School District; and Marny Xiong, School Board Member, St. Paul School District

School social workers have a unique skill set that is valuable in effectively responding to traumatic events and crisis situations in the school setting, and the impact of trauma and crisis on students. Participants will discuss best practices in violence prevention and intervention. Resources will also be provided.
NEW AND REVISED PUBLIC MINNESOTA DEPARTMENT OF EDUCATION REPORTS
Room M100J
Katherine Edwards, Data and Research Analyst, and Ashleigh Norris, Communications Specialist and Designer, Minnesota Department of Education
This presentation will focus on new and revised reports the Minnesota Department of Education (MDE) developed to meet the requirements of the Every Student Succeeds Act. While MDE provides multiple public reports on its website under the Data Center, the Minnesota Report Card is meant to be the most accessible. It is here that parents and members of the public can find information about their school or district and compare it to others or to the state. This presentation will provide an overview of changes already made to the Minnesota Report Card as well as a preview of potential changes. We will also briefly share data that can be found on our Early Childhood Longitudinal Data System (ECLDS) and our Statewide Longitudinal Education Data System (SLEDS).

HIGH SCHOOL FISHING TEAMS - THE WHY AND HOW!
Room M101A
Phil Jensen, Superintendent, Hawley School District; Mitch Anderson, Superintendent, Perham School District; Eric Koep, Superintendent, Bertha-Hewitt School District; and Todd Cameron, Superintendent, Ulen-Hitterdal School District
High School Fishing is one of the fastest growing sports in the country. Learn how the Heart O’ Lakes High School Fishing League supported 14 schools and over 280 student anglers in their first year of existence. We will share our mission, rules, handbooks, and challenges we faced in our first year.

SUPPORTING SOCIAL/EMOTIONAL LEARNING
Room M101B
Heather Mueller, Director of Teaching and Learning; Scott Hare, Director of Student Support Services; and Jodi Sapp, School Board Member, Mankato Area School District
This presentation will cover how Mankato Area Public Schools has implemented social/behavioral and emotional learning from pre-K through high school based on Response To Intervention (RTI)/Positive Behavioral Intervention and Supports (PBIS). The presentation will focus on the importance of social/behavioral and emotional learning and its relation to student achievement.

ONE SIZE DOES NOT FIT ALL – IMPLEMENTING “EQUITABLE” PRACTICES TO ENSURE THAT ALL STUDENTS HAVE “EQUAL” OPPORTUNITIES TO GRADUATE AND SUCCEED
Room M101C
Todd Sesker, Superintendent; Heidi Oanes, Integration Coordinator and AVID District Director; Sambath Ouk, English Learner Coordinator; Brenda Boehm, Director of Food Service, Faribault School District; and Mike Aguilera, Director of Global Diversity, Sodexo
How does your district integrate diversity and inclusion practices to improve student performance? How do you differentiate between equity and equality to ensure the best outcomes for your students and the community? Come and learn about Faribault’s diversity and inclusion journey to support the successful implementation of the district’s “6 Year Graduation Plan” for students with limited and/or interrupted education (SLIFE) and other programs that address poverty and promote a positive middle school to high school transition, such as their 9th Grade Academy.

LEVEL TWO (YELLOW LEVEL)
COMMONLY OVERLOOKED EXPOSURES FOR SCHOOL INSPECTION
Room 201AB
Steve Deig, Technical Director, Liberty Mutual Insurance; and Roy Nelson, School Board Member, Red Lake School District
School buildings and campuses encompass many exposures that vary and can be unique. This session will identify and discuss several exposures commonly overlooked for inspection until a loss occurs. Topics for discussion include retention ponds, signage, stages and auditoriums, nature trails, parking lots, and fencing. Inspection frequency and checklists will be discussed, as well as a review of lessons from loss.

THE VALUE OF SURVEYING YOUR COMMUNITY, STAFF, AND PARENTS
Room 202AB
Sue Peterson, Project Manager; Bill Foster, President, School Perceptions; Ed Harris, Superintendent, Chatfield School District; and John Huenink, Director of K-12 Construction; Kraus-Anderson
Measuring community, staff, and parent engagement and support is critical for school districts. There is a direct correlation between staff engagement, parent satisfaction, and how your community perceives your district. Gathering feedback and input is critical for a school district in the referendum process. Voters are more likely to support a plan they understand and had a voice in creating. Hear how the community and staff survey process has helped school districts pass both levy and bond referenda, improve employee morale, and increase parent engagement.
THREAT ASSESSMENTS IN SCHOOLS
Room 205B
Randy Johnson, Director of Training & School Safety Center; Connie Forster, Safe School Facility Coordinator; and Jenny Larrive, School Resource Officer Coordinator, Homeland Security and Emergency Management, Minnesota Department of Public Safety

School Safety Assessments or Threat Assessments cover a wide variety of issues or situations. For example, in addition to the concern about the potential for student violence, the assessment could include the various forms of harassment, either as a victim or perpetrator, bullying, mental health issues, and even potential for self-harm. The assessment process is designed as a 360-degree view of a situation to initiate strategies to best protect students, staff, and educational facilities from threats of violence and to meet the needs of our students and learning community.
Thank you for turning off your cell phone during the session!

Call to Order ........................................ Kathy Green, 2017–2018 MSBA President

Entertainment .......................................................... Barnum Concert Choir, under the direction of Lori Koski.

Please give these students your full attention.

Business Session ............................. Kirk Schneidawind, MSBA Executive Director
  • Director District Election Report

Passing of the Gavel

Remarks .................................................. Deb Pauly, MSBA President 2019-2020
  Kathy Green, MSBA President 2017-2018

Keynote ......................................................... David Horsager: “Leadership and... Trust”

The opinions of the speakers are informational only.
They do not necessarily reflect the opinions of MSBA.

District Raffle Winner Announcement ........................... Kirk Schneidawind, MSBA Executive Director

Adjourn

Superintendents can pick up the School Board Recognition Week kits early this year at the Leadership Conference. Just stop by the information table at the registration area. School Board Recognition Week will be February 18-22, 2019. Your kit includes certificates, press releases, a sample opinion column, public service announcements, and more. MSBA responded to requests to have the kits early for people attending the Leadership Conference, so get yours today!
What do ISG, Minnesota educators, and district administrators have in common? We focus on the student experience and long-term success of the district communities we serve.

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Rob Bremer
rbremer@knutsonconstruction.com
C: 612.919.2096 O: 763.525.3031

Tony Joseph
tjoseph@knutsonconstruction.com
C: 507.421.9331 O: 507.206.2529

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Wold Architects and Engineers
woldae.com 651.227.7773
Exhibitor Directory

Our Distinguished Group of 2019 Exhibitors

#SocialSchool4EDU .................................. 922
861 Autumn Dr.
Woodbury, MN 55125
Social media management

2nd Wind Exercise Equipment ................. 604
7585 Equitable Dr.
Eden Prairie, MN 55344
Fitness equipment sales

4 Point 0 School Services, Inc. ................. 722
PO Box 150
St. Peter, MN 56082
School bus transportation

A.T. Group, LLC .......................... 426
PO Box 48033
Minneapolis, MN 55448
Employee benefits

Action For Healthy Kids MN ................. 529
6243 W. 147th St.
Savage, MN 55378
School wellness

Adolfson & Peterson Construction ............. 820
5500 Wayzata Blvd., Ste. 600
Minneapolis, MN 55416
General contractor

AgCentric .................................. 534
1830 Airport Rd.
Staples, MN 56479
Agricultural career opportunities

AIM Electronics/Daktronics, Inc. ............. 918
7655 Washington Ave. S.
Edina, MN 55439-2417
Electronic scoreboard/message displays, logo tables and chairs, and mats

Ameresco ................................ 316
9855 W. 78th St., Ste. 310
Eden Prairie, MN 55344-8016
Energy services

Anderson Ladd ................................ 216, 218, 317, 319
430 Industrial Blvd. NE
Minneapolis, MN 55413-2979
Specialty construction

Anderson-Johnson Associates, Inc. ............ 428
7575 Golden Valley Rd., Ste. 200
Minneapolis, MN 55427-4571
Civil engineering, landscape architecture, master planning

Apex Facility Solutions, SBC .................. 615
403 Jackson St., Ste. 308
Anoka, MN 55303
Guaranteed energy projects - renewable energy, construction management, facility planning

API Supply Lifts ................................ 838
624 Arthur St. NE
Minneapolis, MN 55413-2636
Aerial work platforms/lift equipment

Architects Rego + Youngquist, Inc. ......... 414, 416
7601 Wayzata Blvd., Ste. 200
St. Louis Park, MN 55426-1637 Architectural planning, design, and management of educational facilities

Architectural Resources, Inc. ................. 430
704 E. Howard St.
Hibbing, MN 55746
Architectural, engineering, and interior design

Arvig ........................................... 515
150 2nd St. SW
Perham, MN 56573-1461
IP camera systems, access control systems, data wiring, fire systems

Association for Nonsmokers - MN ............ 902
2395 University Ave. W., Ste. 310
St. Paul, MN 55114
Tobacco 101: A teacher’s guide to anti-tobacco lesson planning

ATS&R Planners/Architects/Engineers ......... 221, 223
8501 Golden Valley Rd., Ste. 300
Golden Valley, MN 55427-4685
Specialize in K-12 school planning, architecture, engineering, technology, interior design, and site development

A’viands ...................................... 721
1751 County Road B W., Ste. 300
St. Paul, MN 55113-4037
Food service management

AVID ......................................... 415
9797 Aero Dr., Ste. 100
San Diego, CA 92123
Professional development

Ban-Koe Companies .......................... 729
9401 James Avenue South, Suite 180
Minneapolis, MN 55431
Crisis alert system, facility access control, visitor management

BerganKDV .................................. 633
3800 American Blvd. W., Ste. 1000
Bloomington, MN 55431-4425
Financial services

Beynon Sports .................................. 429
16 Alt Rd.
Hunt Valley, MD 21030
Track and field surfacing

Blue Cross Blue Shield of MN ................. 119, 121
3535 Blue Cross Rd., N181
Eagan, MN 55122
Insurance

BoardBook ..................................... 206
12007 Research Blvd.
Austin, TX 78759-2429
Paperless board agenda preparation

Bradbury Stamm Construction .................. 502
340 Highway 10 S.
St. Cloud, MN 56304-1243
Construction management

Braun Intersect ................................ 823
11001 Hampshire Ave. S.
Minneapolis, MN 55438-2424 Geotechnical engineering, environmental consulting, materials testing, building envelope consulting

Breitbach Construction Co. ................. 616
PO Box 78
Elrosa, MN 56325
Construction management

Captivate Media + Consulting ................. 607
755 Florida Ave. S., Ste. D1
Golden Valley, MN 55426
Communications strategy

Central MN Educational Research & Development Council .................. 628
370 1st St. SE
St. Cloud, MN 56304-0800
Strategic planning, Data Warehouse, finance/payroll, special education software and digital learning

Central States Terrazzo Association .......... 535
PO Box 368
Purcellville, VA 20134-0368
Terrazzo flooring

Chartwells School Dining Services ............ 623
615 Bucher Ave.
Shoreview, MN 55126
Food service management
Our Distinguished Group of 2019 Exhibitors

Checkstar ........................................ 733
926 Diablo Ave. #305
Novato, CA 94947
Automated reference checks

Chicken & Egg Association of
Minnesota/Minnesota Turkey Growers .......... 906
108 Marty Dr.
Buffalo, MN 55313
Agriculture education

Clark Engineering .................................. 737
12755 Highway 55, Ste. 100
Minneapolis, MN 55441-4676
Engineering

Contegrity Group Incorporated ................. 608
101 1st St. SE
Little Falls, MN 56345-3001
Construction management

Cooperative Purchasing Connection .......... 404
1001 E. Mount Faith Ave.
Fergus Falls, MN 56537-2375
School procurement

Cunningham Group Architecture, Inc. ........ 115
201 Main St. SE, Ste. 325
Minneapolis, MN 55414-7025
Architecture

Daktronics .......................................... 812
201 Daktronics Dr.
Brookings, SD 57006
Scoreboards, displays, audio, video

Dashir Management Services, Inc. ........... 704
E8723 County Rd. H
Wisconsin Dells, WI 53965-9802
Facility management services

Design Tree Engineering, Inc. ............... 617
3339 W. Saint Germain St., Ste. 250
St. Cloud, MN 56301
Mechanical, electrical, civil, structural engineering and land surveying

DeVetter Design Group ....................... 914
322 1st Ave. N., Ste. 300
Minneapolis, MN 55401-3045
Architectural design

DLR Group .......................................... 213
520 Nicollet Mall, Ste. 200
Minneapolis, MN 55402-1040
Architecture, engineering, planning, interior design

Donlar Construction ......................... 512
550 Shoreview Park Rd.
Shoreview, MN 55148
Construction management and general contracting

Dormakaba ........................................ 541
9880 55th St.
Clear Lake, MN 55319
Door hardware and lockdown solutions

DSGW Architects ................................. 817
2 W. 1st St., Ste. 201
Duluth, MN 55802-2044
Architects/interior design

EAPC Architects Engineers ................. 727
539 Bielenberg Dr., Ste. 115
St. Paul, MN 55125
Architecture, engineering, interior design, LEAN design, sustainability, forensics, and construction management

Education Minnesota ......................... 920
41 Sherborne Ave.
St. Paul, MN 55103-2119
Minnesota teachers’ union

Education Minnesota ESI
Financial Services ............................ 533
41 Sherborne Ave.
St. Paul, MN 55103-2119
Financial services and long-term care

Educators Benefit Consultants ............ 413
3125 Airport Pkwy NE
Cambridge, MN 55008-9012
Third Party Administrator handling flex accounts, HRAs, HSAs, COBRA, 403(b)/457(b) Administration and Compliance, as well as Affordable Care Act management software

Ehlers ............................................. 302, 304
3060 Centre Pointe Dr.
Roseville, MN 55113-1122
Independent public financial advisory services

Elde Bailly, LLP ................................. 109
1911 Excel Dr.
Mankato, MN 56001
Accounting services

EMC Insurance ................................. 408
11095 Viking Dr., Ste. 230
Eden Prairie, MN 55344
Insurance

Epilepsy Foundation of Minnesota .......... 804
1600 University Ave. W., Ste. 300
St. Paul, MN 55104
Education nonprofit

FieldTurf ......................................... 427
7445 Cote-De-Liesse Rd., Ste. 200 Montreal, Quebec H4T 1G2
Synthetic turf

Finishing Trade Institute Upper Midwest .... 806
3205 Country Drive, Suite 150
Little Canada, MN 55117
Apprenticeship education and training

First Technologies, Inc. ...................... 613
Brookfield, WI 53005-5941
3D printing, laser engraving, CNC hardware and software

FLRSanders, Inc. ............................... 917
3079 92nd Ave.
Princeton, MN 55371-1079
Sports floors

FRSecure ......................................... 742
5909 Baker Rd., Ste. 500
Minnetonka, MN 55345
Information security services

Garland Company ............................... 620
886 S. Highview Circle
Mendota Heights, MN 55118
High-performance roofing and building envelope solutions

Glatfelter Public Practice .................... 837
PO Box 2726
York, PA 17405
Insurance

GLTArchitects ................................. 909
808 Courthouse Sq.
St. Cloud, MN 56303-4774
Architectural services

Haldeman Homme, Inc. ...................... 212, 214, 313, 315
430 Industrial Blvd. NE
Minneapolis, MN 55413-2979
Specialty construction

Hallberg Engineering, Inc. ............... 112
1750 Commerce Ct.
White Bear Lake, MN 55110-4686
Engineering consulting services

Hanover Insurance Group .................. 808
8300 Norman Center Dr., Ste. 250
Minneapolis, MN 55437
Commercial Insurance
### Exhibitor Directory

#### Our Distinguished Group of 2019 Exhibitors

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<tr>
<th>Name</th>
<th>Phone</th>
<th>Address</th>
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</thead>
<tbody>
<tr>
<td><strong>Heartland Business Systems</strong></td>
<td>1700 Stephen St.</td>
<td>Little Chute, WI 54140</td>
</tr>
<tr>
<td><strong>Technology services</strong></td>
<td></td>
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<tr>
<td><strong>Hero-U-Lift, Inc.</strong></td>
<td>PO Box 69</td>
<td>5655 Highway 12 W.</td>
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<tr>
<td></td>
<td></td>
<td>Maple Plain, MN 55359-0069</td>
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<tr>
<td><strong>Personnel lifts, scissor lifts, material handling equipment, forklifts</strong></td>
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<tr>
<td><strong>Hiller Commercial Floors</strong></td>
<td>2909 S. Broadway</td>
<td>Rochester, MN 55904-5515</td>
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<tr>
<td><strong>Furnish and install commercial flooring for schools in Minnesota</strong></td>
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<tr>
<td><strong>Hoglund Bus Co., Inc.</strong></td>
<td>A PO Box 249</td>
<td>116 E. Oakwood Dr.</td>
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<tr>
<td><strong>Monticello, MN 55362-0249</strong></td>
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<tr>
<td><strong>IC, International &amp; Collins school buses, parts, service, and sales</strong></td>
<td>3890 Pheasant Ridge Dr. NE, Ste. 180</td>
<td>Blaine, MN 55449</td>
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<tr>
<td><strong>Owner’s representative/project management</strong></td>
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<tr>
<td><strong>Ideacom Mid-America</strong></td>
<td>30 W. Water St.</td>
<td>St. Paul, MN 55107</td>
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<tr>
<td><strong>Schoolphones, overhead paging, clocks, door security</strong></td>
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<td><strong>IEA</strong></td>
<td>9201 W. Broadway Ave., Ste. 600</td>
<td>Brooklyn Park, MN 55445-1924</td>
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<tr>
<td><strong>Health and safety</strong></td>
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<td><strong>Infinite Campus</strong></td>
<td>4321 109th Ave. NE</td>
<td>Blaine, MN 55449-6794</td>
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<tr>
<td><strong>Student information system</strong></td>
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<td><strong>InGensa, Inc.</strong></td>
<td>18215 45th Ave. N., Ste. C</td>
<td>Plymouth, MN 55446</td>
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<tr>
<td><strong>Facilities consulting and engineering services</strong></td>
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<tr>
<td><strong>Innovative Modular Solutions</strong></td>
<td>406 W. Washington St., Ste. 5#172</td>
<td>Brainerd, MN 56401</td>
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<tr>
<td><strong>Temporary and permanent modular classrooms</strong></td>
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<tr>
<td><strong>Innovative Office Solutions</strong></td>
<td>151 Cliff Rd. E., Ste. 40</td>
<td>Burnsville, MN 55337-1551</td>
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<tr>
<td><strong>School supplies, equipment and furniture, janitorial supplies</strong></td>
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<tr>
<td><strong>INSPEC, Inc.</strong></td>
<td>5801 Duluth St., Ste. 212</td>
<td>Minneapolis, MN 55422-3953</td>
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<tr>
<td><strong>Engineering/architectural services</strong></td>
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<tr>
<td><strong>Interiurum</strong></td>
<td>9800 8th Ave. N.</td>
<td>Plymouth, MN 55441</td>
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<tr>
<td><strong>Furniture and full-service dealership</strong></td>
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<tr>
<td><strong>ISG</strong></td>
<td>115 E. Hickory St., Ste. 300</td>
<td>Mankato, MN 56001-3254</td>
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<tr>
<td><strong>Architecture + engineering + environmental + planning</strong></td>
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<tr>
<td><strong>JLG Architects</strong></td>
<td>124 N. 3rd St., Ste. 300</td>
<td>Grand Forks, ND 58203-3719</td>
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<tr>
<td><strong>Architects</strong></td>
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<tr>
<td><strong>Johnson Controls, Inc.</strong></td>
<td>2805 Fernbrook Ln. N., Ste. T</td>
<td>Plymouth, MN 55447-4736</td>
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<tr>
<td><strong>Johnson Controls now has the most comprehensive buildings portfolio in the industry. Visit with our K-12 experts to learn how we can help you improve your schools and offset the project costs with savings guaranteed.</strong></td>
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<tr>
<td><strong>JWood Sports Flooring</strong></td>
<td>573 County Rd. A, Ste. 109</td>
<td>Hudson, WI 54016</td>
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<tr>
<td><strong>Athletic flooring sales, service, and installation</strong></td>
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<tr>
<td><strong>Kennedy &amp; Graven, Chartered</strong></td>
<td>200 S. 6th St., Ste. 470</td>
<td>Minneapolis, MN 55402-1408</td>
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<tr>
<td><strong>Legal services</strong></td>
<td></td>
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<tr>
<td><strong>KFI Engineers</strong></td>
<td>670 County Road B W.</td>
<td>St. Paul, MN 55113-4527</td>
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<tr>
<td><strong>Mechanical and electrical engineering, commissioning services</strong></td>
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<tr>
<td><strong>Kids in Need Foundation</strong></td>
<td>2719 Patton Rd.</td>
<td>Roseville, MN 55113</td>
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<tr>
<td><strong>Free school supplies for students in need</strong></td>
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<tr>
<td><strong>Kieler U.S.A.</strong></td>
<td>2910 Falling Waters Blvd.</td>
<td>Lindenhurst, IL 60046-6799</td>
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<tr>
<td><strong>Athletic flooring</strong></td>
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<tr>
<td><strong>Kline-Johnson</strong></td>
<td>2950 Metro Dr., Ste. 306</td>
<td>Bloomington, MN 55425-1562</td>
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<tr>
<td><strong>Building envelope choices</strong></td>
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<tr>
<td><strong>Kautson Construction</strong></td>
<td>5985 Bandel Rd. NW</td>
<td>Rochester, MN 55901-8754</td>
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<td><strong>Construction</strong></td>
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<tr>
<td><strong>Kodet Architectural Group, Ltd.</strong></td>
<td>15 Groveland Terrace</td>
<td>Minneapolis, MN 55403-1154</td>
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<tr>
<td><strong>Architecture</strong></td>
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<tr>
<td><strong>Kraus-Anderson</strong></td>
<td>501 S. 8th St.</td>
<td>Minneapolis, MN 55404</td>
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<tr>
<td><strong>Professional construction services, referendum assistance, and facilities planning and management</strong></td>
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<tr>
<td><strong>Larson Engineering, Inc.</strong></td>
<td>3524 Labore Rd.</td>
<td>White Bear Lake, MN 55110-5126</td>
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<tr>
<td><strong>Civic, structural, and curtain wall engineering</strong></td>
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<td><strong>LHB</strong></td>
<td>21 W. Superior St., Ste. 500</td>
<td>Duluth, MN 55802-2085</td>
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<td><strong>Architecture/engineering</strong></td>
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<tr>
<td><strong>Liberty Mutual Insurance Company</strong></td>
<td>350 E. 96th St. Mail Stop 01B</td>
<td>Indianapolis, IN 46240</td>
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<tr>
<td><strong>School insurance</strong></td>
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<td><strong>Lifetouch</strong></td>
<td>13400 67th Ave. N.</td>
<td>Maple Grove, MN 55311</td>
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<tr>
<td><strong>School photography and yearbooks</strong></td>
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<td><strong>Lightspeed Technologies, Inc.</strong></td>
<td>11509 SW Herman Rd.</td>
<td>Tualatin, OR 97062-8033</td>
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<tr>
<td><strong>Classroom audio</strong></td>
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<tr>
<td><strong>Loffler Construction &amp; Consulting</strong></td>
<td>20520 Keoku Ave., Ste. 100</td>
<td>Lakeville, MN 55044</td>
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<tr>
<td><strong>General contractor, construction management, cost consulting, owner’s representation, design/build</strong></td>
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<tr>
<td><strong>LSE Architects, Inc.</strong></td>
<td>100 Portland Ave. S., Ste. 100</td>
<td>Minneapolis, MN 55401</td>
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<tr>
<td><strong>Architecture</strong></td>
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<tr>
<td><strong>Lunchtime Solutions, Inc.</strong></td>
<td>PO Box 2022</td>
<td>391 W. Steamboat Dr.</td>
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<tr>
<td><strong>North Sioux City, SD 57049-2022</strong></td>
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<tr>
<td><strong>Food service management</strong></td>
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</table>
Exhibitor Directory

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Marsh & McLennan Agency .................. 509
7225 Northland Dr. N., Ste. 300
Minneapolis, MN 55428
Insurance and Risk Management

McKinstry ........................................ 122
1970 Oakcrest Ave., Ste. 310
Roseville, MN 55113
Energy services

Midwest Tennis & Track Co. ............... 907
PO Box 161
22 S. Main St., Ste. 1
Denison, IA 51442-1973
Athletic track and tennis court surfacing

MIEN Company ................................. 712, 813
2547 3 Mile Rd. NW, Ste. F
Grand Rapids, MI 49534-1358
Educational furniture

Minnesota Alliance with Youth ............ 514
2233 University Ave. W, Ste. 235
St. Paul, MN 55114
Promise Fellow AmeriCorps Program, VISTA Program

Minnesota Association of School Administrators .................. 916
1884 Como Ave.
St. Paul, MN 55108-2715
Jobs online

Minnesota Association of School Business Officials .................. 630
1000 Westgate Dr., Ste. 252
St. Paul, MN 55114
Providing education, training, and services to staff who serve in school business management

Minnesota Concrete & Masonry Contractors Association .................. 432
1711 W. County Rd. B W., Ste. 207S
Roseville, MN 55113-4084
Masonry

Minnesota Concrete Council/ARM of Minnesota .................. 921
P.O. Box 116
Rosemount, MN 55068
Concrete construction trade association

Minnesota Department of Education ........ 714
1500 Highway 36 W.
Roseville, MN 55113-4035
Division of School Finance

Minnesota Educational Facility Management Professionals (MASMS) ........ 805
600 4th St. N.
Cold Spring, MN 56320-1405
Association

Minnesota Family Career and Community Leaders of America ............. 635
PO Box 131386
3101 Old Hwy 8, Ste. 200
Roseville, MN 55113-4035
FCCLA

Minnesota Healthcare Consortium ........ 632
5525 Emerald Ave.
Mountain Iron, MN 55768
Insurance

Minnesota School Nutrition Association ........ 614
21997 County Rd. 141
Kimball, MN 55353
Education/training

Minnesota State High School League .................. MSHSL
2100 Freeway Blvd.
Brooklyn Center, MN 55430-1735
MSHSL

Minnesota State Southern Agricultural Center of Excellence ............. 735
1920 Lee Boulevard
North Mankato, MN 56003
Education of ag career pathways, agriculture curriculum

Minnesota Teachers Retirement Association ........ 629
60 Empire Dr., Ste. 400
St. Paul, MN 55103-1889
Retirement benefits

MLA Architects, Inc. .......................... 702
12 Long Lake Rd., Ste. #17
St. Paul, MN 55115
Architectural/educational planning

MN Ag Education Leadership Council/MN Ag in the Classroom ........ 532
1994 Buford Ave., 146 Ruttan Hall
St. Paul, MN 55108-6006
Education materials and grant information

MN Rural Education Association ........ 530
PO Box 187
St. Cloud, MN 56302-0187
Advocacy for greater Minnesota school districts

MN School Food Buying Group ............ 715
2727 N. Ferry St.
Anoka, MN 55303
Cooperative food buying for school nutrition programs

MN State Building and Construction Trades Council .................. 822, 923
353 7th St. W., Ste. 203
St. Paul, MN 55102-2314
Construction

Molin Concrete Products Company ........ 526
415 Lilac St.
Lino Lakes, MN 55014-1005
Concrete, architectural and structural precast concrete

MP&G Marketing Solutions & Dehler PR .................. 441
5054 Bartlett Blvd.
Mound, MN 55364
Branding, marketing, and communications

Mulcahy .......................................... 809
2700 Blue Water Rd., Ste. 100
Eagan, MN 55013
Manufacturers representation

Musco Sports Lighting ......................... 101
PO Box 27231
Golden Valley, MN 55427-0231
Sports field lighting

NanaWall Systems, Inc. ....................... 717
100 Meadowcreek Dr., #250
Corte Madera, CA 94925
Large operable glass wall systems

National Insurance Services ................. 409
14852 Scenic Heights Rd., Ste. 210
Eden Prairie, MN 55344-2289
Group insurance benefits - MSBAIT Life/LTD plans

National School Boards Association ........ 814
1680 Duke St., Fl 2
Alexandria, VA 22314-3455
Education nonprofit

Nexus Solutions, LLC ......................... 412
6885 Sycamore Ln. N., Ste. 200
Maple Grove, MN 55369-2230
Consulting services firm

North Central Bus & Equipment ........... C
2629 Clearwater Rd.
St. Cloud, MN 56301-5953
School buses
## Exhibitor Directory

### Our Distinguished Group of 2019 Exhibitors

<table>
<thead>
<tr>
<th>Name</th>
<th>Category</th>
<th>Address</th>
<th>Phone</th>
</tr>
</thead>
<tbody>
<tr>
<td>Northland Securities, Inc.</td>
<td>Municipal advisory and underwriting services for school districts</td>
<td>150 S. 5th St., Ste. 3300 Minneapolis, MN 55402</td>
<td></td>
</tr>
<tr>
<td>O’Meara, Leer, Wagner &amp; Kohl, P.A.</td>
<td>Legal services</td>
<td>7401 Metro Blvd., Ste. 600 Minneapolis, MN 55439-3034</td>
<td></td>
</tr>
<tr>
<td>Palmer Bus Service</td>
<td>School bus transportation contractor</td>
<td>PO Box 2026 North Mankato, MN 56002-2026</td>
<td></td>
</tr>
<tr>
<td>Pemberton Law Firm</td>
<td>Legal services</td>
<td>110 N. Mill St. Fergus Falls, MN 56537</td>
<td></td>
</tr>
<tr>
<td>Perpich Center for Arts Education</td>
<td>Statewide arts education</td>
<td>6125 Olson Memorial Hwy Golden Valley, MN 55422-4918</td>
<td></td>
</tr>
<tr>
<td>PFM Asset Management LLC - MSDLAF+</td>
<td>Landscape architecture, civil engineering, construction management, and land surveying</td>
<td>50 S. 6th St., Ste. 2250 Minneapolis, MN 55402</td>
<td></td>
</tr>
<tr>
<td>PFM Financial Advisors, LLC</td>
<td>Financial advisor</td>
<td>50 S. 6th St., Ste. 2250 Minneapolis, MN 55402</td>
<td></td>
</tr>
<tr>
<td>Piper Jaffray &amp; Co.</td>
<td>School district cash flow program</td>
<td>800 Nicollet Mall, Ste. 1000 Minneapolis, MN 55402-7036</td>
<td></td>
</tr>
<tr>
<td>Plaisted Companies, Inc.</td>
<td>High-performance sand (peat athletic field Rootzone mixes)</td>
<td>PO Box 332 Elk River, MN 55330</td>
<td></td>
</tr>
<tr>
<td>PMA Financial Network, Inc.</td>
<td>Investment and financial advisory services</td>
<td>5301 Kyler Ave. NE, Ste. 202, 2nd Floor Albertville, MN 55301</td>
<td></td>
</tr>
<tr>
<td>PreferredOne</td>
<td>6105 Golden Hills Dr. Golden Valley, MN 55416-1023</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Project Build Minnesota</td>
<td>Promoting careers in the construction industry for Minnesota’s young people</td>
<td>1123 Glenwood Ave., Ste. 200 Minneapolis, MN 55405</td>
<td></td>
</tr>
<tr>
<td>RAS</td>
<td>Eagan, MN 55121</td>
<td>860 Blue Gentian Rd., Ste. 300</td>
<td>Workers’ Compensation insurance</td>
</tr>
<tr>
<td>Ratwik, Roszk &amp; Maloney, P.A.</td>
<td>Legal services</td>
<td>730 2nd Ave. S., Ste. 300 Minneapolis, MN 55402-2445</td>
<td></td>
</tr>
<tr>
<td>Resource Training &amp; Solutions</td>
<td>Professional development/training</td>
<td>137 23rd St. S., Ste. 201 Sartell, MN 56377</td>
<td></td>
</tr>
<tr>
<td>Rettler Corporation</td>
<td>Landscape architecture, civil engineering, construction management, and land surveying</td>
<td>3137 Business Park Dr. Stevens Point, WI 54482-8834</td>
<td></td>
</tr>
<tr>
<td>RJM Construction</td>
<td>830 Boone Ave. N., Ste. 2 Golden Valley, MN 55427-4589</td>
<td></td>
<td>Construction</td>
</tr>
<tr>
<td>Rochon</td>
<td>28 2nd St. NW, Ste. 200 Osseo, MN 55369-1002</td>
<td></td>
<td>General contractor services</td>
</tr>
<tr>
<td>Ryan Company, Inc.</td>
<td>Boiler manufacturer’s representative</td>
<td>3361 Republic Ave. Upper St. Louis Park, MN 55426</td>
<td></td>
</tr>
<tr>
<td>Scholastic Equipment Company</td>
<td>Furniture and equipment for education</td>
<td>3880 LaVerne Ave. N., Ste. 220 Lake Elmo, MN 55042</td>
<td></td>
</tr>
<tr>
<td>School Perceptions</td>
<td>317 E. Washington St. Slinger, WI 53086</td>
<td>Community, staff, parent, and student surveys</td>
<td></td>
</tr>
<tr>
<td>SchoolFinances.com</td>
<td>Management and planning services</td>
<td>3730 95th Ave. Byron, MN 55920</td>
<td></td>
</tr>
<tr>
<td>Schuler Shook</td>
<td>Performing arts experts: Theatre planners, acoustics, and audio/visual consultants</td>
<td>219 Main St. SE, Ste. 200 Minneapolis, MN 55414</td>
<td></td>
</tr>
<tr>
<td>Scratch Products</td>
<td>Bathroom partitions and lockers</td>
<td>7513 Whitebridge Ct. Hanover Park, IL 60133</td>
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<tr>
<td>Seating &amp; Athletic Facility Enterprises, LLC</td>
<td>Specializing in outdoor aluminum bleachers, grandstands, press boxes, and indoor telescoping bleachers</td>
<td>79554 325th St. Ellendale, MN 56026-4267</td>
<td></td>
</tr>
<tr>
<td>SFE - Southwest Foodservice Excellence, LLC</td>
<td>Foodservice management services</td>
<td>802, 903 9366 E. Raintree Dr., Ste. 101 Scottsdale, AZ 85260-2098</td>
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<tr>
<td>SFM Insurance</td>
<td>3500 American Blvd. W., Ste. 700 Bloomington, MN 55431</td>
<td>Workers’ Compensation insurance</td>
<td></td>
</tr>
<tr>
<td>Shaw Contract Group</td>
<td>Flooring</td>
<td>616 E. Walnut Ave. Dalton, GA 30722</td>
<td></td>
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<tr>
<td>Skyward Inc.</td>
<td>2601 Skyward Dr. Stevens Point, WI 54482-7700</td>
<td>K-12 administrative software</td>
<td></td>
</tr>
<tr>
<td>Sourcewell</td>
<td>Cooperative purchasing</td>
<td>202 12th St. NE Staples, MN 56479</td>
<td></td>
</tr>
<tr>
<td>Sport Court North</td>
<td>Athletic flooring</td>
<td>680 East Travelers Trail #600 Burnsville, MN 55337-6888</td>
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St. Paul, MN 55101-4705
Provides high-quality, independent financial and management advisory services to public and nonprofit organizations

SRM - ServiceMaster Recovery Management ................. 707
501 17th Ave. N.
St. Cloud, MN 56303-3963
Fire, water, smoke, and mold damage restoration

St. Cloud State University ......................... 433
B121 Education Building
720 4th Ave. S.
St. Cloud, MN 56301-4498
Educational degrees

Stahl Construction ...................................... 638
861 E. Hennepin Ave., Ste. 200 Minneapolis, MN 55414
General contractor

Staples Advantage ...................................... 202, 204, 303, 305
1233 W. County Road E
Arden Hills, MN 55112-3738
Scholastic furniture, technology, facilities and classroom/office supplies

Student Assurance Services, Inc. .................. 205
PO Box 196
333 Main St. N., Ste. 300
Stillwater, MN 55082-5054
Student accident insurance

Superior Transportation Services, Inc. .............. 833
PO Box 548
Sleepy Eye, MN 56085
Superior Transportation contractor

SwedeBro .................................................. 621
1409 159th Ave. NE, Ste. 3
Ham Lake, MN 55304-5638
Concrete floor coatings

Taher, Inc. ............................................. 307
5570 Smetana Dr.
Minnetonka, MN 55343-9022
Food service management

Teachers On Call a Kelly Services® Company .......... 116
3001 Metro Dr., Ste. 200
Bloomington, MN 55425
Staffing solutions

Tectum, Inc. ............................................ 100
333 Washington Ave. N.
Minneapolis, MN 55401
Acoustical wall and ceiling panels/structural and acoustical roof

Telin Transportation Group ......................... B
16290 Kenrick Loop
Lakeville, MN 55044
Bus sales

TIPS - The Interlocal Purchasing System .............. 527
4845 U.S. Highway 271 N.
Pittsburg, TX 75686
National purchasing cooperative

Toltz, King, Duvall, Anderson (TKDA) .............. 904
444 Cedar St., Ste. 1500
St. Paul, MN 55101
Engineering, architecture, planning

Tremco Incorporated .................................. 709
3060 E. 44th St.
Vernon, CA 90508-2491
Roofing products/weatherproofing services

Trusted Employees ..................................... 634
7900 W. 78th St., Ste. 400
Minneapolis, MN 55439-2519
Background screening

U.S. Army Minneapolis Recruiting Battalion ........ 908
1 Federal Dr.
Fort Snelling, MN 55111-4008
United States Army recruiting

UCare ..................................................... 117
500 Stinson Blvd. NE
Minneapolis, MN 55413-2615
Statewide retiree health insurance

Unesco, Inc. ............................................. 606
2125 2nd St.
White Bear Lake, MN 55110-3508
Facilities construction management

United Heartland ..................................... 836
15200 W. Small Rd.
New Berlin, WI 53151
Workers’ Compensation insurance

United States Tennis Association - Northern ...... 706
1001 W. 98th St. Suite 101
Bloomington, MN 55431
Net generation school tennis

Vaaler Insurance, Inc. .............................. 612
2701 S. Columbia Rd.
Grand Forks, ND 58201
Property/Casualty/Workers’ Compensation insurance

Virco, Inc. .............................................. 803
2027 Harpers Way
Torrance, CA 90501
School furniture

VS - America, Inc. ................................... 523
1940 Abbott St., Ste. 501
Charlotte, NC 28203
Classroom furniture/dynamic, flexible solutions

W. L. Hall Company .................................. 306
530 15th Ave. S.
Hopkins, MN 55343-7834
Construction specialties

WB Manufacturing ..................................... 622, 723
507 E. Grant St.
Thor, WI 54771
Educational furniture

Webber Recreational Design, Inc. ............... 105
1442 Brooke Ct.
Hastings, MN 55033-3266
Park and playground equipment

Wenck ...................................................... 308
7500 Olson Memorial Highway, Ste. 300
Golden Valley, MN 55427
Construction management services

Wendel Architecture .................................. 312
401 2nd Ave. N., Ste. 206
Minneapolis, MN 55401-2097
Architecture, planning, interior design

Widseth Smith Nolting ................................. 208
PO Box 2720
7804 Industrial Park Rd.
Baxter, MN 56425-2720
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Wold Architects and Engineers ............... 201, 203
332 Minnesota St., Ste. 200
St. Paul, MN 55101-4402
Architectural and engineering services

Writeboard ............................................... 516
2597 Cleveland Ave. N.
Roseville, MN 55113-2611
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Lakes Country Service Cooperative  
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Doug Deragisch  
SWWC Service Cooperative  
douglas@swsc.org

Jeanette Mellesmoen  
Northeast Service Cooperative  
jmellesmon@nesc.k12.mn.us

Dan Weir  
Resource Training & Solutions  
danjw@ebisinc.net

Larry InVeld  
South Central Service Cooperative  
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Bill Colopoulos  
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jtuttle@lsa-architects.com

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mark@architectsmla.com

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Suite #1350
Bloomington, MN 55435
952-466-7574

Kennedy & Graven, Chartered (Maggie R. Wallner)
470 US Bank Plaza
200 S 6th Street
Minneapolis, MN 55402
612-337-9300, Fax 612-337-9310
www.kennedy-graven.com
contactus@kennedy-graven.com

Knuston, Flynn & Deans (Thomas S. Deans)
1155 Centre Pointe Drive, Suite 10
Mendota Heights, MN 55120
651-222-2811, Fax 651-222-5646
www.kfdmn.com
tdeans@kfdmn.com

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7804 Industrial Park Road
Baxter, MN 56425
218-829-5117, Fax 218-829-2517
www.widsethsmnolting.com
kevin.donnay@wsn.us.com

ATHLETICS

ATHLETIC FIELDS

ATHLETIC SPORTS FLOORS/SURFACING

ATTORNEYS
## MSBA’s Vendor Directory

### ENERGY SOLUTIONS

<table>
<thead>
<tr>
<th>Company Name</th>
<th>Address</th>
<th>Contact Information</th>
</tr>
</thead>
<tbody>
<tr>
<td>Trane Inc.</td>
<td>775 Vandalia Street</td>
<td><a href="mailto:amy.dorsett@trane.com">amy.dorsett@trane.com</a></td>
</tr>
<tr>
<td>Unesco, Inc.</td>
<td>2125 2nd Street</td>
<td><a href="mailto:kevin.mcgauley@unescocorp.com">kevin.mcgauley@unescocorp.com</a></td>
</tr>
</tbody>
</table>

### ENVIRONMENTAL CONSULTANTS

<table>
<thead>
<tr>
<th>Company Name</th>
<th>Address</th>
<th>Contact Information</th>
</tr>
</thead>
<tbody>
<tr>
<td>ISG</td>
<td>115 E. Hickory Street, Suite 300</td>
<td><a href="mailto:rodrichard@retrofitcompanies.com">rodrichard@retrofitcompanies.com</a></td>
</tr>
<tr>
<td>The Retrofit Companies, Inc.</td>
<td>1010 Hoffman Drive</td>
<td><a href="mailto:jandrist@retrofitcompanies.com">jandrist@retrofitcompanies.com</a></td>
</tr>
</tbody>
</table>

### FINANCIAL MANAGEMENT

<table>
<thead>
<tr>
<th>Company Name</th>
<th>Address</th>
<th>Contact Information</th>
</tr>
</thead>
<tbody>
<tr>
<td>Ehlers</td>
<td>3060 Centre Pointe Drive</td>
<td><a href="mailto:gcrowe@ehlers-inc.com">gcrowe@ehlers-inc.com</a></td>
</tr>
</tbody>
</table>

### FOOD SERVICE PRODUCTS & SERVICES

<table>
<thead>
<tr>
<th>Company Name</th>
<th>Address</th>
<th>Contact Information</th>
</tr>
</thead>
<tbody>
<tr>
<td>Taher, Inc.</td>
<td>5570 Smetana Drive</td>
<td><a href="mailto:e.marisasa@taher.com">e.marisasa@taher.com</a></td>
</tr>
</tbody>
</table>

### HEALTH INSURANCE

<table>
<thead>
<tr>
<th>Company Name</th>
<th>Address</th>
<th>Contact Information</th>
</tr>
</thead>
<tbody>
<tr>
<td>PreferredOne</td>
<td>6105 Golden Hills Drive</td>
<td><a href="http://www.preferredone.com">www.preferredone.com</a></td>
</tr>
<tr>
<td>UCare Group Medicare</td>
<td>500 Stinson Blvd, NE</td>
<td><a href="http://www.ucare.org">www.ucare.org</a></td>
</tr>
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</table>

### INDOOR AIR QUALITY

<table>
<thead>
<tr>
<th>Company Name</th>
<th>Address</th>
<th>Contact Information</th>
</tr>
</thead>
<tbody>
<tr>
<td>Johnson Controls, Inc.</td>
<td>2605 Fernbrook Lane North</td>
<td><a href="http://www.johnsoncontrols.com">www.johnsoncontrols.com</a></td>
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</table>

### INSURANCE

<table>
<thead>
<tr>
<th>Company Name</th>
<th>Address</th>
<th>Contact Information</th>
</tr>
</thead>
<tbody>
<tr>
<td>EMC Insurance</td>
<td>11095 Viking Drive</td>
<td><a href="http://www.emcins.com">www.emcins.com</a></td>
</tr>
<tr>
<td>Minnesota School Boards Association Insurance Trust (MSBAIT)</td>
<td>1042 Viking Drive</td>
<td><a href="http://www.mnmsba.org/MSBAIT">www.mnmsba.org/MSBAIT</a></td>
</tr>
</tbody>
</table>

### LABOR RELATIONS

<table>
<thead>
<tr>
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<tr>
<td>Kennedy &amp; Graven, Chartered</td>
<td>470 US Bank Plaza</td>
<td><a href="http://www.kennedy-graven.com">www.kennedy-graven.com</a></td>
</tr>
<tr>
<td>Ratwik, Roszak &amp; Maloney, P.A.</td>
<td>730 2nd Avenue S</td>
<td><a href="mailto:info@ratwiklaw.com">info@ratwiklaw.com</a></td>
</tr>
</tbody>
</table>

### PLAYGROUNDS

<table>
<thead>
<tr>
<th>Company Name</th>
<th>Address</th>
<th>Contact Information</th>
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<tbody>
<tr>
<td>Minnesota Wisconsin Playground</td>
<td>5101 Highway 55</td>
<td><a href="http://www.mnwiplay.com">www.mnwiplay.com</a></td>
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### PUBLIC FINANCE

<table>
<thead>
<tr>
<th>Company Name</th>
<th>Address</th>
<th>Contact Information</th>
</tr>
</thead>
<tbody>
<tr>
<td>Springsted Group</td>
<td>380 Jackson Street</td>
<td><a href="mailto:info@springsted.com">info@springsted.com</a></td>
</tr>
<tr>
<td>Ratwik, Roszak &amp; Maloney, P.A.</td>
<td>730 2nd Avenue S</td>
<td><a href="mailto:info@ratwiklaw.com">info@ratwiklaw.com</a></td>
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