96th Annual Leadership Conference
January 12-13, 2017
Minneapolis Convention Center

- Learning to Lead – School Board Basics: Phase I, January 10, Hilton Minneapolis
- Leadership Foundations – School Finance and Management: Phase II, January 11, Hilton Minneapolis
- Charter School Board Member Training, January 11, Hilton Minneapolis
- Evening Early Birds, January 11, Minneapolis Convention Center
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- Bond Issues
- Operating Referendums
- Financial Planning and Analysis
- Creative Financing of Capital Projects
- Cash Flow Borrowing

Be sure to attend the workshop — Bond Referendum Trends and Lessons — presented by Ehlers on Friday Morning.

Objectives:
SECURITY • LIQUIDITY • YIELD

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Director of Corporate Development
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“I am so grateful I chose EAPC as my architects for the expansion to double the size of our school. They were so easy to work with, they spoke to me in terms I understood and explained everything. The step-by-step process set out for me was manageable and non-threatening. When questions arose, they were always available in a helpful manner. I felt as though I were walking through the process with a friend.” —Leslie Bieber, Superintendent
JANUARY 2017
1............New Year’s Day (no meetings)
2............New Year’s Day Observed (no meetings)
2............Terms Begin for Newly Elected Board Members
3............Legislative Session Begins
10...........Learning to Lead – School Board Basics: Phase I – Minneapolis
11...........Leadership Foundations – School Finance and Management: Phase II – Minneapolis
11...........Early Bird Workshops
11...........MSBA Charter School Board Training – Minneapolis
11...........MSBA Board of Directors’ Meeting
12–13........MSBA Leadership Conference
11...........Officers’ Workshop – Thief River Falls
11...........Officers’ Workshop – Mountain Iron
11...........Officers’ Workshop – St. Cloud
15...........Officers’ Workshop – Maple Grove
16...........Minnesota School District Liquid Asset Fund Plus Meeting
17...........Officers’ Workshop – Rochester
17–19........MSBA Board of Directors’ Meeting & Retreat
20............President’s Day (no meetings)
20–24........School Board Recognition Week
22...........Officers’ Workshop – Marshall
23...........Negotiations Seminar – Baxter
24...........Negotiations Seminar – Maple Grove

FEBRUARY 2017
1............Negotiations Seminar – Thief River Falls
2............Negotiations Seminar – Mountain Iron
2............MSBA Insurance Trust Meeting
2–3........MASBO Winter Conference
8............Negotiations Seminar – Marshall
9............Negotiations Seminar – Mankato
9............Officers’ Workshop – Thief River Falls
10...........Negotiations Seminar – Rochester
10...........Officers’ Workshop – Mountain Iron
11...........Officers’ Workshop – St. Cloud
15...........Officers’ Workshop – Maple Grove
16...........Minnesota School District Liquid Asset Fund Plus Meeting
17...........Officers’ Workshop – Rochester
17–19........MSBA Board of Directors’ Meeting & Retreat
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Athletic Turf Choices
Unraveling the Cost in Dollars and “Sense”

New information on the long-term costs and health risks of synthetic fields is moving dollars back to natural turf because of the answers revealed in these 3 questions:

- What is the “real” cost: installation, maintenance & replacement?
- What are the field performance criteria?
- What are the health & environmental safety factors?

**New report shows that Natural Turf is a 4:1 win!**

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153 Cancer Cases reported in 2015 related to artificial turf.

Download the 2016 article:
www.PlaistedCompanies.com/turf
Courageous Leadership: It's Tough Work, But Examples of Courageous Boards Are All Around Us

By Kirk Schneidawind

We’ve all been in spots where we’re facing the all-powerful Oz, and we’re told to move along and don’t look behind the curtain. It’s easy to kick the can down the road or put on your bravest cowardly lion costume and run out the door.

But when the situation is the future of our students – the future of our state and nation, we have to face that fear and gather the courage to see our kids succeed. It’s not easy. It can be a long, lonely road, but if the payoff benefits kids, you have to do it.

There are plenty of examples around the state where the board has taken a courageous stand for their students – advocating for them at the Capitol, adjusting school boundaries to balance race and poverty for equity issues – knowing that some in the community will be in an uproar. Sometimes it may be closing a school for budget efficiency so kids can continue to have curriculum and more options. These decisions take a lot of courage.

Sauk Rapids-Rice comes to mind in their campaign to build opportunities for all and equal access to all programs, despite tough budget times. It took a lot of work to forge partnerships, go after grants when funding slumped, connect to businesses in town and take on more expenses by eliminating a fee for half-day kindergarten before it was fully funded by the state. Their work paid off for students and the community, and their courageous plan helped them achieve it.

Austin also comes to mind for trying a 45/15 calendar school. It was a way to stop the summer learning slide and get all children to achieve at higher levels. These ideas have been shot down over and over by parents who say a long summer vacation is more important than learning. But the board worked to show the research and results behind the plan, got the school community on board and changed centuries of timeworn school calendar habits that no longer apply. That took courage.

The list of accomplishments and small acts of courage can be found in school boards all around the state. Our keynote speaker, Alan Blankstein, says it’s one thing to have a motto or a goal; it’s another thing to have the courage to make your goal come true. Will the plan be perfect? Maybe not at first, but leadership experts say it’s important to remember that continuous improvement is better than delayed perfection.

The beautiful thing about MSBA’s Leadership Conference is that board members from across the state can connect with and learn from others who have worked their tails off and stood up to the many challenges in front of them to push for student achievement. When each student reaches higher achievement, our school boards and our state do better.

The conference will challenge your board and administration to be courageous and take quality education to the next level. Board members will be motivated by our keynote speakers to take a stand and roll up their sleeves to do some hard work – maybe tackle the strategic goal that has been kicked down the road for the past 20 years. And board members will also have more than 100 sessions to go in-depth on a topic of interest.

MSBA plans to give you the knowledge and the connections to work with your board team, stand up to the Oz that is holding you back, and work to see your students succeed. Welcome to our 96th Annual MSBA Leadership Conference!

Kirk Schneidawind is the Executive Director for the Minnesota School Boards Association. To reach him about this article, email him at kschneidawind@mnmsba.org.
If this is your first MSBA conference, WELCOME! MSBA is your professional organization, and we are confident you will leave this event with a wealth of information to help you face the challenges of being a school board member or superintendent. Here are a few hints for getting the most from the conference.

• **Look through your materials.** This *MSBA Journal* magazine includes the Leadership Conference program. You can also find a copy at one of the conference hotel registration desks or at registration on Thursday morning at the Minneapolis Convention Center. The program includes event schedules and other important information.

• **Be punctual.** We value your time. Unless something unavoidable occurs, our events begin and end on time. We do not have assigned or priority seating, so please plan to arrive at meetings a little early to reserve your spot and get settled.

• **Don’t be shy.** Introduce yourself to other school board members. You will find them to be valuable resources for you both at the conference and in the future. Chances are, whatever challenges you are facing on your school board, one or more of your fellow MSBA members have been there before. Name badges give you a wealth of information to help you get to know fellow conference attendees. All blue badges are school board members. Yellow badges are given to superintendents, red to exhibitors, green to guests and purple to other administrators. The number and ribbon on the badge tells you which MSBA district an attendee is from.

• **Introduce yourself to MSBA staff and the board of directors.** If the staff or your MSBA director doesn’t find you first, please introduce yourself to them. You will see them at the registration desk and other locations around the conference. They are wearing gold state of Minnesota name badges and they are there to help you. Please don’t hesitate to ask for assistance.

• **Check out the vendors.** More than 200 vendors exhibit at the Leadership Conference, and their support is what enables you to attend the conference without a registration fee. Take some time to visit the vendors and explore what they have to offer.

• **Ask questions.** Don’t worry about asking a “rookie” question. Many of the most important issues facing public education today are raised by new members who are taking a fresh look at situations confronting our schools.

• **Fill out your conference and speaker evaluations via the conference app.** MSBA staff appreciates your comments and reviews all of the feedback given. As time and resources allow, staff implement suggestions that improve the event.

• **Take what you learn home.** MSBA encourages school board members attending the conference to report at your next board meeting what you learned at the conference to any of your fellow board members and key staff who couldn’t attend. Sharing what you learned will help your team grow.

• **MSBA is YOUR organization.** Above all, know that MSBA is your organization. We are a diverse group of people with one goal in mind: providing the best possible education to our students. You will find your fellow school board members and our staff ready to help you reach that goal.

Enjoy the conference and again, please let any of the MSBA staff or your board of directors know if they can help you at the conference and after you return home.
**TECHNOLOGY RESOURCES**

**Download the Leadership Conference App**

The Leadership Conference App – powered by Guidebook – will give you instant access to the event schedule, workshop handout materials, a map of the Convention Center and much more.

Use your smartphone and search for “Guidebook” from your device’s App Store, or visit https://guidebook.com/g/MSBA2017.

Once you have the Guidebook app downloaded – or if you already have it on your device – do a search for “2017 MSBA Leadership Conference” and download our guide.

Now you are ready to use the app. Consult with MSBA staff if you have any questions accessing this app.

Prefer to view this app on your Surface or laptop? Visit https://guidebook.com/guide/82698 for Web-based access.

*Thank you to National Joint Powers Alliance (NJPA) for sponsoring the conference app.*

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**WI-FI AVAILABLE**

MSBA is pleased to again offer Wi-Fi service at our Leadership Conference. We know many of our members like to stay in touch with events happening in their districts and have made wireless access a priority. We do ask that during our sessions, you follow courtesy of listening to our speakers. If you need to answer a text, call, or check email, please move to the registration area so others are not disturbed.

For Wi-Fi access, open a browser or the Wi-Fi settings on your device and select “MSBA17.” Enter “Courage17” when prompted for a password.

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**Socialize Through Social Media**

Join the online conversation with your school board and superintendent colleagues by posting your Leadership Conference-related observations and photos on Twitter. Include @mnmsba and the hashtag #MSBA2017 in your posts so other school officials can view them.

Don’t have a Twitter account? Signing up is easy. Visit www.twitter.com and set up a free account. After your account is activated, search for @mnmsba.

Once you’ve found our Twitter feed, click on the “Follow” button. Then go back to your home page and check for updates in your feed. Or do a search for the #MSBA2017 hashtag to read tweets related to the Leadership Conference.

Looking for someone else to follow? Ask your school board colleagues if they are on Twitter and follow our keynote speakers at @AlanBlankstein and @PageEDFDN.

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**Hotel Room Raffle for 2018 MSBA Leadership Conference**

Stay through the Closing Session and your school district could win a two-night hotel stay for the 2018 MSBA Leadership Conference. The winning school district can choose a Wednesday night and a Thursday night stay at one of the long-time conference hotels (Hyatt, Hilton, or Millennium) for the 2018 MSBA Leadership Conference. Simply place your name tag in the box marked “Raffle” as you enter the auditorium for the Closing Session no later than 10:30 a.m. Friday. The drawing will be held during Friday’s Closing Session and you must be present to win. Each person in attendance Friday is allowed only one entry on behalf of your school district.
Author Alan Blankstein would like educational leaders to move beyond a motto like “Every Student Succeeds” and put their actions where their motto is.

“All everyone agrees all students should succeed, what do you do when they don’t?” he asked. “That goes back to courageous leadership by saying ‘We agreed to this, and we’re going to take actions to do it.’”

Blankstein, MSBA’s opening keynote speaker for the 2017 Leadership Conference, has a system of how school leaders can deal with bigger problems — five principles to help navigate from identifying a problem to taking action together to try to solve it.

Many leaders who make the necessary changes start with facing the facts and their fears. The facts may point to disparities between different racial or income groups on their performance. Usually, Blankstein said, it’s not looked at or dealt with. Courageous leaders have looked at it and dealt with it.

Blankstein says the next step is to bring the issue back to their core beliefs. “Does this matter to us? And why do we care about it?” he said.

As school leaders, they have the power to make change. But too many times, those less courageous blame the parents or say “the kids don’t care” or find some other excuse, Blankstein said.

“Instead of looking at what they can’t do, courageous leaders look at what they can do,” he said. “Then, they expand on what they can do.”

It starts with picking a focus. An example might be dealing with behavioral issues. Acknowledge the issue and then, with staff and faculty all involved, find how to create something positive. Ask what the cause of the issue might be. Together, have the discussions and come up with plans. It’s then up to the leaders to make sure the school is doing what the leadership said they would do and also measure how effective it is and how it will be evaluated.

Another principle that is key to courageous leadership is developing relationships and trust.

A study by Anthony Bryk and Barbara Schneider followed 400 Chicago elementary schools for five years on the topic of relational trust. “It found that schools with low relational trust between students and teachers and school leaders and the community had a ZERO percent chance of raising student achievement,” he said. Blankstein said the study also shows that building trust among the adults is the most important.

“You get that trust by building relationships,” he said. Leaders must support teachers reaching out to parents and find meaningful ways to include the community in solving different issues.

Alan Blankstein is the author of 18 books, including Excellence Through Equity and his award-winning book, Failure Is Not an Option: Six Principles That Guide Student Achievement in High-Performing Schools. Readers can contact Alan at alan@hopefoundation.org.

Greg Abbott is the MSBA Communications Director. You can reach him at gabbott@mnmsba.org.
Alan Page’s parents stressed the significance of education and good citizenship to him at an early age. “They reinforced at every turn the importance of education if I was going to have a better life than they had,” Page said. “Neither one of my parents had been able to go to school beyond high school. They understood that education was a tool that allows people to achieve whatever their hopes and dreams may be. Education allows people to become productive members of society – and my parents wanted that for me, my brother, and my two sisters.”

Page said likewise in the NFL Network documentary, “Alan Page: A Football Life,” that originally aired in October 2015. “No matter who you are, no matter what your background, your skin color, your ability or disability … education is a tool that can overcome a lot of hurdles,” he said.

Education served as a springboard to help Page achieve his own hopes and dreams throughout his remarkable life, culminating in a 23-year tenure as a Minnesota Supreme Court justice.

Now Page is the one emphasizing the value of an education – believing every student has potential, but that many students need support to realize their hopes and dreams.

Page will be the closing keynote speaker for the 2017 MSBA Leadership Conference on Friday, January 13, at the Minneapolis Convention Center. During his keynote address, “Education is the Tool for Success,” Page will discuss character, race, education, and a number of other topics of interest to school leaders.

To most, Page is best known for his football career. And as he was inducted into the Hall of Fame, he devoted his induction remarks to education.

“On this occasion, I ask myself, ‘What contribution can I still make that would be truly worthy of the outpouring of warmth and good feelings as I have received today?’ And the answer, for me, is clear: to help give other children the chance to achieve their dreams,” Page said.

Page made good on his promise that same year when he and his wife, Diane, established the Page Education Foundation. The mission of the Page Education Foundation is to encourage, motivate, and assist young men and women of color in the pursuit of education beyond high school. Through August 2016, Page said the foundation has helped approximately 4,500 students.

For the 25th anniversary of the Page Education Foundation, it was suggested that – as both an honor to the foundation and a fundraising opportunity – Page should write a children’s book, given his focus on and interest in children.

Page enlisted his daughter’s assistance as a co-writer and their collaboration produced 2013’s tongue-twister titled *Alan and his Perfectly Pointy Impossibly Perpendicular Pinky*. The Pages followed up with *The Invisible You* in 2014. All proceeds from the books go right back to the Page Education Foundation.

Bruce Lombard is MSBA’s Associate Director of Communications. Contact him at blombard@mnmsba.org.
**GENERAL INFORMATION**

**EXHIBIT HALL:** Be sure to check out our Exhibit Hall and see more than 200 exhibitors who provide services to Minnesota school districts. MSBA is able to offer our Leadership Conference without a registration fee because these exhibitors help cover the cost of the conference. The exhibit of products and services available to school districts is open from 8:00 a.m. to 3:30 p.m. Thursday and 7:30 a.m. to 10:30 a.m. Friday. Allow ample time to visit this outstanding display and remember to thank our exhibitors for being with us. The Exhibit Hall is also where the school district Show & Tell presentations and Round Table sessions are held.

**CONFERENCE SPONSORS:** MSBA would like to recognize our conference sponsors for making this event possible. The 2017 Leadership Conference sponsors include: Minnesota School Boards Association Insurance Trust (MSBAIT), National Joint Powers Alliance (NJPA), Ehlers, Woid Architects and Engineers, Staples Advantage, Nexus Solutions, National Insurance Services, PreferredOne, Marsh & McLennan Agency, Johnson Controls, Inc., Lifetouch, Sodexo, and Metro Sales. Representatives from these organizations are wearing teal ribbons – please let them know you appreciate their support.

**BADGES:** Conference badges are biodegradable and color-coded, and list the number of your MSBA Director District. For security reasons, please wear your badge throughout the conference.

- Blue – School board members
- Yellow – Superintendents
- Red – Exhibitors
- Green – Guests
- Purple – Other Administrators
- Black – Students or Speakers
- Gold state of Minnesota badges identify MSBA staff and MSBA Board of Directors.

**RIBBONS:** Conference ribbons let you find board members and superintendents from your area and give special recognition to board members, speakers and sponsors.

- Hot Chartreuse — District 1 (southeast Minnesota)
- Canary — District 2 (south-central Minnesota)
- Brown — District 3 (southwest Minnesota)
- Hot Orange — District 4 (west metro)
- Goldenrod — District 5 (north metro)
- Turquoise — District 6 (northeast metro)
- Dark Pink — District 7 (south metro)
- Maroon — District 8 (Minneapolis and St. Paul)
- Hot Pink — District 9 (central Minnesota)
- Melon — District 10 (west-central Minnesota)
- Navy — District 11 (northeast Minnesota)
- Sky Blue — District 12 (northwest Minnesota)
- Peach — District 13 (southwest metro)

These ribbons also give special recognition to board members, speakers and sponsors: White – Award winners; Blue – Presenters; Teal – Sponsors (Please thank them for their generous support!); and Purple – Past MSBA Board of Directors.

**GIVE A WARM WELCOME TO MINNESOTA ASSOCIATION OF EDUCATIONAL OFFICE PROFESSIONALS:** This year the Minnesota Association of Educational Office Professionals will again be joining us at the Leadership Conference. These members are the school district staff who know the pulse of public schools. They are the go-to people for superintendents and board members, and we’re happy they are part of our conference this year.

**NEW! LIFETOUCH PHOTO BOOTH:** MSBA and Lifetouch have partnered to offer a professional photo booth for attendees. Get a complimentary professional photo of yourself for your district to use. The booth is located in the registration area and is available 11:00 a.m.- 5:00 p.m. Thursday and 7:30 a.m.-10:00 a.m. Friday.

**CONTINUING EDUCATION UNITS:** A Continuing Education Units (CEUs) sheet is available at the information table in the Registration Area. CEUs must be picked up before the Closing Session on Friday.

**DISTRIBUTION OF MATERIALS:** No printed materials other than official reports of the Association shall be distributed during the conference without the prior approval of the MSBA Executive Director.

**CONCESSION AREAS:** Food and beverages are available at the concession stands in the Exhibit Hall. A Dunn Brothers Coffee Shop is located on Level One, offering coffee, pastries, and other items.

**HOTEL CHECK-OUT TIMES:** An extended check-out time of 12:30 p.m. Friday has been secured for all Leadership Conference attendees at our conference hotels (Hyatt Regency, Hilton, and Millennium).

**THE 2017 STUDENT INNOVATION CHALLENGE:** The student innovation challenge, sponsored by DLR Group, brings a group of innovative Minnesota students together to show off their knowledge, skills and creativity. Three middle school teams compete in a blend of project-based learning, collaboration, and teamwork to solve global problems. The student groups, located by the registration area, will be looking for your input. Stop by and help out, and hear all about their findings at their 9:15 a.m. Friday workshop. In Room 205C.

**GIFT LAW:** The 2014 revision of the Minnesota gift ban law (M.S. 471.895) expanded the definition of “local official” to include school board members, superintendents, principals, and school officers. The law prohibits local officials from receiving any gifts or prizes, including meals and beverages, from an interested person or company for personal use. A gift of a memento or trinket costing $5 or less is an exception and allowed. MSBA members attending the vendor exhibits or entering vendor drawings are individually responsible to make sure they are not in violation of either the law or any local school district gift policies.
**DIRECTOR ELECTION PROCEDURES:**
The MSBA Board of Directors has established the following Director election procedures for the 2017 Leadership Conference:

1. Nominations for the position of Director shall take place during the Director District Discussions, which will be held on the first day of the conference (Thursday).
2. School board members only are eligible to nominate and/or second and vote.
3. In the event there is no more than one candidate for the Director position, the caucus chair shall be authorized to call for a motion to cast a unanimous ballot for that candidate.
4. If there are two or more candidates for the Director position, the procedures shall be in accordance with the Association bylaws, Article IV, Section 3. Delegates from that Director District will cast ballots at the designated election area.
5. Newly elected Directors will be introduced during the closing General Session. Newly elected Directors assume their positions at the conclusion of the conference.

**DIRECTOR DISTRICT DISCUSSIONS:**
All MSBA Director Districts will meet at 12:50 p.m. Thursday on the Mezzanine Level. See Page 15 for Director District Discussion locations.

Director District 1 (southeast Minnesota), Director District 4 (OPEN SEAT – west metro), Director District 7 (south metro), Director District 8 (OPEN SEAT – Minneapolis and St. Paul), and Director District 10 (west central Minnesota) have elections; members in these Director Districts will nominate persons for the position of MSBA Director. Terms are three years (except for a two-year term in District 8). Terms begin at the conclusion of the conference. If needed, polls will be open from 1:30 p.m. to 5:00 p.m. Thursday and 8:00 a.m. to 10:00 a.m. Friday. Polls are located in the registration area.

**2017 SKILLS SESSIONS**
Thursday 8:00–8:50 a.m.

**THE OPEN MEETING LAW**
Room 200B
Cathy Miller, Director of Legal and Policy Services, Minnesota School Boards Association

This overview of Minnesota’s Open Meeting Law is a helpful summary for new board members or a refresher for experienced board members.

**MSBA’S POLITICAL OUTLOOK FOR THE 2017 LEGISLATIVE SESSION**
Room 200DE
Grace Keliher, Director of Government Relations, Minnesota School Boards Association

This session will focus on the issues likely to arise during the 2017 legislative session. These issues include early childhood programs, state reserves, general education funding, concurrent enrollment, agriculture tax credit, teacher shortages, pensions, and school election issues – plus the latest buzz from the Capitol.

**BOARD CHAIR Q & A WITH MSBA**
Room 200FG
Kirk Schneidawind, Executive Director, Minnesota School Boards Association

School board chairs from across the state are invited to meet with MSBA Executive Director Kirk Schneidawind in this question-and-answer session. Let Kirk know what MSBA can do to support, promote, and strengthen the work of public school boards.

**CRITICAL CHOICES IN THE SUPERINTENDENT’S CONTRACT: WHAT SHOULD BE IN AND WHAT SHOULD BE OUT?**
Room 200I
Peter Martin, Attorney, Knutson, Flynn & Deans, P.A.; and Sandy Gundlach, Director of School Board Services, Minnesota School Boards Association

The model superintendent contract should reflect careful choices of what issues are to be addressed in the contract. This session will provide an overview of MSBA’s Model Superintendent Contract, discuss applicable legal requirements and limitations, and review “real-world” scenarios that may be faced by school boards when negotiating a contract with a superintendent.
CONFERENCE AT A GLANCE

TUESDAY, JANUARY 10
Unless noted, registration begins 30 minutes before the program.
6:30 p.m. – 9:30 p.m. Learning to Lead – School Board Basics: Phase I Workshop (Hilton Minneapolis)

WEDNESDAY, JANUARY 11
Unless noted, registration begins 30 minutes before the program.
8:30 a.m. – 3:30 p.m. Charter School Board Member Training (Hilton Minneapolis)
8:45 a.m. – 4:00 p.m. Leadership Foundations – School Finance and Management: Phase II Workshop (Hilton Minneapolis)
4:00 p.m. – 5:00 p.m. African Heritage School Board Members Meeting (Hilton Minneapolis)
7:00 p.m. – 9:00 p.m. Evening Early Birds (Minneapolis Convention Center)

THURSDAY, JANUARY 12
7:30 a.m. Registration
8:00 a.m. – 3:30 p.m. Exhibit Hall open
8:00 a.m. – 8:50 a.m. Skills Sessions
8:00 a.m. – 8:50 a.m. Board Chair Q & A with MSBA
9:00 a.m. – 11:00 a.m. General Session – Main Auditorium – Doors open

THURSDAY CONTINUED
11:00 a.m. – 2:15 p.m. Show and Tell (Exhibit Hall B)
11:30 a.m. – 12:30 p.m. Recognition Luncheon
12:50 p.m. – 1:20 p.m. Director District Discussions Districts 1–13 Elections will be held in Districts 1, 4, 7, 8, and 10
1:30 p.m. – 2:20 p.m. Round Tables (Exhibit Hall B)
1:30 p.m. – 5:00 p.m. Polls open (if needed)
2:30 p.m. – 3:30 p.m. Workshops
3:45 p.m. – 4:45 p.m. Workshops
4:50 p.m. – 5:30 p.m. Minnesota Department of Education Commissioner, Brenda Cassellius: “The Every Student Succeeds Act”

FRIDAY, JANUARY 13
7:30 a.m. Registration
7:30 a.m. – 10:30 a.m. Exhibit Hall open
8:00 a.m. – 9:10 a.m. Round Tables (Exhibit Hall B)
8:00 a.m. – 10:00 a.m. Polls open (if needed)
9:15 a.m. – 10:15 a.m. Workshops
10:15 a.m. – Noon Closing Session – Main Auditorium – Doors open

THURSDAY CONTINUED

A special thank you to our conference sponsors:

- Minnesota School Boards Association Insurance Trust (general conference & lanyards)
- National Joint Powers Alliance (conference mobile app)
- Ehlers (Thursday keynote speaker, Alan Blankstein)
- Wold Architects and Engineers (Friday keynote speaker, Alan Page)
- Staples Advantage (conference tote bags)
- Nexus Solutions (General Session staging & production)
- National Insurance Services (Recognition Luncheon)
- PreferredOne (General Session staging & production)
- Marsh & McLennan Agency (General Session staging & production)
- Johnson Controls, Inc. (General Session staging & production)
- Lifetouch (photo booth)
- Sodexo (Show & Tell)
- Metro Sales (copy services)

The opinions of the speakers are informational only. They do not necessarily reflect the opinions of MSBA.

After the Opening Session, please visit our Exhibit Hall and thank our vendors.

The opinions of the speakers are informational only. They do not necessarily reflect the opinions of MSBA.

THURSDAY OPENING SESSION

MAIN AUDITORIUM

Opening Session................................................................. 9:00 a.m. – 11:00 a.m.
Entertainment..............................................................The Duluth East High School A’Cappella Choir,
under the direction of Jerome Upton

Please give these students your full attention.

Presentation of the Colors ...............Presentation of the Colors by AFJROTC
Color Guard, North Branch Area School District,
led by Col Stephen O. Komitzer, USAF (Retired),
and SMSgt Chris Edington, USAF (Retired)

Remarks .................................................................Kevin Donovan, MSBA President
Welcome ......Miranda Beard, National School Boards Association President
Keynote ...............................................................Alan Blankstein: “Courageous Leadership
for Districtwide Success”

Thank you to Ehlers for sponsoring Alan Blankstein’s appearance.

After the session, please visit our Exhibit Hall and thank our vendors.
Thank you for turning off your cell phone during the session!

MSBA DIRECTOR DISCUSSION SCHEDULE

Discussions begin at 12:50 p.m. for all MSBA Director Districts. There
are elections in Director Districts 1, 4, 7, 8, and 10. Director District
Discussions will include any issues members want to discuss. Locations
on the Mezzanine Level are as follows:

District 1 – M100J ...................................Heidi Jones presiding (election)
District 2 – M100I .......................................Linda Leiding presiding
District 3 – M100H ........................................Linden Olson presiding
District 4 – M100G ................Betsy Anderson presiding (open seat - election)
District 5 – M100F ..................................Suzy Guthmueller presiding
District 6 – M100A .................................George Kimball presiding
District 7 – M100B ..............................Melissa Sauser presiding (election)
District 8 – M100C ................Carla Bates presiding (open seat - election)
District 9 – M100D ...............................Kirby Ekstrom presiding
District 10 – M100E ......................Mike Domin presiding (election)
District 11 – M101A ..............................John Berklich presiding
District 12 – M101B ......................Ann Long Voelkner presiding
District 13 – M101C ............................Deb Pauly presiding

ROUND TABLES

Exhibit Hall B .................................................................1:30 p.m.
Attend two special 20-minute Round Table sessions. Come back for more
at 8:00 a.m. Friday morning.

EVERY STUDENT SUCCEEDS ACT UPDATE
WITH COMMISSIONER BRENDA CASSELLIUS

Room 205A-D .................................................................4:50–5:30 p.m.
Brenda Cassellius, Commissioner, Minnesota Department of Education

Commissioner Cassellius will provide an overview of the process and
timeline for developing Minnesota’s ESSA State Plan. The Commissioner will
present the key priorities set forth by a variety of stakeholders in the areas
of assessment, accountability, school improvement, educator quality, and
supports for English learners, as well as give participants an opportunity to
provide input on the implementation of ESSA in Minnesota.
THURSDAY SHOW & TELL
11:00 A.M. — 2:15 P.M., Exhibit Hall
Thank you to Sodexo for sponsoring this event.

SEEDS, PLANTS & AGRICULTURE – TODDLERS TO TEENS!
Alexandria School District
From preschool to summer school to elementary school, our students are growing their knowledge of seeds, plants and gardening. With the addition of science specialists in our preschool program and elementary schools, we are sparking a level of interest in our students that is contagious. See how our school is bridging the gap between the planting of those first seeds as a 4-year-old and managing acreage as an agriculture student in our high school ag program.

INCLUSIVE CURRICULUM AND INSTRUCTION: AMERICAN INDIAN STRAND
Columbia Heights School District
The Inclusive Curriculum: American Indian Strand in Columbia Heights encompasses all grade levels and subject areas and supports teachers in their implementation of state academic standards about American Indian topics. Students receive hands-on instruction and explore multiple perspectives on American Indian topics. See what our students are learning about past- and present-day American Indian culture.

CTE EXPANSION – MEETING THE NEED FOR SKILLED LABOR!
Dassel-Cokato School District
Business and industry leaders are desperately seeking to replace a retiring skilled labor force! Put your students in a position to meet that need! Dassel-Cokato CTE Staff will lay out the process they followed to engage the community in a transformational three-year plan to guide their students toward rewarding skilled labor careers!

EXPLORING GIRLS ONLY INDUSTRIAL TECH
Dassel-Cokato School District
There are theories that girls are more productive and successful in girl-only classroom settings. At Dassel-Cokato High School, we have taken a step toward seeing if this theory is actually true. Our girls-only class allows girls to become familiar with our Industrial Technology Department and gives them the skills, knowledge, and confidence needed to succeed in a hands-on technical environment. These skills will help the girls no matter what they do, whether they go into something in the hands-on field, or other occupations.

BRINGING 21ST CENTURY ENGINEERING TO CTE AND GENERAL EDUCATION HIGH SCHOOL STUDENTS
Duluth School District
Duluth Public Schools’ students are displaying engineering projects created in engineering classes and aerospace physics using 21st-century equipment and innovative high school course design. The projects displayed will provide insights on how students are preparing for future employment or postsecondary education in the STEM fields. Students will also share with you how physics is being taught through aviation.

EXCEPTIONAL, PERSONALIZED LEARNING – MOVING FROM ISLANDS OF INNOVATION TO A DISTRICT OF DISTINCTION
Eastern Carver County School District
Preparing students to be globally competitive in the 21st century requires a different model for classrooms than the factory floor model of compliance and repetition. Hear from staff and students from Eastern Carver County about the journey to a student-centered model that fosters student ownership, engagement, and motivation.

FARIBAULT AVID SYSTEM CLOSES THE OPPORTUNITY GAP ONE RELATIONSHIP AT A TIME
Faribault School District
Faribault Public Schools is continuing on the journey of implementing the AVID system, district-wide. They currently have AVID at the elementary, middle, and secondary levels. Stop by and speak with AVID students, teachers, and administrators.

LAKE CRYSTAL WELLCOME MEMORIAL ACADEMIC DECATHLON
Lake Crystal Wellcome Memorial School District
Academic Decathlon is the premier scholastic competition in the United States. Students compete in three divisions based upon their grade point average. They take written exams in art, economics, literature, math, music, science, and social science. Students also participate in an interview, perform a prepared and an impromptu speech, and write an essay. The curriculum topic changes each year, and this year’s topic is World War II. The LCWM Academic Decathlon team has won 12 Minnesota state championships and attended 11 national competitions.

FLYER MEDIA PRODUCTIONS GOES MOBILE
Little Falls Community Schools
Little Falls Community Schools’ Flyer Media Productions (FMP) broadcast more than 120 events live on cable access, The Cube, and You Tube during the past year. FMP also launched a mobile broadcast production unit, giving it the capacity to air events away from school buildings. FMP broadcasts, from remote locations in full high definition, events such as boys and girls soccer, baseball, softball, boys and girls hockey, and cross country – all emanating from the mobile production unit.

USING INNOVATION PROGRAMMING TO TRANSFORM SCHOOL AND DISTRICT CULTURE
Minnetonka School District
Tapping into the cognitive surplus of front-line employees has proven to deliver valuable ideas that improve internal practices or stimulate new market opportunities. Innovative programs dramatically improve workplace culture and morale as all members of the organization have equal access to the future design and direction of the organization. The emerging innovation movement has the potential to spark new ways of thinking about classroom environments, learning experiences, and programming that inspires 21st-century learning. Learn how to engage your employees in an innovation program that will transform your school and district culture!

IRONDALE HIGH SCHOOL ROBOTICS TEAM
Mounds View School District
The Irondale High School robotics team (FIRST Robotics Competition team 2052, KnightKrawler) is a world-class robotics team. KnightKrawler has won three state championships in five years, is a world championship quarterfinalist, and won the regional Chairman’s award in 2016 in recognition of its local STEM education and outreach initiatives. Mentors from local businesses such as Medtronic and Target teach students real-world engineering and business skills to enable students to design and build a robot in only six weeks.
THURSDAY SHOW & TELL
11:00 A.M. — 2:15 P.M., Exhibit Hall

Thank you to Sodexo for sponsoring this event.

RHIDIAN TECH — RHIDIANTECH.COM (SUCCESSFUL STUDENT-DEVELOPED TECH BUSINESS FROM MOUNDS VIEW HIGH SCHOOL)
Mounds View School District
Rhidian Tech brings simple, beautiful technologies to a developing educational space through young, innovative thinking. We give students a voice in the educational space, and our student-developed tool is designed for the end user, allowing students to collaborate, create and connect. Mounds View students are using this student-developed tool to schedule themselves into intervention and/or enrichment flex hours.

NK SHOPS
Nashwauk-Keewatin School District
This display showcases student projects made by a school population of 300 7th-12th graders. The students have become known for their quality of work and helping out the community. The students’ work has gotten so popular that their community project lists get filled a year in advance.

MANAGING CRISIS BEFORE IT HAPPENS
North Branch Area School District
Crisis is inevitable. How prepared are you and your district to manage rapidly unfolding events? In the heat of crisis, be ready with simple tools and tips for planning.

FREE COLLEGE PROGRAM FOR HIGH SCHOOL STUDENTS
Richfield School District
The Richfield College Experience Program (RCEP) opened its doors to students from Richfield and surrounding school districts on August 22. Located in the new Partnership Center at Normandale Community College, RCEP is a high school partnership between Richfield Public Schools and Normandale Community College to support students aged 16–20 with the desire and motivation to graduate from high school and achieve success in college.

EXPERIENTIAL LEARNING WITHIN AGRICULTURAL EDUCATION
Saint Peter School District
Agriculture Education – it’s so much more than cows, sows, and plows. Do your students have a chance to experience the vast array of opportunities available within agriculture? Visit with students about St. Peter’s involvement with the local community and the hands-on learning experiences they have had both in Minnesota and Europe.

SAUK RAPIDS-RICE EARLY CHILDHOOD
Sauk Rapids-Rice School District
Sauk Rapids-Rice Early Childhood is a nationally recognized program educating children aged birth to 5 and their families. This exceptional program focuses on developmentally appropriate instruction that best prepares students and their parents for future educational success. This is a must-see venue for anyone wishing to view top-notch early childhood programming!

FLEX WEDNESDAYS
St. Louis County School District
St. Louis County Public Schools has implemented a creative schedule that allows students more opportunity for hands-on experiences that cannot be offered in a traditional 45- to 60-minute period. This has allowed them to use co-teaching and cross-curricular classes, and also provides time for PLCs. Learn how they are able to offer classes on flex Wednesdays such as lifetime sports, outdoor science, School-to-Work, CNA certification, construction, forest field skills, journalism, forensics, FACS instruction/labs and several others!

FARM-TO-TABLE
Tracy Area School District
Farm-to-Table is a course that investigates the relationship between a farm and a restaurant, food manufacturer, store and kitchen. This course will cover the stages of the production of food: harvesting, storage, processing, packaging, sales, and consumption. Farm-to-Table explores the movement concerned with producing food locally and delivering that food to local consumers.

VERNDALE STEM STARS
Verndale School District
Engaging STEM experiments provide learning opportunities for students resulting in cool projects that can be taken home. The Verndale School District has enhanced its Targeted Services program by including a weekly STEM activity for students in fourth through eighth grades. The STEM STAR program has created a sense of excitement for students and parents, which has been demonstrated by strong attendance each week. Students are excited to become STEM STARs!

TECHNOLOGY MOBILE
Verndale School District
Technology Mobile is a collaborative innovative project working with the Region 5 service cooperative; National Joint Powers Alliance; and the two community colleges, Central Lakes College and Minnesota State Technical College. The project aims to engage, excite, and enhance student learning by distributing career and technical equipment, teaching real-world project-based learning units, and exploring career pathways throughout Region 5 schools. This STREAM (Science, Technology, Reading, Engineering, Art, and Math) initiative is providing students from eight different school districts with access to equipment that excites and prepares them for their futures.

FEMALE ATHLETE EMPOWERMENT SYMPOSIUM
Waterville-Elysian-Morristown School District
A new symposium helps empower the girls at Waterville-Elysian-Morristown and the surrounding area schools. Speakers cover topics such as Title IX, Internet/social media safety, confidence building, goal setting, female athlete triad, and healthy relationships, as well as a former athlete panel to provide advice. More than 125 girls attended the symposium and went away more informed and empowered to make good decisions in their lives.

MEETING THE NEEDS OF TRAUMATIZED CHILDREN THROUGH THERAPY DOGS AND ANIMALS
West St. Paul-Mendota Heights-Eagan School District
At Garlough Environmental Magnet School, we strive to combat Nature Deficit Disorder, every single day. We embrace academics and our commitment to environmental education by weaving nature, animals, phenology and fun(gus) into all we do! When was the last time you did something for the first time? Stop by and visit us, maybe it will be today.
RECOGNITION LUNCHEON
Ticket Required - 11:30 A.M.-12:30 P.M.
New Location! Lower Level - Room L100

Thank you to National Insurance Services for sponsoring the Recognition Luncheon.

NOTE: Tables have been reserved for recipients of the All-State School Board (including their guests), District Award of Distinction, and Minnesota Superintendent of the Year.

Directors’ Awards and pins may be picked up at the registration desk. Leadership Development Certificates have been distributed to the recipients.

Presiding ....................................................................................................................................................... Kevin Donovan, MSBA President

RECOGNITIONS
Outgoing MSBA Board of Directors........................................................................................................ Kevin Donovan, MSBA President
Minnesota Superintendent of the Year .............................................................................................................. Deb Pauly, MSBA Director
Leadership Development Certificates ........................................................................................................ Linden Olson, MSBA Director
Directors’ Awards ....................................................................................................................................... Ann Long Voelkner, MSBA Director
President’s Awards ....................................................................................................................................... Kathy Green, MSBA President-Elect
MSBA Service Awards ................................................................................................................................. Sandy Gundlach, MSBA Director of School Board Services
District Award of Distinction ......................................................................................................................... Deb Pauly, MSBA Director
All-State School Board ................................................................................................................................. Katie Klanderud, MSBA Director of Board Development
Arlene Bush Distinguished Board Member Award ...................................................................................... Kirk Schneidawind, MSBA Executive Director

Thank you to Deb Pauly, Ann Long Voelkner, Linden Olson, Kathy Green and Carla Bates for serving on the Recognition Program Committee.
**MSBA HONOR ROLL**

**MSBA 2017 ALL-STATE SCHOOL BOARD**
Name | District
--- | ---
Kent Thiesse | Lake Crystal Welcome Memorial
Jodi Sapp | Maple Lake
Amnie Michalzik | Mankato Area
Julie Peterson | Moose Lake
Dean Henke | Osseo Area
Linda Cohen | Wayzata
Maydra Maas | Westbrook-Walnut Grove

**DISTRCT AWARD OF DISTINCTION**
Awarded to a district having a majority of board members who have received a Directors’ or President’s Award.

**Name** | **District**
--- | ---
Eric Kulju | Crosby-Ironton
Bryan Stortroen | Central Schools
Elroy Latzig | Central Schools
Bryan Stortroen | Climax-Shelly
Loren Schumacher | Comfrey
Rick Lijegren | Esko
Gary Polansky | Gryglia-Gatzke
Mary Ellen Von Rueden | Hinckley-Finlayson
Judy Kelther | Lakeville Area
Carol Thornton | MACCRA
Eric Kulju | McGregor
Gary Moorhouse | Randolph
Joan Hunter | Windom Area

**MSBA SERVICE AWARD – 20 YEARS**
Name | District
--- | ---
Nancy Merkens | Ada-Borup
Randy Rittenour | Campbell-Tintah
Scott Knight | Central Schools
Elroy Latzig | Central Schools
Bryan Stortroen | Climax-Shelly
Loren Schumacher | Comfrey
Rick Lijegren | Esko
Gary Polansky | Gryglia-Gatzke
Mary Ellen Von Rueden | Hinckley-Finlayson
Judy Kelther | Lakeville Area
Carol Thornton | MACCRAY
Eric Kulju | McGregor
Gary Moorhouse | Randolph
Joan Hunter | Windom Area

**MSBA SERVICE AWARD – 30 YEARS**
Name | District
--- | ---
Sue Kaslow | Hill City
Nancy Rowley | Intermediate District #287
Kathi Thymian | Oronville Public Schools

**MSBA SERVICE AWARD – 40 YEARS**
Name | District
--- | ---
Gerald Vitalis | Chisago Lakes Area

**PRESIDENT’S AWARD**
Awarded to members who have attained 300 points or more from MSBA training programs.

**Name** | **District**
--- | ---
Jeanne Kester | Crosby-Ironton
Eric Kulju | Crosby-Ironton
Bryan Stortroen | Central Schools

**DIRECTORS’ AWARD**
Awarded to members who have attained 100 points or more from MSBA programs within the past four years of their term(s). Certificates and pins may be picked up at the registration desk.

**Name** | **District**
--- | ---
Bill Harvey | Anoka-Hennepin
Tom Bennett | Bloomington
Jim Sorum | Bloomington
Sheila Ripley | Blue Earth Area
Kristin Haseman | Butterfield-Odin
Jared Barnes | Caledonia Area
Abby Geotlz | Crosby-Ironton
Rebecca Clemen | Dassel-Cokato
Rosie Loefller-Kemp | Duluth
Anthony Kuznik | Hibbing
Paul Mandell | Inver Grove Heights
Jody Thrush-Withers | Jackson County Central
Eric Morken | Lake-Crescent-Hoka
Andrea Faches | Le Sueur-Henderson
Amy Hardel | Le Sueur-Henderson
Julie McGraw | Mankato Area
Andrea Haverinen | Menahga
Cyndi Worshek | Mesabi East
Carla Bates | Minneapolis
Steven Gag | New Ulm
Julie Adams | New York Mills
Wendy Helland | New York Mills
Ronald Van Norden | Owatonna
Mark Ryan | Red Wing
Wayne Junker | Redwood Area
Pam Lindberg | Robbinsdale Area
Lisa Braun | Sauk Rapids-Rice
Mark Hauck | Sauk Rapids-Rice
Laura Oksevad | St. Anthony-New Brighton
Chet Larson | St. Louis County
Karen Waters | St. Louis Park
Shelley Pearson | Stillwater Area
Andy Johansen | Underwood
Michele Peterson | Underwood
Dale Stevermer | United South Central
Ann Pate | Wadena-Deer Creek
Katherine Youngberg | Waseca
Jennifer Janikula | Watertown-Mayer
Andrea Cuene | Wayzata
Tina Lienhart | Winona

**LEADERSHIP DEVELOPMENT CERTIFICATES**
Awarded to members who have completed Phases 1-2-3. These certificates have been distributed.

**Name** | **District**
--- | ---
Tom Heidemann | Anoka-Hennepin
Angie Goetz | Austin
Carol Rhen | Badger
Sally Ripley | Blue Earth Area
Ruthie Dallas | Brooklyn Center
Stan Vander Koop | Buffalo-Hanover-Montrose
Tessa Olive | Byron
Dave Davidson | Crookston
Bill Aho | Dassel-Cokato
Rebecca Clemen | Dassel-Cokato
Chuck Nelson | Dassel-Cokato
Rosie Loefller-Kemp | Duluth
Alanna Oswald | Duluth
John Kohner | Eden Prairie
Greg Lehman | Eden Prairie
James Pointer | Ely
Nicole Green | Fairmont Area
Jill Olson | Forest Lake
Lori Rouhoff | Hayfield
Kim Haugen | Henning
Lisa Blowers | Hinckley-Finlayson
Kala Roberts | Hinckley-Finlayson
Doobie Kurus | Hopkins
David Larson | Hopkins
Paul Bravinder | Howard Lake-Waverly-Winsted
Jody Thrush-Withers | Jackson County Central
Shannon Asselin | Janesville-Waldorf-Pemberton
Laura Seys | Janesville-Waldorf-Pemberton
Bob Malz | Jordan
Tom Vogel | Jordan
Abdi Sabrie | Mankato Area
Jere Day | Milaca
Sarah Ploeger | Milaca
Robert Jensen | Mora
Bob Woods | Morris
Cathie Pascavage | North Branch Area
Caleb Anderson | North St. Paul-Maplewood-Oakdale
Bethany Borgschatz | New London-Spicer
Steven Gag | New Ulm
Matt Ringhofer | New Ulm
Denny Wolcho | New Ulm
Eric Hopp | Nicollet
Michele Hulst | Rockford Area
Michele Peterson | Rochester
Bryan Pederson | Sebeka
Scott Schwartz | St. Francis
Mary Vanderwilt | St. Paul
Bryan Winkels | Staples-Motley
Lori Miller-Beach | St. Cloud
Shelley Pearson | Stillwater Area
Andy Johansen | Underwood
Justin Partee | Warroad
Darby Zentner | Warroad
John Chandler | West St. Paul-Mendota Heights-Eagan Area
Stephanie Levine | West St. Paul-Mendota Heights-Eagan Area
Margaret Newmaster | White Bear Lake Area
Bruce Bohaty | Willow River
Ben Baratto | Winona
Thursday Round Tables

1:30 p.m. – Exhibit Hall B
This session of Round Tables provides an informal presentation of two 20-minute sessions.

1. REDUCTION IN STAFF: PLACING TEACHERS ON ULA OR THE NONRENEVAL OF PROBATIONARY TEACHERS
Bill Kautt, Associate Director of Management Services, Minnesota School Boards Association

2. SUPERINTENDENT SEARCH PROCESS FROM START TO FINISH
Sandy Gundlach, Director of School Board Services, Minnesota School Boards Association

3. AN OVERVIEW OF MSBA’S STRATEGIC PLANNING SERVICES
Jeff Olson, Management Services Consultant, Minnesota School Boards Association

4. FOR THE THIRD YEAR IN A ROW, A NEW WAY OF FILLING VACANCIES
Greg Abbott, Director of Communications, Minnesota School Boards Association

5. MSBAIT’S RISK PROTECTION PLAN
Tom Gallagher, Certified School Risk Manager and Schools & Public Entities Executive Vice President, Marsh & McLennan Agency

6. INTERNATIONAL TRAVEL – BASIC RISK AND INSURANCE EXPOSURES
Jodi Kelly, Certified Insurance Service Representative, Certified School Risk Manager and Client Executive, Marsh & McLennan Agency

7. IS YOUR TURF SAFE? MINIMIZE RISKS OF CONCUSSIONS
Tom Redmann, Consultant and Retired Anoka-Hennepin School District Director of Grounds; Tim Myre, District Grounds Supervisor, Edina School District; and Jeff Athmann, Chief Executive Officer, IEA, Inc.

8. LINKING ESSA, OUT-OF-SCHOOL PROGRAMMING, AND TITLE IV TO FUND OUT-OF-SCHOOL PROGRAMS
Jane Fields, Research Associate; and Timothy Sheldon, Research Associate, Center for Applied Research and Educational Improvement (CAREI), University of Minnesota

9. ADVISORY COMMITTEES: SUCCESSFUL EXAMPLES FROM AGRICULTURAL, FOOD AND NATURAL RESOURCE (AFNR) EDUCATION
Sarah Dornink, Executive Director, Minnesota Agricultural Education Leadership Council (MAELC); Joel Larsen, Agriculture, Food and Natural Resources Program Specialist, Minnesota Department of Education; Mike Miron, Agricultural Educator; and Rob Rapheal, Ag Advisory Board Member and School Board Member, Forest Lake Area School District

10. QUOTES AND BID PROCEDURE BASICS
Denise Drill, Director of Financial/MSBAIT Services, Minnesota School Boards Association

11. PREPARING FOR MEETINGS WITH THE NEW BOARDBOOK IPAD APP
Tony Pintarelli, Consultant, BoardBook

12. BETTER BROADBAND FOR MINNESOTA SCHOOLS: MN K-12 CONNECT FORWARD INITIATIVE
Danna MacKenzie, Executive Director, Minnesota Office of Broadband Development

Friday Round Tables

8:00 a.m. – Exhibit Hall B
This session of Round Tables provides an informal presentation of three 20-minute sessions.

1. GOALS-BASED SUPERINTENDENT EVALUATION
Sandy Gundlach, Director of School Board Services, Minnesota School Boards Association

2. FINDING QUICK ANSWERS TO COMMON CONTRACTING AND PURCHASING ISSUES
Mark Azman, Attorney; and Rachael Hafsdahl, Attorney, O’Meara, Leer, Wagner & Kohl, P.A.

3. CONTRACTING WITH CARE
Dave Kylo, Principal, Kylo Consulting

4. BUILDING AN ONLINE PROCUREMENT MARKETPLACE
Melissa Mattson, Lakes Country Service Cooperative; and Blaine Novak, Superintendent, New York Mills School District

5. WILL DRONES BE THE NEXT LIABILITY CONCERN?
Amy Diedrich, Consultant, Marsh & McLennan Agency

6. IMPLEMENTING RAMP UP TO ENSURE COLLEGE AND CAREER READINESS
Chris Ovrebo, High School Principal; Rebecca Mohr, Teacher; Kim Goblirsch, Teacher; Sara Olson, Teacher; Rich Dahman, Superintendent; and Jackie Berg, School Board Member, Medford School District

7. IS LOCKDOWN ENOUGH?
Randy Johnson, Director; and Mike Christianson, Specialist, Minnesota School Safety Center

8. TEACHER DEVELOPMENT AND EVALUATION (TDE) AND Q COMP – THE BASICS
Kristie Anderson, School Support Specialist, Minnesota Department of Education

9. HMONG RADIO CONFERENCE: AN UNTRADITIONAL APPROACH TO ENGAGE HMONG PARENTS
Malia Yang-Xiong, K-12 Cultural Liaison; Mee Yang, Pre-K Cultural Liaison; and Sara Paul, Assistant Superintendent, White Bear Lake Area School District

10. STRENGTHENING EDUCATION BY USING THE MINNESOTA SCHOOL OF EXCELLENCE PROGRAM
Jon Millerhagen, Executive Director, Minnesota Elementary School Principals Association; and Sam Richardson, Principal, Prior Lake-Savage Area School District and Chair of the Minnesota School of Excellence

11. TOP RISK MANAGEMENT CONCERNS FOR CHARTER SCHOOLS
John Siffert, Certified School Risk Manager and Registered School Business Official, Marsh & McLennan Agency; and Chuck Herdegen, Senior Financial Manager, Beitz, Kes, Darling & Associates

12. PREPARING FOR MEETINGS WITH THE NEW BOARDBOOK IPAD APP
Tony Pintarelli, Consultant, BoardBook

13. ALL YOU NEED TO KNOW ABOUT ROBERT’S RULES
Greg Abbott, Director of Communications, Minnesota School Boards Association

14. DATA PRACTICES BASICS
Cathy Miller, Director of Legal and Policy Services, Minnesota School Boards Association

Thank you to our presenters for their time and effort.
MEZZANINE LEVEL
LEADING THROUGH COMMUNICATION: WHEN “IT” HITS THE FAN
Room M100A
Rick J. Kaufman, Executive Director of Community Relations & Emergency Management, Bloomington School District
Communication is the foundation of crisis planning, response, and recovery. Fine-tune your crisis communication plan and skills using the National School Public Relations manual, the Complete Crisis Communication Management Manual for Schools.

ONLINE 18: SAVING CONCURRENT ENROLLMENT COURSES
Room M100B
Jeremy Kovash, Executive Director, Lakes Country Service Cooperative; Bruce Jensen, Executive Director, Northwest Service Cooperative; Lisa Karch, Director of Graduate Studies; and Ok-Hee Lee, Dean of the College of Education, Minnesota State University Moorhead
Online 18 is a partnership between Lakes Country Service Cooperative, Northwest Service Cooperative and Minnesota State University Moorhead, to save concurrent enrollment courses for area schools.

2016 AFTERMATH: PLANNING FOR 2017 FINANCE ELECTIONS
Room M100C
Bill Morris, President, Morris Leatherman Company; and Bob Noyed, Director of Communications, Spring Lake Park School District
After the turbulence of the 2016 elections, how should school districts approach off-year finance elections? We will look at shifting demographic patterns, the latest effective communications strategies and tactics, and current thinking on mobilizing supportive voter blocs.

WHEN PARENTS BLOW THE WHISTLE ON COACHES
Room M100D
Margaret Skelton, Attorney, Ratwik, Roszak & Maloney, P.A.
Nothing ignites public passion quite like a complaint about a school coach. School boards must navigate a series of laws, including due process requirements for the coach. This presentation will discuss how using a defined process for dealing with coaching complaints can minimize the public disruption.

A SCHOOL ADMINISTRATOR’S GUIDE TO ACCOMMODATING TRANSGENDER STUDENTS
Room M100E
Timothy Sullivan, Attorney, Ratwik, Roszak & Maloney, P.A.
This presentation focuses on the school district’s legal obligation to accommodate transgender students. This high-profile issue involves the application of numerous state and federal statutes, and was recently the subject of a well-publicized “Dear Colleague Letter.” This presentation includes a legal update, as well as guidance, so that school administrators are able to effectively identify and respond to frequently arising transgender issues.

CREATING A POSITIVE CULTURE WITH POSITIVE BEHAVIORAL INTERVENTION AND SUPPORTS (PBIS)
Room M100F
Wayne Whitwam, Elementary Principal; Bryan Carlson, Elementary Principal; and Brian Dietz, Superintendent, Centennial School District
We will explain the process of how we got started with PBIS, share our creative ideas with specific examples, and demonstrate how this model has impacted our climate and school culture. We will also share the data we collect and how that data is used to drive decisions and improve our schools.

3D RESPONSE SYSTEMS® is designed to stop the timeline of violence and deter the loss of life by an active shooter. Our systems conceals the innocent, reduces the response time of law enforcement to the scene, and empowers staff to fight back and save lives.
Keep your school safe - contact us today!
CAREER AND TECHNICAL EDUCATION (CTE) LICENSING ADVISORY TASK FORCE REPORT TO THE 2017 LEGISLATURE
Room M100G
Stephen Jones, Superintendent, Little Falls Community Schools; Troy Haugen, CTE Education Coordinator, Lakes Country Service Cooperative; and Paula Palmer, Director of Career and College Success, Minnesota Department of Education

The 2016 Minnesota Legislature created a Career and Technical Educator Licensing Advisory Task Force (M.S. 136F.361) to review the current status of career and technical educator licenses and, if deemed necessary, provide recommendations on changes. Additionally, the task force, appointed by the Commissioner of Education, must provide recommendations for methods to increase access for school districts to licensed career and technical educators. The task force must report its findings and recommendations to the legislature by January 15, 2017. This session will discuss the recommendations included in the report.

WORKING TOGETHER TO DELIVER AN OUTSTANDING EMPLOYEE HEALTHCARE PLAN
Room M100H
Craig Holje, Chief Administrative Officer, Richfield School District; and Dennis Dahlman, Co-Founder, Minnesota Self-Funded User Group

Excellence in delivering a high-quality, cost-efficient employee healthcare plan is the goal. That happens when school leaders, labor leaders, third-party administrators and advisors understand their roles and work collaboratively for success. Learn about critical success factors as we share the Richfield Public Schools’ story and its successful journey from a fully insured employee healthcare plan to a self-funded plan.

WORLD’S BEST WORKFORCE (WBWF) PLANS, EVERY STUDENT SUCCEEDS ACT (ESSA), AND GIFTED LEARNERS
Room M100I
Wendy A. Behrens, Gifted and Talented Education Specialist, Minnesota Department of Education; and Kathy Green, MSBA President-Elect and School Board Member, Austin School District

This session provides the opportunity for school leaders to gain a better understanding of new requirements in WBWF and Title II provisions in ESSA that impact gifted and highly able learners. New legislation requires ALL Minnesota public schools to include gifted education within their WBWF plans. ESSA requires states and districts to use federal Title II funds to support gifted students as well as provide professional learning time focused on the needs of gifted learners. What should you do to prepare?

THE ROCK ‘N’ READ PROJECT: RAISE READING THROUGH SINGING AND TECHNOLOGY
Room M100J
Ann C. Kay, Co-Founder; Bill Jones, Co-Founder and Executive Director, The Rock ‘n’ Read Project; and Don Samuels, School Board Member, Minneapolis School District

Struggling readers can make dramatic improvement (an average one-year gain) in less than 14 hours. The nonprofit Rock ‘n’ Read Project helps students read at grade level by “cross-training” their brains through singing with a computer program, and playing singing games in their classrooms. The state Legislature awarded the organization $100,000 to conduct a state pilot with three schools in 2016–2017.
THURSDAY WORKSHOPS – 2:30 P.M.

THE SCHOOL BOARD’S ROLE IN DEVELOPING A DIVERSE WORKFORCE
Room M101A
Judy McDonald, Executive Director of Human Resources; Laurel Anderson, Director of Labor Relations & Negotiations; Janet Thomas-Bouyer, Director of Human Resources; and Kate Maguire, Superintendent, Osseo Area School District
Participants will learn how the board-endorsed strategic plan (World’s Best Workforce Plan) can serve as the catalyst for recruiting and retaining a diverse workforce, understand how board negotiations strategies can significantly impact workforce priorities and student results, study the Osseo Area Schools’ diverse workforce recruitment and retention plan, and consider possibilities for workforce planning priorities.

CREATING ENTREPRENEURIAL OPPORTUNITIES (CEO): A NON-TRADITIONAL, INNOVATIVE PARTNERSHIP BETWEEN SCHOOLS AND THE BUSINESS COMMUNITY
Room M101B
Lee Westrum, Superintendent, Wadena-Deer Creek School District; Cindi Koll, Class Facilitator, Central Minnesota CEO; Katie Benson and Zach Strickland, Staples-Motley CEO Students; and Hayley Maloney and Sarah Moen, Wadena-Deer Creek CEO Students
A look at how two school districts partnered with each other and the business community to offer a non-traditional, innovative entrepreneurship class for juniors and seniors. They will share their successes and the challenges they encountered along the way. They will also discuss how to get a CEO chapter started in your school district.

ADDRESSING PENSION UNDERFUNDING
Room M101C
Jay Stoffel, Deputy Director; and John Wicklund, Assistant Executive Director, Minnesota Teachers Retirement Association
Lower investment performance and retirees living longer – both are placing further strains on the Teachers Retirement Association (TRA) and pension systems around the country. Come understand TRA’s current funding deficiency and hear what the TRA Board of Trustees will be recommending to the 2017 Legislature.

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Th rsday Workshops – 2:30 P.M.

Level Two

Community Engagement, Strategic Planning and Referendums
Room 200A
Daniel Bittrman, Superintendent; Mark Hauck, School Board Member; Tracey Fiereck, School Board Member; Robyn Holthaus, School Board Member; Phil Raghelt, School Board Member; Lisa Braun, School Board Member; Tracy Morse, School Board Member; and Jan Solarz, School Board Member, Sauk Rapids-Rice School District
Successful community engagement is critical at all times, especially when developing strategic plans and running referendums. This presentation will address various approaches that have proven to be successful. This session will also include opportunities for discussion, as well as questions and answers.

Coloring Outside the Lines: Aligning Boundaries with Beliefs
Room 200B
Clint Christopher, Associate Superintendent; Dee Dee Kahrnig, Director of Finance and Operations; and Lisa Anderson, School Board Member, Eastern Carver County School District
Courageous leadership requires courageous decision-making. How the community responds to those decisions is often less about what the decision is and more about how the decision is made. The Eastern Carver County School Board recently made wide-sweeping changes to repurpose an elementary school to accommodate a dual-language program, update attendance areas to balance enrollment and diversity between schools, and revise bell times for both public and private schools. This session will share the decision-making process, best practices, lessons learned, and how to survive to tell about it.

Taking Flight: Utilizing Career and Technical Education Classes to Fulfill Graduation Standards
Room 200C
Aaron Salmela, Science Specialist; Brad Vieths, CTE Coordinator; and Bill Gronseth, Superintendent, Duluth School District
Career and Technical Education (CTE) has long been a mainstay in students’ education. Over the past decade, CTE has evolved into a vital part of creating the World’s Best Workforce. Learn how Duluth Public Schools has been creative in the hybridization of CTE classes and general education classes by creating an Aerospace Physics class using problem-based learning. This presentation will focus on the process used to weave required standards into a CTE course, partnering CTE classes and general education classes, and making innovation labs a collaborative space for all students.

Concurrent Enrollment Update from Minnesota State
Room 200D
Pakou Yang, System Director of P-20 and College Readiness; and Jessica Espinosa, Director of College Transitions, Minnesota State
Minnesota State is committed to supporting and growing concurrent enrollment opportunities for all Minnesota students.

Attend this session to learn more and receive updates on the Higher Learning Commission (HLC) extension timeline, faculty qualifications and options available for teachers to meet HLC’s guidelines, tested experience, and the Minnesota State pricing structures. Hear how Minnesota State colleges and universities are navigating the changes, engaging their secondary partners, and utilizing their advisory boards.

The Minnesota State High School League Update
Room 200E
Dave Stead, Executive Director, Minnesota State High School League
Minnesota State High School League staff will update conference attendees on current League issues, including proposed amendments to be considered by the Representative Assembly, the proposed Constitutional Amendment, and the Why We Play initiative.

The Impact of School Start Time on Teen Sleep
Room 200F
Kyla Wahlstrom, Senior Research Fellow, University of Minnesota Center for Applied Research and Educational Improvement (CAREI); Julie Dahl, MN Sleep Society Teen Sleep Committee Executive Director and Nurse Practitioner, Respiratory Consultants; Conrad Iber, Sleep Medicine Medical Doctor, Fairview/University of Minnesota Medical Center; Scott Thielman, Superintendent, Buffalo-Hanover-Montrose School District; Lucy Payne, School Board Member; and Julie McGraw, School Board Member, Mahtomedi School District
Teenagers across America are sleep-deprived, due in part to school start times that impede upon natural sleep schedules. This presentation will include a review of adolescent biology and research on later school start times, along with information on how to overcome implementation barriers at a district level and local support resources.

Advancing Equitable Outcomes: Assessing and Meeting Your District Needs
Room 200G
Jennifer Godinez, Associate Director, Minnesota Equity Education Partnership (MnEEP); Kim Matier, Executive Director, West Metro Education Program (WMEP); Jen Kohan, Education Issues Specialist, Education Minnesota; and Kitty Gogins, Board Chair of Equity Alliance MN (formerly EMID) and School Board Member, Roseville Area School District
Does your district need help identifying the critical pathways to ensure more equitable learning outcomes for students? Learn about a framework to assess organization and stakeholder needs and high-quality professional development to address those needs. You will learn about the new tools and the menu of service options developed by Partners for Equity Development, a newly formed partnership of educator, administrator, and board professional organizations working with a range of service providers to help build equity-centered capacity in our E-12 system.
THURSDAY WORKSHOPS – 2:30 P.M.

SCHOOL WELLNESS WORKS: THE USDA FINAL RULE ON LOCAL WELLNESS POLICIES WITH RESOURCES, RESEARCH, AND LOCAL STORIES
Room 200H
Terri Swartout, School Health Coordinator, Minnesota Department of Education; Kate Grannon, SCOPE Coordinator, University of Minnesota; and Annie Harala, Duluth School Board Member and Regional Statewide Health Improvement Program (SHIP) Coordinator
Local education agencies have until June 30 to comply with the new local wellness policy requirements released by the USDA. This session will provide a brief summary of the new rule, resources to assist, and local initiatives that can be of great support. In addition, we will share research on local wellness policies, because data drives decisions.

BOARD/SUPERINTENDENT RELATIONS: THE THINGS THAT TRIP US UP
Room 200I
Gary Amoroso, Executive Director, Minnesota Association of School Administrators; and Amy Fullenkamp-Taylor, Associate Director of Management Services, Minnesota School Boards Association
The foundations for a good board/superintendent relationship include the superintendent’s employment contract, job description, and performance evaluation. Too often, problems happen when board members and superintendents do not pay attention to these items. Learn what’s tripping up your board and superintendent and what steps you can take to prevent the fall.

THE FACILITIES QUEST: PROCESS, FUNDING, AND OUTCOMES
Room 200J
Julia Espe, Superintendent; Gwen Anderson, Director of Community Education and Early Childhood Services; Michelle Czech, Director of Business Services; and Deb Ulm, School Board Member, Princeton School District; Vaughn Dierks, Wold Architects and Engineers; and Ryan Hoffman, ICS Consulting, Inc.
After 20 years of no successful bond referendums, a grassroots approach to building trust and demonstrating need was key in the passage of the referendum. Since the Princeton District had so many facilities needs, creative supplementing strategies were used to stretch the dollars in improvements. Learn about the strategies and process leading to positive outcomes and items you may consider for planning in your district.

INNOVATIVE WAYS OF ADDRESSING TECHNOLOGY STAFF SHORTAGES
Room 201AB
Pushpa Sudhakaran, Technology Director; Jeremy Bauer, High School Student; Nate Byom, School Board Member; and Kevin Cardille, Superintendent, La Crescent-Hokah School District; Barbara Kelsey, Career Services Manager; and Bradley S. Schiller, Student Intern, Western Technical College
La Crescent-Hokah School District is utilizing innovative ways to address lean technology staffing issues. The district has its 1:1 Lancer Learning High Definition (LLHD) program in full swing, with student Chromebooks at grades 3–12 and utilization of Google Apps. The district has successfully recruited unpaid interns from Western Technical College, in addition to utilizing high school students for troubleshooting, repair and application installations.

SERVICE AS A STUDENT SCHOOL BOARD MEMBER
Room 202AB
Noah Buchele, Student; and Tyler Wendlandt, Student, Waseca School District; Spencer Fredrickson, Student; Johanna Unden, Student; and Rosie Loeffler-Kemp, School Board Member, Duluth School District; Taylor Nelson, Former South Washington County School Board Student Representative and Current Student at the University of Minnesota; Tara Watkins, Student; and Mikayla Brunner, Student, Austin School District
Find out the many different ways school boards around the state set up programs to put students on their boards. Learn what the experience is like for students and discuss what boards can do to make the students’ service meaningful.

LIVABILITY-QUALITY OF LIFE: SCHOOL DISTRICT AND CITY PARTNERSHIPS
Room 203AB
Sheri L. Allen, Superintendent, Mankato Area School District; Pat Hentges, City Manager, City of Mankato; and John Harrenstein, City Manager, City of North Mankato
Community partnerships are important for school districts and cities. Learn how the Mankato Area School District works together on different aspects to ensure student growth, and needs are met with shared resources and personnel.

ENHANCING LEADERSHIP CAPACITY
Room 204AB
Dave Adney, Executive Director, Minnesota Association of Secondary School Principals
Enhancing leadership capacity should be a key strategy for every school district. This presentation will highlight key philosophical points for growth, as well as share innovative strategies and emerging research. Attendees will take away strategies to enhance current leadership in their districts and also methods of increasing “idea flow” across their organizations.
LEADING CHANGE IN THE MATH CLASSROOM STARTS WITH YOUR COURAGEOUS LEADERSHIP
Room M100A
Josh Wallestad, Math Teacher on Special Assignment; Kelly Heimerman, Secondary Math Teacher; Tanner Lilenthal, Secondary Math Teacher; Sherri Broderius, Superintendent; and Megan Morrison, School Board Member, Atwater-Cosmos-Grove City School District
Big change can happen with teacher leaders in the math classroom. However, what is really critical and makes an impact on student achievement is leadership at the board level to approve math Teachers on Special Assignment (TOSA). ACGC math teachers have had the support of the ACGC Board in allowing them to use best practice research to make changes. Come and see what’s new in math education at one school in west central Minnesota.

RESPONDING TO SCHOOL CRISIS
Room M100B
Brian Skogen, Coordinator, SW/WC School Crisis Response Team; and Michelle Mortensen, Superintendent, Renville County West School District
Members from the SW/WC School Crisis Response Team will give a comprehensive look at school crisis intervention, including understanding school crisis plans; the nature of trauma; and how trauma affects students, staff, administration, parents, families and communities. They will share an overview of the implementation and use of a Critical Incident Stress Management System.

WHAT’S NEW WITH MINNESOTA TEACHER LICENSURE?
Room M100C
Erin Doan, Executive Director; and John Bellingham, Board Chair, Minnesota Board of Teaching
The governance for teacher licensure in Minnesota is undergoing a transition! Board of Teaching members will be present to share updates relevant to MSBA members and to answer questions relative to current district priorities.

STUDENT DISCIPLINE AND THE MINNESOTA SUPREME COURT: WHAT WE LEARNED ABOUT ZERO TOLERANCE
Room M100D
Margaret Skelton, Attorney, Ratwik, Roszk & Maloney, P.A.
On August 3, 2016, the Minnesota Supreme Court issued a decision preventing a school district from expelling a student who “forgot” she had a knife when she came to school. This decision requires all Minnesota school districts to reevaluate their suspension and expulsion policies, as well as their weapons and discipline policies. This presentation will discuss the legal requirements for suspending and expelling students in light of the recent Supreme Court decision. The presenter will explore the potential pitfalls of enforcing zero tolerance policies, and provide practical solutions for schools to employ to avoid having their disciplinary actions reversed under this new precedent.

COMMON LEGAL ISSUES FACING CHARTER SCHOOL BOARDS
Room M100E
Christian R. Shafer, Attorney, Ratwik, Roszk & Maloney, P.A.
Who has to be on the board of a charter school? Who can be? How are board elections “supposed” to be conducted? What policies does a charter school need to have? What laws govern charter school board meetings and data received by the school? What about hiring and termination decisions? This presentation will provide real-world, practical guidance to these and other common compliance questions affecting Minnesota charter schools.

TELLING YOUR STORY – BRANDING AND MARKETING YOUR DISTRICT
Room M100F
Brian Dietz, Superintendent; Krista Bergert, Director of Public Information and Community Outreach; and Suzy Guthmueller, MSBA Board Director and School Board Member, Centennial School District
Transforming your district starts by telling your story. Find out how Centennial Schools effectively communicates their strengths, which leads to monumental success in open enrollment and public trust. The district’s body of work has received four national awards. Plus, many of these methods can be replicated in your district at little or no cost.

RESPONDING TO THE CONNECT ED CHALLENGE AND MORE
Room M100G
John Schultz, Superintendent; Ivar Nelson, Director of Technology, Media & Information Systems, Hopkins School District; and Lois Langer-Thompson, Library Director, Hennepin County Library
In response to the President’s ConnectEd Challenge, Hennepin County Library and Hopkins Schools formed a partnership that has opened the library’s rich collection of print and digital resources to all Hopkins students in grades K–12. The collaborative nature of the partnership continues to generate new opportunities that help both organizations achieve their goals and better serve students and the community. When public entities team up, barriers are removed, efficiencies are realized, and the community is better served.

TORNADOES AND HIGH WIND SHELTERING IN SCHOOLS
Room M100H
Mark L. Swanson, Director of Industry Development and Technical Services, International Masonry Institute; and Virginia Dahlstrom, Superintendent, Truman School District
Is your school board planning a new school building in your district? This seminar will discuss the 2015 International Building Code (IBC) requirement that K–12 schools and emergency facilities located in designated high-speed wind areas, like Minnesota, must contain a storm shelter. We will discuss the FEMA storm shelter designation, standard for the design and construction of storm shelters, and how it impacts Minnesota schools. A case study of the Wadena-Deer Creek 2010 F4 tornado event will be discussed, along with lessons learned from planning the new school facility.
BRAINSTORMING WITH DATA
Room M100I
Holly Brunson, Outreach & Training Specialist, Minnesota Department of Education
This session will provide an overview of the data available from the Minnesota Department of Education’s Data Center. Presenters will cover Data Reports and Analytics; Maps; the Minnesota Report Card; Schools, Districts and Teachers at a Glance; Schools and Organizations (MDE-ORG); Secure Reports; Statewide Longitudinal Data Systems (SLEDS); and SLEDS Secure Reports. While going through the content of each section, they will facilitate a discussion on how the data found in the Data Center can be used and applied at the school level. At the end, there will be a brief brainstorming session where participants are encouraged to bring ideas and suggestions on what they would like to see on an upcoming teacher-friendly interface that houses resources.

MANDATORY REPORTING 2.0 WITH THE SIMPSONS
Room M100J
Kristi A. Hastings, Attorney; and Joshua M. Heggem, Attorney, Pemberton Law
This seminar will focus on the mandatory reporting requirements under Minnesota law, complete with illustration of key concepts thanks to video clips from The Simpsons.

GOT CONSCIOUSNESS? LEADERSHIP FOR RACIAL EQUITY
Room M101A
Astein K. Osei, Assistant Superintendent; Rev Hillstrom, Director of Educational Equity; and Kate Maguire, Superintendent, Osseo Area School District
This presentation is designed to share the leadership for racial equity model used in the Osseo Area School District. This presentation will highlight Osseo’s theory of action and share strategies to ensure equitable student achievement. This presentation is designed to have participants feel encouraged about their school district’s capacity for action.

SCHOOL CLIMATE PROVISIONS OF THE EVERY STUDENT SUCCEEDS ACT
Room M101B
Heather Hirsch, School Climate Coordinator; and Craig Wethington, Director of the School Safety Technical Assistance Center, Minnesota Department of Education
This session will review new provisions in the Every Student Succeeds Act that require or encourage school climate improvement efforts by school and district leaders. This session will define and provide examples of essential school climate improvement practices and highlight funding mechanisms related to these new school climate provisions.

FLEXIBLE AND COLLABORATIVE LEARNING SPACES
Room M101C
Ben Bakeberg, Principal; Cullen Bahn, Assistant Principal; Madalyn McGarry, Student; Sloane Shimek, Student; Tammy Randolph, Teacher; Ansley Peters, Teacher; Kat Pass, Communications, Marketing, and Events Coordinator; Matt Helgerson, Superintendent; Connie Hennen, School Board Member; Tom Vogel, School Board Member; Deb Pauly, MSBA Board Director and School Board Member, Jordan School District; and Joan Dresow, Retired Teacher
Participants in this session will have the opportunity to explore how students at Jordan Public Schools are being prepared for 21st-century work environments. Attendees will bring back concrete ideas regarding how they can do similar things in their own districts. Administrators, board members, teachers, and students will share examples and perspectives that showcase this exciting transition in educational philosophy.

LEVEL TWO

EQUAL ACCESS AND OPPORTUNITY FOR ALL, NOT SOME
Room 200A
Daniel Bittman, Superintendent; Mark Hauck, School Board Member; Tracey Fiereck, School Board Member; Robyn Holthaus, School Board Member; Phil Rogholt, School Board Member; Lisa Braun, School Board Member; Tracy Morse, School Board Member; and Jan Solarz, School Board Member, Sauk Rapids-Rice School District
School districts and boards of education must provide equal access and opportunity for all students, not some. This presentation will include steps taken within the Sauk Rapids-Rice School District to eliminate barriers and make a difference for students and families. These efforts have led to increased achievement, enrollment, and engagement, while providing a common vision throughout the district and community.

HEALTHY SCHOOLS: POLICIES, PRACTICE AND PARTNERSHIPS
Room 200B
Kristie Probst, Senior Project Manager, Center for Prevention, Blue Cross and Blue Shield of Minnesota; Marna Canterbury, Director of Community Health and Wellness, Lakeview Hospital and Health Partners; Ann Kisch, State Coordinator, Minnesota Action for Healthy Kids; Robert Dowell, Learning and Innovation Executive Director; and Shelly Pearson, School Board Member, Stillwater Area Schools
According to a recent poll from the Center for Prevention at Blue Cross and Blue Shield of Minnesota, parents are highly supportive of student wellness policies and practices in schools as a way to improve learning. This session will explore the experience of Stillwater Area Public Schools in strengthening their wellness policy through collaboration, and how administration gained commitment to wellness from staff and families. Helping to meet the unique needs of each school, Minnesota Action for Healthy Kids will lead the discussion and share free online resources.

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Room M101C
Ben Bakeberg, Principal; Cullen Bahn, Assistant Principal; Madalyn McGarry, Student; Sloane Shimek, Student; Tammy Randolph, Teacher; Ansley Peters, Teacher; Kat Pass, Communications, Marketing, and Events Coordinator; Matt Helgerson, Superintendent; Connie Hennen, School Board Member; Tom Vogel, School Board Member; Deb Pauly, MSBA Board Director and School Board Member, Jordan School District; and Joan Dresow, Retired Teacher
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HOW SCHOOL BOARDS CAN WORK WITH PTAs (PARENT TEACHER ASSOCIATIONS) TO SUPPORT ALL CHILDREN
Room 200C
Heather Starks, Bloomington Council PTA; and Deborah Seelinger, PTA President and School Board Member, Rochester School District

School boards do a better job when they are challenged and supported by an informed and involved community. PTA bylaws encourage participation in the decision-making process to develop school policy. The PTA can be a valuable partner to a school board in gaining parent insight and fostering communication between the district and families.

SO YOU WANT TO DO A COMMUNITY SURVEY?
Room 200D
Don E. Lifto, Consultant; Kelly D. Smith, Vice President, Springsted Incorporated; and Troy Miller, Assistant Superintendent, North St. Paul-Maplewood-Oakdale School District

There are many types of surveys that can be done by school districts to help with general planning, to measure satisfaction or to gauge support for a future referendum or other major initiative. Will your survey be online or by phone…will it be opt-in, simple random-sample or stratified random-sample? This presentation will focus on different types of surveys and provide guidance to help match the best methodology with the district’s needs.
THURSDAY WORKSHOPS – 3:45 P.M.

INSURANCE AND RISK MANAGEMENT BASICS
Room 200E
Jim Westrum, Finance and Business Executive Director, Wayzata School District; Kerry Leider, Risk Consultant; Tom Gallagher, Certified School Risk Manager; and John Siffert, Certified School Risk Manager and Registered School Business Official, Marsh & McLennan Agency
This session covers the basics of insurance and risk management for school districts; effectively, “Insurance 101” for schools.

A SCORECARD THAT RECOGNIZES ALL THE IMPORTANT WORK OF SCHOOLS BEYOND TEST SCORES
Room 200F
Julie Singewald, School Board Member; Barb Duffrin, Executive Director of Educational Services; and Jay Haugen, Superintendent, Farmington Area School District
We are after so much today as school districts, but one gaping hole in our efforts is that we seldom measure or collect evidence of the progress we are making toward these goals. Instead, schools rely mostly on standardized test scores, which provide a poor accounting of our work and what students truly need to be successful. Farmington Area School District created and uses a scorecard to monitor, track and provide guidance to the district in regard to all of the above and more. This session will share their process and have a conversation about it.

A FRAMEWORK FOR LEADERS STRIVING FOR EQUITABLE EDUCATION OUTCOMES
Room 200G
Kitty Gogins, Board Chair of Equity Alliance MN (formerly EMID) and School Board Member; and Melissa Sonnek, Elementary Principal, Roseville Area School District
The presenters will share an Equity Analysis Framework that leaders can use to consistently apply an equity lens when making a decision or reviewing existing practices, policies and procedures. Using this framework will help drive systemic change to provide a more equitable educational environment and outcomes. Application of the framework to revising the Roseville Area Schools’ Curriculum Review Policy and to creating an Equity Driven Principalship Standard will be reviewed, followed by an opportunity to practice using the framework in small groups.

MEETING THE NEEDS OF TODAY’S LEARNERS WITH TECHNOLOGY
Room 200H
Tammi Wilkins, Innovation Coordinator; and Annie Harala, School Board Member, Duluth School District
Effective classroom technology use is more than just using a computer. It starts with the question: “What do you want students to learn?” Then choose the best technology tool for the job. In this session, learn about the Substitution, Augmentation, Modification and Redefinition (SAMR) model of technology integration and how teachers use the model to evaluate their technology use and up their game!

USE HEALTH SAVINGS ACCOUNTS (HSA) AND VOLUNTARY EMPLOYEE BENEFICIARY ASSOCIATION (VEBA) ACCOUNTS SIMULTANEOUSLY
Room 200I
Mark Schmitz, Executive Director and CEO, Resource Training and Solutions; Dan Weir, Consultant; Genie Newville, Statewide Consultant; and Marlo Peterson, National Sales Executive Select Account, Minnesota Healthcare Consortium
The Minnesota Healthcare Consortium, representing participating Minnesota Service Cooperatives, is offering new Consumer Directed Health Plans and Savings Accounts that allow employees to fund and use Health Savings Accounts (HSA) and Voluntary Employee Beneficiary Association (VEBA) accounts simultaneously. Individual participants may select from up to three funding and distribution options.

WHAT IS WEBSITE ACCESSIBILITY AND WHY SHOULD I KNOW ABOUT IT?
Room 200J
Michelle Kenney, Attorney, Knutson, Flynn & Deans, P.A.
The Department of Education’s Office for Civil Rights (OCR) has recently started about 350 administrative investigations nationwide to determine whether websites maintained by school districts and other educational agencies comply with federal law to provide individuals with disabilities equal access to services, activities and programs. Attendees of this session will learn what is involved in an OCR investigation, the standards for measuring website accessibility and steps that can be taken toward compliance.

BRICK BY BRICK: YOUR CONSTRUCTION CONTRACT AND BUILDERS RISK INSURANCE BASICS
Room 201AB
Mark Azman, Attorney, O’Meara, Leer, Wagner & Kohl, P.A.; and Bryce Craig, Zurich Insurance
School districts often find construction projects overwhelming. This workshop will help attendees acquire a better understanding of two highly relevant pieces of construction projects: construction contracts and builders risk (and other) insurance coverages. Nationally recognized legal experts in construction will focus the workshop on key terms of construction contracts (work scope, time lines, payment terms, indemnifications, waivers, etc.), as well as give an overview of how builders risk and other insurance coverages can be used to protect school district assets.

STRAIGHT TALK FROM STUDENTS
Room 202AB
Allie Hemmench, Student, Sartell-St. Stephen School District; Brooke Chesley, Student, Marshall School District; Kassee Karnes, Student; Nicole Larsen, Student, Minnesota New Country School; Daisah Var, Student; and Deondra Johnson, Student, Jennings Community School
This popular session returns with a new group of students who will tell it like it is. You will have an opportunity to ask these kids about their experiences in Minnesota’s public schools.
THURSDAY WORKSHOPS – 3:45 P.M.

GIFTED & TALENTED IDENTIFICATION: CREATING A DEFENSIBLE PROCESS
Room 203AB
Tania Lyon, Talent Development Coordinator; Heather Mueller, Director of Teaching and Learning; and Sara Hansen, School Board Member, Mankato Area School District
Identifying students for gifted and talented programming can be challenging for school districts. This session will cover identification in a collaborative workshop model. Topics for discussion will include identification of students, communication about identification, and processes for appeal.

GRANT FUNDING FOR AGRICULTURAL, FOOD AND NATURAL RESOURCE (AFNR) EDUCATION EXTENDED CONTRACTS
Room 204AB
Sarah Domink, Executive Director, Minnesota Agricultural Education Leadership Council (MAELC); and Joel Larsen, Agriculture, Food and Natural Resources Program Specialist, Minnesota Department of Education
During the 2016 Legislative Session, the Minnesota Department of Education was tasked with creating a grant program to fund extended contracts for Agricultural, Food and Natural Resource education programs. The first round of grants has been completed, and attendees will be able to hear from successful applicants. Come learn more about the future of the grant program, as well as best practices for extended contracts in your local school district.

With ACA changes, political shifts and an aging workforce, cities and counties are faced with new challenges every day. That’s why we’re here. We sift through news, legislation notices, ACA regulations and other compliance issues every week. Then deliver only what is relevant to school districts.

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Only one page of text is provided, which appears to be an advertisement for BUDGET FRIENDLY SOLUTIONS FOR K-12 OPERATIONS & MAINTENANCE. The text is not fully visible due to the layout and design of the page.
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STOP AT BOOTH 601 FOR MORE INFORMATION ON HOW FLOORING ENHANCES LEARNING

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THE RIGHTS OF TRANSGENDER STUDENTS AND ACCOMMODATING STUDENT REQUESTS
Room M100A
Trevor S. Helmers, Attorney, Rupp, Anderson, Squires & Waldspurger, P.A.
The rights of transgender students and discrimination against these students in schools have been receiving a lot of news headlines recently. The cases and federal guidance all have a direct impact on school districts, and lead to frequently asked questions about school records, curriculum, bullying prohibitions, and the use of school facilities such as bathrooms and locker rooms. This presentation will focus on the most up-to-the-minute court cases and guidance from federal departments, as well as the practical realities of what it all means for your school.

FOSTERING A GROWTH MINDSET TO SUPPORT STUDENT LEARNING (GRADES 3–5)
Room M100B
Kirsten Bouwens, Elementary School Principal; Sara Dusek, Elementary School Instructional Coach; Julie McGraw, School Board Member; and Mark Larson, Superintendent, Mahtomedi
At O.H. Anderson, we believe that with effort, persistence, and motivation, people can learn and become smarter; this is a growth mindset. Our students have been learning about adopting and demonstrating this growth mindset. A growth mindset inspires students to seek challenges and to be interested in feedback/information that expands their knowledge, which encourages resilience, flexibility, and optimism.

A PRACTICAL GUIDE TO CONDUCTING INVESTIGATIONS IN A SCHOOL SETTING
Room M100C
Erin E. Benson, Attorney; and Emily J. Schnaidt, Attorney, Ratwik, Roszak & Maloney, P.A.
Sound disciplinary decisions require a strong factual foundation. The importance of a thorough investigation should not be overlooked, especially when the facts are not cut-and-dried. This presentation will provide a step-by-step guide to investigating employee and student misconduct, including practical advice and pitfalls to avoid.

SAVED BY THE BELL: INTERVENING IN STUDENT VIOLENCE
Room M100D
Jennifer K. Earley, Attorney, Ratwik, Roszak and Maloney, P.A.
With recent reports of escalating student violence, what obligations do staff and schools have to prevent and intercede when students act out aggressively and create an unsafe situation? This session will address the general principles of school and staff liability when students engage in potentially dangerous acts toward others, as well as the ability and responsibility of schools to require staff to intervene in potentially dangerous situations. Guidance will be provided as to how schools can utilize existing and recent legislation to create and enforce policies and procedures to respond to safety concerns created by student behavior.

WHAT DISTRICTS CAN DO WHEN CAUGHT IN THE SECTION 504 SPECIAL EDUCATION OVERLAP
Room M100E
Christian R. Shafer, Attorney, Ratwik, Roszak & Maloney, P.A.
What should a school district do when a student no longer qualifies for IDEA services but still qualifies under Section 504? How does a school serve a child with both IDEA qualifying and non-IDEA qualifying disabilities? Does a child need a 504 Plan if he or she only needs accommodations to participate in extracurricular or non-educational events? This presentation will explore the practical application of Section 504 to these and other common, but not necessarily straightforward, situations.

LEAP INTO MORE THAN LUNCH
Room M100F
Tom Breuning, High School Principal; and Michelle Baland, High School Assistant Principal, Centennial School District
Lunch, Energize, Achieve, Participate (LEAP) is a 60-minute block of time over the lunch hour that offers students and staff opportunities to come together to study, connect, enjoy lunch, and recharge with others who share similar interests. This presentation will illustrate the framework of our program and our journey to implementation.

SOCIAL MEDIA FOR ADVOCACY – NSBAC, CHANGE.ORG & TWITTER 101
Room M100G
Betsy Anderson, MSBA Board Director and School Board Member, Hopkins School District
This session offers a guide to easy and efficient social media tools for board members to use for education advocacy. Your legislators are on social media – are you? Areas covered will include National School Boards Action Center, petition website Change.org, and Twitter 101.

BOND REFERENDUM TRENDS AND LESSONS
Room M100H
Joel Sutter, Senior Municipal Advisor; Andrea Uhl, Financial Specialist II, Ehlers; and Stephen Jones, Superintendent, Little Falls Community Schools
After several years of relatively little activity, school building projects have made a remarkable comeback in Minnesota, with record numbers of successful bond referendums and bond amounts authorized in 2014 and 2015. Ehlers will discuss these trends and share some valuable lessons they have learned while assisting districts with bond referendums. Stephen Jones will discuss the planning and strategies that the Little Falls Community Schools employed to obtain voter approval for their first successful bond referendum in almost 25 years.
FRIDAY WORKSHOPS – 9:15 A.M.

PRIVILEGE-BASED ATTENDANCE SYSTEM
Room M100I
Rick Jorgenson, High School Principal; and Jim Buckley, School Board Member, Redwood Area School District
Is your school trying to deal with unexcused absences and tardies? Redwood Valley High School implemented an attendance system based on rewards and consequences that resulted in a decrease of tardies and unexcused absences. Students can earn or lose privileges based on their attendance. This presentation will provide an overview of this system, along with data from the past year.

THE HIDDEN DISABILITY: THE IMPACT OF FETAL ALCOHOL SPECTRUM DISORDERS ON EDUCATION
Room M100J
Ruthie Dallas, School Board Member, Brooklyn Center Community Schools; and Ruth Richardson, Director of Programs & National Strategic Initiatives, Minnesota Organization on Fetal Alcohol Syndrome
In 2016, the Centers for Disease Control estimated that upwards of 1 in 20 children may have a Fetal Alcohol Spectrum Disorder (FASD). FASD is a condition with a range of physical, developmental, cognitive, and neurobehavioral symptoms. Students with an FASD face unique challenges in school settings. This presentation will explore the importance of school districts understanding the disorder, and consider strategies to help students.

REFERENDUM SUCCESS: ONE DISTRICT’S JOURNEY TO AN 81 PERCENT YES VOTE
Room M101A
Jennifer McLachlan, School Board Member; Scott Hansen, School Board Member; Don Winkels, School Board Member; and Greg Johnson, Superintendent, Albany Area School District
On August 11, 2015, Albany Area Schools’ residents voted 81 percent in favor of an operating referendum. This $39 million project included over $6 million in donations from five local businesses. Albany Area School Board Members will share strategies for engaging business partners and strategies that were successful during their referendum campaign.

RETHINKING DISCIPLINE TO IMPROVE SCHOOL CLIMATE
Room M101B
Heather Hirsch, School Climate Coordinator; and Craig Wethington, Director of the School Safety Technical Assistance Center, Minnesota Department of Education
Behavior problems clearly disrupt teaching and learning. Because of this, discipline and classroom management are daily topics at every school. Increasingly, concerns have been raised about inequities in applying consequences for misbehavior and how traditional approaches to discipline can have a negative impact on school climate. During this session, participants will gain a better understanding of how discipline policies and practices impact school climate and will be given tools that can be used to enhance discipline policies to improve school climate.

HOW VISION ONE 91 HAS ENERGIZED OUR COMMUNITY
Room M101C
Joe Gothard, Superintendent; and Dan Luth, 2015–2016 School Board Member, Burnsville-Eagan-Savage School District
Following community approval of a VisionOne91 referendum, a strategic redesign is taking place to meet the needs of today’s learners and ensure the district’s mission of “Each Student, Real-World Ready.” The redesign includes grade-level configuration changes, expanded and improved use of instructional technology, and a complete educational program review. Presenters will share this aggressive timeline and report the changes taking place in this first year of implementation.

LEVEL TWO
FITTING ALL THE PIECES OF A COMPREHENSIVE TEACHER SELECTION PROCESS TOGETHER
Room 200A
Tim Alexander, Assistant Superintendent, Minnetonka School District
This comprehensive selection protocol aligns all the pieces of teacher selection from the posting of the position through evaluation. Aligning all of the pieces of personnel selection allows you to hire and retain the very best that match your needs. In a time when the number of candidates is shrinking, it is critical that you hire the very best people available and follow a tightly aligned protocol.

CREATING A POSITIVE SCHOOL CLIMATE – THE STRATEGIES OF A STAR OF INNOVATION SCHOOL
Room 200B
Kirby Ekstrom, MSBA Board Director and School Board Member; Deb Henton, Superintendent; Todd Tetzlaff, Middle School Principal; Kelly Detzier, Middle School Assistant Principal; and Mark Savage, Middle School Phy Ed Teacher and Director of Positive Mojo, North Branch Area School District
North Branch Area Middle School has been awarded a Star of Innovation - Gold Level Award by the Minnesota Association of Secondary School Principals. Our work to create a positive school climate and the specific strategies they employ to make our school a better place for staff and students will be presented. We have identified common language to communicate with our students and our community including, “We are RED at North Branch Area Middle School. We are Respectful. We are Enthusiastic. We are Determined.”
STRATEGIC USE OF HEALTH REIMBURSEMENT ARRANGEMENTS
Room 200C
Mary Harty, Senior Benefit Consultant; Paige McNeal, Vice President, Educators Benefit Consultants (EBC); and Kathy Belsheim, Superintendent, Ogilvie School District
This session will cover the strategic use of HRAs to meet district benefit goals within the Affordable Care Act (ACA), and will also summarize the latest HRA changes mandated in ACA.

HOW WE USED THE XQ SUPER SCHOOLS GRANT PROJECT TO ENGAGE STAFF, STUDENTS, AND THE COMMUNITY
Room 200D
Derek Peterson, International Child/Youth Advocate, Brightways Learning; Diane Cordes, Superintendent; and Justin Neppl, School Board Member, Breckenridge School District
Learn how Breckenridge rose to semifinalist in the high-profile XQ Super Schools Grant Project; what the process has taught board members about their school, students, and community; and their unique vision of a “Super School.” With the support of Kaleidoscope Connect, the district planned a redesigned high school to fully prepare graduates for college and careers, including plans to provide each student with the emotional/mental health guidance found on “the other side of the report card” that was designed around Integrative Youth Development (IYD). This type of school is not out of the realm. Breckenridge and partners will share their vision and the lessons they learned during the design and fund-seeking part of this journey.

TRANSITION KINDERGARTEN: ENSURING A GREAT START
Room 200E
Erin Dahmes, Transition Kindergarten Teacher; Michael Munson, Elementary Principal; and Chad Anderson, Superintendent, Tracy Area School District
Tracy Area Public Schools offers 5-year-old students and their parents another option to enhance their educational needs. This program is for 5-year-olds who have late birthdays and may be academically ready for kindergarten but could benefit from an additional year of education to prepare. This program ensures all of our children will receive the great start they deserve as they begin their academic career!

CHALLENGES AND INNOVATIVE PRACTICES FOR ONLINE CHARTER SCHOOLS
Room 200F
Amy Larsen, Superintendent/Executive Director; and Renee Parcheta, Middle School Principal and Student Services Director, BlueSky Online Charter School
This presentation will provide insight into the challenges of an online charter school and discuss some of the innovative practices used to overcome those challenges. For example, challenges of the charter school board structure, challenges of an at-risk student population in the online environment, and building community and engagement with online students, parents, and staff.

REACHING AND TEACHING ALL STUDENTS THROUGH CULTURE
Room 200G
Heidi Fransen, Achievement and Integration Student Programs Coordinator, Equity Alliance MN
Who has culture? Each and every one of us. How we act, think, and show up in each space is informed by our own lived experiences, family patterns, and mainstream societal expectations. How does one’s culture impact student learning? Learn more about how specific cultural dimensions can have a direct impact on academic, social and emotional growth, and how to leverage culture as an asset to reach and teach all students.

WHAT IS INVOLVED IN MAKING THE TRANSITION TO A COMMUNITY SCHOOL?
Room 200H
Brenda Vatthauer, Middle School Principal; Rachel Thapa, Community School Coordinator; Rosie Loeffler-Kemp, School Board Member; and Bill Gronseth, Superintendent, Duluth School District; Josh Gorham, St. Louis County Health; and Donna Kirk, St. Scholastica College
Partners from Lincoln Park Middle School in Duluth share the story of how they have transitioned into a Community School. They will discuss the challenges, advantages and impacts of working together to strengthen the focus on academics, health, social supports, youth development, and community engagement. A school with a 65 percent free and reduced lunch population sheds its negative perceptions and creates a strong “School Community” with emphasis on building relationships with families.

MINEFIELDS ENCOUNTERED WHEN SCHOOL BOARDS USE ALTERNATIVES TO THE FULL-TIME SUPERINTENDENT’S MODEL CONTRACT
Room 200I
Peter Martin, Attorney, Knutson, Flynn & Deans, P.A.; and Sandy Gundlach, Director of School Board Services, Minnesota School Boards Association
Leadership is important! Effective school boards hire a superintendent who can lead and manage the school district. So, what does the requirement to employ a superintendent mean? The presenters will explore relevant law and lessons learned from the trenches.
CREATING A SCHOOLWIDE COLLEGE-GOING CULTURE FOR ALL
Room 200J
Shawn Harris-Berry, High School Principal; Kim Ellison, Director, Minneapolis School District; and Julie Sweltzer, Director, University of Minnesota College Readiness Consortium
To thrive in our 21st-century economy and fill the jobs vacated by increasing numbers of retirees, today’s youth need to earn a postsecondary degree or credential. Schools need to step forward and assure all students understand the importance and different types of colleges; are prepared not only academically, but also with social emotional skills; and know the admissions and financial aid process. Learn how one school created a new college-going culture for all.

FAIR LABOR STANDARDS ACT (FLSA) UPDATES ON OVERTIME, DUAL JOBS AND MORE
Room 201AB
Morgan A. Godfrey, Attorney, O’Meara, Leer, Wagner & Kohl, P.A.
This workshop will address updates in the Fair Labor Standards Act, including new rules for overtime compensation, and tricky overtime/exempt status issues regarding employees who work dual jobs.

EXPLANATION OR PROMOTION? EFFECTIVE PRESENTATION OF LEVY BALLOT QUESTIONS
Room 202AB
Jeanette Bazis, Attorney; and Kate Swenson, Attorney, Greene Espel PLLP
A fine line exists for school districts between explaining and promoting a levy ballot question. Under Minnesota law, school districts must explain, but not promote, a levy ballot question to voters. Using the Minnesota Court of Appeals’ ruling in 2015 on the dispute between the Minnesota Voters Alliance, et al., and the Anoka-Hennepin School District, school district leaders will learn how to better present and explain levy ballot questions to their voters.

TECHNOLOGY MOBILE: A COLLABORATIVE APPROACH TO PROVIDING STREAM (SCIENCE, TECHNOLOGY, READING, ENGINEERING, ARTS, AND MATH) LEARNING EXPERIENCES TO STUDENTS
Room 203AB
Mary Klamm, Superintendent, Staples-Motley School District; Alicia Green, Technology Mobile Director; and Paul Brownlow, Superintendent, Verndale School District; Rick Aulie, Elementary Principal, Pine River-Backus School District; Nicole Weston, Elementary School Teacher, Menahga School District; Rollie Lais, High School Technology Teacher; and Chris Johnson, Middle School Teacher, Browerville School District
Technology Mobile is a collaborative, innovative project working with the Region 5 Service Cooperative; National Joint Powers Alliance (NJPA); and two community colleges, Central Lakes College and Minnesota State Technical College. This program helps to engage, excite, and enhance student learning by distributing career and technical equipment, teaching real-world project-based learning units, and exploring career pathways throughout Region 5 schools.

LESSONS LEARNED IN DEVELOPING A TEACHER EVALUATION PROCESS
Room 205A
Gail Graiewski-Moore, Q Comp Lead; Josh Fraser, Assistant Principal; and Mark Bonine, Superintendent, Brooklyn Center Community Schools
Learn about Brooklyn Center Community Schools’ journey in developing the teacher evaluation process - including development, implementation, and addressing barriers.
TAKING STEM TO A HIGHER LEVEL WITH PROJECT LEAD THE WAY
Room 205B
Chris Sonju, Superintendent; Heather Peirce, Elementary STEM Lead Teacher; Scott Picha, Elementary STEM Lead Teacher; and Mike Sundblad, High School Engineering Teacher, Glencoe-Silver Lake School District
The Glencoe-Silver Lake School District has taken STEM (Science, Technology, Engineering, Mathematics) to another level with Project Lead the Way in all elementary classrooms for all elementary kids. Learn how the process happened and how GSL is expanding STEM and PLTW for all students in grades K–12.

THE 2017 STUDENT INNOVATION CHALLENGE
Room 205C
Chris Gibbs, Facilitator, DLR Group; and students from Prior Lake-Savage Area School District, Forest Lake Area School District, and White Bear Lake Area School District
The student innovation challenge, sponsored by DLR Group, brings a group of innovative Minnesota students together to show off their knowledge, skills and creativity. Three middle school teams compete in a blend of project-based learning, collaboration and teamwork to solve global problems. This session is the exciting culmination of the challenge, providing a forum for the students to present their solutions, discuss their takeaways from the process, and experience collaborating with convention attendees to solve problems.

SUPPORTING STUDENT SUCCESS IN AN ELECTRONIC ERA
Room 205D
Kathy B. Enger, Executive Director, Northern Lights Library Network; and Mark Altenburg, Director and School Board Member, Moorhead School District
For years schools have lost qualified media specialists or teacher librarians due to attrition from retirement, reassignment back to the classroom or lay-offs altogether. At the same time, it has been shown that students in schools with full-time certified media specialists do significantly better on standardized tests than students without certified media specialists or school librarians. This workshop will present research that shows the skills media specialists impart to students and why those skills are beneficial to the full learning experience for students.

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FRIDAY CLOSING SESSION

MAIN AUDITORIUM

Closing Session.................................................................10:15 a.m. – Noon

Thank you for turning off your cell phone during the session!

Entertainment.................................................................Red Wing Jazz Lab I, under the direction of Daniel J. Mars

Please give these students your full attention.

Call to Order .........................Kevin Donovan, 2015–2016 MSBA President

Business Session .................Kirk Schneidawind, MSBA Executive Director

• Director District Election Report

Passing of the Gavel.................................................................

• Remarks: Kathy Green, MSBA President 2017–2018
• Remarks: Kevin Donovan, MSBA Past President

Keynote Speaker ..........Justice Alan Page: “Education is the Tool for Success”

Thank you to Wold Architects and Engineers for sponsoring Alan Page’s appearance.

District Raffle Winner Announcement and Adjourn ......Kirk Schneidawind, MSBA Executive Director

An extended check-out time of 12:30 p.m. Friday has been secured for all Leadership Conference attendees at our conference hotels (Hyatt Regency, Hilton, and Millennium).

SCHOOL BOARD RECOGNITION KITS

SUPERINTENDENTS can pick up the School Board Recognition Week kits early this year at the Leadership Conference. Just stop by the registration area. School Board Recognition Week will be February 20–24, 2017. Your kit includes certificates, press releases, a sample opinion column, public service announcements and more. MSBA responded to requests to have the kits early for people attending the Leadership Conference, so get yours today.

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Kirk Schneidawind .............................. Executive Director
Kelly Martell .............................. Executive Assistant
Tiffany Rodning .............................. Deputy Executive Director
Greg Abbott .............................. Director of Communications
Denise Dittrich .............................. Associate Director of Government Relations
Denise Drill .............................. Director of Financial/MSBAIT Services
Amy Fullenkamp-Taylor .............................. Associate Director of Management Services
Sandy Gundlach .............................. Director of School Board Services
Barb Hoffman .............................. Administrative Assistant to Government Relations/Meeting Coordinator/Finance
Sue Honetschlager .............................. Administrative Assistant to Management, Legal and Policy Services/MSBAIT
Donn Jenson .............................. Director of Technology
Bill Kautt .............................. Associate Director of Management Services
Grace Keliher .............................. Director of Government Relations
Katie Klanderud .............................. Director of Board Development
Gary Lee .............................. Director of Management Services
Bruce Lombard .............................. Associate Director of Communications
Cathy Miller .............................. Director of Legal and Policy Services
Sue Munsterman .............................. Administrative Assistant to Board Development/Communications
Jeff Olson .............................. Management Services Consultant
Sandi Ostermann .............................. Administrative Assistant to Association Services/Finance/Receptionist
Tim Roberts .............................. Production Room Manager

Minnesota School Boards Association
1900 West Jefferson Avenue
St. Peter, MN 56082-3015
www.mnmsba.org

MEMBERSHIP LETTER

Minnesota School Boards Association
1900 West Jefferson Avenue
St. Peter, Minnesota 56082

To The Membership:

I have checked the records of the Minnesota School Boards Association for the year beginning July 1, 2016. The membership of the Association consists of 329 Independent School Districts and three Intermediate Districts entitled to 2,148 ballots for the 2017 Leadership Conference.

The 2016 Leadership Conference consisted of 329 Independent School Districts and three Intermediate Districts entitled to 2,156 ballots.

I respectfully submit this report to the membership and certify that, to the best of my knowledge, the report is true and correct.

Kirk Schneidawind

Kirk Schneidawind
MSBA Executive Director
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EXHIBIT MAP AT A GLANCE

Minnesota School Boards Association
January 12–13, 2017

Minneapolis Convention Center - Exhibit Hall B

LEGEND

- FH - Fire Hose Cabinet
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SCHOOL BUS AREA

ENTRANCE

SHOW & TELL

ROUND TABLE SEMINARS

Main Exhibit Booths
10' x 10' = 224
30' x 30' = 1

Show & Tell Booths
10' x 10' = 32

SCALE

This floor plan is only a preliminary drawing and must be submitted for Fire-Marshall's approval.
EXHIBITOR DIRECTORY
OUR DISTINGUISHED GROUP OF 2017 EXHIBITORS

2nd Wind Exercise .................................. 231
7585 Equitable Dr.
Eden Prairie, MN 55344
Fitness equipment sales

4.0 School Services .................................514
PO Box 127
Mound, MN 55364
Student transportation

A.T. Group, LLC ...............................429
PO Box 48033
Minneapolis, MN 55448
Employee benefits

Action For Healthy Kids MN ...........114
9867 Revere Ln. N.
Maple Grove, MN 55369
State level not-for-profit health and wellness resources

AIM Electronics/Daktronics, Inc. ...128
7655 Washington Ave. S.
Edina, MN 55439-2417
Electronic scoreboard/message displays, logo tables and chairs, and mats

Alpha Video .................................. 711
7690 Golden Triangle Dr.
Eden Prairie, MN 55344-3732
Audio, video, event spaces, and digital signage integrated systems

Ameresco .......................................315
9855 W. 78th St., Ste. 310
Eden Prairie, MN 55344-8016
Energy services

American Reading Company ........ 123
6301 Zealand Ave. N.
Brooklyn Park, MN 55428
Literacy supports

American Time .................................715
140 3rd St. S., PO Box 707
Dassel, MN 55325-0707
Clocks, digital messaging

Anderson-Johnson Associates, Inc. ...421
7575 Golden Valley Rd., Ste. 200
Minneapolis, MN 55427-4571
Civil engineering, landscape, architecture, master planning

Anderson-Ladd – Haldeman-Homme, Inc. ...223, 225, 322, 324
430 Industrial Blvd. NE
Minneapolis, MN 55413-2979
3-D printers, 3-D scanners, FAB labs, engineering labs, STEM labs, laser engravers, DIRT walls, lockers, science and tech equipment, athletic equipment, athletic floors, bleachers, computer and library furniture, auditorium chairs and seating, and casework

Apex Companies .........................603
403 Jackson St., Ste. 308
Anoka, MN 55303
Energy efficiency

Apex Learning .................................139
1215 4th Ave., Ste. 1500
Seattle, WA 98161
Digital curriculum

Architects Rego + Youngquist, Inc. ...413, 415
7601 Wayzata Blvd., Ste. 200
St. Louis Park, MN 55426-1637
Architectural planning, design, and management of educational facilities

Architectural Resources, Inc. ...423
704 E. Howard St.
Hibbing, MN 55746
Architecture and engineering

Arvig ........................................ 535
150 2nd St. SW, Ste. 100
Perham, MN 56573-1461
Security systems and video surveillance

ASSA ABLOY ..................................740
833 3rd St. SW, Ste. 4
New Brighton, MN 55112-3461
Doors and hardware, safety and security

AstroTurf ......................................534
23255 Woodland Rd.
Lakeville, MN 55044
Synthetic turf athletic fields

ASVAB Career Exploration Program .532
Bishop Henry Whipple Bldg.
1 Federal Dr., Ste. 3211
Fort Snelling, MN 55111-4065
Career exploration program

ATS&R Planners/Architects/Engineers ...218, 220
8501 Golden Valley Rd., Ste. 300
Golden Valley, MN 55427-4685
Specialize in K-12 school planning, architecture, engineering, technology, interior design, and site development

A’viands ........................................211
1751 County Road B W., Ste. 300
Roseville, MN 55113-4037
Food service management

AVID ...........................................722
9246 Lightwave Ave., Ste. 200
San Diego, CA 92123
Professional learning

Benson, Kerrane, Storz & Nelson ...533
7760 France Ave. S., Ste. 1350
Bloomington, MN 55447
Attorney

BerganKDV ....................................724
3800 American Blvd. W., Ste. 1000
Bloomington, MN 55431-4425
CPA services

Beynon Sports ..............................719
7445 Cote-De-Liesse Rd., Ste. 200
Montreal, Quebec H4T 1G2
Track and field athletic surfaces

BKC ............................................232
9100 W. Bloomington Freeway, Ste. 195
Bloomington, MN 55431-2265
Workplace security and workforce management

Blue Cross Blue Shield of MN ....118, 120
PO Box 64560
St. Paul, MN 55164-0560
Insurance

Braun Intertec .................................433
11001 Hampshire Ave. S.
Minneapolis, MN 55438-2424
Environmental, geotechnical testing services

Breitbach Construction Co. ........714
802 1st Ave., PO Box 78
Isaacs, MN 56325
Construction manager

C & C Courts, Inc. .......................228
680 East Transports Trail # 600
Burnsville, MN 55337
Sports flooring
### EXHIBITOR DIRECTORY

**OUR DISTINGUISHED GROUP OF 2017 EXHIBITORS**

<table>
<thead>
<tr>
<th>Company Name</th>
<th>Address</th>
<th>Contact Information</th>
</tr>
</thead>
<tbody>
<tr>
<td>Cemstone Products</td>
<td>2025 Centre Pointe Blvd. Mendota Heights, MN 55120</td>
<td>Insulated concrete forms, self-desiccating concrete, concrete parking lots</td>
</tr>
<tr>
<td>Central States Terrazzo Association</td>
<td>PO Box 368 Purcellville, VA 20134-0368</td>
<td>Terrazzo flooring</td>
</tr>
<tr>
<td>Chartwells School Dining Services</td>
<td>628 615 Bucher Ave. Shoreview, MN 55126</td>
<td>Food service management</td>
</tr>
<tr>
<td>Clark Engineering Corporation</td>
<td>329 12755 Highway 55, Ste. 100 Plymouth, MN 55441</td>
<td>Engineering</td>
</tr>
<tr>
<td>Connecting Point Computer Center</td>
<td>434 PO Box 1626 Watertown, SD 57201</td>
<td>Classroom IT Solutions</td>
</tr>
<tr>
<td>Contegrit Group Incorporated</td>
<td>607 101 1st St. SE Little Falls, MN 56345-3001</td>
<td>Construction management services</td>
</tr>
<tr>
<td>Cooperative Purchasing Connection</td>
<td>404 1001 E. Mount Faith Ave. Fergus Falls, MN 56537-2375</td>
<td>School procurement</td>
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<tr>
<td>CP-DBS, LLC d/b/a PaySchools</td>
<td>306 12835 E. Arapahoe Rd., Tower II, Ste. 500 Centennial, CO 80112</td>
<td>Premier K-12 software - POS, automated free/reduced and more</td>
</tr>
<tr>
<td>Crotega</td>
<td>723 5440 Douglas Dr. N. Crystal, MN 55429</td>
<td>Security systems</td>
</tr>
<tr>
<td>CTS Group</td>
<td>110 15933 Clayton Rd., Ste. 110 Ballwin, MO 63011-2172</td>
<td>Energy-saving facility and system improvements</td>
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<tr>
<td>Cunningham Group Architecture, Inc.</td>
<td>125 201 Main St. SE, Ste. 325 Minneapolis, MN 55414-7025</td>
<td>Architecture</td>
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<tr>
<td>Dashir Management Services, Inc.</td>
<td>703 2356 Reinhardt Ct. Reedsburg, WI 53959-2293</td>
<td>Facility management services</td>
</tr>
<tr>
<td>DLR Group</td>
<td>210 520 Nicollet Mall, Ste. 200 Minneapolis, MN 55402-1040</td>
<td>Architecture, engineering, planning and interior design</td>
</tr>
<tr>
<td>Donlar Construction</td>
<td>525 550 Shoreview Park Rd. Shoreview, MN 55126-7046</td>
<td>Construction management, general contracting and design/build services</td>
</tr>
<tr>
<td>DSGV Architects</td>
<td>412 2 W. 1st St., Ste. 201 Duluth, MN 55802-2044</td>
<td>Architecture</td>
</tr>
<tr>
<td>EAPC Architects Engineers</td>
<td>528 539 Bielenberg Dr. St. Paul, MN 55125</td>
<td>Building design services for K-12 educational facilities</td>
</tr>
<tr>
<td>Education Minnesota</td>
<td>730 41 Sherburne Ave. St. Paul, MN 55103-2119</td>
<td>EPIC (Educator Policy Innovation Center) Research on Recruitment and Retention</td>
</tr>
<tr>
<td>Education Minnesota ESI</td>
<td>431 41 Sherburne Ave. St. Paul, MN 55103-2119</td>
<td>Financial services and long-term care</td>
</tr>
<tr>
<td>Educators Benefit Consultants</td>
<td>410 3125 Airport Pkwy, NE Cambridge, MN 55008-9012</td>
<td>Third Party Administrator handling flex accounts, HRAs, HSAs, COBRA, 403(b)/457(b) Administration and Compliance, as well as Affordable Care Act management software</td>
</tr>
<tr>
<td>Ehlers</td>
<td>301, 303 3060 Centre Pointe Dr. Roseville, MN 55113-1122</td>
<td>Independent public financial advisory services</td>
</tr>
<tr>
<td>Eide Bailly, LLP</td>
<td>121 1911 Excel Dr. Mankato, MN 56001</td>
<td>Accounting services</td>
</tr>
<tr>
<td>EMC Insurance</td>
<td>129 11095 Viking Dr., Ste. 230 Eden Prairie, MN 55344</td>
<td>Insurance</td>
</tr>
<tr>
<td>Empirehouse, Inc.</td>
<td>505 5200 Quincy St. Mounds View, MN 55112-1426</td>
<td>Energy-efficient windows, heavy duty aluminum entry doors, glass railing systems, bullet-resistant glass products and glass marker boards</td>
</tr>
<tr>
<td>Epilepsy Foundation of Minnesota</td>
<td>113 1600 University Ave. W., Ste. 300 St. Paul, MN 55104</td>
<td>Seize Smart Schools program</td>
</tr>
<tr>
<td>FieldTurf</td>
<td>717 7445 Cote-De-Liesse Rd., Ste. 200 Montreal, Quebec H4T 1G2</td>
<td>Artificial turf</td>
</tr>
<tr>
<td>First Technologies, Inc.</td>
<td>430 17145 W. Bluemound Rd., Ste. J-276 Brookfield, WI 53005</td>
<td>Products for STEM education and Fab Labs</td>
</tr>
<tr>
<td>Fisher Tracks, Inc.</td>
<td>323 1192 235th St. Boone, IA 50036-7121</td>
<td>All-weather track surfaces</td>
</tr>
<tr>
<td>Floyd Total Security</td>
<td>619, 621 9036 Grand Ave. S. Bloomington, MN 55420</td>
<td>Electronic and physical security systems</td>
</tr>
<tr>
<td>FLR Sanders, Inc.</td>
<td>529 3079 92nd Ave. Princeton, MN 55371-1079</td>
<td>Sports floors</td>
</tr>
<tr>
<td>Foster, Jacobs &amp; Johnson, Inc.</td>
<td>116 525 S. Lake Ave., Ste. 222 Duluth, MN 55802-2310</td>
<td>Consulting</td>
</tr>
<tr>
<td>Garland Company, The</td>
<td>515 886 S. Highview Circle Mendota Heights, MN 55118</td>
<td>Roofing, building exterior</td>
</tr>
<tr>
<td>GCA Services Group, Inc.</td>
<td>405 4702 Western Ave., Ste. 101 Knoxville, TN 37921</td>
<td>Facilities maintenance</td>
</tr>
</tbody>
</table>
Hallberg Engineering, Inc....................119
1750 Commerce Ct.
White Bear Lake, MN 55110-4686
Engineering services

HealthPartners.........................632
8170 33rd Ave. S.
Bloomington, MN 55425
Health plan benefits

Hero-U-Lift, Inc.......................138
5655 Highway 12 W., PO Box 69
Maple Plain, MN 55359-0069
Personnel lifts, scissor lifts, material handling equipment, forklifts

Hiller Commercial Floors...............601
2909 S. Broadway
Rochester, MN 55904-5515
Furnish and install commercial flooring for schools in Minnesota

Hoglund Bus Co, Inc...................A
PO Box 249, 116 E. Oakwood Dr.
Monticello, MN 55362-0249
IC, International & Collins school buses, parts and service

ICS Consulting, Inc..................519
3890 Pheasant Ridge Dr. NE, Ste. 180
Blaine, MN 55449
Owner’s representative services

IEA, Inc.............................424
9201 W. Broadway Ave., Ste. 600
Brooklyn Park, MN 55445-1924
Health and safety

Infinite Campus......................503
4321 109th Ave. NE
Blaine, MN 55449-6794
Student information system

Infinite Trading, Inc..................235
1810 E. Sahara Ave., Ste. 1482
Las Vegas, NV 89104
Electronic massager

InGenssa, inc.........................313
18215 45th Ave. N., Ste. C
Plymouth, MN 55446
Facilities consulting and engineering services

Innovative Office
Solutions.........................319, 321, 418, 420
151 Cliff Rd. E., Ste. 40
Burnsville, MN 55337-1551
School supplies, equipment and furniture, janitorial supplies

Innovative Power Systems...........728
2670 Patton Rd.
Roseville, MN 55113
Solar installer

INSPEC, inc.........................103
5801 Duluth St., Ste. 212
Minneapolis, MN 55422-3953
Architectural/engineering services

Insuring Success.....................639
620 Tetonka View Dr.
Waterville, MN 56096
Voluntary benefits

Intereum..............................224
845 Berkshire Ln. N.
Plymouth, MN 55441-5419
Furniture and full-service dealership

International Masonry Institute.....604
312 Central Ave. SE, Ste. 334
Minneapolis, MN 55414-1088
Education, technical support, research and training

ISG.................................133, 135
115 E. Hickory St., Ste. 300
Mankato, MN 56001-3254
Architects + engineers

Islamic Resource Group..............333
3055 Old Highway 8, Ste. 101-G
St. Anthony, MN 55418-2495
Educational/informational materials

JLG Architects......................215
124 N. 3rd St., Ste. 300
Grand Forks, ND 58203-3719
Architects

Johnson Controls, Inc................229
2605 Fernbrook Ln. N., Ste. T
Plymouth, MN 55447-4736
Security and life safety

Johnson Controls, Inc..............414
2605 Fernbrook Ln. N., Ste. T
Plymouth, MN 55447-4736
Facilities consulting/energy efficiency

JWood Sports Flooring.............606
573 County Rd. A., Ste. 109
Hudson, WI 54016
Athletic flooring sales, service, and installation

Kelly Educational Staffing.........234
3900 Northwoods Dr., Ste. 100
Arden Hills, MN 55112
Educational staffing

Kennedy & Graven, hartered........602
200 S. 6th St., Ste. 470
Minneapolis, MN 55402-1408
Legal services

KFI Engineers.......................500
670 County Road B W.
St. Paul, MN 55113-4527
Mechanical and electrical engineering, commissioning services

Kiefer USA.........................612
2910 Falling Waters Blvd.
Lindenhurst, IL 60046-6799
Athletic/commercial flooring and artificial turf

Kline-Johnson and Associates.....115
2950 Metro Dr., Ste. 306
Minneapolis, MN 55425-1562
Roofing, insulation, wall panels, and waterproofing

Know the Truth.....................630
740 E. 24th St.
Minneapolis, MN 55313
Substance abuse prevention

Knutson Construction..............512
5985 Bandel Rd. NW
Rochester, MN 55901-8754
Construction services

Kodet Architectural Group, Ltd..600
15 Groveland Terrace
Minneapolis, MN 55403-1154
Architectural services

Kraus-Anderson Construction
Company..........................212, 214
PO Box 158
Circle Pines, MN 55014-0158
Professional construction management services, referendum assistance, and facilities planning and management

Larson Engineering, Inc...........334
3524 Labore Rd.
White Bear Lake, MN 55110-5126
Civil, structural and curtain wall engineering
EXHIBITOR DIRECTORY
OUR DISTINGUISHED GROUP OF 2017 EXHIBITORS

LHB ................................................. 314
21 W. Superior St., Ste. 500
Duluth, MN 55802-2085
Architecture and engineering

LifeSpan of Minnesota, Inc. ............... 530
12425 River Ridge Blvd., Ste. 200
Burnsville, MN 55337-4872
Children’s mental health services

LifeTrack Services ......................... 518
1271 Port Dr.
Clarkston, WA 99403-1852
Graduate follow-up surveys, exit surveys, athletic surveys, and Title IX interest surveys

Lightspeed Technologies, Inc. .......... 700
11509 SW Herman Rd.
Tualatin, OR 97062-8033
Classroom audio

Lunchtime Solutions, Inc. ............... 622
PO Box 2022
717 N. Derby Lane, Ste. C
North Sioux City, SD 57049-2022
Food management company

MacNeil Environmental, Inc. ............. 522
PO Box 826
Grand Rapids, MN 55744
Health and safety consulting

Marsden Services, LLC ..................... 502
1717 University Ave. W.
St. Paul, MN 55104-3613
Janitorial/security/facility services

Marsh & McLennan Agency ............ 304
7225 Northland Dr. N., Ste. 300
Minneapolis, MN 55428
Insurance Risk Management

McKinstry ..................................... 707
6900 Wedgewood Rd. N., Ste. 480
Maple Grove, MN 55311
Energy services

Midwest Tennis & Track Co. .......... 332
PO Box 161
22 S. Main St.
Denison, IA 51442-1973
Athletic track and tennis court surfacing

Miller Architecture, Inc. ............... 510
PO Box 1228
St. Cloud, MN 56302-1228
Architectural services

Minnesota Association of School Business Officials ............. 623
1000 Westgate Dr., Ste. 252
St. Paul, MN 55114
Providing education, training, and services to staff that serve in school business management

Minnesota Concrete & Masonry Contractors Association ........ 422
1711 W. County Rd. B S., Ste. 207
Roseville, MN 55113
Masonry promotion

Minnesota Department of Education .713
1500 Highway 36 W.
Roseville, MN 55113-4035
Division of School Finance

Minnesota Educational Facilities Management Professionals (MASHMS) .......... 704
600 4th St. N.
Cold Spring, MN 56320-1405
Nonprofit association

Minnesota Family Career and Community Leaders of America ........ 233
3101 Old Hwy 8, Ste. 200
PO Box 131386
Roseville, MN 55113-4035
Education and leadership

Minnesota Healthcare Consortium .631
5525 Emerald Ave.
Mountain Iron, MN 55768
Healthcare

Minnesota National Guard .......... 131
8180 Belden Blvd., Ste. A
Cottage Grove, MN 55016-4846
State/government program – free resources for people who work with military families

Minnesota Rusco ......................... 710
5010 Highway 169 N.
New Hope, MN 55428-4027
Windows, siding, doors and bathroom remodeling

Minnesota School Nutrition Association .................. 613
21997 County Rd. 141
Kimball, MN 55353
Education/training

Minnesota State High School League ........................................................................ MSHSL
2100 Freeway Blvd.
Brooklyn Center, MN 55430-1735
MSHSL

Minnesota Teachers Retirement Association ..................... 520
60 Empire Dr., Ste. 400
St. Paul, MN 55103-1855
Retirement benefits

Minnesota-Wisconsin Playground/Game Time .................... 735
PO Box 27328
Golden Valley, MN 55427
Game Time playground equipment, bleachers, benches, trash cans and free design service

MLA Architects, Inc. ...................... 611
12 Long Lake Rd., Ste. #17
St. Paul, MN 55115
Architectural/educational planning

MN Ag Education Leadership Council/MN Ag in the Classroom .......... 531
1994 Buford Ave., 146 Ruttan Hall
St. Paul, MN 55108-6006
Education materials and grant information

MN BuildingTrades ................. 238, 240
353 7th St. W., Ste. 203
St. Paul, MN 55102-2314
Construction

MN Organization on Fetal Alcohol Syndrome ...................... 432
2233 University Ave. W., Ste. 395
St. Paul, MN 55114-1640
Service

MN Rural Education Association ........ 620
PO Box 187
St. Cloud, MN 56302-0187
Advocacy for rural Minnesota school districts

MN School Food Buying Group ........ 712
2727 N. Ferry St.
Anoka, MN 55303
Cooperative food buying for school nutrition programs

Musco Sports Lighting .................. 100
PO Box 27321
Golden Valley, MN 55427-0231
Sports field lighting

NanaWall Systems, Inc. .......... 521
100 Meadowcreek Dr., #250
Corte Madera, CA 94925
Opening glass walls

National Insurance Services .............. 406
14852 Scenic Heights Rd., Ste. 210
Eden Prairie, MN 55344-2289
Group insurance benefits - MSBAIT Life/LTD plans
### EXHIBITOR DIRECTORY

**OUR DISTINGUISHED GROUP OF 2017 EXHIBITORS**

<table>
<thead>
<tr>
<th>Company Name</th>
<th>Contact Information</th>
<th>Services</th>
</tr>
</thead>
<tbody>
<tr>
<td>National Joint Powers Alliance</td>
<td>PO Box 219, Staples, MN 56479</td>
<td>Cooperative purchasing</td>
</tr>
<tr>
<td>Nexus Solutions, LLC</td>
<td>11188 Zealand Ave. N., Champlin, MN 55316-3594</td>
<td>Consulting services firm</td>
</tr>
<tr>
<td>North Central Bus &amp; Equipment</td>
<td>2629 Clearwater Rd., St. Cloud, MN 56301-5953</td>
<td>School buses</td>
</tr>
<tr>
<td>North Central Insulation</td>
<td>PO Box 91, Eau Claire, WI 54702</td>
<td>Providing the Sprayed Foam Roofing System for over 40 years, benefitting owners with lower maintenance and energy costs</td>
</tr>
<tr>
<td>North Central States Regional Council of Carpenters</td>
<td>700 Olive St., St. Paul, MN 55130</td>
<td>Union carpentry, carpentry curriculum for schools</td>
</tr>
<tr>
<td>Northeast Service Cooperative</td>
<td>5525 Emerald Ave., Mountain Iron, MN 55768-2068</td>
<td>Service Cooperative</td>
</tr>
<tr>
<td>Northland Securities, Inc.</td>
<td>45 S. 7th St., Ste. 200, Minneapolis, MN 55402-1625</td>
<td>Diversified financial securities firm recognized as a municipal advisor and underwriter of tax-exempt and taxable debt issues</td>
</tr>
<tr>
<td>O’Meara, Leer, Wagner &amp; Kohl P.A.</td>
<td>7401 Metro Blvd., Ste. 600, Minneapolis, MN 55439-3034</td>
<td>Attorneys</td>
</tr>
<tr>
<td>Otter Tail Power Company</td>
<td>215 S. Cascade St., Fergus Falls, MN 56572-2801</td>
<td>Utility</td>
</tr>
<tr>
<td>Palmer Bus Service</td>
<td>PO Box 2026, Mankato, MN 56002-2026</td>
<td>Student transportation</td>
</tr>
<tr>
<td>Pemberton Law</td>
<td>110 N. Mill St., Fergus Falls, MN 56537</td>
<td>Providing professional and personalized legal services to school districts over a long history</td>
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<tr>
<td>PFM Asset Management LLC – MSDLAF+</td>
<td>800 Nicotell Mall, Ste. 2710, Minneapolis, MN 55402</td>
<td>MSDLAF+/PFM Asset Management, LLC</td>
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<tr>
<td>Piper Jaffray &amp; Co.</td>
<td>800 Nicotell Mall, Ste. 1000, Minneapolis, MN 55402-7036</td>
<td>School district cash flow program</td>
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<tr>
<td>Plaisted Companies, Inc.</td>
<td>PO Box 332, Elk River, MN 55330</td>
<td>Athletic field Rootzone mixes</td>
</tr>
<tr>
<td>PMA Financial Network, Inc.</td>
<td>5301 Kyler Ave. NE, Ste. 202, Albertville, MN 55301</td>
<td>Investment and financial advisory services</td>
</tr>
<tr>
<td>PolyTech</td>
<td>275 Market St., Ste. 221, Minneapolis, MN 55405-1653</td>
<td>Polyurethane concrete raising</td>
</tr>
<tr>
<td>Preciousstatus</td>
<td>275 Market St., Ste. 221, Minneapolis, MN 55405-1653</td>
<td>Parent engagement app</td>
</tr>
<tr>
<td>PreferredOne</td>
<td>6105 Golden Hills Dr., Golden Valley, MN 55416-1023</td>
<td>Health benefits administration</td>
</tr>
<tr>
<td>Public Financial Management, Inc.</td>
<td>800 Nicotell Mall, Ste. 2710, Minneapolis, MN 55402</td>
<td>Financial advisor</td>
</tr>
<tr>
<td>R. A. Morton and Associates</td>
<td>3315 Roosevelt Rd., Ste. 100, St. Cloud, MN 56301-9674</td>
<td>Construction management</td>
</tr>
<tr>
<td>RAS.</td>
<td>PO Box 89310, Sioux Falls, SD 57109-9310</td>
<td>Worker’s Compensation Insurance</td>
</tr>
<tr>
<td>Ratwik, Roszak &amp; Maloney, P.A.</td>
<td>730 2nd Ave. S., Ste. 300, Minneapolis, MN 55402-2445</td>
<td>Legal services</td>
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<tr>
<td>Roof Spec, Inc.</td>
<td>2400 Prior Ave. N., Ste. 102, Roseville, MN 55113-2720</td>
<td>Engineering building envelope</td>
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<tr>
<td>Ryan Company, Inc.</td>
<td>3361 Republic Ave., St. Louis, Park, MN 55426</td>
<td>Boiler manufacturers’ representative</td>
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<tr>
<td>Scholastic Equipment Company</td>
<td>3880 LaVerne Ave. N., Ste. 220, Lake Elmo, MN 55042</td>
<td>Furniture and equipment</td>
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<tr>
<td>School Guard Glass</td>
<td>435 12th St. NW, Byron, MN 55920</td>
<td>Forced entry protection glass</td>
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<tr>
<td>School Specialty</td>
<td>W6316 Design Dr., Greenville, WI 54942-8404</td>
<td>School supplies, equipment and furniture</td>
</tr>
<tr>
<td>SchoolFinances.com</td>
<td>435 12th St. NW, Byron, MN 55920</td>
<td>Management and planning systems</td>
</tr>
<tr>
<td>Schuler Shook</td>
<td>219 Main St. SE, Ste. 200, Minneapolis, MN 55414</td>
<td>Performing Arts experts: Schuler Shook theatre planners, Kvernstoen Rönnholm acoustics and Peterson audio/visual consultants</td>
</tr>
<tr>
<td>Scranton Products</td>
<td>801 E. Corey St., Scranton, PA 18505-3523</td>
<td>HDPE bathroom room partitions and lockers</td>
</tr>
<tr>
<td>Seating &amp; Athletic Facility Enterprises, LLC</td>
<td>79554 325th St. Ellendale, MN 56026-4267</td>
<td>Specializing in sales and service of outdoor aluminum bleachers, grandstands, press boxes, and indoor telescoping bleachers</td>
</tr>
<tr>
<td>Skyward Inc.</td>
<td>2601 Skyward Dr., Stevens Point, WI 54482-7700</td>
<td>Skyward student, budgetary and human resources administrative software exclusively for K–12 school districts</td>
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</tbody>
</table>
## EXHIBITOR DIRECTORY

### OUR DISTINGUISHED GROUP OF 2017 EXHIBITORS

<table>
<thead>
<tr>
<th>Company Name</th>
<th>Phone Number</th>
<th>Address</th>
<th>Services</th>
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</thead>
<tbody>
<tr>
<td>Sports Technology</td>
<td>102</td>
<td>PO Box 27231, Golden Valley, MN 55427-0231</td>
<td>Sports field sound systems</td>
</tr>
<tr>
<td>Springsted, Inc.</td>
<td>407</td>
<td>380 Jackson St., Ste. 300, St. Paul, MN 55101-4705</td>
<td>Provides high-quality, independent financial and management advisory services to public and nonprofit organizations</td>
</tr>
<tr>
<td>Stahl Construction</td>
<td>610</td>
<td>5755 Wayzata Blvd., St. Louis Park, MN 55416-1218</td>
<td>General contractor</td>
</tr>
<tr>
<td>Stanley Security Solutions, Inc.</td>
<td>624</td>
<td>1631 James Rd., Mendota Heights, MN 55118</td>
<td>School security/door hardware</td>
</tr>
<tr>
<td>Staples Advantage</td>
<td>201, 203, 300, 302</td>
<td>1233 W. County Road E, Arden Hills, MN 55112-3738</td>
<td>Scholastic furniture, technology, facilities and classroom/office supplies</td>
</tr>
<tr>
<td>Steelcase</td>
<td>718</td>
<td>6153 W. 10830 N., Highland, UT 84003</td>
<td>School Furnishings</td>
</tr>
<tr>
<td>Student Assurance Services, Inc.</td>
<td>213</td>
<td>333 Main St. N., Ste. 300, Stillwater, MN 55082-5045</td>
<td>Student accident insurance</td>
</tr>
<tr>
<td>Superior Educational Experiences</td>
<td>230</td>
<td>34710 CSAH 2, Watkins, MN 55389</td>
<td>Educational access to high-tech equipment</td>
</tr>
<tr>
<td>SwedeBro</td>
<td>618</td>
<td>1409 159th Ave. NE, Ste. 3, Ham Lake, MN 55304-5638</td>
<td>Concrete floor coatings</td>
</tr>
<tr>
<td>Taher, Inc.</td>
<td>504</td>
<td>5570 Smetana Dr., Minnetonka, MN 55343-9022</td>
<td>Food service management</td>
</tr>
<tr>
<td>TASB, Inc. d/b/a BoardBook</td>
<td>205</td>
<td>12007 Research Blvd., Austin, TX 78759-2429</td>
<td>Paperless meeting service</td>
</tr>
<tr>
<td>Teachers On Call</td>
<td>335</td>
<td>3001 Metro Dr., Ste. 200, Bloomington, MN 55425</td>
<td>TOC 24/7, featuring Aesop technology; customized, streamlined substitute staffing service for Pre-K–12 public, private, and charter schools</td>
</tr>
<tr>
<td>Tectum, Inc.</td>
<td>101</td>
<td>PO Box 3002, Newark, OH 43058-3002</td>
<td>Acoustical wall and ceiling panels/structural and acoustical roof</td>
</tr>
<tr>
<td>Telin Transportation Group</td>
<td>B</td>
<td>16290 Kenrick Loop, Lakeville, MN 55044</td>
<td>Bus sales</td>
</tr>
<tr>
<td>The Center for Efficient School Operations</td>
<td>331</td>
<td>1667 Snelling Ave. N., St. Paul, MN 55108</td>
<td>Consulting services to school districts in the areas of facilities, health and safety, and transportation</td>
</tr>
<tr>
<td>The Retrofit Companies</td>
<td>702</td>
<td>1010 Hoffman Dr., Ste. A, Owatonna, MN 55060</td>
<td>Energy-efficient lighting consultants and environmental solutions</td>
</tr>
<tr>
<td>Tremco Incorporated</td>
<td>706</td>
<td>3060 E. 44th St., Vernon, CA 90058-2491</td>
<td>Roofing products/weatherproofing services</td>
</tr>
<tr>
<td>TSP Architects and Engineers</td>
<td>106</td>
<td>18707 Old Excelsior Blvd., Minnetonka, MN 55345-3122</td>
<td>Planning, architecture and engineering</td>
</tr>
<tr>
<td>Ucare</td>
<td>122</td>
<td>500 Stinson Blvd. NE, Minneapolis, MN 55413-2615</td>
<td>Statewide retiree health insurance</td>
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<tr>
<td>Unesco, Inc.</td>
<td>605</td>
<td>2125 2nd St., White Bear Lake, MN 55110</td>
<td>Master facility planning</td>
</tr>
<tr>
<td>USAquatics Inc.</td>
<td>729</td>
<td>PO Box 86, 124 Bridge Ave. E., Delano, MN 55328-0086</td>
<td>Aquatic design and consulting</td>
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<tr>
<td>Virco, Inc.</td>
<td>435</td>
<td>2027 Harpers Way, Torrance, CA 90501</td>
<td>Classroom and office furniture</td>
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<tr>
<td>VS – America, Inc.</td>
<td>222</td>
<td>1940 Abbott St., Ste. 501, Charlotte, NC 28203</td>
<td>Classroom furniture/dynamic, flexible solutions</td>
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<tr>
<td>W. L. Hall Company</td>
<td>305</td>
<td>530 15th Ave. S., Hopkins, MN 55343-7834</td>
<td>Windows, skylights, operable partitions, lockers, and fire doors</td>
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<tr>
<td>Webber Recreational Design, Inc.</td>
<td>104</td>
<td>1442 Brooke Ct., Hastings, MN 55033-3266</td>
<td>Park and playground equipment</td>
</tr>
<tr>
<td>Wenck</td>
<td>506</td>
<td>7500 Olson Memorial Hwy., Ste. 300, Golden Valley, MN 55427</td>
<td>Construction management services</td>
</tr>
<tr>
<td>Wendel Architecture</td>
<td>311</td>
<td>111 Washington Ave. N., Ste. 300, Minneapolis, MN 55401-1619</td>
<td>Architecture, planning, interior design</td>
</tr>
<tr>
<td>Widseth Smith Nolting</td>
<td>207</td>
<td>PO Box 2720, 7804 Industrial Park Rd., Baxter, MN 56425-2720</td>
<td>Architecture, engineering, land surveying, and environmental services, with six offices serving school districts throughout Minnesota</td>
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<td>Winkelman Building Corp.</td>
<td>501</td>
<td>340 Highway 10 S., St. Cloud, MN 56301-1243</td>
<td>Construction management</td>
</tr>
<tr>
<td>Wold Architects and Engineers</td>
<td>200, 202</td>
<td>332 Minnesota St., Ste. W2000, St. Paul, MN 55101-4402</td>
<td>Architectural and engineering services</td>
</tr>
<tr>
<td>Writeboard</td>
<td>720</td>
<td>2597 Cleveland Ave. N., Roseville, MN 55113-2611</td>
<td>Glass writing boards</td>
</tr>
<tr>
<td>YHR Partners, Ltd.</td>
<td>615</td>
<td>420 Main Ave., Moorhead, MN 56560-2641</td>
<td>Architecture services</td>
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