Annual Leadership Conference
January 16-17, 2020
Minneapolis Convention Center

- Learning to Lead – School Board Basics: Phase I, January 14, Hyatt Regency Minneapolis
- Leadership Foundations – School Finance and Management: Phase II, January 15, Hyatt Regency Minneapolis
- Representing Your Community Through Policy and Engagement: Phase IV, January 15, Hyatt Regency Minneapolis
- Charter School Board Member Workshop, January 15, Hyatt Regency Minneapolis
- Evening Early Birds, January 15, Minneapolis Convention Center
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JANUARY 2020
1........... New Year’s Day (no meetings)
6........... Terms begin for newly elected school board members
14 ........... Learning to Lead — School Board Basics: Phase I Workshop (Minneapolis)
15 ........... MSBA Board of Directors meeting (Minneapolis)
15 ........... Leadership Foundations — School Finance and Management: Phase II Workshop (Minneapolis)
15 ........... Representing Your Community Through Policy and Engagement: Phase IV Workshop (Minneapolis)
15 ........... Charter School Board Member Workshop (Minneapolis)
15 ........... Leadership Conference Early Bird Sessions (Minneapolis)
16–17..... Leadership Conference (Minneapolis)
17 ........... MSBA Board of Directors meeting (Minneapolis)
20 ........... Martin Luther King Jr. Day (no meetings)

FEBRUARY 2020
6........... MSBAIT Board of Trustees meeting
6–7....... MASBO Winter Conference
11 ........... 2020 legislative session begins
11 ........... MSDLAF+ Board of Trustees meeting
12 ........... Officers’ Workshop (St. Peter)
17 ........... Presidents Day (no meetings)
21 ........... Officers’ Workshop (Bemidji)
22 ........... Officers’ Workshop (Staples)
25 ........... Precinct Caucus Day
27 ........... Officers’ Workshop (Maple Grove)
28 ........... Officers’ Workshop (Marshall)

MARCH 2020
3........... Presidential Primary [no meetings or activities from 6 p.m. to 8 p.m.]
10 ........... Township Election Day [no meetings or activities from 6 p.m. to 8 p.m.]
22 ........... MSBA Board of Directors meeting
23 ........... MSBA Day at the Capitol

TABLE OF CONTENTS

6 | MSBA BOARD AND STAFF DIRECTORY
7 | STRAIGHT TALK, KIRK SCHNEIDAWIND, MSBA EXECUTIVE DIRECTOR
8 | PRE-CONFERENCE EXTRAS: EVENING EARLY BIRDS
9 | TIPS FOR FIRST-TIME LEADERSHIP CONFERENCE ATTENDEES
10 | FEATURED SPEAKER - JOHN QUIÑONES
11 | FEATURED SPEAKER - ALAN NOVEMBER
12 | TECHNOLOGY RESOURCES AND RAFFLE INFORMATION
13 | GENERAL INFORMATION
14 | GENERAL INFORMATION AND SKILLS SESSIONS
15 | CONFERENCE AT A GLANCE
16 | THURSDAY OPENING SESSION
17 | SCHOOL EXCELLENCE SHOWCASE
19 | RECOGNITION LUNCHEON
20 | MSBA HONOR ROLL
21 | ROUND TABLE SESSIONS
22 | THURSDAY WORKSHOPS
34 | CONVENTION CENTER MAP
37 | FRIDAY WORKSHOPS
41 | FRIDAY CLOSING SESSION
46 | EXHIBITOR MAP
47 | EXHIBITOR DIRECTORY
62 | VENDOR DIRECTORY
66 | ADVERTISERS

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Kirk Schneidawind
MSBA Executive Director
"If I have seen further, it is only because I have stood on the shoulders of giants," a quote from Bernard of Charts, popularized by Sir Isaac Newton, is truly fitting as MSBA looks to celebrate its 100th year serving and leading our school boards. All of this was a vision set into action by the founder, Victor Anderson, and MSBA's first executive director, Bill Wettergren. Wettergren not only saw the importance of a strong public education system in this great state, but also the need for community oversight of their school programs and buildings, and the importance of this role for our elected school boards.

From the trunk of his car, Wettergren laid the foundation for an Association that 100 years later has developed, evolved, and adapted while being the leading voice for Minnesota’s public school boards, school districts, and public school students. Federal and state advocacy, board development and training, and good governance through policy were the essential services that were included in his vision. These essential services remain the foundation for our organization today, albeit delivered a bit differently to the membership than it was 100 years ago.

Wettergren’s vision became a reality through the dedicated leadership of former MSBA executive directors: Willard Baker, Dick Anderson, Mike Torkelson, and Bob Meeks. We should be grateful, for they have shaped and molded this Association into one that is a leader in the public school advocacy space and continues to serve as the “go-to” resource for our school board members and superintendents.

Proudly, your MSBA has been around longer than some of our prestigious Fortune 500 companies, weathered some storms (literally), economic downturns, and many changes to our state education system. Board members and superintendents may retire or move on, but one thing that has been a constant is vision of the MSBA Board of Directors and hard-working MSBA staff who have never lost sight of our members’ needs.

As we celebrate MSBA’s 100th anniversary with a special reception on Thursday, January 16, in the Exhibit Hall at the MSBA Leadership Conference, it is also a way for us to say “thank you” to our members for their loyalty, commitment, and support of their Association over the last century.

The future of the MSBA looks bright. That doesn’t mean there aren’t challenges. We must continue to be diligent in our work to ensure ALL students are college, career, and life ready. Changing demographics, school funding, achievement gap closure, and increased competition for our public schools will continue to challenge us. However, I am confident that our midwestern values of hard work, unselfishness, and an abundance of really smart and talented people who help our students learn and grow will rise above and overcome these challenges as the leaders of our Association did over the last 100 years. Our collective power comes from the membership, the association of school board members.

Your MSBA staff has put together another outstanding Leadership Conference in 2020. We look forward to seeing all our friends once again. Here is to the next 100 years!

Kirk Schneidawind is the Executive Director of the Minnesota School Boards Association. To reach him about this article, email him at ksneidawind@mnmsba.org.
The Ins and Outs of Superintendent Evaluation
7:00 p.m. – 9:30 p.m. Wednesday, January 15
Tuition is $115. Walk-ins add $10.

Presenters: Sandy Gundlach, Director of School Board Services; Barb Dorn, Director of Leadership Development and Executive Search; and Dave Thompson, Executive Search Team Service Provider, Minnesota School Boards Association

Evaluating the superintendent’s performance is one of the board’s most important duties. An effective evaluation process includes prior agreed-upon evaluation criteria; form(s); rating scale, if any; and a timeline. Come learn about a framework that board/superintendent teams can use to develop a superintendent evaluation process that includes both performance goals and performance standards.

The Poverty Simulation Experience
7:00 p.m. – 9:30 p.m. Wednesday, January 15
Tuition is $115. Walk-ins add $10.

Presenter: Whitney Miller-Nichols, Assistant Director of Leadership Development, Alabama Association of School Boards

According to the U.S. Census Bureau, over 560,000 Minnesotans, including 169,000 children under 18, live in poverty. The Poverty Simulation Experience will help participants conceptualize what it might be like to live in a typical low-income family trying to survive month-to-month. The Poverty Simulation Experience has participants experience a “month” of poverty by taking on the identity of someone living with few financial resources and then handling real life challenges that arise during an ordinary month. Participants are up and moving throughout the simulation, interacting with volunteers who represent various agencies and service providers, such as Social Services or a mortgage company. The session will end with a facilitated discussion, allowing participants to process their thoughts and feelings from this profound experience and discuss how this could impact their work with students and families.
If this is your first MSBA conference, WELCOME! MSBA is your professional organization, and we are confident you will leave this event with a wealth of information to help you face the challenges of being a school board member or superintendent. Here are a few tips for getting the most from the conference.

• **Look through your materials.** This MSBA Journal magazine includes the Leadership Conference program. You can also find a copy at one of the conference hotel registration desks or at registration on Thursday morning at the Minneapolis Convention Center. The program includes event schedules and other important information.

• **Be punctual.** We value your time. Unless something unavoidable occurs, our events begin and end on time. We do not have assigned or priority seating, so please plan to arrive at meetings a little early to reserve your spot and get settled.

• **Don’t be shy.** Introduce yourself to other school board members. You will find them to be valuable resources for you, both at the conference and in the future. Chances are, whatever challenges you are facing on your school board, one or more of your fellow MSBA members have been there before. Name badges give you a wealth of information to help you get to know fellow conference attendees. All blue badges are school board members. Yellow badges are given to superintendents, red to exhibitors, green to guests and purple to other administrators. The number and ribbon on the badge tells you which MSBA district attendees are from.

• **Introduce yourself to MSBA staff and the Board of Directors.** If the staff or your MSBA director doesn’t find you first, please introduce yourself to them. You will see them at the registration desk and other locations around the conference. They are wearing a gold state of Minnesota name badge and they are there to help you. Please don’t hesitate to ask for assistance.

• **Check out the vendors.** More than 200 vendors exhibit at the Leadership Conference and their support is what enables you to attend the conference without a registration fee. Take some time to visit the vendors and explore what they have to offer.

• **Ask questions.** Don’t worry about asking a “rookie” question. Many of the most important issues facing public education today are raised by new members who are taking a fresh look at situations confronting our schools.

• **Fill out your conference and speaker evaluations via the conference app.** MSBA staff appreciates your comments and reviews all of the feedback given. As time and resources allow, staff implement suggestions that improve the event.

• **Take what you learn home.** MSBA encourages school board members attending the conference to report at your next board meeting what you learned at the conference to any of your fellow board members and key staff who couldn’t attend. Sharing what you learned will help your team grow.

• **MSBA is YOUR organization.** Above all, know that MSBA is your organization. We are a diverse group of people with one goal in mind: providing the best possible education to our students. You will find your fellow school board members and our staff ready to help you reach that goal.

Enjoy the conference and, again, please let any of the MSBA staff or your board of directors know if they can help you at the conference and after you return home.
John Quiñones: School leaders need to heighten their expectations of their students

By Bruce Lombard, MSBA Associate Director of Communications


A lifetime of “never taking no for an answer” took Quiñones from that early life of poverty to a 30-plus-year career at ABC News — where he’s served as a reporter and on the anchor desk for television programs like “20/20” and “Primetime.”

Quiñones is best-known as the host of ABC’s “What Would You Do?” — a show he created in 2008. “What Would You Do?” is a hidden-camera program that examines how people behave in situations that require them to either act or mind their own business. Some observers have referred to Quiñones as the “face of doing the right thing.”

He has also written two books — “Heroes Among Us: Ordinary People, Extraordinary Choices” and “What Would You Do?: Words of Wisdom About Doing the Right Thing.”

The value of an education

Quiñones grew up in San Antonio, Texas, where both his parents had dropped out of school to work to help their families financially.

“I will never forget being on my knees on the cold, hard ground at six o’clock in the morning — and my father looking down and saying: ‘John, do you want to do this kind of work for the rest of your life? Or do you want to get an education someday?’”

It was a no-brainer for Quiñones.

What he wanted to do the rest of his life was to be a TV reporter. In high school, he received a big boost when he was selected for the Upward Bound program — which eventually helped him gain acceptance to St. Mary’s University in San Antonio and later to the Columbia University Graduate School of Journalism in New York.

Most pivotal time for students

Quiñones said he is looking forward to his January 16 keynote presentation at the Leadership Conference.

“I want school leaders to have the highest expectations of their students, regardless of the students’ ethnicity or social status,” Quiñones said. “If these students stumble, I want the school system to be a little more forgiving and to encourage the students to keep trying and to shoot for the stars. Remember, for these students, this is the most pivotal and formative time in their lives. So, give them the opportunities you’d want for your own children.”

In junior high school, people would tell him, “You’ll never make it. You’re not college material.”

They were wrong.

Learn more about John Quiñones at https://www.johnquinones.com. Follow him on Twitter at @JohnQABC.

Bruce Lombard is the MSBA Associate Director of Communications. Contact him at blombard@mnmsba.org.

November is an international leader in education technology. His areas of expertise include planning across curriculum, staff development, new school design, community building, and leadership development. His writing includes numerous articles and best-selling books. Alan’s most recent book, “Who Owns the Learning?” was on the New York Times education best-sellers list for 2013.

November said there’s a category of tools that help teachers learn a lot more about how their students learn — and it generally fits into a concept called “making thinking visible,” promoted by prominent Australian education professor John Hattie. “But Hattie is not technical,” November said. “So, frankly I’ve developed this toolbox where teachers learn a lot more about how kids learn, which is part of the change in the culture — and a lot of schools are not using that category. It wouldn’t be unusual that it wouldn’t happen at all, and I think it is the most powerful thing we can give teachers.”

As technology continues to shape K-12 education and school board governance, November said he hopes everything will be more globally connected in the future. “I hope students will be working with people all over the world,” he said. “I hope we will teach the moral high ground of social media. We need to teach children the ethics of using social media well, rather than blocking it from them. I hope we will teach children critical thinking on the web and how to validate and question results when they do a web search. I hope we will teach students the opportunity of global publishing — that their work receives feedback from more than their own teacher.”

November said he also hopes families will be a lot more involved than they are now. “As we connect with families, I hope we think about the whole family, rather than only the children in the school,” he said. “That may be one of the biggest changes of all — that schools develop a family curriculum.”

November said he’d also like teachers to have the opportunity to learn in real time, like staff development opportunities on demand pertaining to exactly whatever teachers are doing at that moment.

Asked what key message he’d like school leaders to take away from his MSBA Leadership Conference presentation, November said: “At a practical level, it would be to use critical thinking on the web, because I think the web is the revolution.”

November continued: “On a philosophical level, it would be: ‘Have we underestimated our students managing their own learning?’ For me, there are always two levels. There’s the practical level and the philosophical level.”

Visit https://novemberlearning.com to learn about Alan November’s “November Learning” website.

Bruce Lombard is MSBA’s Associate Director of Communications. Contact him at blombard@mnmsba.org.
Hotel Room Raffle for 2021 MSBA Leadership Conference

Stay through the Closing Session and your school district could win a two-night hotel stay for the 2021 MSBA Leadership Conference. The winning school district can choose a Wednesday night and a Thursday night stay at one of the long-time conference hotels (Hyatt, Hilton, or Millennium) for the 2021 MSBA Leadership Conference. Simply place your name tag in the box marked “Raffle” as you enter the auditorium for the Closing Session no later than 10:30 a.m. Friday. The drawing will be held during Friday’s Closing Session and you must be present to win. Each person in attendance Friday is allowed only one entry on behalf of your school district.

Socialize through Social Media

Join the online conversation with your school board and superintendent colleagues by posting your Leadership Conference-related observations and photos on Twitter. Include @mnmsba and the hashtag #MSBA2020 in your posts so other school officials can view them.

Don’t have a Twitter account? Signing up is easy. Visit www.twitter.com and set up a free account. After your account is activated, search for @mnmsba. Once you’ve found our Twitter feed, click on the “Follow” button. Then go back to your home page and check for updates in your feed. Or do a search for the #MSBA2020 hashtag to read tweets related to the Leadership Conference.

Looking for someone else to follow? Ask your school board colleagues if they are on Twitter and follow our opening keynote speaker, John Quiñones, at @JohnQABC, and our closing keynote speaker, Alan November, at @globalearner.

Technology Resources

Download the Leadership Conference App

The Leadership Conference App — powered by EventMobi — will give you instant access to the event schedule, workshop handout materials, a map of the Convention Center, and much more. Use your smartphone and search for “EventMobi” from your device’s App Store or visit www.eventmobi.com/app/msba2020.

After downloading the EventMobi app, please enter event code “MSBA2020” when prompted to access the Leadership Conference app.

Consult with MSBA staff if you have any questions accessing this app. Prefer to view this app on your tablet or laptop? Visit www.eventmobi.com/app/msba2020 for web-based access.

Thank you to Sourcewell for sponsoring the conference app.

WI-FI AVAILABLE

MSBA knows many of our members like to stay in touch with events happening in their districts and have made wireless access a priority. We’d like to thank PFM for sponsoring Wi-Fi this year. We do ask that, during our sessions, you follow courtesy of listening to our speakers. If you need to answer a text, call, or check email, please move to the registration area so others are not disturbed.

For Wi-Fi access, open a browser or the Wi-Fi settings on your device and select “MSBA20.” Enter “PFM2020MSBA” when prompted for a password.

@mnmsba
#MSBA2020
EXHIBIT HALL: Be sure to check out our Exhibit Hall and see more than 200 exhibitors who provide services to Minnesota school districts. MSBA is able to offer our Leadership Conference without a registration fee because these exhibitors help cover the cost of the conference. The exhibit of products and services available to school districts is open from 8:00 a.m. to 3:30 p.m. Thursday and 7:30 a.m. to 10:30 a.m. Friday. Allow ample time to visit this outstanding display and remember to thank our exhibitors for being with us.

The Exhibit Hall is also where the school district School Excellence Showcase presentations, Round Table sessions, and Centennial Reception are held.

MSBA CENTENNIAL TIMELINE: Be sure to check out the MSBA Centennial timeline and picture collage. The display features notable people and events that helped shape your association. We would like to thank Brede Exposition Services for the creation and donation of the timeline.

BADGES: Conference badges are biodegradable, color-coded, and list the number of your MSBA Director District. For security reasons, please wear your badge throughout the conference.

Blue – School Board Members
Yellow – Superintendents
Red – Exhibitors
Green – Guests
Purple – Other Administrators
Black – Students or Speakers
Gold state of Minnesota badges identify MSBA staff and the MSBA Board of Directors.

RIBBONS: Conference ribbons let you find board members and superintendents from your Director District and give special recognition to board members, speakers, and sponsors.

Chartreuse — District 1 (southeast Minnesota)
Canary — District 2 (south-central Minnesota)
Brown — District 3 (southwest Minnesota)
Orange — District 4 (west metro)
Goldenrod — District 5 (north metro)
Turquoise — District 6 (northeast metro)
Dark Pink — District 7 (south metro)
Maroon — District 8 (Minneapolis and St. Paul)
Pink — District 9 (central Minnesota)
Melon — District 10 (west-central Minnesota)
Navy — District 11 (northeast Minnesota)
Sky Blue — District 12 (northwest Minnesota)
Peach — District 13 (southwest metro)
Blue & Silver — Former MSBA Executive Directors and Past Presidents

These ribbons also give special recognition to board members, speakers, and sponsors: White – Award winners; Blue – Presenters; Teal – Sponsors (Please thank them for their generous support!); and Purple – Past MSBA Board of Directors, Presidents and Executive Directors.

GIVE A WARM WELCOME TO MINNESOTA ASSOCIATION OF EDUCATIONAL OFFICE PROFESSIONALS: This year the Minnesota Association of Educational Office Professionals will again be joining us at the Leadership Conference. These members are the school district staff who know the pulse of public schools. They are the go-to people for superintendents and board members, and we’re happy they are part of our conference this year.

CONTINUING EDUCATION UNITS: A Continuing Education Units (CEUs) sign-up sheet is available at the information table in the Registration Area. CEUs must be picked up before the Closing Session on Friday.

DISTRIBUTION OF MATERIALS: No printed materials other than official reports of the Association shall be distributed during the conference without the prior approval of the MSBA Executive Director.

CONCESSION AREAS: Food and beverages are available at the concession stands in the Exhibit Hall. A Dunn Brothers Coffee Shop is located on Lower Level (Red Level), offering coffee, pastries, and other items.

PHOTOGRAPHY AND VIDEO DISCLOSURE: The 2020 Minnesota School Boards Association (MSBA) Leadership Conference is held in a public space. MSBA gives notice that staff and Lifetouch photographers will photograph, videotape, and audiotape portions of the event for use in MSBA social media, publications, advertisements, promotions, and other materials in written or electronic form. MSBA would like to thank Lifetouch for providing a conference photographer.

PHOTO OPPORTUNITY: MSBA is offering an opportunity for you to take a board photo with the conference theme to share with your school district and local media. Stop by the booth on the Mezzanine Level (Green Level).

GIFT LAW: The Minnesota gift ban law prohibits local officials from receiving any gifts or prizes, including meals and beverages, from an interested person or company for personal use. A gift of a momento or trinket costing $5 or less is an exception and allowed. MSBA members attending the vendor exhibits or entering vendor drawings are individually responsible to make sure they are not in violation of either the law or any local school district gift policies.

PRAYER ROOM AND NURSING ROOM: MSBA has set aside a space for a prayer room and a second space for nursing mothers. Just ask MSBA staff for locations.

SPEAKING TO A NONPARTISAN CROWD: At MSBA, we do our best to inform attendees and speakers that public school boards are nonpartisan officials. MSBA selects speakers based on their message of leadership and student achievement. We strongly urge all presenters not to stray into politics or a sales pitch when presenting. We do not censor presentations, but we trust presenters will cooperate. If we are informed that a presentation strays from a topic and slides into politics or a sales pitch, that presenter will not be invited back. When it comes to the education of our students, the focus is on policy, not politics. Student achievement is EVERYONE’S issue.
General Information

DIRECTOR DISTRICT ELECTION PROCEDURES
The MSBA Board of Directors has established the following director district election procedures for the 2020 Leadership Conference:

1. Nominations for the position of Director shall take place during the Director District Discussions, which will be held on the first day of the conference (Thursday).
2. School board members only are eligible to nominate and/or second and vote.
3. In the event there is no more than one candidate for the Director position, the caucus chair shall be authorized to call for a motion to cast a unanimous ballot for that candidate.
4. If there are two or more candidates for the Director position, the procedures shall be in accordance with the Association Bylaws, Article IV, Section 3. Delegates from that Director District will cast ballots at the designated election area.
5. Newly elected Directors will be introduced during the closing General Session. Newly elected Directors assume their position at the conclusion of the conference.

DIRECTOR DISTRICT DISCUSSIONS
All MSBA Director Districts will meet at 12:50 p.m. Thursday on the Mezzanine Level (Green Level). See Page 16 for Director District Discussion locations.

Elections in:
Director District 1 (southeast Minnesota)
Director District 4 (western metro)
Director District 7 (southern metro – open seat)
Director District 10 (central Minnesota – open seat)

Members in these Director Districts will nominate persons for the position of MSBA Director. Terms are three years. Terms begin at the conclusion of the conference. If needed, polls will be open from 1:30 p.m. to 5:00 p.m. Thursday and 8:00 a.m. to 10:00 a.m. Friday. Polls are located in the Registration Area.

LOWER LEVEL (RED LEVEL)
THE OPEN MEETING LAW
Room L100B
Terry Morrow, Director of Legal and Policy Services, Minnesota School Boards Association

This Minnesota Open Meeting Law overview is helpful for new board members and offers a good refresher for experienced members. Our discussion will include recent updates and useful closed-meeting materials.

VISION 2020 ON THE POLITICAL HORIZON
Room L100DE
Denise Dittrich, Director of Government Relations; and Kim Lewis, Associate Director of Government Relations, Minnesota School Boards Association

Join MSBA’s government relations team as we set our eyes on issues that are on the political horizon including the state budget, additional education funding, safe schools revenue, changes to tiered licensure, wage theft law, teacher shortages, and paid family leave.

BOARD CHAIR Q & A WITH MSBA
Room L100FG
Kirk Schneidawind, Executive Director, Minnesota School Boards Association

School board chairs from across the state are invited to meet with MSBA’s Executive Director, Kirk Schneidawind, in this question-and-answer session. Let Kirk know what MSBA can do to support, promote, and strengthen the work of public school boards.

CRITICAL CHOICES IN THE SUPERINTENDENT’S CONTRACT: WHAT SHOULD BE IN AND WHAT SHOULD BE OUT?
Room L100I
Sandy Gundlach, Director of School Board Services, Barb Dorn, Director of Leadership Development and Executive Search, Minnesota School Boards Association; and Peter Martin, Partner, Knutson, Flynn & Deans, P.A.

The model superintendent contract should reflect careful choices of what issues are to be addressed in the contract. This session will provide an overview of MSBA’s Model Superintendent Contract, discuss applicable legal requirements and limitations, and review “real-world” scenarios that may be faced by school boards when negotiating a contract with a superintendent.

MSBA’S CENTENNIAL RECEPTION
Join us for refreshments at the MSBA Centennial Reception from 1:15 p.m. to 3:30 p.m. in the back of the Exhibit Hall. Meet with past MSBA Presidents and Executive Directors, and network with friends. There will also be a few hands-on displays of photos, past Journal magazines, original board members handbooks and financial ledgers from the 1920s. Bring your memories and help us celebrate 100 years!
TUESDAY, JANUARY 14
Unless noted, registration begins 30 minutes before the programs.
6:30 p.m. – 9:00 p.m. Learning to Lead – School Board Basics: Phase I Workshop (Hyatt Regency Minneapolis)

WEDNESDAY, JANUARY 15
Unless noted, registration begins 30 minutes before the programs.
9:00 a.m. – 4:00 p.m. Leadership Foundations – School Finance and Management: Phase II Workshop (Hyatt Regency Minneapolis)
9:00 a.m. – 4:00 p.m. Representing Your Community Through Policy and Engagement: Phase IV (Hyatt Regency Minneapolis)
9:00 a.m. – 4:00 p.m. Charter School Board Member Workshop (Hyatt Regency Minneapolis)
7:00 p.m. – 9:30 p.m. Evening Early Birds (Minneapolis Convention Center)

THURSDAY, JANUARY 16
7:30 a.m. Registration open
8:00 a.m. – 3:30 p.m. Exhibit Hall open
8:00 a.m. – 8:50 a.m. Skills Sessions
8:00 a.m. – 8:50 a.m. Board Chair Q & A with MSBA
9:00 a.m. – 11:00 a.m. Opening Session – Main Auditorium
• 9:00 a.m. Minneapolis Southwest High School Classical Guitar Orchestra
• 9:15 a.m. - Presentation of the Colors
• 9:20 a.m. - John Quiñones “Opportunity Through Education – John Quiñones’ American Dream”
11:00 a.m. – 2:15 p.m. School Excellence Showcase (Exhibit Hall A)

THURSDAY CONTINUED
11:30 a.m. – 12:30 p.m. Recognition Luncheon (Room 200)
12:50 p.m. – 1:20 p.m. Director District Discussions for Districts 1-13
1:15 p.m. – 3:30 p.m. MSBA’s Centennial Reception (Exhibit Hall A)
1:30 p.m. – 2:20 p.m. Round Tables (Exhibit Hall A)
1:30 p.m. – 5:00 p.m. Polls open (if needed)
2:30 p.m. – 4:45 p.m. Board Members of Color (Room M100G)
2:30 p.m. – 3:30 p.m. Workshops
3:45 p.m. – 4:45 p.m. Workshops

FRIDAY, JANUARY 17
7:30 a.m. Registration open
7:30 a.m. – 10:30 a.m. Exhibit Hall open
8:00 a.m. – 9:10 a.m. Round Tables (Exhibit Hall A)
8:00 a.m. – 10:00 a.m. Polls open (if needed)
9:15 a.m. – 10:15 a.m. Workshops
10:15 a.m. - Noon Closing Session – Main Auditorium
• 10:15 a.m. – Grand Rapids Jazz Band
• 10:25 a.m. - MSBA Business Meeting, Gov. Tim Walz
• 10:30 a.m. – Alan November “Talk Less, Listen More: Technology and the Future of Education”
• 11:55 a.m. – Room Drawing
Noon Adjourn

The opinions of the speakers are informational only and do not necessarily reflect the opinions of MSBA.

Please visit our Exhibit Hall and thank our vendors.

Special thanks to our conference sponsors:

- Minnesota School Boards Association Insurance Trust (general conference sponsor and lanyards)
- Sourcwell (mobile app and journals)
- Ehlers (opening keynote speaker, John Quiñones)
- Wold Architects and Engineers (closing keynote speaker, Alan November)
- Nexus Solutions (general session staging and production)
- National Insurance Services (Recognition Luncheon)
- Marsh & McLennan Agency (general session staging and production)
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- Kraus-Anderson (general session sponsor)
- Sodexo (School Excellence Showcase)
- Metro Sales (copy services)
- Cooperative Purchasing Connection
- Connecting Partner Hiller Commercial Floors
Thursday Opening Session
9:00 a.m. – 11:00 a.m., Main Auditorium

Thank you for turning off your cell phone during the session!

Entertainment ...................... Minneapolis Southwest High School Classical Guitar Orchestra, under the direction of Ruth LeMay

Please give these students your full attention.

Presentation of the Colors ...................... Air Force Junior ROTC (AFJROTC) Color Guard, North Branch Area School District, led by Col. Paul Johnson, (Ret)

Welcome ....................................... Kirk Schneidawind, Executive Director, Minnesota School Boards Association

Remarks ........................................... Deborah Pauly, MSBA President

Keynote Speaker ......................... John Quiñones: “Opportunity Through Education – John Quiñones’ American Dream”

The opinions of the speakers are informational only and do not necessarily reflect the opinions of MSBA.

Thanks to Ehlers for sponsoring John Quiñones’ appearance.

After the session, please visit our Exhibit Hall and thank our vendors.

MSBA DIRECTOR DISTRICT DISCUSSION SCHEDULE
Discussions begin at 12:50 p.m. for all MSBA Director Districts. There are elections in Director Districts 1, 4, 7, and 10. Director District Discussions will include any issues members want to discuss. Locations on the Mezzanine Level are as follows:

District 1 – M100J ....................... Heidi Jones presiding (election)
District 2 – M100I ......................... Linda Leiding presiding
District 3 – M100H ......................... Jeanna Lilleberg presiding
District 4 – M100G ......................... Cheryl Polzin presiding (election)
District 5 – M100F ........................ Suzy Guthmueller presiding
District 6 – M100A ......................... Lucy Payne presiding
District 7 – M100B ...................... Melissa Sauser presiding (election – open seat)
District 8 – M100C ......................... Zuki Ellis presiding
District 9 – M100D ......................... Kirby Ekstrom presiding
District 10 – M100E ................... Mike Domin presiding (election – open seat)
District 11 – M101A ...................... John Berklich presiding
District 12 – M101B ...................... James DeVries presiding
District 13 – M101C ...................... Lisa Anderson presiding

MSBA’s CENTENNIAL RECEPTION
Exhibit Hall A ................................... 1:15 p.m.–3:30 p.m.

Join us for refreshments and meet with past MSBA Presidents and Executive Directors. Bring your memories and help us celebrate 100 years.

ROUND TABLES
Exhibit Hall A .................................. 1:30 p.m.

Attend two special 20-minute Round Table sessions. Come back for more at 8:00 a.m. Friday morning.
ASPREN ACADEMY PENGUIN CORPS  
Aspen Academy  
Students in the Aspen Academy Penguin Corps learn to use the free Linux operating system and then use that knowledge to refurbish older computers, providing our classrooms with laptops extremely cheaply. The club also recycles computers to give to needy families. Changing the world, one computer at a time!

B3-BUILD BETTER BULLDOGS  
Becker School District  
Are you looking to increase opportunities for student leadership and enthusiasm? B3 is a method to improve leadership culture among high school students. This program is an intentional training of student leadership from within the high school.

VAPEEDUCATE  
Belle Plaine School District  
What are people doing to help curb vaping in the schools? We have worked to create an approach that both monitors our facility space and educates students and parents around the impact of vaping. We will have resources, props, display items, a projector showing the VapeEducate course we offer.

NEXTGEN BEARS ENTREPRENEURS  
Bertha-Hewitt School District  
NextGen Bears, the student-led entrepreneurial program, has built several businesses from the ground up. Stop by and visit with the students and staff to learn how to replicate this program in your district. During the first two months of the school year, the students have shipped products to over ten states and have nearly a dozen wholesale accounts.

NASA HUNCH / SUPERMILEAGE  
Braham School District  
See actual student projects in action, including a device to help solve a high tech problem for our nation’s space agency (NASA), as well as a working high mileage electric car.

CREATING WORLDS OF OPPORTUNITY WITH AVID (ADVANCEMENT VIA INDIVIDUAL DETERMINATION)  
Columbia Heights School District  
Columbia Heights implements AVID K-12 in all five of our schools. AVID’s mission of creating limitless opportunities starts in Columbia Heights with our youngest scholars and continues to graduation day.

EXCELLENCE IN MANUFACTURING - PATHWAYS TO INDUSTRY  
Duluth School District  
Our courses provide a Pathway of Excellence for Manufacturing. Our manufacturing pathway starts in the middle school, progresses to the high school, and seamlessly transitions through college and into industry. Many of our courses are articulated for college credit.

LAUNCHING INTO LEARNING - INTERSTELLAR TIME  
Farmington Area School District  
Interstellar time is focused on creating flexible and interdisciplinary time for learners, launching learners into being reflective goal-setters, informed problem solvers, and owners of their learning. In this personalized learning environment, middle school learners self schedule their day and work through pathways to meet learning competencies.

TIGER HOUSE: A PROJECT-BASED LEARNING ACADEMY  
Farmington Area School District  
Our display will introduce visitors to Tiger House, an innovative pathway to graduation at Farmington High School. Some examples of student work will be shown as well as a demonstration of the software we use to track students.

HERMAN-NORCROSS KIDS ROCK  
Herman-Norcross School District  
In pursuing and teaching music as a second language, we are using pop songs and lyrics to enhance the love for music through the use of ukuleles, guitars, drums, and keyboards. Our students gather to embrace the modern band ethos of highly inclusive, student-centered, culturally sustaining music. Through the use of the Little Kids Rock curriculum, our students are having a fun, hands-on approach to music education. This is life long-learning at its best - come hear us play.

LAKE CRYSTAL WELLCOME MEMORIAL ACADEMIC DECATHLON  
Lake Crystal Wellcome Memorial School District  
Academic Decathlon is the premier scholastic competition in the United States. Students compete in three divisions (honors, scholastic, and varsity) based upon their grade point average. They take written exams in art, economics, literature, math, music, science, and social science. Students also write an essay, perform a prepared and an impromptu speech, and participate in an interview.

EVENT & MUSIC BROADCAST PRODUCTION  
Mahtomedi School District  
This group of students is known as Mahtomedi High School’s F.I.L.O. (First In Last Out) crew. Many of the students involved in this crew take the Music & Events Broadcasting class at MHS. The remainder of the crew join because of their interest in audio, video, and lighting technology. Through the class and events, students are trained to run the technology required for the broadcasting of MHS home events on the stage and in the gym, home sporting events in the gym, and the district theater performances.

UNLOCKED  
Minneapolis School District  
Neurodiverse students are making music at the national level. UnLocKed is a new methodology for students who need an alternate approach to making music because of a physical or cognitive disABILITY and it’s FUN!

continued on page 18
Thursday School Excellence Showcase

11:00 a.m. – 2:15 p.m., Exhibit Hall

Thank you to Sodexo for sponsoring this event.

SPARTAN ANGLING
Nashwauk-Keewatin School District
We are dedicated to the betterment of youth angling in Minnesota and are pioneers in our craft. Our goal is to equip youth anglers to be stewards of Minnesota’s waters by teaching them the art and science of angling. Graduates of this class possess the skills needed to be lifelong anglers who will be successful on the water, yet aware of conservation methods to preserve the future.

WORLD CLASS FIRST ROBOTICS
Nevis School District
Nevis Robotics Team 3102 is beginning its 12th year in FIRST robotics! Our team aims to give you a hands-on robotics driving experience with a world class robot. Come prepared to learn how FIRST robotics challenges, inspires, and creates opportunities for our students and community!

BUILDING A CULTURE OF UNITY & KINDNESS
Princeton School District
Princeton High School students create a positive theme every year. These themes help expand the culture of unity and kindness. See how a Unified PE course, Unified Club, and Coffee Cart (students with special needs sell and deliver morning coffee) have grown as a result.

MNCAPS: MINNESOTA CENTER FOR ADVANCED PROFESSIONAL STUDIES
Prior Lake-Savage Area School District
MNCAPS is a profession-based immersion program for 11th-12th graders from Prior Lake-Savage Area and Farmington Area Public Schools. Hear from current students about the experiential learning opportunities that are provided to enhance professional skills development, while encouraging student agency in the midst of earning both high school and college credits!

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History & Heritage Center, Minnesota State Fair Grounds
Recognition Luncheon
Ticket Required – 11:30 a.m. to 12:30 p.m.
Rooms 200A-J Level Two (Yellow Level)

Thank you to National Insurance Services for sponsoring the Recognition Luncheon.

NOTE: Tables have been reserved for recipients of the All-State School Board (including their guests), Rising Star, District Award of Distinction, and Minnesota Superintendent of the Year.

RECOGNITIONS

Outgoing MSBA Board Members .............................................................. Deborah Pauly, MSBA President
Minnesota Superintendent of the Year .................................................... Deborah Pauly, MSBA President
Leadership Development Certificates ................................................ Suzy Guthmueller, MSBA Director
Directors’ Awards .................................................................................... Heidi Jones, MSBA Director
President’s Awards ................................................................................ Kirby Ekstrom, MSBA Director
MSBA Service Awards ........................................................................ Gail Gilman, MSBA Director of Strategic Planning and Board Leadership
District Awards of Distinction ................................................................. John Berklich, MSBA Director
Rising Star Award ................................................................................... Kirk Schneidawind, MSBA Executive Director
All-State School Board ......................................................................... Katie Klanderud, MSBA Director of Board Development
Arlene Bush Board Member of Distinction ........................................... Kirk Schneidawind, MSBA Executive Director

Thank you to Kirby Ekstrom, Suzy Guthmueller, Jim DeVries, Heidi Jones and John Berklich for serving on the All-State School Board Committee

Directors’ Awards and pins may be picked up at the registration desk. Leadership Development Certificates have been distributed to the recipients.


Through membership with MSNA, school food service employees can get access to resources and opportunities that can help school meal programs thrive and contribute towards success for students.

- Education and training resources
- Sharing and networking
- Certificate and credentialing program
- Conferences and workshops
- Scholarship programs
- Professional publications

To learn more about MSNA membership, please visit:

**mnsna.org**

Or contact MSNA at:

**info@mnsna.org**
MSBA Honor Roll

ARLENE BUSH BOARD MEMBER OF DISTINCTION AWARD
Name 
Aimee Struffert ........................................... Milaca
Julie Peterson ........................................... Moose Lake

MSBA 2019 ALL-STATE SCHOOL BOARD
Name 
Ann Long Voelkner ..................................... Bemidji Area
Tom Pettier ............................................. Grand Rapids
Colleen Deutsch ........................................ Luverne
Wally Conkner .......................................... Pine City
Stacy Ruelle ............................................. Prior Lake-Savage Area
Stephen Schnieder ...................................... Worthington

MSBA 2020 RISING STAR AWARD
Name 
Ryan Butkowski .......................................... Sauk Rapids-Rice

DISTRICT AWARD OF DISTINCTION
Awarded to a district having a majority of board members who have received a Directors’ or President’s Award.
District
Bloomington
Martin County West
Saint Paul
Sauk Rapids-Rice

MSBA SERVICE AWARDS – 40 YEARS
Name 
Noel Stratmoen ........................................... Northfield

MSBA SERVICE AWARDS – 30 YEARS
Name 
Steven Eklund ............................................ Braham Area
Barry Kinsey ............................................. St. Anthony-New Brighton
Mike Volna ............................................... St. Anthony-New Brighton

MSBA SERVICE AWARDS – 20 YEARS
Name 
Tom Heidemann .......................................... Anoka-Hennepin
Kathryn Green ............................................ Austin
Frankie Bly ............................................... Blue Earth Area
Brenda Full ............................................... Canby
Tim Hagenah ............................................. Carlton
Darren Fogt ............................................... East Central Schools
Terry Drahsteve .......................................... Goodridge
Robert Garry ............................................. Granada-Huntley-East Chain
Rodney Thalmann ...................................... Henning
Keith Kamrath .......................................... Hutchinson
Jeff Chapman ........................................... Marshall
Steve Olson ............................................... Martin County West
Aimee Struffert .......................................... Milaca
Gary Stennes ........................................... Nevis
Nancy Livingstone ..................................... North St. Paul-Maplewood-Oakdale
Kevin Brenden .......................................... Rothsay
Scott Tryon ............................................... Rush City
Tracy Brunnette ........................................ South Washington County
Gail Yutzrenka .......................................... Stephen-Arly Central

President’s Award
Awarded to members who have attained 300 or more points of attendance at MSBA training programs.
Name 
Nelly Korman ............................................. Bloomington
Amy Johnson ............................................ Delano
Ken Anderson ........................................... Foley
Kathy Zelinske .......................................... Hayfield
Sandy Burke ............................................. Jordan
Matt Coleman ........................................... Marshall
Steve Olson ............................................... Martin County West
Dawn Van Keulen ....................................... Minnesota
Charles Bainter .......................................... Mountain Iron-Buhl
Steve Inwards ........................................... Parkers Prairie
Joel Albright ............................................ Rosemount-Apple Valley-Eagan
Mark Hauck ............................................... Sauk Rapids-Rice
Robyn Holthaus ........................................ Sauk Rapids-Rice
John Brodric ............................................. St. Paul
Allan Haugo ............................................... Waubun-Ogema-White Earth

Directors’ Award
Awarded to members who have attained 100 or more points of attendance at MSBA training programs within the past four years of their term(s). Certificates and pins may be picked up at the registration desk.
Name 
Susan Benz ............................................... Blue Earth Area
Kathy Kalenberg ........................................ Buffalo Lake-Hector-Stewart
Sharon Kreitinger ...................................... Byron
Joe Dwyer ............................................... Crosby-Ironton
Jane Foltz ............................................... Detroit Lakes
Jill Olson ............................................... Forest Lake Area
Molly Miskovich ........................................ Grand Rapids
Laura Seys ............................................... Janesville-Waldorf-Pemberton
Lee Uphoff ............................................... Melrose Area
Julia Kicker ............................................... Menahga
Jere Day ............................................... Milaca
Lucy Dahlberg ........................................... New London-Spicer
Sarah Grovender ...................................... North Branch Area
Gerald DeBoer ........................................... Ogilvie
Anne Peterson .......................................... Pelican Rapids
Doug Desjarlait ........................................ Red Lake
Jessica Johnson ......................................... Rockford Area Schools
Kitty Gogins ............................................. Roseville Area
Mike Boguszewski ..................................... Roseville Area
Tracy Morse ............................................... Sauk Rapids-Rice
Mike Starr ............................................... St. Francis
Patrick Christensen .................................... St. Louis County
Steve Marchese ........................................ St. Paul
Sarah Stivalia ........................................... Stillwater Area
Jim Jensen ............................................... Triton
Diana Brooks ........................................... United South Central
Murray Anderson ..................................... Virginia Public Schools
Linda Arts ............................................... Walker-Hackensack-Akeley
Christine Laznicka ..................................... Warroad
Laurie Thompson ...................................... Warroad
Julie Anderson ......................................... Waseca
Ellen Fahey ............................................... White Bear Lake Area
Connie Mikrot ........................................... Willow River

Leadership Development Certificates
Awarded to members who have completed the School Board Workshop Series: Phases 1-2-3-4. These certificates have been distributed.
Name 
Brian Samuelson ........................................ Benson
Amy Bailey ............................................... Brooklyn Center
Brad Dobberstein ....................................... Buffalo Lake-Hector-Stewart
Samantha Best .......................................... Buffalo Lake-Hector-Stewart
Jan Reed ............................................... Byron
Joe Dwyer ............................................... Crosby-Ironton
Jessica McFarlen ...................................... Dover-Eyota
Jennifer Stone .......................................... Eastern Carver County
Terri Swartout .......................................... Eden Prairie
Carolyn Treadway ...................................... Faribault
John Bellingham ...................................... Faribault
Melissa Hermes ........................................ Fergus Falls
David Marty ............................................... Grand Rapids
Dianne Mathews ....................................... Hermantown
Marge Martin ........................................... Hibbing
Evelyn Martini .......................................... Holdingford
Mark Torkelson ......................................... Kasson-Mantorville
Jill Antony ............................................... Lake Crystal Wellcome Memorial
Brigid Tuck ............................................... Le Sueur-Henderson
Gretchen Rehm ........................................ Le Sueur-Henderson
Lowell Benson ......................................... Maple Lake
Melissa Curtis ........................................... Monticello
Melissa Burgard ........................................ Moorhead Area
Rachel Stone ........................................... Moorhead Area
Charles Bainter ........................................ Mountain Iron-Buhl
Mark Peterson .......................................... New London-Spicer
Nancy Wehseler ....................................... New London-Spicer
Reno Gunderson ........................................ Ogilvie
Tanya Simons ........................................... Osseo Area
Jacob Holck ............................................... Paynesville Area
Anne Peterson .......................................... Pelican Rapids
Chris Cunningham .................................... Pine River-Backus
Ryan Trumble ........................................... Pine River-Backus
Wanda Carlson .......................................... Pine River-Backus
Michael Nelson ........................................ Prior Lake-Savage Area
Stacy Ruelle ............................................ Prior Lake-Savage Area
Amy Pocrnic ............................................ Proctor
Lynn Peterson .......................................... Proctor
Melissa Amundsen ................................... Rochester
Jerry Luinenburg ...................................... Round Lake-Brewster
Jennifer Widell ......................................... Rush City
Lisa Loidolt ............................................... Sauk Rapids-Rice
Linda Diaz ............................................... South St. Paul
Patrick Christensen .................................. St. Louis County
Mary Tomback .......................................... St. Louis Park
Wendy Kenworthy ..................................... Triton
James Farnum .......................................... Truan
Christine Laznicka ................................... Waseca
Michael Hanratty ..................................... Winona Area
Nancy Denzer .......................................... Winona Area
### Thursday Round Tables

1:30 p.m. – Exhibit Hall A

This session of Round Tables provides an informal presentation of two 20-minute sessions.

1. **ENGAGING YOUR COMMUNITY IN THE PRE-REFERENDUM PROCESS**  
   Sue Peterson, Project Manager; and Bill Foster, President and Founder, School Perceptions; John Huenink, Vice-President Kraus-Anderson; Ed Harris, Superintendent, Chatfield School District; and Bill Ihrke, Superintendent, Plainview-Elgin-Millville School District

2. **CLIMATE SMART MUNICIPALITIES AND THE MORRIS MODEL: WORKING WITH SAERBECK, GERMANY TOWARDS A BETTER FUTURE**  
   Bryan Herrmann, Vice Chancellor for Finance and Facilities; and Troy Goodnough, Sustainability Director, University of Minnesota Morris; Mike Odello and Anthony Eckren, School Board Members, Morris Area School District

3. **TIPS FOR A SUCCESSFUL SUPERINTENDENT SEARCH**  
   Barb Dorn, Director of Leadership Development and Executive Search, Minnesota School Boards Association

4. **THE ABCS OF SPECIAL EDUCATION: HOW TO CUT THROUGH THE JARGON AND HELP YOUR SCHOOL DISTRICT COMPLY WITH THE LAW**  
   Elizabeth Meske, Associate Attorney; and Christian Shafer, Attorney, Ratwic, Roszk & Maloney, P.A.

5. **PARTNERING WITH THE PUBLIC HEALTH ON MENTAL HEALTH**  
   Sarah Miller, Public Health Nurse, St. Louis County Public Health; Ron Lake, Climate Coordinator; Rosie loeffler-kemp and Alanna Oswald, School Board Members, Duluth School District

6. **NEGOTIATIONS COSTING 101**  
   Tiffany Gustin, Associate Director of Management Services, Minnesota School Boards Association

7. **SHUT DOWN MISBEHAVIORS AND START UP LEARNING**  
   Kari Dorn, Retired Teacher, Battle Lake School District; and Judy Moeller, School Board Member, Parkers Prairie School District

8. **BID LAW AND BEST VALUE PROCUREMENT, UPDATES IN THE LAW AND WHAT YOU NEED TO KNOW**  
   Mark Azman, Attorney, O’Meara, Leer, Wagner & Kohl, P.A.; Wayne Kiefer, School Board Member, Southland School District; and Denise Drill, Director of Financial/MSBAIT Services, Minnesota School Boards Association

9. **BUILDING QUALITY AGRICULTURE, FOOD AND NATURAL RESOURCE PROGRAMS... AND HOW TO PAY FOR THEM**  
   Zane Sheehan, Agriculture, Food, and Natural Resources Program Specialist, Minnesota Department of Education; and Sarah Dornick, Executive Director, Minnesota Agricultural Education Leadership Council

10. **SEXUAL ABUSE AND THE ME TOO MOVEMENT; STATUTE OF LIMITATIONS FOR SEX ABUSE CLAIMS AND MINNESOTA’S NEW WAGE THEFT LAW**  
    Morgan Godfrey, Attorney, O’Meara, Leer, Wagner & Kohl, P.A.

11. **LEADING THROUGH SCHOOL-COMMUNITY CONFLICT**  
    Kristi A. Hastings, Attorney, and Joshua M. Heggerm, Attorney, Pemberton Law; Scott Monson, Superintendent, Marshall School District

12. **HMONG DUAL LANGUAGE AND SEALS OF BILINGUALISM**  
    Liz Hathaway Castelan, Program Manager, Dual Language/Immersion; and See Pha Vang, Teacher on Special Assignment (TOSA), Dual Language/Immersion, Saint Public Schools

13. **JOHNSON GOVIES LEADERSHIP PROGRAM**  
    Micheal Thompson, Principal; and Kurt RuKim, Restorative Practices and Student Leadership Coordinator, Saint Paul Public Schools

14. **21ST CENTURY ADMINISTRATORS**  
    Tony Kinkel, Executive Director, Minnesota Board of School Administrators

15. **NUTRITION SERVICES UPDATE - CULTURALLY RELEVANT CHOICES FOR STUDENTS**  
    Stacy Koppen, Director of Nutrition Services, Saint Paul Public Schools

16. **SCHOOL BOARD SELF EVALUATION - INCREASING YOUR BOARD TEAM’S PERFORMANCE**  
    Gail Gilman, Director of Strategic Planning and Board Leadership, Minnesota School Boards Association

### Friday Round Tables

8:00 a.m. – Exhibit Hall A

This session of Round Tables provides an informal presentation of three 20-minute sessions.

1. **HOW COMPUTER FORENSIC EXAMINERS HELP INVESTIGATE DIGITAL MISCONDUCT**  
   Jason Olson, Partner, Eide Bailly; and Brandon Lunak, Superintendent, Moorhead School District

2. **BUILDING LEADERSHIP CAPACITY AND EFFECTIVENESS**  
   Dave Adney, Executive Director, Minnesota Association of Secondary School Principals

3. **GATHERING DATA ON STAFF ENGAGEMENT TO INCREASE RETENTION AND IMPROVE STUDENT ACHIEVEMENT**  
   Sue Peterson, Project Manager, and Bill Foster, President and Founder, School Perceptions; and Mark Matuska, Superintendent, Kasson-Mantorville School District

4. **GOALS-BASED SUPERINTENDENT EVALUATIONS**  
   Dave Thompson, Service Provider, Minnesota School Boards Association

5. **PROTECTING STUDENT DATA IN THE DIGITAL AGE**  
   Elizabeth Meske, Attorney, Ratwik, Roszk & Maloney, P.A.

6. **SAY WHAT? DEALING WITH DIFFICULT SPEECH ISSUES IN TODAY’S ENVIRONMENT**  
   John Edisson, Attorney, Rupp, Anderson, Squires & Waldspurger, P.A.

7. **THE BENEFITS OF SCHOOL TRUST LANDS TO MINNESOTA SCHOOL DISTRICTS**  
   Aaron Vande Lindo, Director, Minnesota Office of School Trust Lands; Bill Harvey, School Board Member, Anoka-Hennepin School District; and Steve Adams, School Board Member, Hopkins School District

8. **SOLAR SCHOOLS: LEAD THE CHANGE TOWARD A BRIGHTER FUTURE**  
   Aaron Bushberger, Director of Finance, and Dr. Dave Webb, Superintendent, South St. Paul School District; and Peter Lindstrom, Manager of Public Affairs & Community Engagement, Clean Energy Resource Teams

9. **EXEMPLARY PROJECT FUNDS TO ENHANCE STUDENT LEARNING, STAFF SAFETY, AND THE WORKPLACE ENVIRONMENT**  
   Amanda Richter, Education Assistant; Rachel Bounds, High School Math Teacher; Paul Brownlow, Superintendent; and Tony Stanley, School Board Member, Vermilion School District

10. **LEADING STUDENTS TO THE FUTURE WITH THE LITERACY SKILLS THEY NEED**  
    Kathy Enger, Executive Director, Northern Lights Library Network

11. **U.S. ARMY EDUCATIONAL RESOURCES AND SCHOLARSHIP OPPORTUNITIES**  
    Susan Larson, Education Services Specialist, U.S. Army Minneapolis; and Kerry Juntunen, Superintendent, Hermantown School District

12. **GETTING STARTED WITH B3 BENCHMARKING**  
    Troy Miller, Business Developer – K-12 Education; and Nathan Wriedt, Electrical Engineer, LHB; and Nels Onstad, Superintendent, Atwater-Cosmos-Grove City School District

13. **WHAT SCHOOLS NEED TO KNOW ABOUT FEMALED ICHAL SPHERE DISORDER**  
    Shauna Feine, Senior Training Coordinator, Proof Alliance; Sharon Van Leer, School Board Member, South Washington County School District and Manager, Diversity and Inclusion Department, Mitchell Hamline School of Law

14. **TEACHERS RETIREMENT ASSOCIATION FOR TODAY AND TOMORROW - WHAT YOU NEED TO KNOW**  
    Jay Stoffel, Executive Director, and Sonja Parr, Retirement Services Specialist Coordinator, Teachers Retirement Association

15. **EMERGING & UNIQUE SCHOOL EXPOSURES & CHALLENGES**  
    David Shirley, CSRIM, Liberty Mutual Risk Control

16. **FAQ ON ULA**  
    Tiffany Gustin, Associate Director of Management Services; and Maria Lonis, Associate Director of Management Services, Minnesota School Boards Association

17. **WHAT BOARD MEMBERS REALLY NEED TO KNOW ABOUT PARLIAMENTARY PROCEDURE**  
    Greg Abbott, Director of Communications, Minnesota School Boards Association

18. **STRATEGIC PLANNING - DEVELOPING A STRATEGIC GOVERNANCE PLAN FOR YOUR DISTRICT**  
    Gail Gilman, Director of Strategic Planning and Board Leadership, Minnesota School Boards Association
The focus is better student outcomes and reduction in AND FUTURE TRENDS IN ONLINE AND DIGITAL LEARNING.

Bob Manikas, Senior Account Executive, Forecast5 Analytics; and normal part of managing the yearly budget. By analyzing and changes to enrollment, staffing, revenues, and expenses are a applying historical revenue and expenditure trends to your budget, engaging tactics being used, and wrap it around steps to social media is making a difference in three different-sized school week on platforms like Facebook, Twitter, and Instagram. See how Andrea Gribble, Founder, #SocialSchool4EDU learn and share. It's going to be fun.

Andrea Gribble, Founder, #SocialSchool4EDU

HOW TO LEVERAGE SOCIAL MEDIA TO CELEBRATE YOUR SCHOOL DISTRICT

Deb Henton, Superintendent, and Patrick Tepoorten, Community Relations Coordinator, North Branch Area School District; Paul Durand, Superintendent, Rockford Area School District; Dan Posthumus, Superintendent, Wheaton Area School District; and Andrea Gribble, Founder, #SocialSchool4EDU “If we as schools don’t tell our story on social media, others will... and I guarantee our version is better!” This session will share tools to confidently and consistently share your story with thousands each week on platforms like Facebook, Twitter, and Instagram. See how social media is making a difference in three different-sized school districts. We will dive into the analytics behind social media, discuss the engagement tactics being used, and wrap it around steps to take!

THE VAPING EPIDEMIC; TOOLKITS AND GENERAL INFORMATION

Jill Doberstein, Supervisor-Tobacco Treatment Program, Essentia Health; Amanda Cassidy, American Lung Association; and David Kirby and Jill Lofald, School Board Members, Duluth School District

This session will provide an overview of the vaping epidemic in our middle and high schools, including displays of confiscated devices. The group will highlight efforts across the state encouraging communities and governments to take action to limit access. We will also introduce an informational video that has been shared with schools across the region. The video is accompanied by instructional materials for use in classrooms.

BEING PROACTIVELY REACTIVE WITH YOUR BUDGET AND STRATEGIC PLAN

Bob Manikas, Senior Account Executive, Forecast5 Analytics; and Julie Cink, Executive Director of Business Services, Prior Lake-Savage Area School District

School district budgets are large and complicated. Unplanned changes to enrollment, staffing, revenues, and expenses are a normal part of managing the yearly budget. By analyzing and applying historical revenue and expenditure trends to your budget, you’ll be better prepared to react to the unexpected and reallocate resources well before fiscal year end. What’s more, by creating and comparing various “what-if” scenarios, districts can remain nimble as they plan for future years. In this session, we will review successful strategies for being proactive in your budget and strategic planning, with an eye on the role of the school board in this process.

STRAIGHT TALK FROM STUDENTS

Vanessa Boyum, MAAP STARS Officer, Owatonna Area Learning Center; Ansaia Phillips, MAAP STAR Officer, Jennings Community School; and Destiny Rollie, MAAP STARS Officer, Paladin Career & Tech High School; Sydney Young, and Ali Westra Smith, students, Minnesota New Country School

This popular session returns with a new group of students who will tell it like it is. You will have an opportunity to ask these students about their experiences in Minnesota’s public schools.

TEACHER TURNOVER: WHY IT MATTERS AND WHAT WE CAN DO ABOUT IT

Ryan Siegle, Teacher, Grand Rapids School District; Becky Gerdes, Instructional Coach, Course Developer and Designer, Cannon Falls School District and Bethel University; and Dean Jennissen, Superintendent, Chisago Lakes School District

This session will examine how leaders can support their teachers and help curb teacher attrition. The presenters will address: Why does retention matter? What are transformational and servant leadership styles and why are they effective? How do the perceptions of teachers differ from that of their leaders and why is that important? What behaviors are conducive to supporting teachers and retention?

BYRON’S PROFILE OF A GRADUATE HELPS STUDENTS TO BE COLLEGE, CAREER, AND LIF READY

Joey Page, Superintendent; Jessica Denter, Director of Curriculum, Instruction, and Assessment; and Jen Hegna, Director of Information and Learning Technology, Byron Public Schools

The Profile of a Graduate is our home-grown approach to what it means to be a graduate of Byron Public Schools. It is designed to help our students become college, career, and life ready. We’ve designed the Profile of a Graduate to help students navigate the world that comes after high school. Whether they’re college-bound, looking at different education options, or entering the workforce straightaway, we believe that they don’t have to wait to begin exploring and developing the skills they’ll need for the rest of their lives.

CONNECTING WITH OUR COMMUNITIES THROUGH BRANDING AND MARKETING

Krista Bergert, Director of Public Information and Community Outreach; Brian Dietz, Superintendent; and Suzy Guthmueller, School Board Member, Centennial School District

Centennial underwent a significant change in how the district was branded and marketed. Learn about the path Centennial took and how the simple and least-expensive marketing tactics can make a difference. The session will also focus on communication and the impact of the marketing and branding work on the passage of four historic levies in the past five years.
Thursday Workshops – 2:30 p.m.

TRANSITION PROGRAMMING: FROM HIGH SCHOOL AND BEYOND
Room L100I
Jenna Veenis, Passages Work Experience Coordinator; Jodie Tester, Passages Transition Teacher; Erin Schnyders, Passages Transition Teacher; and Lucy Payne, MSBA Board Member and School Board Member, Mahtomedi School District
Staff from Mahtomedi’s Passages Transition Program (18-21) continue to evolve their program, which opened just three years ago. Learn how the teachers have worked to maximize the transition experience for their students by creating opportunities in the immediate community and throughout the Twin Cities, which set students on a path to gain the skills and confidence to pursue their passions and create their futures.

BUILDING CAPACITY IN PARTNERSHIP: HOW A COLLABORATIVE CAN SUPPORT THE EFFORTS OF ITS MEMBER DISTRICTS
Room L100J
Connie Hayes, Superintendent; Daniel Nadicz, Assistant Superintendent; and Val Rae Boe, Special Education Director; NE Metro Intermediate School District 916; Theresa Wallace, Teacher on Special Assignment; and Tim Finn, Director of Student Services, St. Francis Area School District; and Amy Kelly, School Board Member, St. Francis Area School District and NE Metro Intermediate School District 916
By working together, districts can learn from each other to increase the number of students who can return to a less restrictive placement. These efforts can also reduce the number of referrals to federal setting 4 programs. The focus is better student outcomes and reduction in costly out-of-district placements.

MEZZANINE LEVEL (GREEN LEVEL)
PLAYING BY THE RULES: SCHOOL BOARD CONTROL OF EXTRACURRICULAR ACTIVITIES
Room M100A
Jennifer Earley, Attorney, Ratwik, Roszk & Maloney, P.A.
This seminar will address the effects of recent statutory amendments to the obligation of school districts to take charge of extracurricular activities. Included in this discussion are practical approaches to reduce the potential liabilities, particularly in light of the recent Fenrich decision.

CURRENT AND FUTURE TRENDS IN ONLINE AND DIGITAL LEARNING
Room M100B
Jeff Plaman, Online and Digital Learning Specialist, Minnesota Department of Education
A convergence of factors from both inside and outside of the education system are impacting schools. This workshop will highlight the current state of online and digital learning in Minnesota public schools and present some of the emerging trends that may impact schools into the future.

INVESTIGATING AND RESPONDING TO MISCONDUCT BY SCHOOL PERSONNEL
Room M100C
Peter Martin, Katherine Saphner, and Minhquang Trang, Attorneys, Knutson, Flynn & Deans, P.A.; and Ryan Nielsen, Superintendent, Carby School District
With discouraging frequency, school districts need to conduct investigations into allegations of employee misconduct. The subject matter of these investigations is diverse, encompassing topics such as sexual harassment, discrimination, misuse of computer system, and numerous other issues. School administrators must be prepared to proactively address employee misconduct. The presenters will highlight the best practice approaches for investigating and responding to malfeasance by school personnel.

LGBTQ LEADERSHIP AND YOUR GENDER INCLUSION POLICY
Room M100D
Christine Tucci Osorio, Superintendent; and Michelle Yener, School Board Member, North St. Paul-Maplewood-Oakdale School District
We will share our recent work with our staff affinity group to build capacity and leadership skills to support LGBTQ students, staff, and families. This will include a look at district-wide professional development and our adoption of a gender inclusion policy.

#METOO IN SCHOOLS: EMERGING TITLE IX DISCRIMINATION ISSUES
Room M100E
Liz Vieira, Attorney, Rupp, Anderson, Squires & Waldspurger, P.A.
Review the latest decisions and guidance regarding Title IX enforcement in K-12 schools. Topics include sexual harassment, athletic funding, investigations related to MSHSL Bylaws, and off-campus conduct. The presentation will also examine the interaction between Title IX and the Minnesota Human Rights Act.

MINNESOTA STATE HIGH SCHOOL LEAGUE UPDATE (REPEATED AT 3:45 P.M.)
Room M100F
Erich Martens, Executive Director; Jody Redman, Associate Director; Bob Madison, Associate Director; Lisa Lissimore, Associate Director; and Craig Perry, Associate Director, Minnesota State High School League; Kirby Ekstrom, School Board Member, North Branch Area School District; and Mike Domin, School Board Member, Crosby-Ironton School District
This annual update will review the initiatives of the Minnesota State High School League. Changes to bylaws and policies that have been both proposed and approved will be presented, and an opportunity to talk with staff members and Board of Directors members will be included.

SCHOOL BOARD MEMBERS OF COLOR LEADERSHIP DEVELOPMENT: DISCUSSING THE SOFTER SIDE OF SCHOOL SAFETY
Room M100G
Moderator: Helen J.M. Bassett, Robbinsdale Area Schools Board.
Presenters: Sandy Lewandowski, Superintendent; Kate Hulse, Director of Mental Health & Partnerships, Intermediate 287; Kerry Jo Fekter, Director, Minneapolis Public Schools, and Sue Abderholden, Executive Director, National Alliance on Mental Health. Special guest Dr. Sharnell Myles, Psy.D., LPC, Trauma Informed Practice and School Safety
Is there a softer side of school safety? Join educational leaders and mental health experts for a moderated panel that explores new models of intervention for student focused care. The latter part of this session will be dedicated to other business of the Minnesota African Heritage School Board and the Minnesota Latino Heritage School Board including the recognition of the Lighthouse Award. All are invited and welcome!
Putting the Minnesota Career and College Readiness Resource Guide to Work for You
Room M100H
Paula Palmer, Career and College Success Director; Dean Breuer, Business and Marketing Specialist; Jeff Plaman, Online and Digital Learning Specialist; Sally Reynolds, Alternative Learning Specialist; and Shellie Sowles, CTE Project Coordinator, Minnesota Department of Education

School board members and district leaders will be able to build on and improve their understanding of Career and College Readiness (CCR) programming, goals, and outcomes by utilizing a collection of resources with the Minnesota CCR Resource Guide. The resources were assembled with valuable input from stakeholders across the state and in collaboration with the Midwest Comprehensive Center and the Regional Educational Laboratory (REL) Midwest. In this session, participants will receive an overview of the three main sections: CCR Domains and Competencies, CCR Program Planning Guide, and CCR Data Inquiry and some practical ideas of how to help build awareness and value of career and college readiness.

Changing Culture to Help Prevent School Violence - How RIPL Training Can Help Keep Your School Safer
Room M100L
Paul Drange, Director of Regional Programs, Sourcewell; and Ben Rudrud and Scott Doss, Owners, National School Safety Consulting, LLC

National School Safety Consulting, LLC has partnered with Sourcewell to provide school districts across the country with a revolutionary training designed to help prevent violence and suicide through Relational, Impactful, Preventative Leadership (RIPL). The RIPL Training model is giving real-life tools and techniques for all school staff to better understand behavioral pre-cursors and societal factors that can lead to violence. RIPL student assemblies follow the initial training and are helping students to have the best year ever. RIPL Training is being described as the most “powerful and impactful” training that participating school districts have ever had.

Universal Screening as a Vehicle for Achieving Equity
Room M100J
Wendy Behrens, Gifted and Talented Education Specialist, Minnesota Department of Education; Kari Ross, Principal Leadership Specialist, Northern Sky Regional Center of Excellence; John Alberts, Executive Director of Educational Services; and Kathy Green, MSBA Board Member and School Board Member, Austin School District

When students do not receive appropriately challenging curriculum and services, they may fail to reach their potential. The gaps in support of and services for advanced students are most pronounced for children from minority, English Language Learners, and low-income backgrounds. In districts across the nation, the implementation of a universal screening program has led to large increases in the numbers of economically disadvantaged students and minorities identified for gifted programs. This presentation provides school board members with a basic understanding of universal screening and Minnesota stories of success.

School Board Self Evaluation: Connect, Communicate & Core Values
Room M101A
Tom Farrell, Superintendent; Linda Leiding, School Board Member; and Karissa Hall, Assistant to the Superintendent, Lake Crystal Wellcome Memorial School District

Lake Crystal Wellcome Memorial connected the Trust Edge Pillars and Standards for School Board Leadership with their Strategic Plan Core Values to discover areas in need of improvement. Learn how your district can do the same and how to communicate this vision districtwide.

Project Rise - Building a Positive Partnership with Your County Through Cross-Systems Collaboration
Room M101B
Andrew Almos, Superintendent; Stefanie Youngberg, Principal; and Julie Domogalla, School Board Member, East Central School District; Terry Fawcett, Pine County Probation Director; and Reese Frederickson, Pine County Attorney

School districts and county agencies often work with the same students and families. Project Rise is a cross-systems collaboration taking place in Pine County. This collaborative work aims to bring to light the root cause of issues limiting student success by working across agencies to improve student outcomes. Join us to learn some practical ideas in response to truancy, children’s mental health concerns, restorative justice, child protection, poverty, and equitable educational practices.

What Works in Workers’ Compensation: Case Studies from Two Successful Districts
Room M101C
Craig Stoinski, Manager; and Steven Lichtenberg, Loss Prevention Specialist, SFM Mutual Insurance Company; Stephanie Crosby, Executive Director of Human Resources, Robbinsdale Public Schools; Thomas May, Executive Director of Human Resources at Eden Prairie Public Schools; Beth Giebel, Senior Defense Counsel and Director of Legal Training, SRM and Lynn, Scharfenberg & Hollick Attorneys; and John Siffert, Marsh & McLennan Agency

We will examine the cost, direct and indirect, of Workers’ Compensation claims. The panel will then discuss the importance of developing a strategy and maintaining good communications with all parties through conclusion of the claim.

Level Two (Yellow Level)
We Can’t Achieve Race Equity in Education and Not Say Racism: So What’s A Board To Do?
Room 201AB
Regina Seabrook and Mars-cel-lus Davis, Program Managers, Equity Alliance MN; and Ellen Fahey, School Board Member, White Bear Lake Area School District

This presentation will highlight Minnesota’s efforts in addressing equitable education through integration efforts for all students and the role school boards have or refuse to have in these initiatives. Starting from Brown vs. Board of Education, we will walk audience members through some national attempts at school integration and examine Minnesota’s integration efforts up to the current day. The presentation will conclude with audience participants discussing new ways school boards can lead the path to creating racially equitable (beyond surface-level) schools in Minnesota.
REDUCING CHALLENGING BEHAVIORS IN THE CLASSROOM
Room 202AB
Oluwagbenga Ogungbe, Account Risk Manager; and Theresa Parish, Ergonomics and Loss Control Specialist, RAS and Board Members, Minnesota State Academies
Injuries to teachers, paraprofessionals, and classroom assistants in school districts have been on the rise over the past several years. Learn the statistics around this trend, ways to reduce behaviors before they occur, and ideas to prevent injuries when behaviors arise.

DEBT DEBATE - UNITE YOUR COMMUNITY AROUND SCHOOL MEAL PAYMENT POLICIES
Room 203AB
Vickie Speltz, Food Service Director; and Jennifer Backer-Johnson, Superintendent, Lewiston-Altura School District
While school lunch shaming incidents across the country have driven many negative headlines, they have also sparked a greater awareness of the complexities of school meal payment policies. School boards and school nutrition programs must work together to effectively assess and implement payment policies that are sensitive to family situations but are also consistent in ensuring rampant school lunch debt does not take away school district funds from students. Learn best practices for developing, implementing, and communicating policies, including the importance of cafeteria-based training on policy enforcement, to present a united front in the community. Participants will also gain an understanding of the Minnesota No-Shaming Law and USDA regulations.

DISTRICTS' HEALTH INSURANCE, BENEFITS COMMITTEES: ESSENTIAL IN MANAGING A DISTRICT'S SECOND LARGEST EXPENSE AND “RE-IMAGINING HITA”
Room 204AB
Dale Anderson, President, Shakopee Education Association, Shakopee School District; Larry Martini, Director of Business Services, Forest Lake Area School District; Carol Pomeroy, Executive Assistant for Human Resources; and Kevin Borg, Superintendent, Westonka School District; Dennis Dahlman and Thom Sturgeon, Co-Founders and Co-Facilitators, Minnesota Self-Funded User Group
Bringing together employee knowledge, employee commitment, and resources is essential in addressing the challenges of employee health plan management. Our user group’s panel of district leaders will describe their health insurance committees (a.k.a. benefit or labor-management committees) in terms of goals, responsibilities, member composition, agendas, and operating format and will share ideas for continued improvement.

CONSTRUCTION CAREER PATHWAYS AND INVESTING IN SCHOOL CONSTRUCTION
Room 205A
Don Mullin, School Board Member, White Bear Lake School District; Jessica Looman, Executive Director, Minnesota State Building and Construction Trades Council; Jeremy Thompson, Apprenticeship Training Coordinator, Local #6 JATC Plumbers & Pipefitters, Rochester; Pat Wagner, Executive Director, Construction Careers Foundation; Mike Wilde, Executive Director, Fair Contracting Foundation
See how your school district can provide students a career with a liveable wage that can sustain them, their families, and our communities. Collectively, through this initiative, we are helping youth prepare for their futures through effective lifelong learning, skill development, and access to sustainable careers with good benefits in the construction industry.

DISTRICTWIDE SUCCESS WITH AVID
Room 205B
Wayne Whitwam, Elementary Principal; Bob Stevens, Middle School Principal; Tom Breuning, High School Principal; Brian Dietz, Superintendent; and Suzy Guthmueller, School Board Member; Deb Weir, Centerville Elementary Teacher; Stacie Ebnet Dietz, Centerville Elementary Teacher; Jake Howells, Centennial High School Teacher; Laurie Tangren, Centennial Middle School Teacher, Centennial School District
Centennial School District is excited to have incorporated AVID (Advancement Via Individual Determination) in grades 3-12. AVID is a program that fosters a safe, open culture, high expectations for teachers and students, and collaboration in all classrooms. We will share our journey, current practices and positive outcomes of having AVID in our district.

BUILDING SCHOOL DISTRICT SERVICE CAPACITY WITH MEDICAID FUNDS
Room 205D
Julie Neururer, Interagency Services Specialist, Minnesota Department of Education; and Sarah Mittelstadt, Special Education Director, Southern Plains Education Cooperative
School districts are able to access Medicaid funds through reimbursements for special education services. Medicaid funds may, in turn, be used to build school district capacity for the delivery of special education services, especially health and mental health services. Engaged leadership in strategic planning for accessing Medicaid funding has the potential to positively impact children’s educational and health outcomes and sustain effective programs in schools.
Thursday Workshops – 3:45 p.m.

LOWER LEVEL (RED LEVEL)
THE IMPACT OF RACISM & RACE-BASED STRESSORS ON STUDENT ACHIEVEMENT
Room L100A
Paula O’Loughlin, Associate Director of Board Development, Minnesota School Boards Association
The word “racism” makes many of us uncomfortable, yet our students need the adults in the system to be able to name it and sit in the discomfort. This session will share the growing body of research that shows the impact that racism, stereotype threat, discrimination, and other race-based stressors have on learning and student achievement.

NAVIGATING CONFLICTS BETWEEN TRANSGENDER STUDENTS AND PARENTS
Room L100B
Timothy Sullivan, Attorney, Ratwik, Roszak & Maloney, P.A.
Just a few years ago, many school districts never imagined they would be faced with issues regarding accommodating transgender students. Today, schools routinely deal with requests from transgender students and parents regarding accommodations from preferred name to restroom usage. But what happens when the transgender student and their parent disagree as to what accommodations should be provided? What happens if one parent agrees with an accommodation but the other parent does not? These timely and complicated questions are explored in this session.

MEETING YOUR COMMUNITIES’ CALL FOR INCREASED SCHOOL SAFETY
Room L100C
Jeff Horton, Assistant Superintendent; David Spooner, Manager of Facilities; Jason Barsness, Coordinator of Health, Safety, and Environmental Management; Rosie Loeffler-Kemp, School Board Member; and Alanna Oswald, School Board Member, Duluth Public Schools; and Sergeant Mike LaFontaine, Juvenile Services Unit, Duluth Police Department
The threat of active shooters in society has rightfully brought forward concerns from our communities. School and community leaders are faced with questions about how they will prevent and respond to these potential situations. Duluth Public Schools, The City of Duluth, and the Duluth Police Department will share their journey to fund, implement, and coordinate efforts to prevent and respond to potential threats in our community.

ELEVATING STUDENT VOICE TO CLOSE GAPS AND RAISE ACHIEVEMENT FOR ALL
Room L100D
Jamey Johnson, Leadership Specialist in Community Education; Youssef Abdallah, Meshe Ford, Serenity Primus, Talia McWright, and Jose Urrutia, Students; and Kitty Gogins, School Board Member, Roseville Area School District
Learn what a first-ring suburban school district is doing to elevate student voices and integrate their messages into its structure, culture, and operation. Listen to a live student performance and stories that share their lived school experience, and participate in student-led activities that will share tools everyone can use to talk about race and other topics important to students.

SERVICE AS A STUDENT BOARD MEMBER
Room100E
Jim Boots, Board Chairperson; Todd Steve, High School Student Council Advisor; Mackenzie Lydick, Student Representative; Rylee Henjum, Student Representative; and Easton Quast, Student Representative, Redwood Area School District; Tamara Champa, Superintendent, Jeff Leland, School Board Member; Ted Morrison, School Board Member; Adam Miller, School Board Member; Andy Kroll, 2019 graduate and former Student Representative; Madeline Hansen, current Student Representative, Pine Island Public Schools
Find out the many different ways school boards around the state set up programs to put students on their boards. Learn what the experience is like for students and discuss what boards can do to make the students’ services meaningful.

BOARD - SUPERINTENDENT RELATIONS: THE THINGS THAT TRIP US UP
Room L100F
Amy Fullenkamp-Taylor, Director of Management Services, Minnesota School Boards Association; and Gary Amoroso, Executive Director, Minnesota Association of School Administrators
The foundation for a good board-superintendent relationship includes the superintendent’s employment contract, job description, and performance evaluation. Too often, problems arise when board members and superintendents do not pay attention to these items. Learn what’s tripping up boards and superintendents, and what steps can be taken to prevent the fall.

SYSTEMIC APPROACH TO SUPPORTING STUDENTS’ MENTAL HEALTH NEEDS
Room L100G
Ryan Laager, Superintendent, Belle Plaine School District
Mental health is the biggest challenge facing public schools today. This session will focus on creating an intentional approach to educating and re-enforcing student mental health on a daily basis, building-level counseling support, full-time mental health therapist support, and day treatment options for students with the greatest needs.

KEEPING OUR KIDS SAFE: CENTENNIAL’S JOURNEY TO SAFETY AND SECURITY
Room L100H
Krista Bergert, Director of Public Information and Community Outreach; Mike Christensen, Director of Technology; Tom Breuning, Principal; and Brian Dietz, Superintendent; Kristin Marshall, Centennial High School Assistant Principal; Bryan Carlson, Rice Lake Elementary Principal, Centennial School District
The stage was set for a revamp of the Centennial School District’s emergency plan. From committee members with our partners in law enforcement and a new emergency protocol, to the launch of a crisis communication app and staff and student training, the session will focus on the journey the district took to ensure our schools are safe.
Thursday Workshops – 3:45 p.m.

A CALL TO ACTION - MEASURING AND SHARING QUALITY SCHOOL INDICATORS
Room L100I
Barb Duffrin, Superintendent; and Lucy Payne, School Board Member, Mahtomedi Public Schools and Associate Professor, School of Education, University of St. Thomas
Join us as we explore three guiding questions: What are the inputs and key outcomes of a quality school? What does the data we currently use measure? What educational data are we missing? The intent of this session is to engage participants in a conversation that pushes us all to employ better, evidence-based decisions and lead us from polarized discussions about standardized tests to concrete, shared outcomes for school quality.

FROM RURAL TO RICHES - SMALL TOWN SCHOOL ENTREPRENEUR PROGRAM DOING BIG THINGS
Room L100J
Eric Koep, Superintendent; Mike Barthel, Teacher; Mike Bauck, Teacher; Katlyn Kyar, Student; Cody Shamp, Student; Sophie Bakken, Student; and Sharon Thiel, School Board Member, Bertha-Hewitt School District
The Bertha-Hewitt Entrepreneur Program has created a few small businesses within their program. A few products have really taken off, as the school ships products throughout the United States, and they have over ten wholesale accounts. The students are involved in all aspects -- from designing to marketing and from accounting to production. Come hear what the staff and students have to say in hopes of helping you create an entrepreneur program within your district.

MEZZANINE LEVEL (GREEN LEVEL)
OFF CAMPUS CONDUCT AND ON CAMPUS EFFECTS: EMPLOYEES AND STUDENTS
Room M100A
Erin Benson, Attorney; Ratwik, Roszak & Maloney, P.A.
This presentation will address what to do when employees or students engage in misconduct off campus. Can you discipline them? What is nexus anyway?
GROWING CAREER SUCCESS USING STEM AND AGRICULTURAL TECHNOLOGY
Room M100B
Sue Knott, Education Specialist, Minnesota Agriculture in the Classroom; Tom Walsh, School Board Member; and Martin Heidelberger, Superintendent, Kerkhoven Murdock Sunburg School District
Discover how technology is revolutionizing farming! School board members, school administrators, teachers, and parents are all working together to prepare their students for their future. In most cases, we hope that the future includes a successful career. The increasing demand for agriculture to grow more food with less is leading to significant career opportunities to use science, technology, engineering, and math (STEM) to meet this demand while preserving our natural resources. In this session, school board members and administrators will explore free lessons and curricular resources (based on K-12 academic standards) that ask students to explore agricultural technologies such as GPS, drones, and robots, and gain exposure to in-demand careers. These resources can be easily integrated into K-12 curricular areas in any district in Minnesota. School board members will leave this session with a glimpse into the highly scientific and technical world of agriculture, as well as hands-on examples that could inspire future career success with your students.

MUSIC AND THE BRAIN: AN INCLUSIVE MUSIC METHODOLOGY
Room M100C
Ruth LeMay, Music Educator; and Robert Walser, School Board Member; and Artisha Knight-Milon, Special Education Assistant, Minneapolis School District
UnLocKeD is a newly created music methodology focused on inclusion for ALL learners. This modern Band approach for diverse learners debuted at the keynote address for the national convention of the National Association for Music Education (NAfME) in Orlando, FL November 2019. This relatively inexpensive and simple method has the potential to awaken hearts and stimulate minds in nearly every child in every school across America.

CYBERSECURITY MEETS THE MSDLAF+ FUND
Room M100D
Amber Cannegieter, Key Account Manager; and Carole Loehr, Senior Managing Consultant, PFM Asset Management LLC; and Linda Leiding, School Board Member, Lake Crystal Wellcome Memorial School District
In this session, we will provide an overview of current cybersecurity threats and discuss security measures that PFM and MSDLAF+ (Minnesota School District Liquid Asset Fund Plus) have taken to protect MSDLAF+ investors.

THE SCHOOL BOARD’S ROLES AND RESPONSIBILITIES IN EMPLOYEE AND STUDENT INVESTIGATIONS
Room M100E
Trevor Helmers, Attorney, Rupp, Anderson, Squires & Waldspurger, P.A.
Board members and administrators often ask about the proper role for the board in investigations related to students or staff. This presentation will discuss the laws related to student and staff privacy and the board’s roles and responsibilities related to discipline and following up on claims and allegations against staff or students.

MINNESOTA STATE HIGH SCHOOL LEAGUE UPDATE (REPEATED)
Room M100F
Erich Martens, Executive Director; Jody Redman, Associate Director; Bob Madison, Associate Director; Lisa Lissimore, Associate Director; and Craig Perry, Associate Director, Minnesota State High School League; Kirby Ekstrom, School Board Member, North Branch Area School District; and Mike Domin, School Board Member, Crosby-Ironton School District
This annual update will review the initiatives of the Minnesota State High School League. Changes to bylaws and policies that have been both proposed and approved will be presented and an opportunity to talk with staff members and Board of Directors members will be included.

THE NEW ARTS, PHYSICAL EDUCATION, AND SCIENCE ACADEMIC STANDARDS
Room M100H
Doug Paulson, Director of Academic Standards and Instructional Effectiveness; Alina Campana, Arts Specialist; John Olson, Science Specialist; and Mary Thissen-Milder, Physical Education Specialist, Minnesota Department of Education; and Jennifer Goodnough, School Board Member, Morris School District
The Arts, Physical Education, and Science all have new academic standards that will be implemented in a few years. There are many opportunities for change in the system because these new standards have significant implications for all three content areas. This session will explore the shifts, discuss the implementation timeline, and provide resources to lead the changes in districts.

CYBERSECURITY IS A LIFE SKILL: WE ARE ALL RESPONSIBLE
Room M100I
Ryan Cloutier, Principal Security Architect, Sourcewell Technology; and Mark Zuzek, Superintendent, Intermediate School District 917
Everyone is responsible for being vigilant about cybersecurity and data privacy. School board members and administrators are no exception. Student data is highly prized by cyber criminals because students under 16 have no financial history. In this session, participants will learn practical tips for protecting student information, priority practices to enhance cyber security in schools, and tips for a cyber secure lifestyle at home.
Thursday Workshops – 3:45 p.m.

Using Student Voice to Transform Adult Mindsets
Room M100J
Stan Alleyne, Facilitator, Captivate Media + Consulting; and Carly Baker, Superintendent, Brooklyn Center School District
Changing adult mindsets is one of the most difficult things administrators are tasked with. It is especially tough around the topics of diversity, inclusion, student engagement, and achievement. In Brooklyn Center, there has been a noticeable change with staff and students after using the Voices of Tomorrow framework. By combining authentic student voice and facilitated discussions, they have unlocked a new way to change adult mindsets, while improving student achievement and enhancing school culture.

Every Freshman, Every Day!
Room M101A
Denise Pontrelli, Superintendent; Bob McDowell, Assistant Superintendent; Rob Bach, Principal; Matt Kraft, Assistant Principal; Jennifer Pelletier, School Board Member; Katy Pupungatoa, Guidance Counselor; and Rachel Larson, Director of Learning and Student Engagement, Stillwater Area School District
Transitions matter. One of the major events in a teenager’s life is the transition from middle school to high school. Studies continually show that without proactive, personalized support, this transition can trigger emotional stress, pressure, academic failure, high risk behavior, and poor decision-making. In partnership with the community, Stillwater Area High School has strategically put the Building Assets, Reducing Risks (BARR) and Link Crew programs in place. Learn how we have decreased freshman failure rates and increased social, emotional, and relational supports.

Courageous Leadership: All Means All - A System-Wide Life Journey
Room M101B
Marti Sievek, Interim Director of Teaching & Learning; Sherri Blasing, Principal; Scot Johnson, Principal; Shane Baier, Principal; Michelle Kruize, Principal; and Ann Hendricks, School Board Member, Mankato Area School District; Bukata Hayes, Executive Director, Greater Mankato Diversity Council; and Timothy Berry, Director of The Center for Educator Partnerships and Student Support, Minnesota State University-Mankato
Rather than attend “shot in the arm” workshops and conferences on racial equity or cultural proficiency, Mankato Area Public Schools worked with community partners to develop a system-wide professional learning tool to facilitate transformational change to impact core beliefs around race and culture. During this presentation, our team will share our equity journey through the perspective of being learning equity leaders and self-reflective practitioners. Participants will learn how the system was built and be provided examples of how to implement change at your building programming to support success for all students.

A Better Day Begins with a Better Fuel

The noticeably quieter and cleaner operation of propane buses gives students a safe, peaceful ride to school. In real world testing, propane autogas buses reduce NOx emissions by 96 percent compared to clean diesel. And because propane powers the lowest total cost-of-ownership available, savings from the buses can help the schools better afford more teachers, extracurricular activities, and supplies.

Up to $10,000 in incentives are available for the purchase of new propane autogas school buses. Contact us to learn more or apply.
COMPETENCY-BASED LEARNING FOR EDUCATORS
Room M101C
The Minnesota Service Cooperatives have partnered together to provide meaningful, personalized learning opportunities for Minnesota educators via micro-credentials. We are excited to share how micro-credentials are assisting educators in gaining licensure in a new area, helping school leaders further the district’s mission and vision, and connecting competency-based learning to incentives for teachers.

LEVEL TWO (YELLOW LEVEL)
FEMALE SUPERINTENDENT PERCEPTIONS OF CHALLENGES IN SEEKING AND SERVING IN PUBLIC SCHOOLS
Room 201AB
Michelle Mortensen, Superintendent, Renville County West School District; and Sherri Broderius, Superintendent, MACCRAY School District
Only 16 percent of our Minnesota superintendents are female. This session will focus on research done to identify challenges females face while searching for and serving in the position of Superintendent.

USING MINNESOTA STUDENT SURVEY (MSS) DATA TO SUPPORT THE WHOLE CHILD
Room 202AB
Michelle Auld, District Wellness Coordinator; and Stephanie Ptak, Health Resource Center Supervisor, Brooklyn Center School District; Maira Rosas-Lee, Results Measurement Specialist; and Terri Swartout, School Health Coordinator, Minnesota Department of Education and School Board Member
Research shows that young people who are healthy, safe, engaged, supported, and challenged in school are better learners. As Minnesota schools work to prepare students to be college and career ready and equipped to lead the state’s workforce, the Minnesota Student Survey (MSS) can help schools and communities provide safe, stable, and nurturing learning environments. Session attendees will explore the results of the 2019 MSS and learn strategies in which schools are supporting whole-child efforts as they gain understanding through data on young peoples’ activities, opinions, behaviors, and experiences.

BUILDING TOMORROW’S SCHOOLS MORE SAFE AND ENERGY EFFICIENT
Room 204AB
Kenny Stanfield, Principal, Sherman Carter Barnhart Architects; and Kevin Wellen, Superintendent, Menahga School District
Zero-energy capable schools are designed to dramatically reduce energy consumption, saving school districts hundreds of thousands of dollars per year in operating costs. These same design strategies can also make your next school disaster resilient, as well as energy efficient.

COMPLIANT STATE AND FEDERAL FUNDING SOURCES FOR 403(B) AND 457 SUPPLEMENTAL RETIREMENT PLANS, AND HEALTH REIMBURSEMENT ARRANGEMENT PLANS
Room 205A
Chris Williams, Benefit Consultant, Educators Benefit Consultants; and Darcy Hitesman, Attorney, Hitesman & Associates
When funding tax-favored supplemental benefits, we need to follow the federal AND state rules. We will discuss compliant federal and state funding sources and compliant plan designs. Not following the federal and state law may result in losing the tax-favored status of your plan(s).

SAFETY: DESIGNING GUIDELINES FOR SCHOOL TRADE & INDUSTRY AND AGRICULTURAL MECHANICS FACILITIES
Room 205B
Tim Barrett, Trade & Industrial Technology Specialist; and Zane Sheehan, Agriculture, Food, and Natural Resources Specialist, Minnesota Department of Education; T.J. Brown, AgriBusiness Instructor, South Central College; Tim Hahn, Work Based Learning Coordinator; Dr. Daniel Bittman, Superintendent; and Shane Steinbrecher, School Board Member, Elk River Area School District
There is a need for resources and guidance around safety in secondary school lab/shop/work space - based instructional programs in Minnesota. Middle and high school teachers have been seeking guidance related to class size, safety instruction, and acceptable practices in their courses. This discussion will focus on current efforts to design and execute such a resource and will request feedback from the school leadership community.

HOW DID THEY DO THAT? CASE STUDIES ON LARGE-SCALE CAPITAL PROJECTS
Room 205C
Shelby McQuay, Senior Municipal Advisor; and Matthew Hammer, Municipal Advisor, Ehlers, Inc.; Christine Tucci Osorio, Superintendent, North St. Paul-Maplewood-Oakdale School District
This presentation will bring together recent case studies showing how, with good long-term financial planning, some districts are able to do large capital projects with very little tax increase. Every district’s solution to their capital needs is unique to their situation, which may mean including multiple financing tools along with a mix of voter approved referendum. We will feature districts that have had recent experiences that may have made you wonder, “How did they do that?”
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Lisa Tuma (left) and Susy Swaggert (right) shop on the Express online marketplace.

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LOWER LEVEL (RED LEVEL)
HOW TO HOST A SCHOOL BOARD ACADEMY: RECRUITING QUALITY CANDIDATES TO SERVE WITH AND AFTER YOU
Room L100A
Deborah Seelinger and Julie Workman, School Board Members, Rochester School District
A School Board Academy is an opportunity for community members to learn more about your district and the unique roles and responsibilities of a school board member. Educating potential school board candidates or other education advocates will help your district thrive. Attendees will discover how to organize and promote an academy in their district and what topics to cover, in addition to selecting a format, time of year to offer, length of session, and venue.

THE POWER OF IMMERSION: THE STORY BEHIND DULUTH PUBLIC SCHOOLS’ MISAABEKONG AND NUEVA VISIÓN IMMERSION PROGRAMS
Room L100B
Gail Netland Froyd, Director of Curriculum and Instruction; Jennifer Larva, Elementary Principal; Edith Washington, American Indian Education Coordinator; Crystal Goldman, Spanish Immersion Coordinator; Charles Smith, Ojibwe Immersion Coordinator; and William Gronseth, Superintendent, Duluth School District
In this session, you will learn about two immersion programs offered through Duluth Public Schools: Misaabekong, currently K-5, which provides an immersive Ojibwe experience and Nueva Visión, currently K-3, which provides an immersive Spanish experience. Come hear about why the district moved towards immersion, how these languages were chosen, and the lessons we’ve learned through implementation. We’ll also provide time for questions.

FOCUSING ON STRENGTHS FOR SCHOOL BOARD GROWTH AND DEVELOPMENT
Room L100C
Jeff Leland, Patrick Johnston, Kerry Hayden, Adam Miller, Emily Miller, Ted Morrison, Rob Warneke, School Board Members; and Tamara Champa, Superintendent, Pine Island School District
The Pine Island School Board embarked on a deep dive journey to identify, celebrate, and build upon individual board member strengths. The ability to provide an opportunity for self-awareness was critical, but it was equally important to understand the talents and strengths of fellow board members. The process has allowed the board to grow and develop as a team while positively impacting the overall school district.

PREPARING STUDENTS FOR CAREER AND LIFE SUCCESS IN A RURAL SCHOOL DISTRICT
Room L100D
Jeff Eppen, Assistant Principal; Matt Flugum, Teaching and Learning Coordinator; Teri Preisler, Superintendent; Josh Beulke and Dale Buss, School Board Members, Tri-City United School District; and Corrie Odland, Workforce Development Coordinator, Le Sueur-Henderson, Saint Peter, and Tri-City United School Districts
Hear how the development of a “Profile of a Graduate,” the efforts of a Workforce Coordinator, and changes in local graduation requirements opened new experiences for student success. Tri-City United School District serves three rural communities and the surrounding region; our process led to transformation of district systems and partnerships with employers in our communities.

USING AN “EQUITY POLICY” TO INCREASE INSTRUCTIONAL TIME FOR ALL
Room L100E
Stephanie Burrage, Assistant Superintendent; Helen Bassett and Pam Lindberg, School Board Members; and Richard McGregor, Executive Director of Strategic Communications and Achievement Accountability, Robbinsdale Area School District
This presentation will allow the attendees the opportunity to hear from board members and a superintendent regarding the implementation of an “Equity Policy” to drive increased instructional time and a reduction of out-of-school suspensions. Additionally, the presentation will provide implementation artifacts, conciliation agreements, and a guide for adopting and implementing an “Equity Policy” in your district.

THE POWER OF GRATITUDE
Room L100F
Heidi Hahn, Assistant Superintendent, Brainerd School District
Gratitude is a powerful cultural change agent! In addition, research has proven that expressing gratitude on a daily basis has a significant impact on an individual’s quality of life. Hear one district’s story about how gratitude is impacting the organization and the work done on behalf of students each and every day.
ALTERNATIVES TO THE FULL-TIME SUPERINTENDENT: CONTRACT OPTIONS FOR SCHOOL BOARDS
Room L100G
Sandy Gundlach, Director of School Board Services; and Barb Dorn, Director of Leadership Development and Executive Search, Minnesota School Boards Association; and Peter Martin, Attorney, Knutson, Flynn & Deans, P.A.
Effective school boards hire a superintendent who can lead and manage the school district; however, some school districts do not need, or cannot afford, a full-time superintendent. Superintendent employment options range from full-time to part-time, while some superintendents have principal duties and others may be shared by two or more school districts. This workshop will highlight the available options for employing a superintendent on a shared-time or part-time basis.

THE IMPORTANCE OF YOUTH MENTAL HEALTH FIRST AID IN SCHOOL
Room L100H
Amy Pocrnich, School Board Member, Proctor School District and National Certified Instructor; and Lee Berlinguette, National Certified Trainer, Mental Health First Aid
Mental Health First Aid Training prepares educators to recognize and respond to mental health and substance use challenges in their students. This presentation will provide you with an overview of the program.

HUMAN RESOURCES IN A K-12 ORGANIZATION: LEVERAGING THE ROLE TO INCREASE EFFICIENCY, EFFECTIVENESS, AND EDUCATION
Room L100I
Ann Marie Foucault, Superintendent; Emily Nordmann, Benefits Coordinator; and Douglas Birk, Director of Administrative Services, St. Michael-Albertville School District
Human Resources in K-12 educational organizations is one area of focus in building an effective K-12 organization. See how we use these resources to help students succeed.

LGBTQ+ 101 & INTERSECTIONAL EQUITY
Room L100J
Kelly Holstine, Director of Educational Equity, OutFront Minnesota, and 2018-19 Minnesota State Teacher of the Year; and Christine Tucci Osorio, Superintendent, North St. Paul-Maplewood-Oakdale School District
This training teaches participants how to decrease inequity and how to increase LGBTQ+ inclusivity. We will discuss LGBTQ+ vocabulary, definitions, and concepts; cover current legal policies; and teach concrete strategies on how to create safe and supportive environments. There will be whole group instruction, personal reflection time, small group discussions, and whole group discussions throughout this training.

MEZZANINE LEVEL (GREEN LEVEL)
VOTER FILES AND TARGET STRUCTURES: OVERCOMING THREE INCONVENIENT TRUTHS TO WIN ON ELECTION DAY
Room M100A
Don Lifto, Director, Baker Tilly; and Carey Charboneau, Regional Sales Manager, GuideK12
School districts are challenged by three inconvenient truths when conducting referenda: (1) only 15 - 25% of registered voters have children in school in the district; (2) turnout among young parents is usually in the 15 - 25% range; and, (3) 15 - 25% of voters would not support any tax of any kind in any amount. Strategic use of voter files and target structures provides an effective way to overcome these challenges and win on election day.

TO RENEW OR NOT TO RENEW: ADDRESSING COACHING COMPLAINTS
Room M100B
Margaret Skelton, Attorney, Ratwik, Roszak & Maloney, P.A.
From serious allegations to parent interference, school board members routinely receive parent complaints about school coaches. This presentation will discuss how a school district can address parent complaints. It will also discuss the statutory process that must be followed when a school board decides to non-renew a varsity coach.
ARE WE THERE YET? STUDENT TRANSPORTATION ISSUES NEW AND OLD  
Room M100C  
Nathan Shepherd, Attorney, Ratwik, Roszak & Maloney, P.A.  
Protecting students while they are traveling off campus, especially while also protecting the district from liability, is a challenge. The Supreme Court’s recent suggestion that schools can be liable for off-campus student driving conduct, and the legislature’s requirement that the district control extracurriculars, add even more concerns to this topic. This presentation will get you up-to-speed on these recent developments and help you navigate other transportation issues like student conduct and discipline, correctly using liability waivers, and school bus video data practices.

WHAT DOES THE ‘RESEARCH’ SAY? SIX RESEARCH STUDIES IN SIXTY MINUTES  
Room M100D  
Katie Pekel, Principal in Residence; and Kim Gibbons, Director of Center for Applied Research and Educational Improvement, University of Minnesota  
Have you found yourself scrolling through Twitter and thinking, “I wonder what the research really says about that?” While it may not be 280 characters, this session will provide a brief overview and easy-to-use summaries of evidence-based research on the following topics: Student Discipline, Personalized Learning, Teacher Myths about Learning, School-Based Mental Health, Coaching on Cultural Proficiency, and Retention.

BID LAW, BEST VALUE UPDATES, AND WHAT YOU NEED TO KNOW  
Room M100E  
Mark Azman, Attorney, O’Meara, Leer, Wagner & Kohl, and P.A.; Wayne Kiefer, School Board Member, Southland School District  
We will provide an overview of the public bidding law, bidding process, and available resources for attendees. We will discuss the Uniform Municipal Contracting Law and the basic procedures for public procurement and applicable exceptions. We will also cover the “Best Value” procurement alternative. A summary of recent updates in this area of the law will be offered.

UNDERSTANDING & ADDRESSING SEXUAL HARRASSMENT (SMM) IN TODAY’S SCHOOLS  
Room M100F  
David Shirley, and John “Steve” Dieg, CRSM, Liberty Mutual Risk Control; and Roy Nelson, School Board Member, Red Lake School District  
Discussion-based presentation of lessons and practical Best Practice solutions for districts with potential sexual molestation & misconduct exposures, claims, and consequences. Engaging session presented from a Risk Control perspective.

BENCHMARKING QUALITY: USING A COMMUNITY SURVEY TO MEASURE COMMUNITY PERCEPTIONS, SET PERFORMANCE GOALS, AND MEASURE SUCCESS  
Room M100G  
Mike Redmond, Superintendent; Ashley McCray, Communications Supervisor; and Kristi Peterson, School Board Member, Shakopee School District; Kelly Smith, Director, Baker Tilly Municipal Advisors  
In an effort to connect more deeply with the community, Shakopee Public Schools decided to provide an opportunity to both evaluate quality and satisfaction on a broad range of indicators. A scientific, random-sample phone survey was designed to quantify where the district was now in terms of public perception. The data from the survey will be used to develop and measure goals to ensure continuous quality improvement over time. This session will provide an overview of the process and tools used by Shakopee to benchmark quality and propel improvement moving forward.

CREATING A CULTURE OF SUSTAINABILITY  
Room M100H  
Sara Paul, Assistant Superintendent; Dan Roeser, Operations Coordinator; Seth Salenger, Secondary Teacher; and Ben Butters, Elementary Teacher, White Bear Lake Area School District  
Come learn how the White Bear Lake Area School District has created a culture of sustainability in the areas of water conservation, waste reduction, and energy efficiency. Students engage with community partners for local and global impact and will present data and share collective impact strategies for other communities to replicate.

TIERED LICENSURE, LICENSURE RENEWAL, CULTURAL COMPETENCY TRAINING, AND MORE PROFESSIONAL EDUCATOR LICENSING AND STANDARDS BOARD (PELSB) UPDATES!  
Room M100I  
Alex Liuzzi, Executive Director, PELSB; Lucy Payne, Mahtomedi School Board and PELSB Board Member; Abdi Sabrie, Mankato Area School Board and PELSB Board Member; and Steve Unowsky, Superintendent, Richfield School District and PELSB Board Member  
In this session, updates will be shared on the work of the Professional Educator Licensing and Standards Board. We also want to hear from you, so bring your questions!
**ALIGNED, LEAN, AND NIMBLE RESULTS IN INNOVATION**
Room M100J
Denise Pontrelli, Superintendent; and Bob McDowell, Assistant Superintendent, Stillwater Area School District
Hear about the journey of how a district leadership team uses systems integration and alignment to create a platform for systemic innovation. This process allows districts the flexibility to shorten the time needed to turn around innovative ideas using experimentation, iterative releases of prototypes, and validated learning. Find, execute, and validate!

**THE FOUR BEST QUESTIONS FOR EVERY SCHOOL BOARD MEMBER**
Room M101A
Dave Webb, Superintendent; and Chris Walker, School Board Member, South St. Paul School District
If you want your board to lead better and faster, there are four research-based questions to follow. These four questions are your roadmap to better decision-making, better board collaboration, and more inclusiveness. Attendees will leave with four questions to use at every future board meeting.

**WEATHER IMPACTS AND DECISION SUPPORT SERVICES FOR PUBLIC SCHOOLS**
Room M101B
John Wetter, Technical Services Manager, Hopkins School District; Shawn DeVinny, Meteorologist, NOAA/National Weather Service, Chanhassen
Every year, public school systems are faced with difficult decisions with respect to school closings and activities that significantly impact society and local communities. This presentation will focus on two aspects of winter weather that can lead to public school systems cancelling programming: winter precipitation and extreme cold. Join us to discuss experiences and lessons learned from this partnership of making these critical education and safety decisions.

**WORKING WITH FAMILIES AND SUSTAINING EARLY LEARNING OUTREACH**
Room M101C
Welde Dubar, Intercultural Liaison; Tori Lee, Outreach Specialist; and Naomi Huso, Parent Educator, Wayzata School District
Wayzata will share the impact our outreach program has made in the community, the challenges that come with sustaining it, and the lessons we’ve learned working with families from diverse backgrounds. We will also share how our work has helped prepare children for kindergarten.

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Friday Closing Session
10:15 a.m. – Noon, Main Auditorium

Thank you for turning off your cell phone during the session!

Call to Order .................................. Deborah Pauly, 2019-2020 MSBA President

Entertainment.................................. Grand Rapids High School Jazz Band, under the direction of Dale Gunderson

Please give these students your full attention.

Business Session.......................... Kirk Schneidawind, MSBA Executive Director

• Director District Election Report

Governor Address.................................. Tim Walz (invited)

The opinions of the speakers are informational only and do not necessarily reflect the opinions of MSBA.

Thank you to Wold Architects and Engineers for sponsoring Alan November’s appearance.

District Raffle Winner Announcement.......................... Kirk Schneidawind, MSBA Executive Director

Adjourn

SCHOOL BOARD RECOGNITION KITS

Superintendents can pick up the School Board Recognition Week kits early this year at the Leadership Conference. Just stop by the resource booth at the registration area. School Board Recognition Week will be February 17-21, 2020. Your kit includes certificates, press releases, a sample opinion column, public service announcements, and more. MSBA responded to requests to have the kits early for people attending the Leadership Conference, so get yours today!
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January 16-17, 2020

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Scale

Main Exhibit Booths
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5-30-19

This floor plan is only a preliminary drawing and must be submitted for Fire-Marshall's approval.
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Our Distinguished Group of 2020 Exhibitors

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DLR Group........................................... 213
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Minneapolis, MN 55402-1040
Architecture, engineering, planning, inte-
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Donlar Construction............................ 512
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Shoreview, MN 55118
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Indianapolis, IN 46250
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Family Achievement Center.................. 338
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Woodbury, MN 55125-2933
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Facilities consulting, construction manage-
ment and engineering services
## Exhibitor Directory

Our Distinguished Group of 2020 Exhibitors

<table>
<thead>
<tr>
<th>Company Name</th>
<th>City, State Zip Code</th>
</tr>
</thead>
<tbody>
<tr>
<td>Innovative Office Solutions</td>
<td>320, 322, 421, 423</td>
</tr>
<tr>
<td>151 Cliff Rd. E., Ste. 40</td>
<td>Burnsville, MN 55337-1551</td>
</tr>
<tr>
<td>School supplies, equipment and furniture, janitorial supplies</td>
<td></td>
</tr>
<tr>
<td>INSPEC, Inc.</td>
<td>102</td>
</tr>
<tr>
<td>5801 Duluth St., Ste. 212</td>
<td>Minneapolis, MN 55422-3953</td>
</tr>
<tr>
<td>Engineering/architectural services</td>
<td></td>
</tr>
<tr>
<td>JLG Architects</td>
<td>120</td>
</tr>
<tr>
<td>124 N. 3rd St., Ste. 300</td>
<td>Grand Forks, ND 58203-3719</td>
</tr>
<tr>
<td>Architectures</td>
<td></td>
</tr>
<tr>
<td>JMC</td>
<td>902</td>
</tr>
<tr>
<td>108 W. Center St. Ste. 200</td>
<td>Lake City, MN 55041</td>
</tr>
<tr>
<td>Student information system</td>
<td></td>
</tr>
<tr>
<td>Johnson Commercial Fitness</td>
<td>604</td>
</tr>
<tr>
<td>7585 Equitable Dr.</td>
<td>Eden Prairie, MN 55344</td>
</tr>
<tr>
<td>Fitness equipment sales</td>
<td></td>
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<tr>
<td>Johnson Controls, Inc.</td>
<td>813</td>
</tr>
<tr>
<td>2605 Fernbrook Ln. N., Ste. T</td>
<td>Plymouth, MN 55447-4736</td>
</tr>
<tr>
<td>Energy, controls, deferred maintenance, solar, LTFM planning</td>
<td></td>
</tr>
<tr>
<td>JWood Sports Flooring</td>
<td>609</td>
</tr>
<tr>
<td>573 County Rd. A., Ste. 109</td>
<td>Hudson, WI 54016</td>
</tr>
<tr>
<td>Athletic flooring sales, service, and installation</td>
<td></td>
</tr>
<tr>
<td>K &amp; M Concrete Construction</td>
<td>922</td>
</tr>
<tr>
<td>235 Industrial St.</td>
<td>Edgerton, MN 56128</td>
</tr>
<tr>
<td>PO Box 236</td>
<td>Full service concrete contractor</td>
</tr>
<tr>
<td>Kennedy &amp; Graven, Chartered</td>
<td>605</td>
</tr>
<tr>
<td>200 S. 6th St., Ste. 470</td>
<td>Minneapolis, MN 55402-1408</td>
</tr>
<tr>
<td>Legal services</td>
<td></td>
</tr>
<tr>
<td>KFI Engineers</td>
<td>503</td>
</tr>
<tr>
<td>670 County Rd. B W.</td>
<td>St. Paul, MN 55113-4527</td>
</tr>
<tr>
<td>Mechanical, electrical engineering, and commissioning services</td>
<td></td>
</tr>
<tr>
<td>Kiefer U.S.A.</td>
<td>517</td>
</tr>
<tr>
<td>2910 Falling Waters Blvd.</td>
<td>Lindenhurst, IL 60046-6799</td>
</tr>
<tr>
<td>Athletic flooring</td>
<td></td>
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<tr>
<td>Kline-Johnson</td>
<td>417</td>
</tr>
<tr>
<td>2950 Metro Dr., Ste. 306</td>
<td>Bloomington, MN 55425-1562</td>
</tr>
<tr>
<td>Building envelope</td>
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<tr>
<td>Knutson Construction</td>
<td>420</td>
</tr>
<tr>
<td>5985 Bandel Rd. NW</td>
<td>Rochester, MN 55901-8754</td>
</tr>
<tr>
<td>Construction</td>
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</tr>
<tr>
<td>Kodet Architectural Group, Ltd.</td>
<td>603</td>
</tr>
<tr>
<td>15 Groveland Terrace</td>
<td>Minneapolis, MN 55403-1154</td>
</tr>
<tr>
<td>Architecture + planning</td>
<td></td>
</tr>
<tr>
<td>Kraus-Anderson</td>
<td>215, 217</td>
</tr>
<tr>
<td>501 S. 8th St.</td>
<td>Minneapolis, MN 55404</td>
</tr>
<tr>
<td>Professional construction services, referendum assistance, and facilities planning and management</td>
<td></td>
</tr>
<tr>
<td>LAB Midwest, LLC</td>
<td>330</td>
</tr>
<tr>
<td>10235 N. Port Washington Rd.</td>
<td>Mequon, WI 53092</td>
</tr>
<tr>
<td>Curriculum, eLearning and hands-on training for technical education and STEM</td>
<td></td>
</tr>
<tr>
<td>Larson Engineering, Inc.</td>
<td>342</td>
</tr>
<tr>
<td>3524 Labore Rd.</td>
<td>White Bear Lake, MN 55110-5126</td>
</tr>
<tr>
<td>Civil, structural, and curtain wall engineering</td>
<td></td>
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<tr>
<td>LHB</td>
<td>513</td>
</tr>
<tr>
<td>21 W. Superior St., Ste. 500</td>
<td>Duluth, MN 55802-2085</td>
</tr>
<tr>
<td>Architecture/engineering</td>
<td></td>
</tr>
<tr>
<td>Liberty Mutual Insurance Company</td>
<td>526</td>
</tr>
<tr>
<td>350 E. 96th St. Mail Stop 01B</td>
<td>Indianapolis, IN 46240</td>
</tr>
<tr>
<td>School P&amp;C Insurance</td>
<td></td>
</tr>
<tr>
<td>Lifetouch</td>
<td>814</td>
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<tr>
<td>13400 67th Ave. N.</td>
<td>Maple Grove, MN 55311</td>
</tr>
<tr>
<td>School photography and yearbooks</td>
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</tr>
<tr>
<td>Lightspeed Technologies, Inc.</td>
<td>703</td>
</tr>
<tr>
<td>11509 SW Herman Rd.</td>
<td>Tualatin, OR 97062-8033</td>
</tr>
<tr>
<td>Classroom audio</td>
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</tr>
<tr>
<td>Loeffler Construction &amp; Consulting</td>
<td>434</td>
</tr>
<tr>
<td>20520 Keouku Ave., Ste. 100</td>
<td>Lakeville, MN 55044</td>
</tr>
<tr>
<td>General contractor, construction management, cost consulting, owner’s representaion, design/build</td>
<td></td>
</tr>
<tr>
<td>LSE Architects, Inc.</td>
<td>713</td>
</tr>
<tr>
<td>100 Portland Ave. S., Ste. 100</td>
<td>Minneapolis, MN 55401</td>
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<tr>
<td>Architecture, interior design, and planning services</td>
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</tr>
<tr>
<td>Lunchtime Solutions, Inc.</td>
<td>631</td>
</tr>
<tr>
<td>PO Box 222</td>
<td>391 W. Steamboat Dr.</td>
</tr>
<tr>
<td>North Sioux City, SD 57049-2022</td>
<td>Food service management company</td>
</tr>
<tr>
<td>Market &amp; Johnson</td>
<td>736</td>
</tr>
<tr>
<td>2350 Galloway St. PO Box 630</td>
<td>Eau Claire, WI 54702-0630</td>
</tr>
<tr>
<td>General contracting and construction management</td>
<td></td>
</tr>
<tr>
<td>Marsh &amp; McLennan Agency</td>
<td>527, 529</td>
</tr>
<tr>
<td>7225 Northland Dr. N., Ste. 300</td>
<td>Minneapolis, MN 55428</td>
</tr>
<tr>
<td>Insurance and risk management</td>
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<tr>
<td>McKinstry</td>
<td>122</td>
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<tr>
<td>1970 Oakcrest Ave., Ste. 310</td>
<td>Roseville, MN 55113</td>
</tr>
<tr>
<td>Energy services</td>
<td></td>
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<tr>
<td>Meyer Borgan Johnson</td>
<td>117</td>
</tr>
<tr>
<td>510 Marquette Ave. S. Ste. 900</td>
<td>Minneapolis, MN 55402</td>
</tr>
<tr>
<td>Structural design and engineering</td>
<td></td>
</tr>
<tr>
<td>Midwest Mechanical Solutions</td>
<td>412</td>
</tr>
<tr>
<td>8125 Lewis Road</td>
<td>Minneapolis, MN 55427</td>
</tr>
<tr>
<td>Manufacturer Representative</td>
<td></td>
</tr>
<tr>
<td>Midwest Tennis &amp; Track Co.</td>
<td>505</td>
</tr>
<tr>
<td>PO Box 161</td>
<td>22 S. Main St., Ste. 1</td>
</tr>
<tr>
<td>Denison, IA 51442-1973</td>
<td>Athletic track and tennis court surfing</td>
</tr>
<tr>
<td>MiEN Company</td>
<td>729, 731</td>
</tr>
<tr>
<td>2547 3 Mile Rd. NW, Ste. F</td>
<td>Grand Rapids, MI 49534-1358</td>
</tr>
<tr>
<td>Furniture manufacturer</td>
<td></td>
</tr>
<tr>
<td>Minnesota Alliance with Youth</td>
<td>607</td>
</tr>
<tr>
<td>2233 University Ave. W, Ste. 235</td>
<td>St. Paul, MN 55114</td>
</tr>
<tr>
<td>AmeriCorps promise fellow program</td>
<td></td>
</tr>
</tbody>
</table>
**Exhibitor Directory**

**Our Distinguished Group of 2020 Exhibitors**

- **Minnesota Association of School Business Officials** 328
  1000 Westgate Dr., Ste. 252
  St. Paul, MN 55114
  School business official association

- **Minnesota Concrete & Masonry Contractors Association** 820
  1711 W. County Rd. B W., Ste. 207S
  Roseville, MN 55113-4084
  Masonry and concrete buildings for schools

- **Minnesota Concrete Council / ARM of Minnesota** 921
  PO Box 116
  Rosemount, MN 55068
  Concrete construction trade association

- **Minnesota Department of Education** 707
  1500 Highway 36 W.
  Roseville, MN 55113-4035
  Division of school finance

- **Minnesota Educational Facility Management Professionals (MASMS)** 805
  600 6th St. N.
  Cold Spring, MN 56320-1405
  Association

- **Minnesota Family Career and Community Leaders of America** 339
  PO Box 131386
  3101 Old Hwy. 8, Ste. 200
  Roseville, MN 55113-4035
  CTE leadership and education

- **Minnesota Healthcare Consortium** 632
  5525 Emerald Ave.
  Mountain Iron, MN 55768
  Health insurance

- **Minnesota Propane Association** 440, 442, 541, 543
  501 4th St. S.
  PO Box 220
  Princeton, MN 55371
  Propane industry

- **Minnesota School Nutrition Association** 614
  21997 County Rd. 141
  Kimball, MN 55353
  Education/training

- **Minnesota State Southern Agricultural Center of Excellence** 714
  1920 Lee Blvd.
  North Mankato, MN 56003
  Minnesota state colleges

- **Minnesota Teachers Retirement Association** 629
  60 Empire Dr., Ste. 400
  St. Paul, MN 55103-1889
  Retirement benefits

- **MLA Architects, Inc.** 702
  12 Long Lake Rd., Ste. 17
  St. Paul, MN 55115
  Architectural/educational planning

- **MN Ag Education Leadership Council** 332
  1994 Buford Ave., 146 Ruttan Hall
  St. Paul, MN 55108-6006
  Education materials and grant information

- **MN Rural Education Association** 340
  PO Box 187
  St. Cloud, MN 56302-0187
  Education advocacy

- **MN School Food Buying Group** 715
  2727 N. Ferry St.
  Anoka, MN 55303
  Cooperative food buying for school nutrition programs

- **MN State Building and Construction Trades Council** 822, 923
  353 7th St. W., Ste. 203
  St. Paul, MN 55102-2314
  Construction

- **Molin Concrete Products Company** 408
  415 Lilac St.
  Lino Lakes, MN 55014-1005
  Structural and architectural precast concrete

- **Mortarr** 429
  201 South Broadway
  Albert Lea, MN 56007
  Technology

- **Move this World** 429
  16 Court Street Ste. 504
  New York, NY 10010
  Social Emotional Learning

- **MSBAIT** 528, 530
  1900 Jefferson St
  Saint Peter, MN 56082-1346
  Insurance

- **Mulcahy** 809
  2700 Blue Water Rd., Ste. 100
  Eagan, MN 55038
  Manufacturers representation

- **Musco Sports Lighting** 103
  PO Box 27231
  Golden Valley, MN 55427-0231
  Sports field lighting

- **National Insurance Services** 409
  14852 Scenic Heights Rd., Ste. 210
  Eden Prairie, MN 55344-2289
  Group insurance benefits - MSBAIT Life/LTD plans

- **National School Safety Consulting, LLC** 428
  22016 State Highway 210
  Staples, MN 56479
  RIPL Training

- **Nexus Solutions, LLC** 202
  6885 Sycamore Ln. N., Ste. 200
  Maple Grove, MN 55369-2230
  Professional services firm

- **North Central Bus & Equipment** C
  25112 22nd Avenue
  St. Cloud, MN 56301-9189
  School buses

- **North Central States Regional Council of Carpenters** 114
  700 Olive St.
  St. Paul, MN 55130
  Carpenter apprenticeships, career connections

- **Northland Securities, Inc.** 104, 106
  150 S. 5th St., Ste. 3300
  Minneapolis, MN 55402
  Municipal advisory and underwriting services for school districts

- **O’Meara, Leer, Wagner & Kohl, P.A.** 533
  7401 Metro Blvd., Ste. 600
  Minneapolis, MN 55439-3034
  Legal services

- **Palmer Bus Service** 626
  PO Box 2026
  North Mankato, MN 56002-2026
  School bus transportation contractor

- **Pemberton Law Firm** 627
  110 N. Mill St.
  Fergus Falls, MN 56537
  Legal services

- **Perich Center for Arts Education** 915
  6125 Olson Memorial Hwy.
  Golden Valley, MN 55422-4918
  Statewide arts education

- **PFM Asset Management LLC - MSotify+** 403
  50 S. 6th St., Ste. 2250
  Minneapolis, MN 55402
  MSotify+/PFM asset management, LLC

- **PFM Financial Advisors, LLC** 405
  50 S. 6th St., Ste. 2250
  Minneapolis, MN 55402
  Financial advisor

- **Plaisted Companies, Inc.** 111
  PO Box 332
  11555 205th Ave. NW
  Elk River, MN 55330
  Athletic field mixes
Exhibitor Directory

Our Distinguished Group of 2020 Exhibitors

PMA Financial Network, LLC .......................... 431
5301 Kyler Ave. NE, Ste. 202, 2nd Floor
Albertville, MN 55301
Investment and financial advisory services

PreferredOne ........................................ 123
6105 Golden Hills Dr.
Golden Valley, MN 55416-1023
Health insurance

Premier Furniture & Equipment ................. 728
PO Box 223
208 Oak Ridge Circle
Waverly, IA 50677
K-12 furniture and equipment

Project Build Minnesota .................. 337
1123 Glenwood Ave., Ste. 200
Minneapolis, MN 55405
Promoting careers in the construction industry for Minnesota’s young people

RA Morton & Associates, Inc. ........... 113
3315 Roosevelt Rd., Ste. 100
St. Cloud, MN 56301-9674
Construction management/facility analysis

RAS ................................................... 535
860 Blue Gentian Rd., Ste. 300
Eagan, MN 55121
Workers’ compensation insurance

Ratwik, Roszak & Maloney, P.A. .......... 508
730 2nd Ave. S., Ste. 300
Minneapolis, MN 55402-2445
Legal services

Ryan Company, Inc. ......................... 422
3361 Republic Ave. Upper
St. Louis Park, MN 55426
Boiler manufacturer’s representative

School Perceptions ...................... 720
317 E. Washington St.
Slinger, WI 53086
Community, staff, parent, and student surveys

Schuler Shook .................................. 406
219 Main St. SE, Ste. 200
Minneapolis, MN 55414
Performing arts experts: theatre planners, acoustics, and audio/visual consultants

Scranton Products ....................... 815
7513 Whitebridge Ct.
Hanover Park, IL 60133
Bathroom partitions and lockers

Seating & Athletic Facility Enterprises, LLC ........ 222, 323
79554 325th St.
Ellendale, MN 56026-4267
Specializing in outdoor aluminum bleachers, grandstands, press boxes, and indoor telescoping bleachers

SFE - Southwest Foodservice Excellence, LLC ........ 802, 903
9366 E. Raintree Dr., Ste. 101
Scottsdale, AZ 85260-2098
Food service management services

SFE - Southwest Foodservice Excellence, LLC ........ 802, 903
9366 E. Raintree Dr., Ste. 101
Scottsdale, AZ 85260-2098
Food service management services

SFM Insurance ................................... 536
3500 American Blvd. W., Ste. 700
Bloomington, MN 55431
Insurance

Skyward Inc. ....................................... 207
2601 Skyward Dr.
Stevens Point, WI 54482-7700
K-12 administrative software

Solar Midwest ....................................... 817
5001 Drew Ave. N.
Brooklyn Center, MN 55429
Solatube skylights

Sourcewell ......................................... 402
202 12th St. NE
Staples, MN 56479
Cooperative purchasing

Sport Court North .................................. 808
680 E. Travelers Trail #600
Burnsville, MN 55337-6888
Athletic flooring

Sports Technology .............................. 101
11900 Wayzata Blvd., Ste. 104
Minnetonka, MN 55427
 superior outdoor and indoor sound systems

St. Cloud State University ............ 433
B121 Education Building
720 4th Ave. S.
St. Cloud, MN 56301-4498
Educational degrees

Stahl Construction ....................... 823
861 E. Hennepin Ave., Ste. 200
Minneapolis, MN 55414
General contractor

Student Assurance Services, Inc. ........ 205
PO Box 196
333 Main St. N., Ste. 300
Stillwater, MN 55082-5054
Student accident insurance

Sun Control Minnesota .................. 305
2425 Rice St.
St. Paul, MN 55113
Window tinting, graphics, and sign

Superior Transportation Services, Inc. .... 634
PO Box 548
Sleepy Eye, MN 56085
Student transportation services

SwedeBro .......................................... 621
1409 159th Ave. NE, Ste. 3
Ham Lake, MN 55304-5638
Concrete floor coatings

Taft .................................................. 738
2200 IDS Center 80 S. 8th St.
Minneapolis, MN 55402
Legal services

Taher, Inc.......................................... 307
5570 Smetana Dr.
Minnetonka, MN 55343-9022
Food service management

Tarkett Sports Indoor ...................... 806
175 N. Industrial Blvd. NE
Calhoun, GA 30701
Gymnasium flooring

Teachers On Call a Kelly Services® Company ........... 516
3001 Metro Dr., Ste. 200
Bloomington, MN 55425
Substitute staffing

Tech Check, LLC ......................... 617
2 Sartell St. W.
Sartell, MN 56377
Video surveillance

Tech Check, LLC ......................... 716
2 Sartell St. W.
Sartell, MN 56377
Building and classroom audio systems

Tectum, Inc. ................................ 100
333 Washington Ave. N.
Minneapolis, MN 55401
Acoustical wall and ceiling panels/structural and acoustical roof

Telin Transportation Group .............. B
PO Box 840
Lakeville, MN 55044-0840
Bus sales

Toltz, King, Duvall, Anderson (TKDA) ....... 116
444 Cedar St., Ste. 1500
St. Paul, MN 55101
Engineering, architecture, planning
Our Distinguished Group of 2020 Exhibitors

Tremco Incorporated ........................................709
3060 E. 44th St.
Vernon, CA 90058-2491
Roofing products/weatherproofing services

TSP, Inc..........................................................733
1500 Highway 52 N.
Rochester, MN 55901
Architecture/engineering/planning

UCare ..................................................................918
500 Stinson Blvd. NE
Minneapolis, MN 55413-2615
Medicare education and group medicare plans for district retirees

Unesco, Inc. ..........................................................606
2125 2nd St.
White Bear Lake, MN 55110-3508
Facilities construction management

Vaaler Insurance, Inc. ...........................................612
2701 S. Columbia Rd.
Grand Forks, ND 58201
Property/casualty/workers’ compensation insurance

Virco, Inc..............................................................803
2027 Harpers Way
Torrance, CA 90501
School furniture

VS - America, Inc..................................................523
1940 Abbott St., Ste. 501
Charlotte, NC 28203
Classroom furniture/dynamic, flexible solutions

W. L. Hall Company ............................................306
530 15th Ave. S.
Hopkins, MN 55343-7834
Construction specialties

WB Manufacturing .............................................622, 723
507 E. Grant St.
Thorp, WI 54771
Educational furniture

Webber Recreational Design, Inc.......................105
1442 Brooke Ct.
Hastings, MN 55033-3266
Park and playground equipment

Wendel Architecture ..........................................312
401 2nd Ave. N., Ste. 206
Minneapolis, MN 55401-2097
Architecture, planning, interior design

Widseth Smith Nolting ......................................208
PO Box 2720
7804 Industrial Park Rd.
Baxter, MN 56425-2720
Architecture, engineering, land surveying, and environmental services

Wold Architects and Engineers.........................201, 203
332 Minnesota St., Ste. W2000
St. Paul, MN 55101-4402
Architectural and engineering services

WSB ....................................................................727
701 Xenia Ave. S. Ste. 300
Minneapolis, MN 55416
Engineering consulting services: civil, traffic and transportation, site planning, public engagement, recreational facilities, construction management, wastewater, potable water, and stormwater

YHR Partners, Ltd...............................................706
420 Main Ave.
Moorhead, MN 56560-2641
Architecture

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- InGensa, Inc.
- Johnson Commercial Fitness
- Knutson Construction
- Kraus-Anderson
- LHB, Inc.
- Midwest Mechanical Solutions
- MSBAIT
- Nexus Solutions
- North Central Bus and Equipment, Inc.
- PFM (MSDLAF+)
- PreferredOne
- Southwest Foodservice Excellence
- UCare
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Count on us.

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https://sourcewell.co/erardi_webinar
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- Site Improvements
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Dan Weir
Northwest Service Cooperative
danjw@ebisinc.net

Melissa Walvatne
Lakes Country Service Cooperative
mwalvatne@lcsc.org

Doug Deragisch
SWWC Service Cooperative
doug.deragisch@swsc.org

Jeanette Mellesmoen
Northeast Service Cooperative
jmellesm@nesc.k12.mn.us

Dan Weir
Resource Training & Solutions
danjw@ebisinc.net

Larry IntVeld
South Central Service Cooperative
lintveld@comcast.net

Bill Colopoulos
Southeast Service Cooperative
bcolopoulos@ssc.coop
Tip for solving facilities problem:

Listen + Plan + Fund + Design + Build = Nexus

The Equation is Simple

Nexus Solutions helps K-12 schools solve facility problems by planning, designing and building 21st-century improvements for long-term success. Our team of experts has been delivering performance for over 25 years, bringing meaningful solutions to public sector clients. We offer a comprehensive approach to facility planning that provides a single source to help you plan, fund, design and build your facility improvements.

Let us help you solve your facilities problem:

Rob Brown – Call 763-201-8409 or email RBrown@NexusSolutions.com
Mike David – Call 414.212.8362 or email MDavid@NexusSolutions.com

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Architects Rego + Youngquist, inc. ................................ Page 52
ATS&R ................................................................. Page 36
Baird ................................................................. Page 58
Captivate Media + Consulting ....................................... Page 54
Chartwells School Dining Services ................................ Page 31
Cooperative Purchasing Connection ................................ Page 36
Cunningham Group Architecture, inc. .......................... Page 9
EAPC Architects Engineers ........................................ Page 3
Ehlers ................................................................... Inside Front Cover
Eide Bailly LLP ........................................................ Page 27
EMC Insurance ....................................................... Page 60
Hiller Commercial Floors ............................................ Page 32
Hoglund Bus Co., Inc. ............................................... Page 31
ISG ................................................................. Page 43
Johnson Controls, Inc. ................................................ Page 42
Kennedy & Graven, Chartered ...................................... Back Cover
Kline-Johnson & Associates ......................................... Page 18
Knutson Construction ................................................ Page 45
Knutson, Flynn & Deans, P.A. ....................................... Page 66
Kodet Architectural Group, LTD .................................. Page 38
Lawal Scott Erickson Architects, Inc. ............................ Page 58
Minnesota Propane Association .................................... Page 29
Minnesota School Nutrition Association ...................... Page 19
MLA Architects ....................................................... Page 60
MSBA Centennial Sponsors .......................................... Page 52
MSBAIT .............................................................. Page 40
National Insurance Services, Inc. ................................. Page 44
Nexus Solutions ........................................................ Page 57
North Central Bus & Equipment .................................. Page 61
Pemberton Law ........................................................ Page 61
PFM Asset Management, LLC-MSDLAF+ ..................... Inside Front Cover
Plaisted Companies Incorporated .................................. Page 44
PreferredOne ........................................................ Inside Back Cover
Ratwik, Roszk & Maloney, P.A. ...................................... Page 59
Rupp, Anderson, Squires & Waldspurger, P.A. .......... Page 56
Sourcewell ............................................................. Page 53
Stahl Construction .................................................... Page 43
Taher, Inc. ............................................................. Page 33
Telin Transportation Group LLC .................................. Page 27
The Minnesota Service Cooperatives ......................... Page 56
TKDA ...................................................................... Page 31
UCare ...................................................................... Page 65
Unesco, Inc. ............................................................ Page 58
Wendel ................................................................ Page 65
Widseth Smith Nolting ............................................... Page 55
Wold Architects & Engineers ....................................... Page 45
WSB ..................................................................... Page 61

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